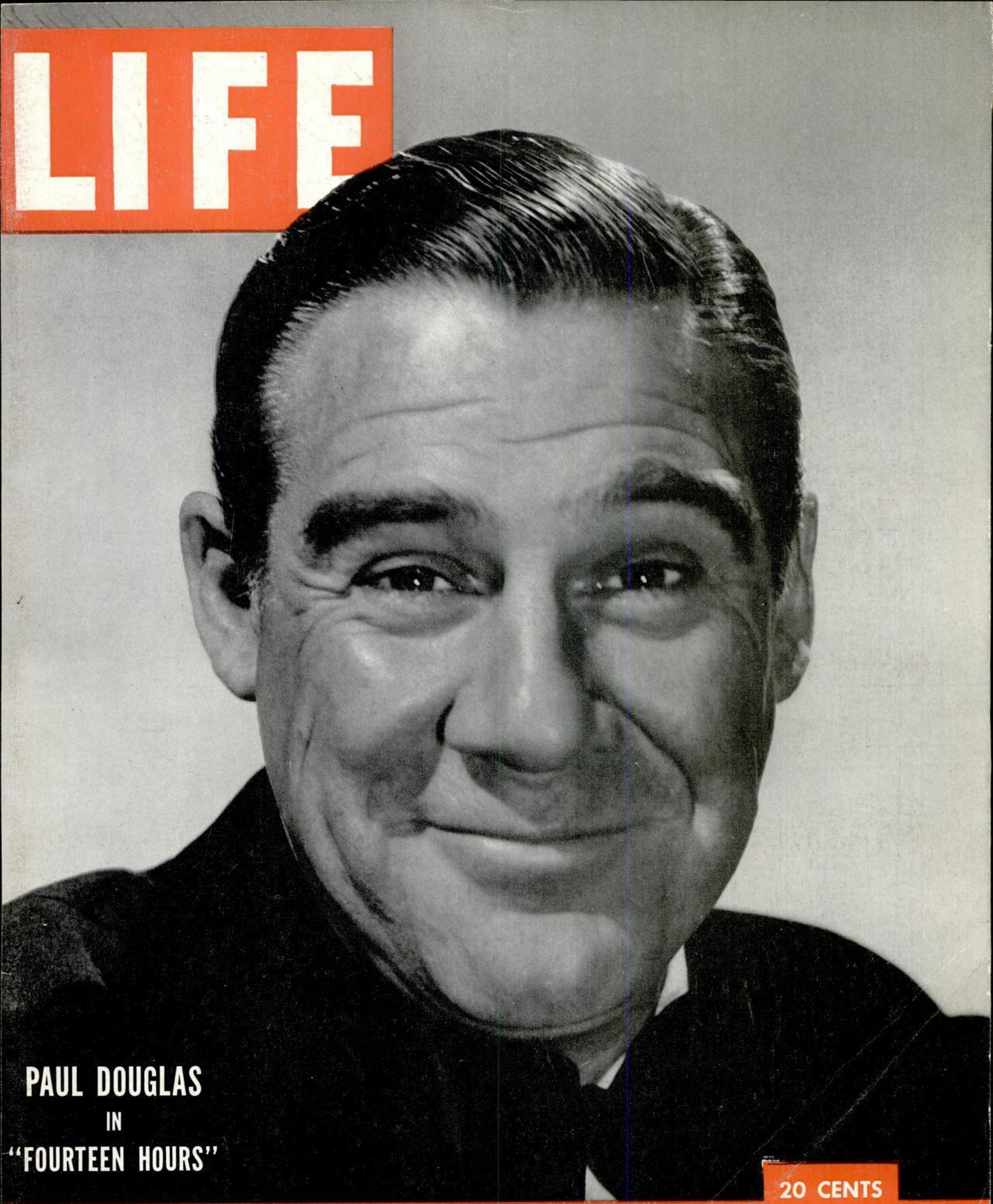
LIFE



PAUL DOUGLAS
IN
"FOURTEEN HOURS"

20 CENTS

MARCH 12, 1951

CIRCULATION OVER
5,200,000

REG. U. S. PAT. OFF.

Color Magic — with Cannon!



1. Red and blue look so new — dramatized like this! Drape your towels through a key-scrolled screen that takes its cue from Cannon's key-scrolled towel. Deep red — dainty aqua — there's your color theme!

2. Turn your tub into a "stage set" with a painted plywood volance that repeats the key design. And — for real dash — splash a deep red Cannon bath mat across the tub to match your towels!



3. By the basin you'll want companion Cannon face towels and cloths, of course! Complete ensembles cost so little, you can work all kinds of magic with Cannon's 18 lovely colors. Big, husky bath towels — luxury-finished with "Beauti-Flluff" — at any price you've planned — from as low as

39¢ to 2.95



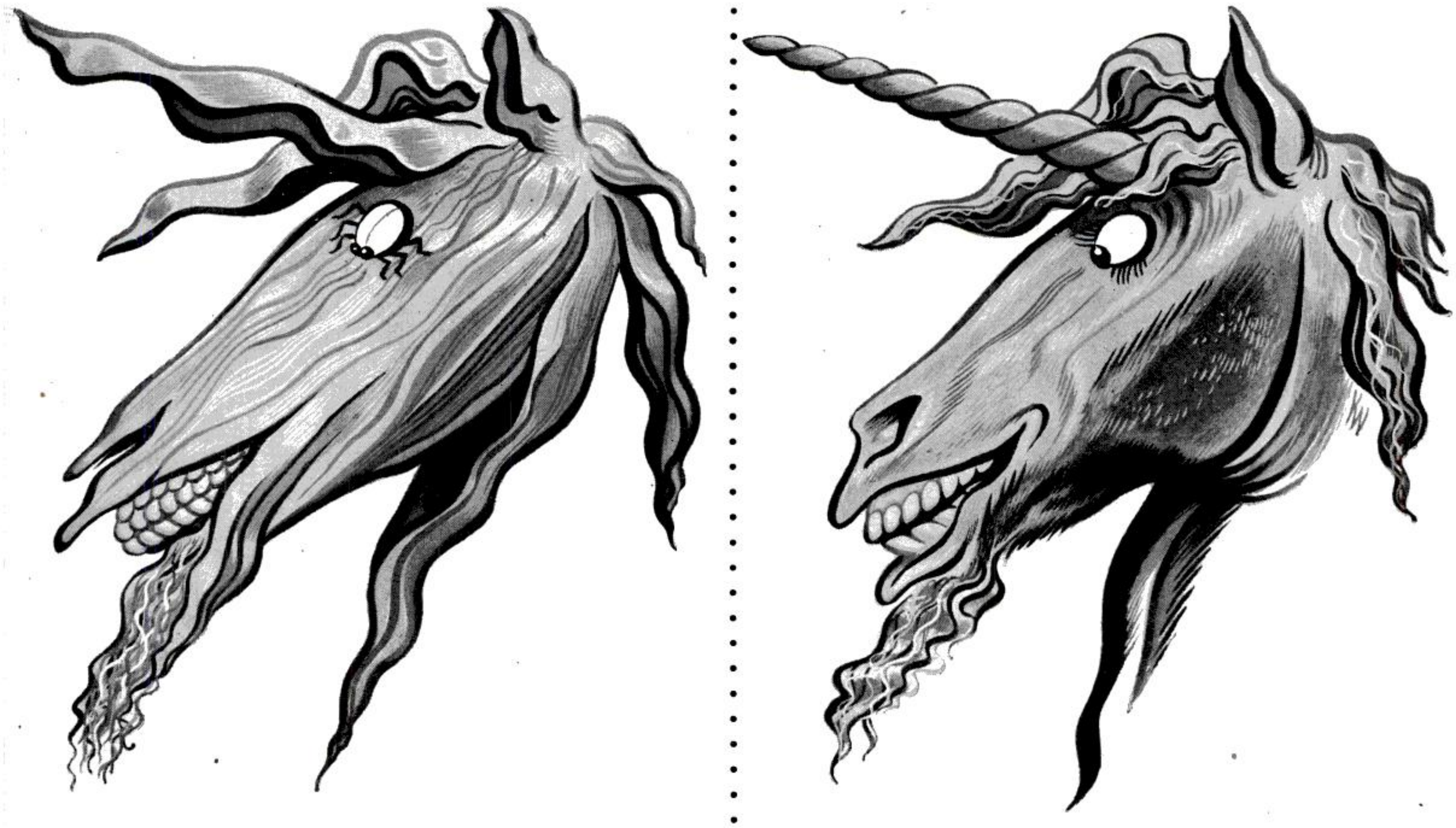
absorb more — wear longer — cost less!

Towels • Sheets • Stockings • Blankets • Bedspreads

TRADE MARK MADE IN U.S.A.

CANNON

Cannon Mills, Inc., 70 Worth Street, New York City 13



There's a big difference between

corn ... and ... unicorn

—and there is a powerful difference, too, between gasoline and "ETHYL" gasoline!

TRADE-MARK



You can feel the difference



in extra power . . .

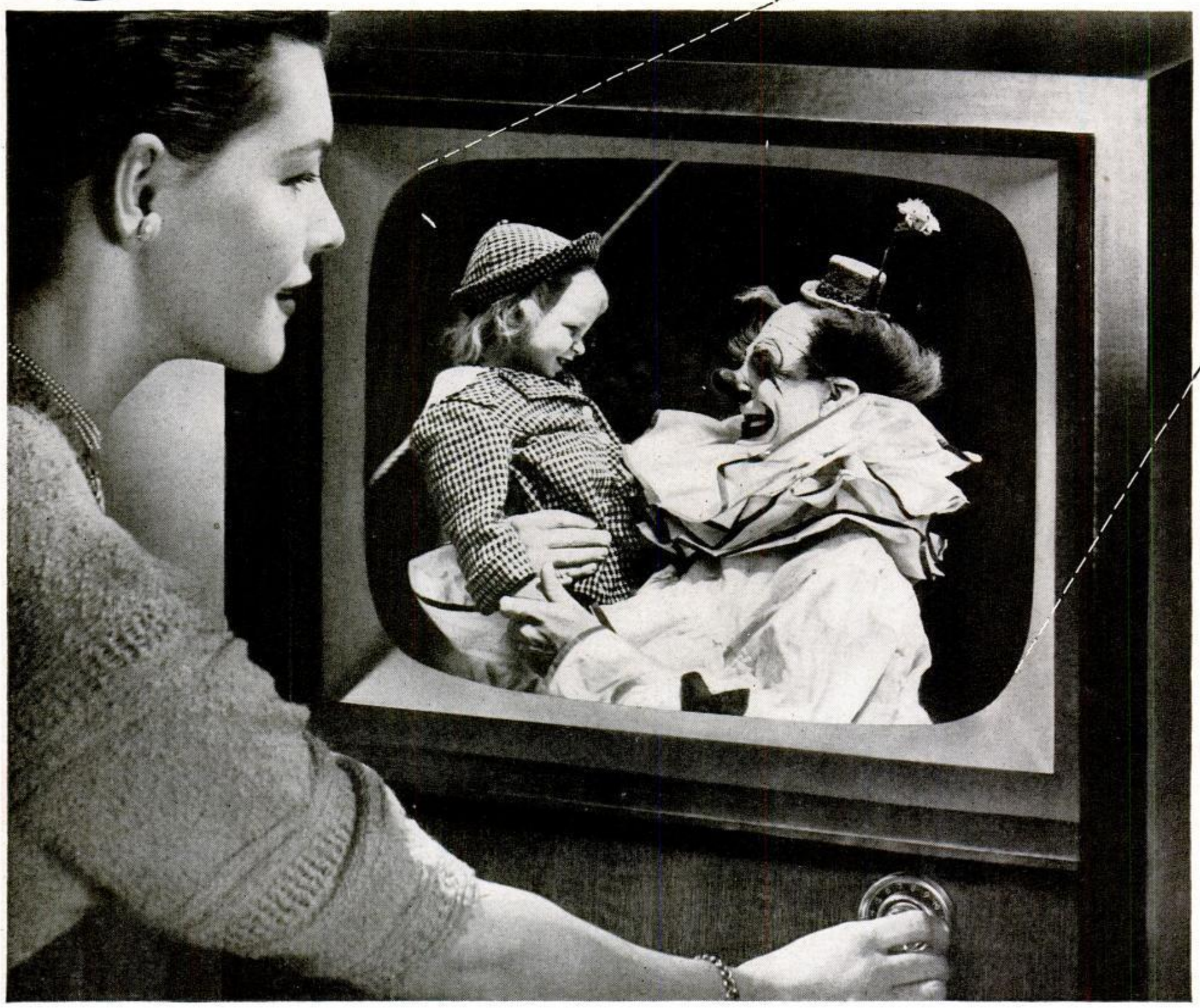
smoother running . . . and more driving pleasure!

When you see the familiar yellow-and-black "Ethyl" emblem on a pump, you know you are getting this better gasoline. "Ethyl" antiknock fluid is the famous ingredient that steps up power and performance. *Ethyl Corporation, New York 17, N. Y.*

Other products sold under the "Ethyl" trade-mark: salt cake...ethylene dichloride...sodium (metallic)...chlorine (liquid)...oil soluble dye...benzene hexachloride (technical)

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FOR *Studio-Matched** PICTURES





THIS IS THE SHAPE OF THE *STUDIO* PICTURE

* *The "National Television System Standards" establish the width-to-height ratio of the televised image as 4 to 3 . . . rectangular.*

Originated by Hytron, the Studio-Matched Tube has the same 4 to 3 width-to-height ratio. It assures the fullest viewing.

THIS IS THE *STUDIO-MATCHED* PICTURE YOU SEE

9 out of 10 Leading Set Manufacturers use HYTRON *Studio-Matched* PICTURE TUBES

HOW DID YOUR TELEVISION SET PERFORM when it was brand new? Perfectly, of course. Chances are it was equipped with a Hytron *Studio-Matched* Tube, for Hytron *Studio-Matched* Tubes are used by 9 out of 10 of the leading television set manufacturers.

When the day comes when your serviceman suggests replacing your picture tube, be sure he gives you *new set* performance. Be sure he replaces with a Hytron *Studio-Matched* Tube.

Studio-Matched, Rectangular Tubes were originated, designed, engineered and made in the industry's most modern plant by Hytron, the oldest manufacturer of receiving tubes. When you replace with a Hytron *Studio-Matched* Tube, you get the benefit of this greater experience in the manufacture of television picture and receiving tubes.

Remember your set is only as good as the picture you see . . . it's only as good as the tubes you use.



These are some of the Leading Set Manufacturers using Hytron *Studio-Matched* Rectangular Tubes

Admiral
Air King
Bendix
Crosley
Emerson
Hallicrafters
Hoffman
Motorola
National
Olympic
Sentinel
Setchell-Carlson
Sparton
Stromberg-Carlson
Trav-ler
Westinghouse
and others

Your TV set is only as good as the tubes you use!

HOW TO KEEP YOUR SET IN PERFECT ORDER. Rely upon your local Service Repairman. He *knows how* to make your set perform at its best. He *knows* Hytron television receiving and picture tubes will perform to perfection in your set. *You'll find his name in the Classified Telephone Directory under "Radio Service."*

© **HYTRON** *Radio and Electronics Corp., Salem, Mass., Oldest Manufacturer of Receiving Tubes.*

Manufacturers of **HYTRON TUBES** and **AIR KING TELEVISION SETS**.

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I was lead-off man for NEOLITE!



I was the first in our family
to wear shoes with NEOLITE Soles.
When Mom and Dad saw them outwear
leather 2 to 1*—saw how much better they were
every which way—NEOLITE really scored
with them, too! Now we *all* step on it!



NEOLITE is batting 1000 for me!

For real, down-to-earth comfort, it's NEOLITE Soles for me! They're light and flexible, yet give active feet plenty of firm support. And they *need no breaking-in* —give easy-going comfort right from the word go! Yes, NEOLITE is the perfect sole for *every* type of shoe for *every* member of the family! Step on it and see!



I'm in the cheering section for NEOLITE, too!

NEOLITE Soles take such a beautiful finish, take on such graceful, flowing lines that they're a joy to designers of fine shoes—a joy to women who wear them! And shoes with NEOLITE Soles *keep* their smart, new look. For trim, light NEOLITE Soles are *damp-proof*—help keep shoes from twisting and curling out of shape!



INSIST ON GENUINE NEOLITE

The name is always plainly marked on the sole

NEOLITE SOLES

NEOLITE, AN ELASTOMER-RESIN BLEND, T.M.—THE GOODYEAR TIRE & RUBBER COMPANY AKRON, OHIO

Make any shoe a better shoe – any repair job a better job!

*Outwears leather 2 to 1**

Keeps shoes smart-looking.

Light . . . firm . . . flexible.

Damp-proof! Helps keep feet dry, keep shoes in shape.

**As shown by actual walking tests, supervised by our own laboratory experts, comparing Neolite with leather of the same high quality specified for use by the Armed Forces.*

We think you'll like "The Greatest Story Ever Told"—Every Sunday—ABC Network

This One
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It's LIFELIKE! It's REAL! On this new 17 inch G-E!

You'll feel it's real too, when you see the picture on this stunning new 17" G-E! Clarity, detail, sharpness are breath-taking! You enjoy startlingly true-to-life TV, direct result of all the improvements combined exclusively in G-E Black-Daylite Television. And—G-E pictures are so big, close-ups are actually life-size! G-E Automatic Sound—you tune *only* the picture—the sound is right every time. G-E built-in antenna. Hand-rubbed cabinet, veneered in richly grained genuine mahogany for enduring beauty. Backed by General Electric, a name you can always believe in. See exquisite new Model 17C103 today.

General Electric Company, Electronics Park, Syracuse, N.Y.

BLACK-DAYLITE TELEVISION

Look,
It's Lifelike!
It's Life-size!



You can put your confidence in—

GENERAL ELECTRIC

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75th Anniversary of the Birth of the Telephone

1876 ★ 1951



Bell's Liquid Transmitter and Tuned Reed Receiver, March, 1876.



SUPPOSE THE TELEPHONE HAD NEVER BEEN INVENTED

Have you ever thought what the world and your life would be like without the telephone?

If you wanted to talk to relatives or friends—if you wanted to order from a store—if you needed to summon a doctor or a policeman in an emergency—there would be no way you could do it in a hurry. What now takes only a few seconds or a few minutes would often take hours and cost you far more than a telephone call.

Each year the telephone becomes more useful to the people and more vital to the prosperity and security of the Nation. Today's tremendous job of production and defense could not be carried on without it.

There are twice as many Bell telephones as there were only ten years ago. They are here and ready because the Bell System kept right on building and improving to meet the country's needs.

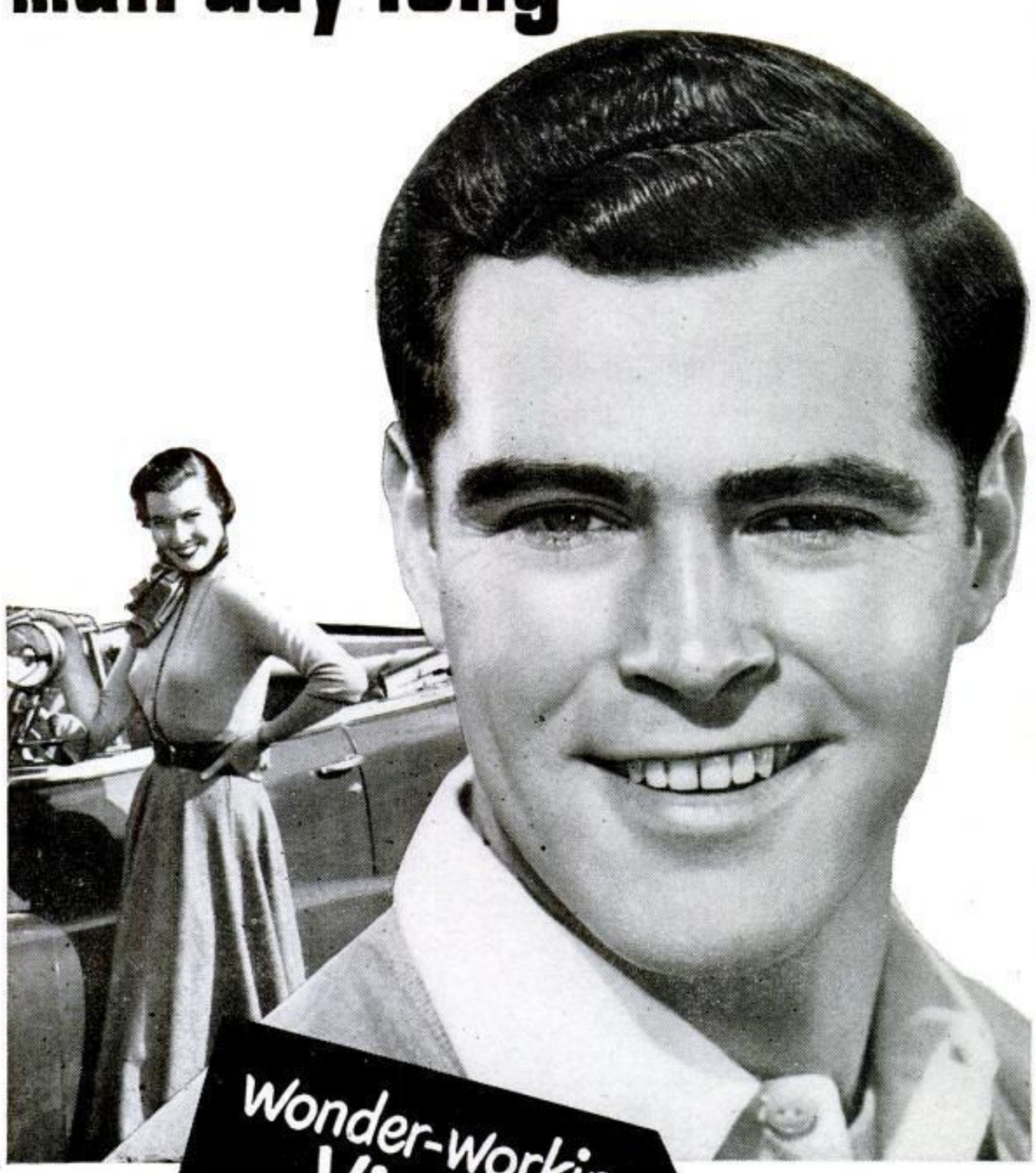
Never in the history of the telephone has it been so valuable to so many people as right now.

BELL TELEPHONE SYSTEM

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give your hair that "JUST-COMBED" LOOK

...all day long





Prove it yourself. Use new 'Vaseline' Cream Hair Tonic in the morning and see how much better your hair looks . . . even at the end of the day.

No other hair tonic contains new wonder-working VIRATOL—which makes hair *look* natural, *feel* natural, and keeps it in place hours longer!

New 'Vaseline' Cream Hair Tonic contains Triple-A Lanolin too . . . and it's homogenized for easy flow. Get a bottle today!

NEW

Vaseline
TRADE MARK ®

CREAM HAIR TONIC

**A special compound (with lanolin) that helps keep hair in place . . . gives it natural lustre.*

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fresh-shucked flavor!

The big thing about Niblets Brand Corn is not how it got that way, the years it took to develop this exclusive breed nor the scientific growing methods we touch upon below. The big thing is this. In each golden forkful you get the fresh-shucked flavor of tender young roastin' ears any time of the year. How about tonight?



Clockwork . . . not guesswork. Pick almost any corn at its fleeting moment of perfect flavor, and you have something pretty fine. But every ear that goes into Niblets Brand Corn is picked at that exact moment, because Green Giant scientists have worked out a way of telling in advance when each field is ready. Better corn to start with, brought you at its *peak* of flavor!



Green Giant Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario

Niblets BRAND SWEET Corn

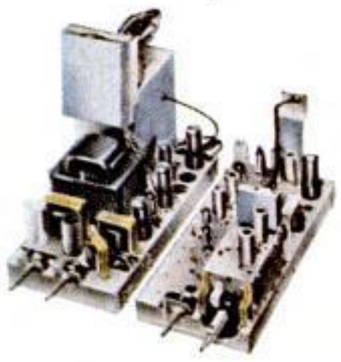
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TRUE-FOCUS PICTURES...YOURS ONLY WITH PHILCO BALANCED BEAM TELEVISION

Picture blur and smear ended forever by this amazing Philco invention!

NEVER before such clear, sharp pictures! You can forget about blur and smear! Because Philco's sensational invention *Balanced Beam* literally *balances* the electron *beam* that "paints" the picture on the tube... locks it in positive focus over the entire picture.

So now *for the first time* you can enjoy *true-focus* pictures... the clearest pictures in television history!



Philco Custom-Duplex Chassis

Besides sensational Balanced Beam, Philco for '51 gives you the remarkable new Custom-Duplex Chassis which provides vastly increased sensitivity, amazing freedom from "snow," "ghosts" and other interference, and superior performance even in difficult fringe areas.

Then Philco gives you the famous Electronic Built-In Aerial, which outperforms all others as much as 3 to 1. No installation necessary in up to 8 out of 10 locations; you can "just plug in and play."

Compare Philco with all others. Prove to yourself that a new 1951 Philco with Balanced Beam is the greatest buy in television!

★ ★ ★

MAGNIFICENT PHILCO MODEL 2132, shown at right, with giant 215 sq.in. True-Focus picture on a 20" rectangular gray filter-face tube, famous Electronic Built-In Aerial, and sensational new Custom-Duplex Chassis. Chippendale decorator style cabinet in rich mahogany finish. $499.95* Just one of a wide selection of Philco television sets of every type — table models, consoles, combinations — priced from $199.95* to $800.00*.





ALSO WITH PHILCO FULL REMOTE CONTROL

Stunning Philco Model 2133, identical to Model 2132 plus complete remote control. From across the room, you can turn the set on or off; select channel; change station; adjust volume, fine tuning or picture contrast. Have your dealer demonstrate Philco full remote control — it's the most sensational luxury in television you can buy!



**Tax and Warranty extra on all models. Prices slightly higher in South and West. Prices subject to change.*

PHILCO

Balanced Beam Television

TUNE IN! *Philco Television Playhouse, Sunday evenings, NBC-TV Network... Don McNeill's TV Club, Wednesday evenings, ABC-TV Network.*

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Yvonne De Carlo, *starring in* "Tomahawk," *a Universal-International Picture, color by Technicolor*



"Yvonne De Carlo's hands get La Cross care"

says RUTH COLLINS
Studio Manicurist
Universal-International



"A flawless manicure is the only kind that will pass a close-up screen test. And it takes instruments of La Cross *precision quality,*" says Miss Collins, "to give such a *perfect* manicure." That's why so many *professional manicurists prefer La Cross to any other manicure instruments.* And that's why lovely stars like Yvonne De Carlo, whose hands get La Cross salon care, choose La Cross instruments for home manicures, too!



La Cross

America's Finest Manicure Instruments Since 1903

SCHNEFEL BROS. CORP., NEWARK 3, NEW JERSEY

LETTERS TO THE EDITORS

ADOPTION

Sirs:

On behalf of the nation's child care agencies, I want to commend LIFE for its excellent presentation of the adoption problem ("Adoption," LIFE, Feb. 19).

SPENCER H. CROOKES
Executive Director
Child Welfare League of America, Inc.
New York, N.Y.

Sirs:

. . . In these days when so many illegal and irregular adoptions are consummated, it is refreshing and encouraging to know that a magazine of such high caliber as yours has devoted so much space to good adoption practices and policies. Articles of this type are a real service to society.

S. G. WIDIGER
Executive Secretary
Lutheran Children's Friend Society
Winfield, Kan.

Sirs:

It is a remnant from a barbaric era that children are still being sold or given away like puppies in 20th Century America. Your excellent presentation of child adoption strikes a heavy blow at haphazard and black market placements.

STUART R. STIMMEL
State Director
The Boys and Girls
Aid Society of Oregon
Portland, Ore.

Sirs:

For myself and the other unwed mothers in our maternity home, I must protest against your statement that most of us are too "chagrined" to be interested in the care of our newborn babies.

Can one be "chagrined" at the death of a loved one, the loss of a limb? Almost all of us who give up our babies forever are too full of serious thoughts and feelings to have room for as insignificant and inappropriate a reaction as chagrin.

However we are truly grateful for the reassurance in your story that our babies will be welcomed into an environment of love.

AN UNWED MOTHER
Booth Memorial Hospital
Los Angeles, Calif.

Sirs:

. . . As a father who has just completed the adoption of his third adopted child, I might state yours is the first article I have ever read on adoption that was actually the truth, word for word, and I highly compliment you and your staff for publishing it.

BERNARD SCHRADER
Louisville, Ohio

Sirs:

We have an adopted daughter named Lynda Joy, now 8½ years old. We took her when she was just 6 months old. Many of her baby pictures resemble Linda Joy Young.

Also, like Mrs. Young, I was doing the laundry when our phone rang, and I learned a baby was to be given into our hands. What a happy day *that* was. We named our baby Lynda because we liked it, and Joy because that's what she was to us.

MRS. VIRGIL WATKINS
Pekin, Ill.

CONTINUED ON NEXT PAGE

The one you've always wanted



GENUINE REGISTERED
Keepsake
DIAMOND RINGS

This is *YOUR* day . . .
a day of perfect happiness made even more
complete by your choice of love's
most cherished symbol . . .
a Keepsake Diamond Ring.

For this important lifetime choice, select a Keepsake — the ring of guaranteed high quality in color, cut and clarity. True value is assured by the Keepsake Certificate signed by your jeweler and Keepsake.

Ask your trusted Keepsake Jeweler to show you Keepsake — awarded the coveted Fashion Academy Award for the second consecutive year. To avoid the disappointment of an unwise choice, look for the name, Keepsake, in the ring and the words "guaranteed registered perfect gem" on the tag. In a wide range of styles, at prices from $100 to $10,000.



A. JORDAN Ring (plat) $575. Also 350 to 3200 in plat. or gold. Wedding Ring 225. B. CAMERON Ring $200. Also 100 to 2475. Wedding Ring 12.50. ★Man's Diamond Ring $100. Available at 75 to 250 to match all engagement rings. C. JONQUIL Ring $125. Wedding Ring 62.50.

All rings illustrated available in white as well as natural gold. Prices include Federal tax. Rings enlarged to show details.

For the name of your nearest Keepsake Jeweler, call Western Union by number and ask for Operator 25.

Free
Useful 20-page book "The Etiquette of the Engagement and Wedding." Also the name of your Keepsake Jeweler and special gift offer of beautiful 48-page "Bride's Keepsake Book." Write Dept. L 3-51, A. H. Pond Company, Inc., Syracuse 2, N. Y.

AMSTERDAM • ANTWERP • HOME OFFICE — SYRACUSE, N. Y.

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Century-old beauty care
makes modern hair-do's lovelier!



Hair Styled by Bergdorf Goodman Beauty Salon
Photograph by Horst

Lovely hair crowns today's smart miss with shimmering glory, thanks to a secret her great grandmother knew—the magic softness of pure Castile shampoo.

Even in great grandmother's day it was the world's most highly recommended shampoo. She made it herself by dissolving Conti pure castile soap, imported since 1836.

Because of the demand by American women for this fine shampoo in liquid form, Conti developed today's famous Conti Castile Shampoo . . . containing pure imported olive oil to bring out full natural hair loveliness.

Perfect in cleansing action, it is the first choice of leading beauty authorities. Its natural oils guard the health of your scalp, leave hair silky-soft, lustrous and in better condition to take and hold its wave.

Safe for frequent use with every type of hair, Conti is recommended even for young children and for all the family. It will not streak grey or bleached hair, requires no conditioning agents and does not dry the scalp.

Try Conti—its regular use will protect your hair and make it lovelier.

Conti Shampoo
PURE CASTILE



Now also available in Canada

LETTERS TO THE EDITORS

CONTINUED

Sirs:

. . . Our 7-year-old Sarah loves to hear the story of her adoption over and over again, but for a famous magazine to relate in picture form the actual experience of another little girl like herself convinces her for life that she is, in truth, a "chosen baby."

MRS. BENJAMIN ROBIN
Waterbury, Conn.

GIs BECOME SOLDIERS

Sirs:

The caption under one of John Dominis' wonderful pictures in your story ("GIs Become Soldiers—and It Pays Off," LIFE, Feb. 19) supposedly depicts the U.S. Air Force giving close support to the Eighth Army. The experienced eye recognizes the plane as a Navy or Marine Corsair, not an Air Force plane.

A large part of the air support being given our troops in Korea is by carrier-based Navy and Marine aircraft. John Dominis flew on just such a mission with me last month from an Essex-class carrier of Admiral Ewen's Task Force 77.

H. H. EPES JR.
Lieut. Commander, U.S.N.
Pelham Manor, N.Y.

● LIFE's mortified thanks to Commander Epes and 107 other sharp-eyed readers who spotted the Corsair.—ED.

MISCELLANY

Sirs:

Here is another auto that looks like a bulldog ("Car Makes Like a Bulldog," LIFE, Feb. 19). This picture (*below*) was taken at a parking lot in Alexandria by Mrs. Joanne Giffin on Feb. 11 during a wet snow.

WILLIAM R. HUGHES
Alexandria, Pa.



ANOTHER "BULLDOG"

EDITORIAL

Sirs:

What are you Yankees up to now? You want to rewrite our cookbooks, make us do things to the king of garden vegetables that no self-respecting cook in the South would dream of doing. We agree with your editorial ("It Sticks to the Ribs," LIFE, Feb. 19) that okra "is a noble dish," but who ever heard of serving it in a "gooey state," or making it one of the ingredients of a "stew?" Watch your language, gentlemen! Only South Carolina has banned the code duello.

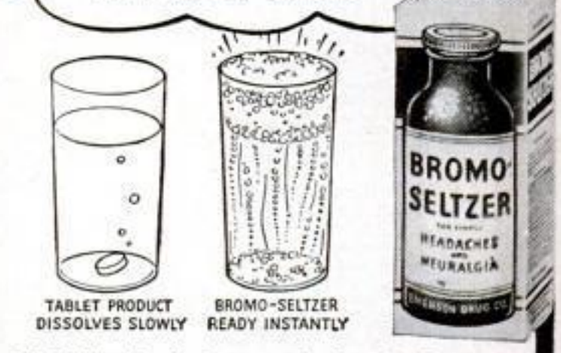
Okra is one of the prime constituents of vegetable soup, as prepared in the best Southern kitchens and it gives its lofty name to the queen of soups—gumbo. Perhaps you people of the North look down your noses on gumbo and, like the radio salesmen for the soup manufacturers, call it "gumbo soup"; but we who originated the dish call it a complete meal—excepting the salad and the dessert.

CONTINUED ON PAGE 12

Fast, Effective Help for
HEADACHE



BROMO-SELTZER EFFERVESCES INSTANTLY... READY TO GO TO WORK FASTER THAN ANY TABLET PRODUCT I'VE EVER TRIED

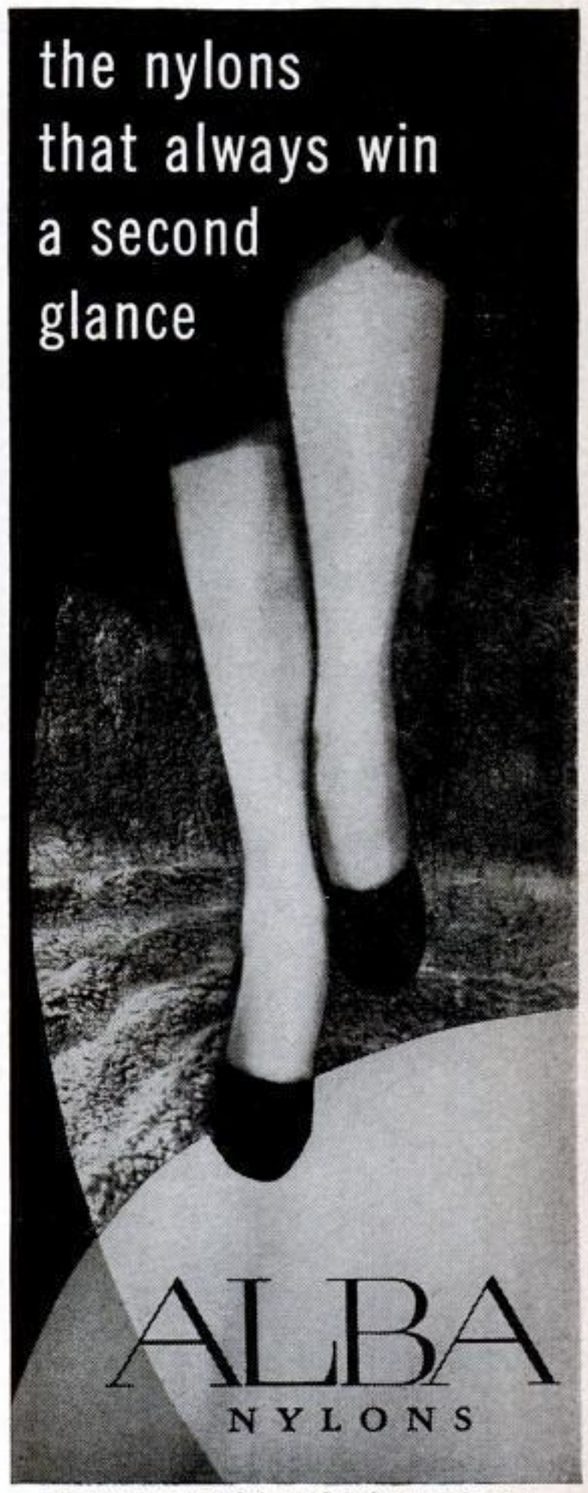


Fight Headache 3 ways fast with Bromo-Seltzer and get really effective pain relief!

1. **Relieves headache pain.**
2. **Neutralizes excess stomach acidity.**
3. **Quiets jittery, jumpy nerves.**

For best results, use cold water. Follow the label, avoid excessive use. You must be satisfied or your money back. Get Bromo-Seltzer at your druggist's today. A product of Emerson Drug Co.

BROMO-SELTZER



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LETTERS TO THE EDITORS

CONTINUED

This is how gumbo is made. Take a turkey carcass, with some meat left on it, of course, and make a stock. Then add the leftover stuffing, lentils (usually butter beans), canned peas, canned or fresh tomatoes, onions, carrots, celery, parsley, green peppers, one pod of red pepper and finally okra —fresh if that can be had. Throw in a pound or two of green shrimp and cook slowly for hours over a slow fire, just hot enough to keep it bubbling. Before serving drop in a quart of oysters, which will cook in 10 minutes. Some cooks add a pound of diced country-cured ham to give it flavor. Serve piping hot, and before spooning it sprinkle gumbo filet over it. Eat with buttered toast, not crackers.

One of the virtues of gumbo is that it is better the second day and still better the third.

DAVID RANKIN BARBEE
Washington, D.C.

RED REPUBLICAN

Sirs:

The *Daily Worker* quote on Chief Ben American Horse, which you reprinted ("Red Republican Becomes Red Hero," LIFE, Feb. 19), twisted the chief's comments.

I have recently been on tour with Chief American Horse and four other Sioux Indian leaders from the Pine Ridge Reservation of South Dakota. Chief American Horse's statement about getting out of Korea referred to the injustice of drafting for military service the young men of the Sioux tribe. The chief demanded that Indian soldiers (not all U.S. soldiers) now in Korea be returned home until Indian veterans are permitted to borrow funds, through GI loans, on allotted lands still held in "trust" for them by the Bureau of Indian Affairs.

DAVID H. MILLER
Rapid City, S.Dak.

MOVIES

Sirs:

My compliments to you for the great job you did in reporting how we edited our movie, *Ace in the Hole* ("Putting Life in a Movie," LIFE, Feb. 19). It was interestingly told and well presented.

But, with regret, I must point out a slight error under your title "Make the Scene Vivid." Here you reversed the order of the photos and selected our discarded scene as the one we used in the film.

Since it is now too late and economically unsound to re-edit the picture,

CONTINUED ON PAGE 15

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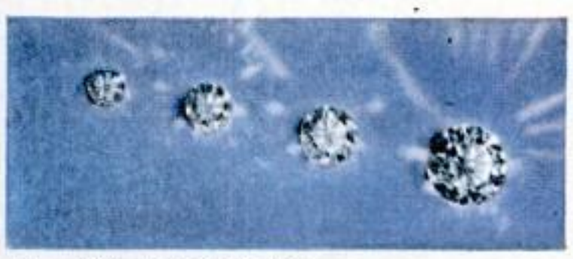


Wayside Honeymoon . . . painted for the De Beers Collection by Jean Hugo

May your happiness last as long as your diamond

The sky is flecked with fleecy clouds, your engagement diamond with lovely lights. There is haunting beauty in this magic gem that spells a message just for you . . . of love, of courage, of constancy so proudly pledged. There is steadfast brightness that keeps sweet memories fresh. Thus your diamond is enriched with meaning year by year. Your diamond, though it may be modest in cost, should be chosen with care, for nothing else on earth can take its place.

a Diamond is forever



¼ carat (25 points) $85 to $185
½ carat (50 points) $200 to $415
1 carat (100 points) $520 to $1165
2 carats (200 points) $1250 to $3125

The prices shown were secured for your guidance through a nationwide check in January, 1951. Jewelers were asked for the prices of their top-grade engagement ring diamonds in the weights indicated. The result is a range of prices, varying according to the qualities offered by different jewelers. Exceptionally fine diamonds are, of course, higher priced. (Exact weights shown are infrequent.) Add Federal tax.

When choosing your engagement stone . . . remember color, cutting, and clarity, as well as carat weight, contribute to a diamond's beauty and value. It is important to seek the counsel of a trusted jeweler. He will help you find the size and quality and style of stone that is in keeping with your preferences, and what you wish to spend.

De Beers Consolidated Mines, Ltd

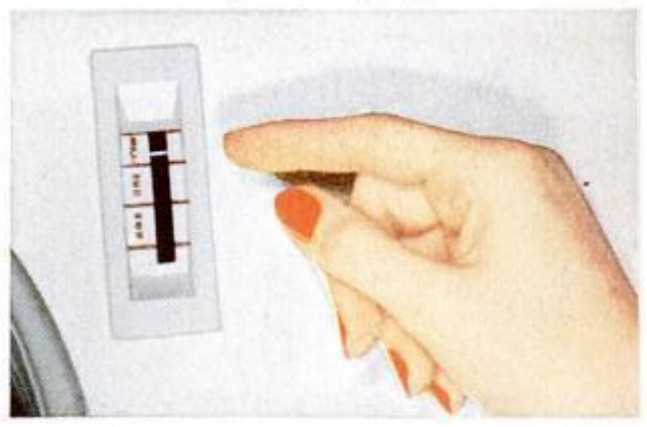
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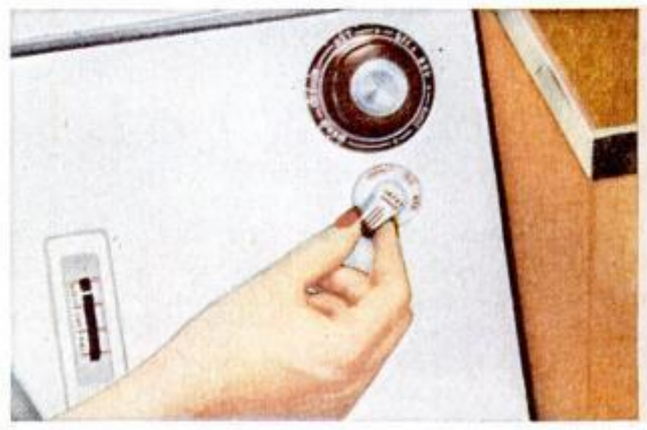


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FIRST . . WEIGH clothes on WEIGH-TO-SAVE Door. A few pieces or a full load is accurately weighed. You know *exactly* the weight you are washing.



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Yes, you'll sing long and loud when you see how the savings roll up with the Laundromat's WEIGH-TO-SAVE Door. It saves you thousands of gallons of water every year. Huge quantities of soap, too.

It's as simple as one . . . two . . . three. Just weigh your clothes on this WEIGH-TO-SAVE Door that works like a scale. Read the load size on the Indicator . . . *small*, *medium* or *large*. Set the Water Saver for the size of the load shown. Then let the Laundromat take over. It will measure the *correct* amount of water every time . . . never too much, never too little. There's no guesswork, no waste.

Best of all, the Laundromat gets clothes sparkling clean. Thanks to the inclined washing action . . . found in no other washer . . . clothes are kept constantly in motion through the entire washing cycle. Washed gently, but thoroughly, they come out *completely dirt-free*. Then the dirty, soapy water is drained away from the clothes . . . *never through them*. Clothes are triple-rinsed (equal to 1,500 hand rinsings). Come out clean as new and damp-dried, many of them ready to iron immediately.

See a load of your clothes washed the Laundromat way. It's free. Phone your Westinghouse retailer today. Westinghouse Electric Corporation, Electric Appliance Division, Mansfield, Ohio.

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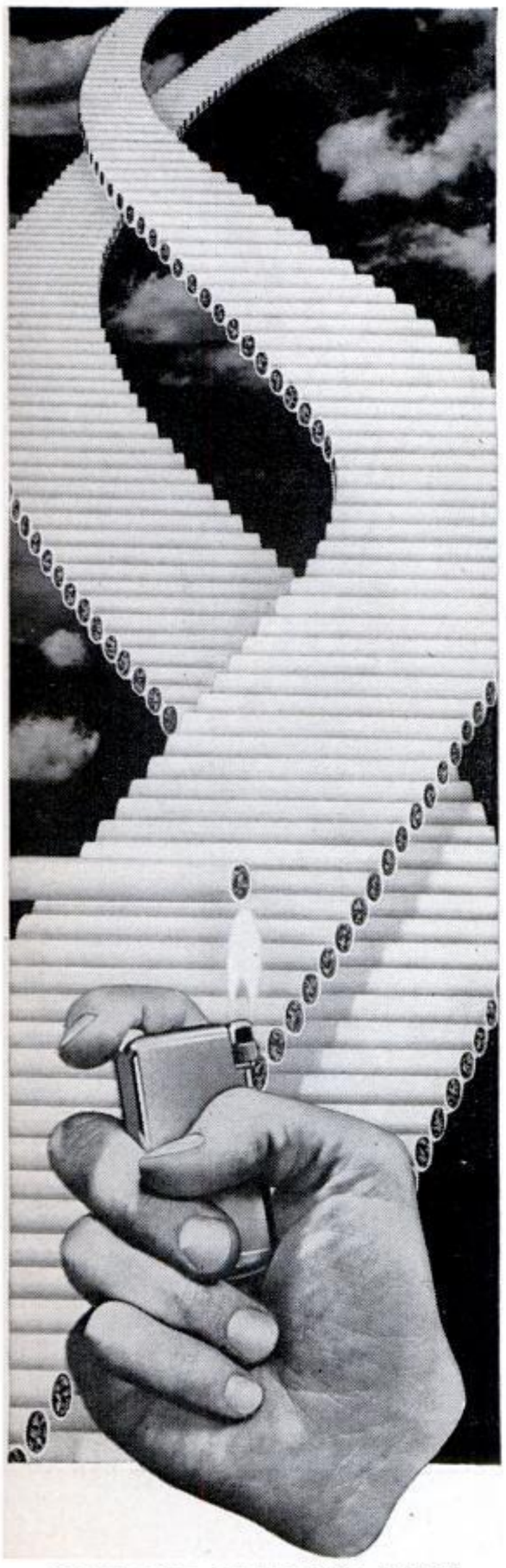
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LETTERS TO THE EDITORS

CONTINUED

and because of my great respect for LIFE's judgment, I do hope the reversed order of the cave scene photos was accidental and not really your impression of how it should have been done.

BILLY WILDER

Paramount Pictures Corporation
Hollywood, Calif.

● The reversal was an accident. Here is the proper order:



WILDER'S REJECT



WILDER'S CHOICE

IF WASHINGTON HAD BECOME KING

Sirs:

Here is a comely descendant of the Washington family who failed to rate mention in your story. She is Mary K. Wells, who plays Lorelei on CBS-TV *Big Town*. Miss Wells is descended from Augustine Washington Jr., George's eldest half brother.

GEORGE WEISSMAN

New York, N.Y.



"LORELEI WASHINGTON"

HETTY GREEN

Sirs:

I am one of the older generation who knew Hetty Green ("Hetty Green's Daughter Dies," LIFE, Feb. 19). Forty years ago at Number 100 Columbia Heights, Brooklyn, a "12-a-week boardinghouse," a Mrs. Green occupied one of the third floor front rooms. I lived down the hall. Miss Katy Flynn, a middle-aged spinster, occupied the room next to Mrs. Green, and the two became very friendly. I learned afterward that Hetty was a woman without intimate friendships. The closest she ever came to it was through her

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LETTERS TO THE EDITORS

CONTINUED

fondness for brief acquaintanceships with such spinster schoolteachers as were unaware of her identity.

"Mrs. Green" and her appearance meant nothing to us in the boarding-house until later and under the following circumstances: Katy Flynn had a bit of property which was due to be expropriated for subway purposes. An unscrupulous real estate dealer had persuaded her to sign a paper which contained a concealed option clause to purchase. When Katy learned that she had been deceived, she turned to Mrs. Green for help.

Mrs. Green told Katy to meet her the next day at City Hall where Mrs. Green told the clerk that Mrs. Green and Miss Flynn wished to see Mayor Gaynor. The clerk hardly condescended to notice them and told them to wait. After some 10 minutes Mrs. Green strode over to the clerk's desk, and pointing a finger at him spoke at the top of her voice, "Young Man! You will go in to Mayor Gaynor immediately and tell him that Mrs. Hetty Green has been kept waiting in this anteroom for over 15 minutes!" The lad did, with alacrity. The mayor came out and courteously escorted them into his office. A satisfactory arrangement was made through the city's legal department which nullified the option. But Mrs. Green had revealed her identity to Katy, and there was no going back for her to 100 Columbia Heights.

W. A. FAULKNER

Lytton, B.C., Canada

ARMY CAMP REBORN

Sirs:

In your article, "An Army Camp Is Reborn," by Ernest Havemann (LIFE, Feb. 19) you overlooked the 432nd Engineer Construction Battalion. They deserve some mention as they were among the first units to arrive at Camp Rucker in September 1950 to chase the snakes out of the barracks for the 47th Division.

MRS. CHARLES A. BAMMEL

Farmville, Va.

● All units which have been at Rucker since last September combined training with camp rehabilitation. The camp states that rehabilitation was the specific duty of the Mobile District Engineer, the post engineers and the 3,461st Army Service Unit.—ED.

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Star of ABC's Sunday Serenade

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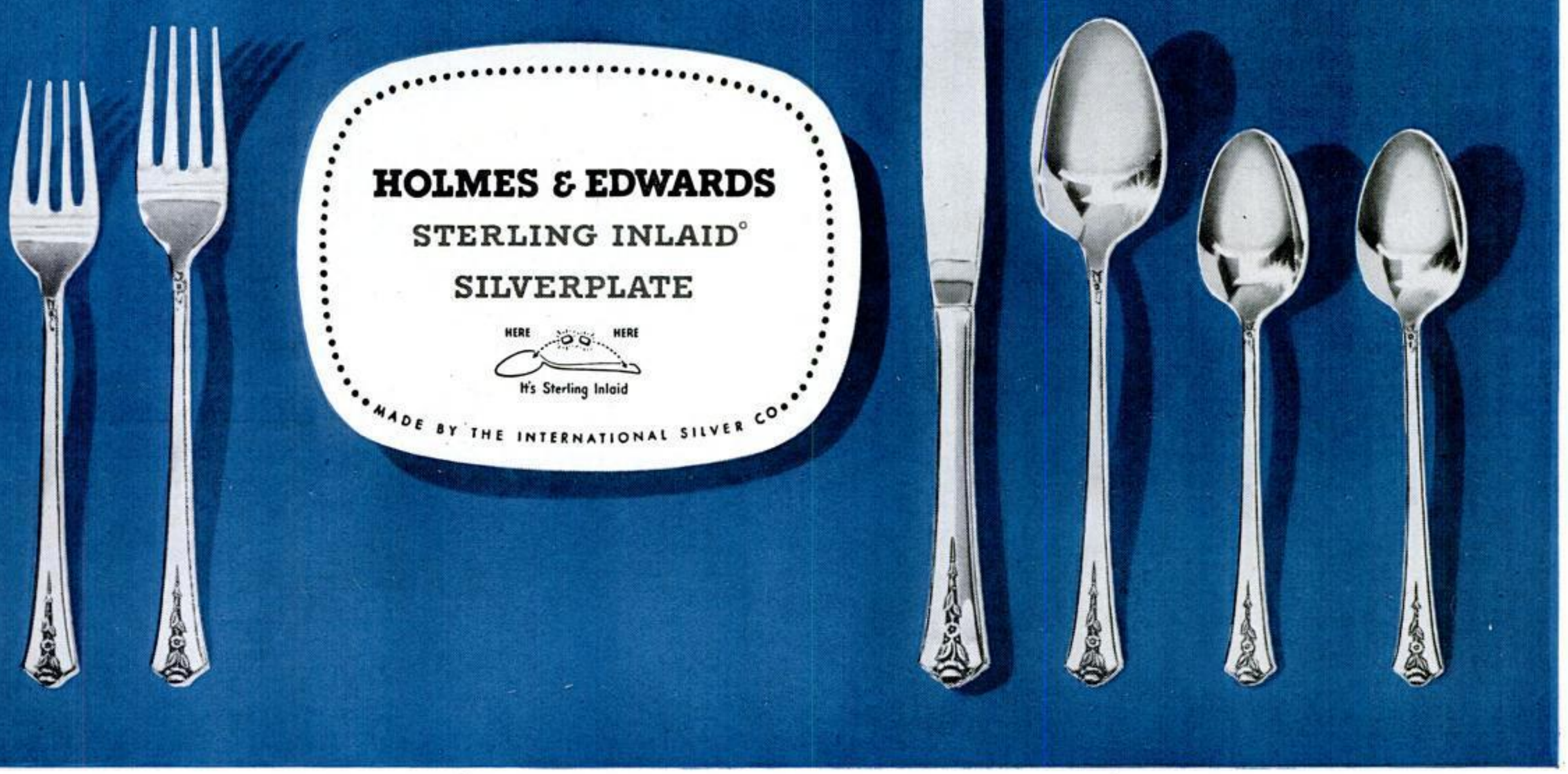
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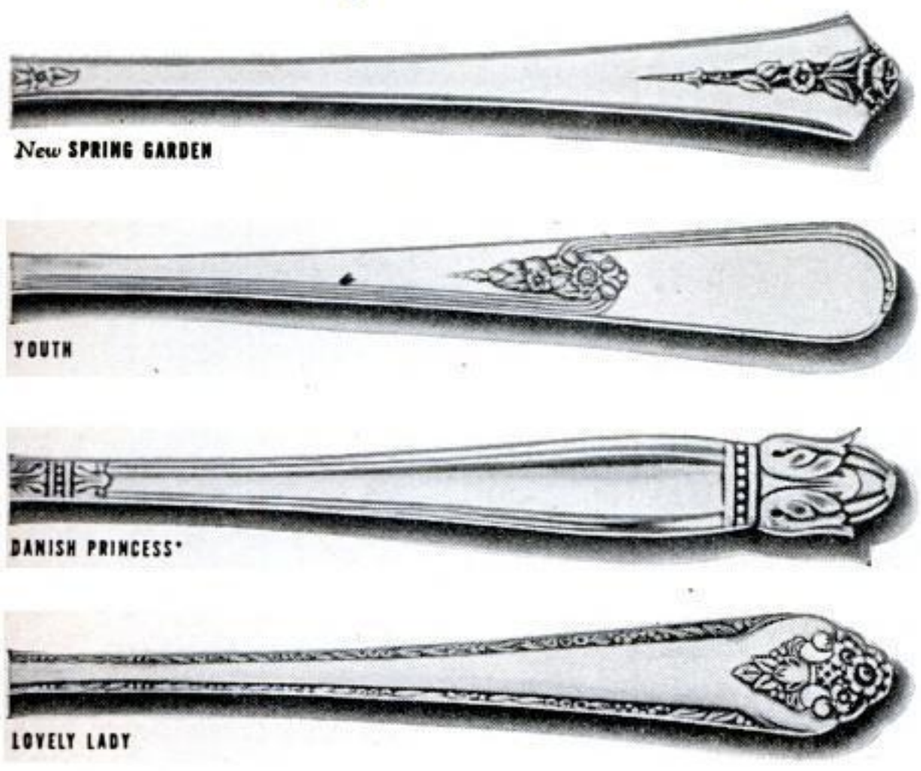


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This 6 piece place setting in the finest of all silverplate can be yours for only $8.06



The loveliest patterns in silverplate



Now! You can buy 1, 2, 3, or more place settings this easy, inexpensive way!

Go to your favorite silverware counter today . . . choose your favorite Holmes & Edwards pattern and take home a place setting for only $8.06. You get 6 beautiful pieces, a knife, fork, salad fork, soup spoon and two teaspoons. You can buy 1, 2, 3 or as many place settings as you need and add settings from time to time until you have a complete service of the very finest silverplate money can buy!

Ask your dealer about budget plans that let you take home a complete service for 8 for a very small down payment.

Almost all dealers have budget plans that would enable you to purchase your silverware with a very small down payment. A 52 piece service for 8 with chest has 8 place settings and four serving pieces and costs $69.95. Remember Holmes & Edwards is superior to all other silverplate, because it is *Sterling Inlaid* with two blocks of sterling silver at the two places where a teaspoon rests on the table . Thus should wear occur, there's sterling underneath!



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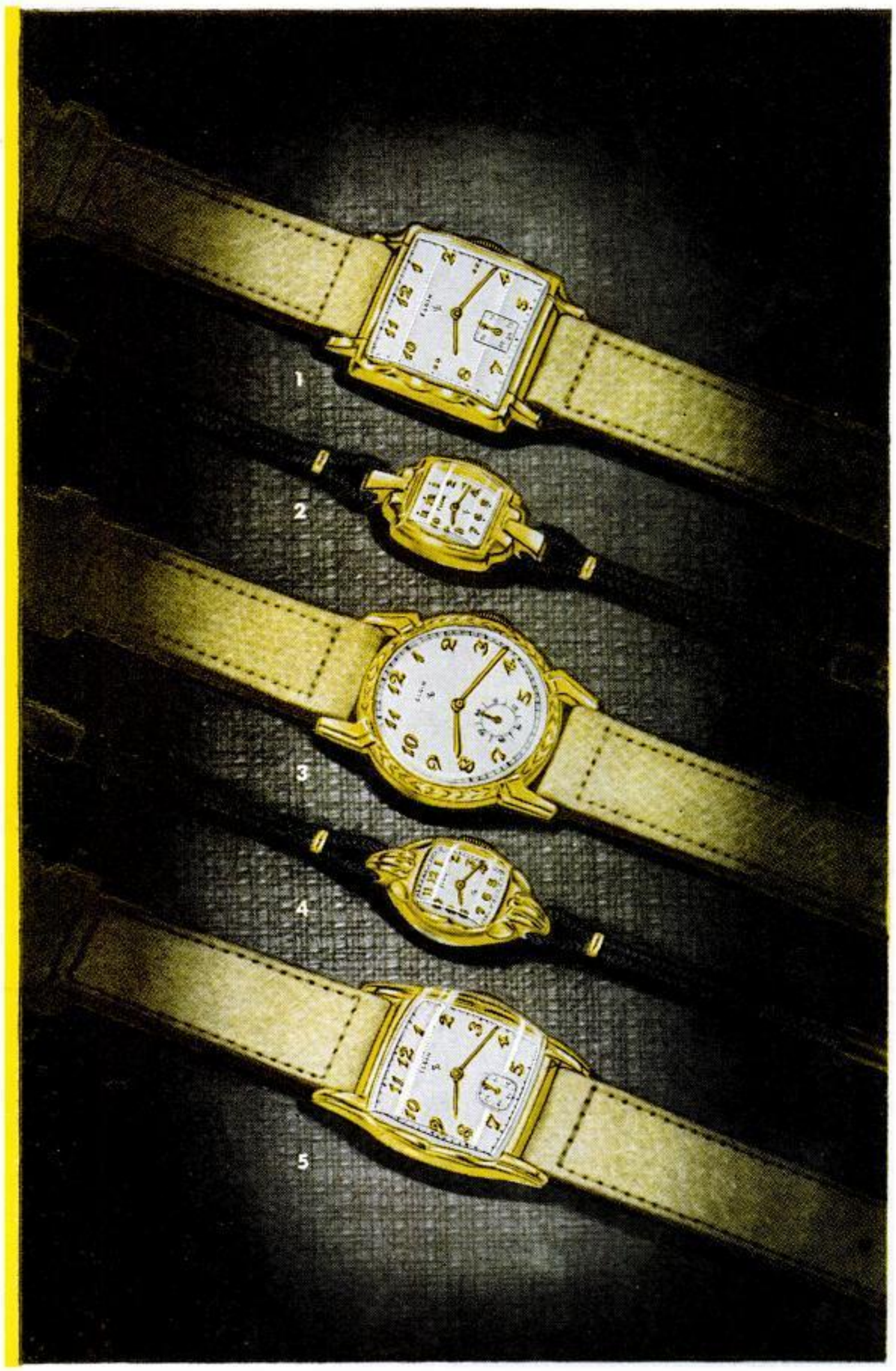
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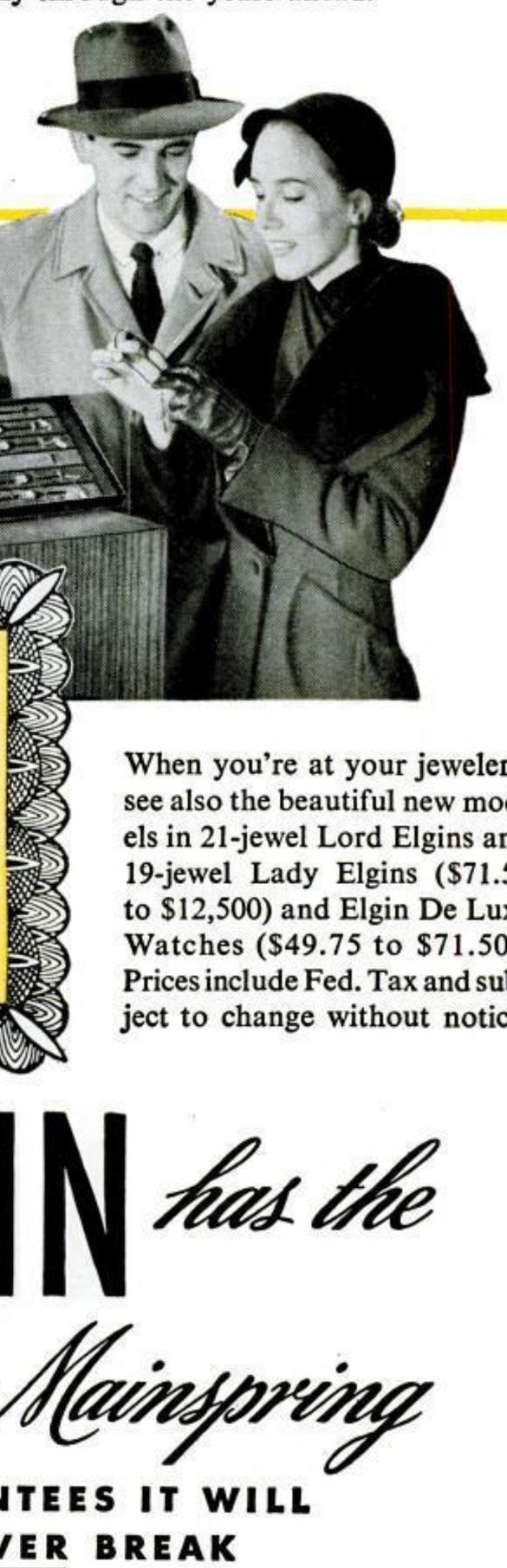
Made in America where skilled craftsmen have the advantage of the most modern equipment in the world.

Watches to wear or to give with greater pride. They bear the Elgin name famed for quality since 1865.

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ELGIN BANNER BUYS

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ELGIN'S GUARANTEE

If the DuraPower Mainspring in this watch *should* ever break in service it will be replaced without charge to the owner of the watch by any Elgin Watch jeweler or by Elgin National Watch Company.

When you're at your jeweler's see also the beautiful new models in 21-jewel Lord Elgins and 19-jewel Lady Elgins ($71.50 to $12,500) and Elgin De Luxe Watches ($49.75 to $71.50). Prices include Fed. Tax and subject to change without notice.

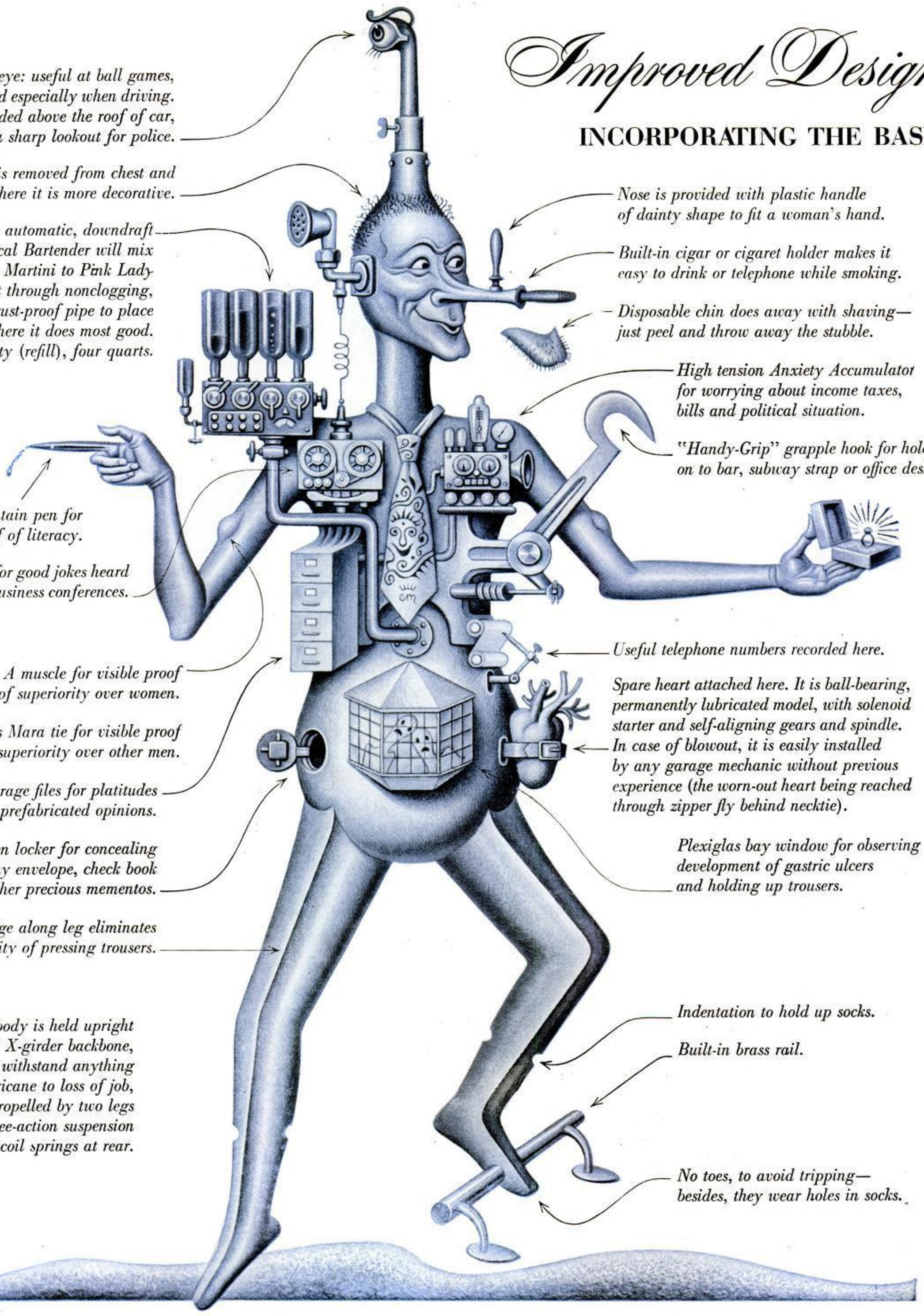
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Improved Design

INCORPORATING THE BASIC



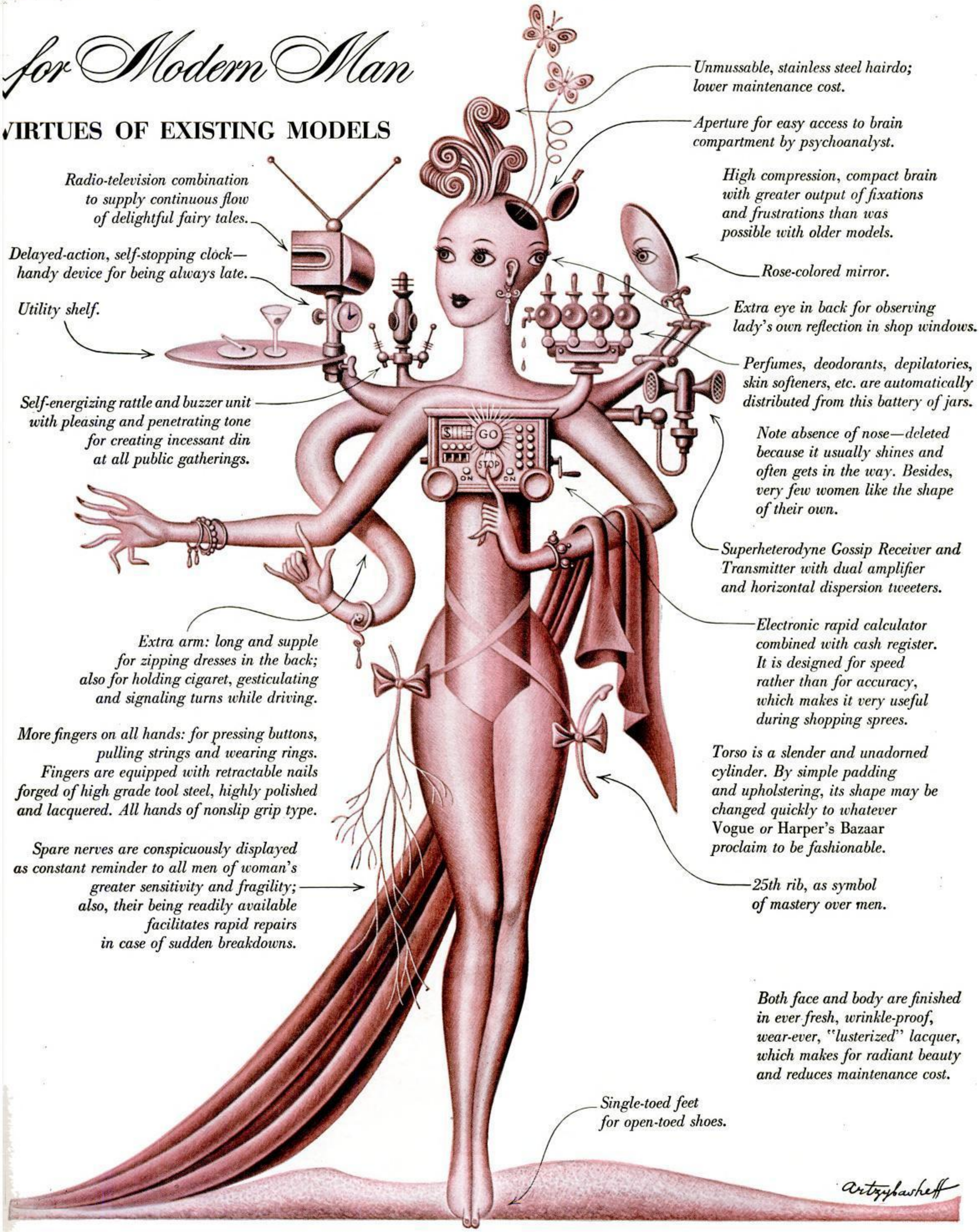
SPEAKING OF PICTURES . . .

. . . Artzybasheff's redesigned people have all conveniences for modern living

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for Modern Man

VIRTUES OF EXISTING MODELS



Unmussable, stainless steel hairdo; lower maintenance cost.

Aperture for easy access to brain compartment by psychoanalyst.

High compression, compact brain with greater output of fixations and frustrations than was possible with older models.

Rose-colored mirror.

Extra eye in back for observing lady's own reflection in shop windows.

Perfumes, deodorants, depilatories, skin softeners, etc. are automatically distributed from this battery of jars.

Note absence of nose—deleted because it usually shines and often gets in the way. Besides, very few women like the shape of their own.

Superheterodyne Gossip Receiver and Transmitter with dual amplifier and horizontal dispersion tweeters.

Electronic rapid calculator combined with cash register. It is designed for speed rather than for accuracy, which makes it very useful during shopping sprees.

Torso is a slender and unadorned cylinder. By simple padding and upholstering, its shape may be changed quickly to whatever Vogue *or* Harper's Bazaar *proclaim to be fashionable.*

25th rib, as symbol of mastery over men.

Radio-television combination to supply continuous flow of delightful fairy tales.

Delayed-action, self-stopping clock—handy device for being always late.

Utility shelf.

Self-energizing rattle and buzzer unit with pleasing and penetrating tone for creating incessant din at all public gatherings.

Extra arm: long and supple for zipping dresses in the back; also for holding cigaret, gesticulating and signaling turns while driving.

More fingers on all hands: for pressing buttons, pulling strings and wearing rings. Fingers are equipped with retractable nails forged of high grade tool steel, highly polished and lacquered. All hands of nonslip grip type.

Spare nerves are conspicuously displayed as constant reminder to all men of woman's greater sensitivity and fragility; also, their being readily available facilitates rapid repairs in case of sudden breakdowns.

Both face and body are finished in ever-fresh, wrinkle-proof, wear-ever, "lusterized" lacquer, which makes for radiant beauty and reduces maintenance cost.

Single-toed feet for open-toed shoes.

Artzybasheff

Artist Boris Artzybasheff, who is responsible for the drawings and specifications on these pages, respects the human form as exemplified by Adam and Eve. He also understands its limitations in a modern environment. An Adam-style male, for example, is almost always unable to remember a snappy story. Hooks on the back of a dress are inaccessible to the old-fashioned, two-armed girl. In his designs for modern man, Artzybasheff gives the male a built-in tape recorder to bolster his memory; the female gets an extra arm for difficult adjustments. Almost everything is changed except the female's legs, which he considers perfect now. While the artist feels his designs are an advancement over existing models, he is aware of their deficiencies. An Artzybasheff man would have trouble going through doors with his periscope eye. And some people would go around putting bad ideas into the hole in the lady's head.

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Much ado about blue

says

Florsheim

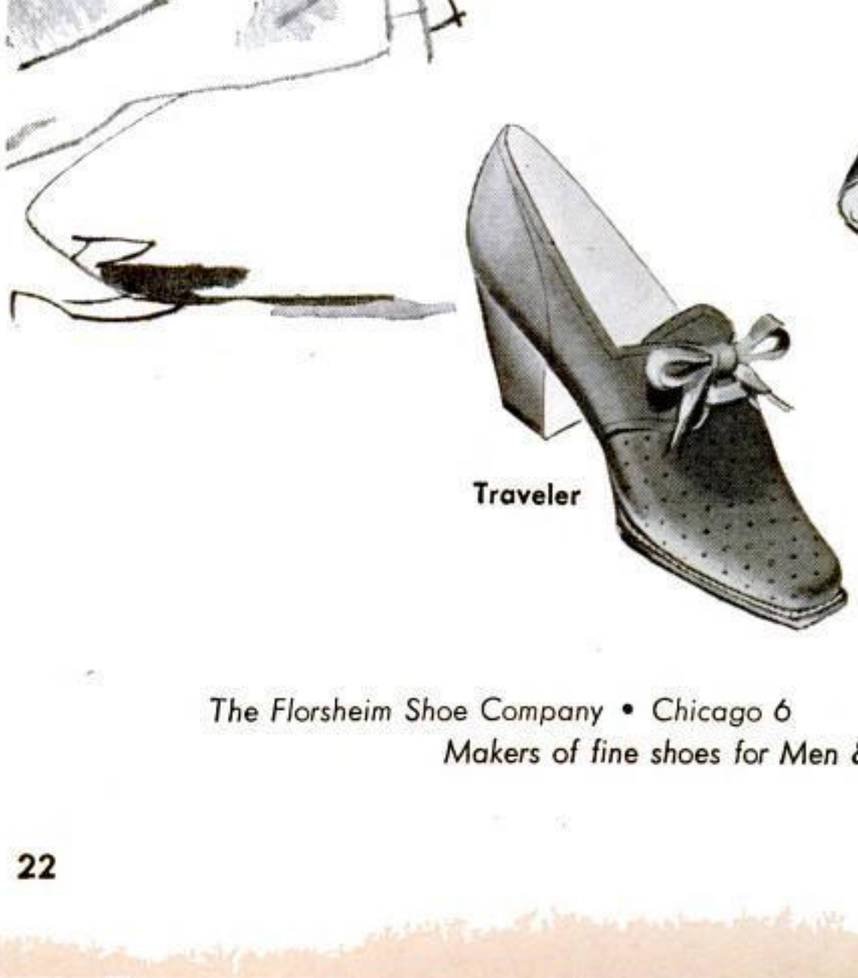


Flair





It's navy blue, of course. You'll see it everywhere this season in lustrous calf or velvety suede. Here is the most talked about color for spring in the most walked about shoes in America, Florsheim shoes for women.





Casino

Traveler

The Florsheim Shoe Company • Chicago 6
Makers of fine shoes for Men & Women

LIFE'S REPORTS



THIS WAS BETTY GRAHAM IN PEKING LAST YEAR

END OF A LOVE AFFAIR

Another American tragedy unfolds in Red China

by WILLIAM P. GRAY and JERRY HANNIFIN

For two decades before the Korean war a good many Americans were inclined to like rather than distrust the Chinese Communists. The most articulate admirers included two middle-aged women journalists, Anna Louise Strong and Agnes Smedley—to both of whom the relationship with the Reds was an intellectual love affair. Miss Strong, who ran a newspaper in Moscow and sipped tea with Mao Tse-tung in Yenan, finally was shocked almost to death when the Soviet police jailed her in Moscow in 1949 as an American "spy" and sent her home to reflect on the curious ingratitude of her old comrades. Miss Smedley died last year in England, still deeply in love with the Chinese Reds. She left her estate to the Communist army and ordered her ashes sent to Red Commander Chu Teh at Peking, where they repose today.

CONTINUED ON PAGE 25



WAR CORRESPONDENT GRAHAM jokes with Nationalist troops in 1942. This was after her big scoop: confirmation that Japanese used poison gas.

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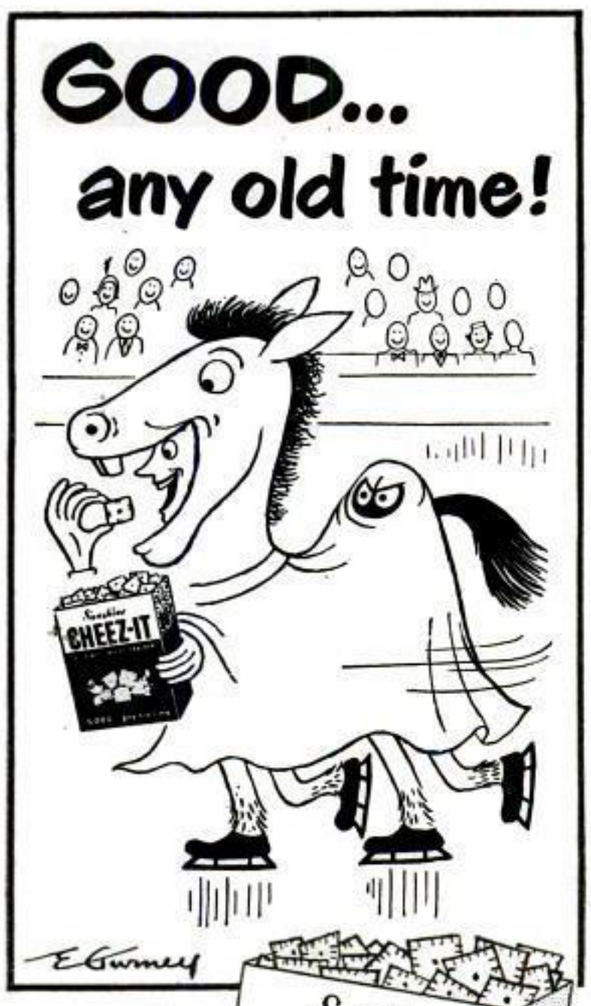
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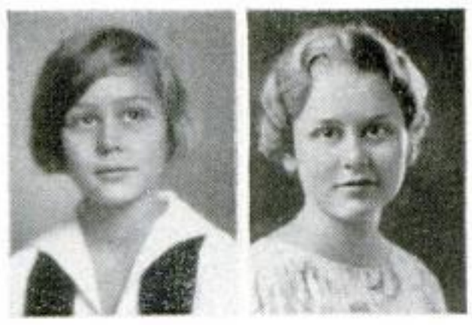
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LIFE'S REPORTS CONTINUED

Last week another American woman journalist was buried in Peking, not far from the grave of Agnes Smedley. She was Betty Graham of Seattle, and her fate was even more tragic than that of the others. For Betty Graham symbolized a new sort of American tragedy in its ultimate form. A young American intellectual, she had fallen in love with Communism; she was apparently her alien lover's captive when she died.

Her story began as normally as an October drizzle in Seattle,



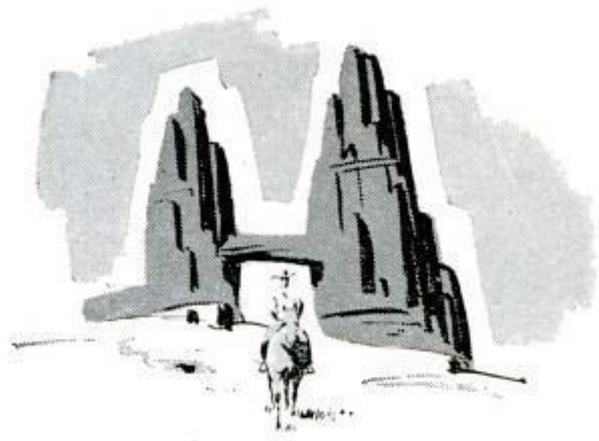
YOUNG BETTY was a bright-eyed campfire girl (*left*) at 11 and a polished young lady of 17 when she graduated from St. Nicholas School.

where she was born in 1916. A spirited, pretty and inquisitive child, she won honors at sedate St. Nicholas School for girls and at the University of Washington, where she pledged the Kappa Kappa Gamma sorority and majored in psychology.

Then her life took an exciting new direction. In 1936 her father, whose architectural firm had opened an office in Shanghai, let her take a vacation trip to China. Once there, she went to work as a cub reporter on the Shanghai *Evening Post & Mercury*. The following spring she visited Korea, wound up briefly in a Japanese-run jail as a "spy" charged with taking pictures of some fortifications. Back in Shanghai, she decided to return home. Now she found Seattle too dull, so in 1939 she sailed again for Shanghai. Soon she was driving a Red Cross truck into much-bombed Chungking. There she went devotedly to work for the government of Chiang Kai-shek.

But gradually this friendship changed into hatred, and her liberal's curiosity about China's Communists turned into a burning love. In 1942 she returned once more to the U.S., this time stopping in India as Pandit Nehru's house guest. She went to Washington, where she covered the State Department for International News Service; she talked often of China, and a letter she wrote home at that time told of "hot political arguments which go on half the night." In October 1944 she was hired as a Far-East specialist by the Office of War Information and sent

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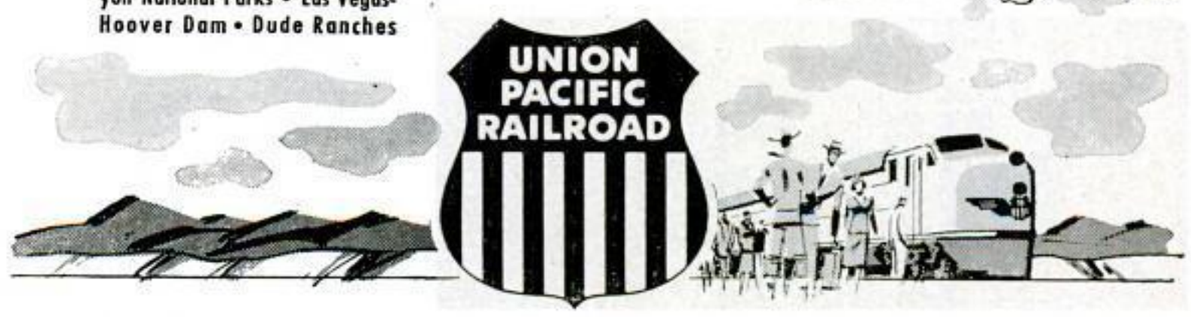
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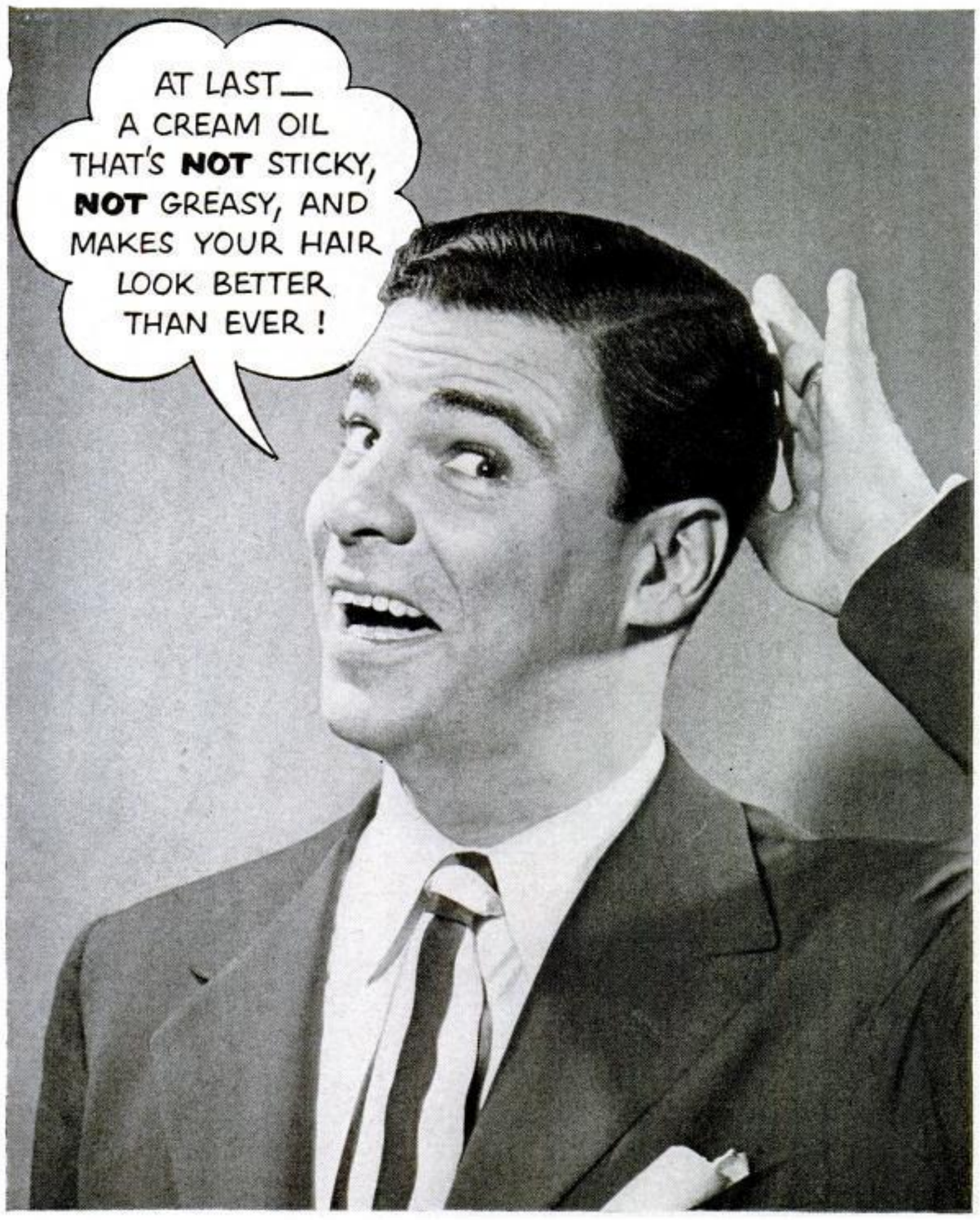
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to San Francisco. Within a few months she had quit because, she told friends, the OWI was not friendly enough to the Chinese Reds. When she returned to China in 1946, Betty Graham's interest centered on the dynamic Communists.

She worked as a free-lance reporter for a few months, eagerly establishing friendships among China's elite Reds. Thus she was able to be on the spot and get an exciting story the day Communist General Chou En-lai (now Red China's premier) walked out of the conferences during General Marshall's abortive peace mission of 1946. On the strength of that story she won a "stringer" (nonstaff correspondent) assignment from the Associated Press. But it soon ended. She moved off alone into the heart of Red China. For a year she seemed to disappear; then in August 1948 came a letter which showed that her intellectual transformation was complete.



BETTY'S FATHER meets her in Seattle on return from China in 1942.

She wrote of the "moving experience" of listening to soldiers "pour out" their "pent-up grievance against the old society . . . not a person in this room would have to be told . . . that his enemy was . . . a whole class of individuals, plus a class of Americans who were helping the feudal elements in China. . . . Do you still wonder why we will win?"

Soon after the triumphant Red army marched into Peking early in 1949, LIFE Correspondent James Burke spotted Betty Graham on the street. She was bundled in the quilted uniform of a Communist soldier or bureaucrat, but her blond hair was neatly trimmed and she wore lipstick. Burke had known her in the early days, so he stopped to talk with her, but she put him off with a smile and a telephone number. When Burke telephoned her, a Chinese answered and put him through a long, sharp interrogation; finally the man said he would give "Ke Hsiao-chieh" (her Chinese name) Burke's telephone number. Although Burke stayed in Peking for two more months, he never heard from Ke Hsiao-chieh again.

In March 1949 Betty sent a

CONTINUED ON PAGE 28



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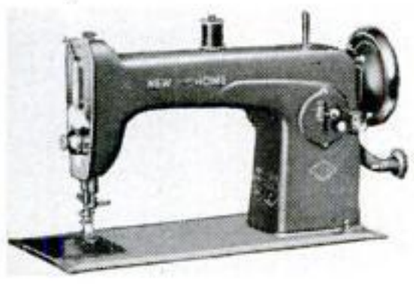
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long letter home. Now she wrote of her "comrades," of her work as a teacher: "The prices of luxuries are appalling to us country bumpkins. . . . But one must keep up with the times. In the future the revolution will be centered in the city. . . ." Both Nanking and Shanghai fell soon after she wrote.

Last May she wrote: "We've all been upset by the news of Agnes Smedley's death . . . by persecution. . . . She died in exile from that great land of 'liberty and democracy' of yours. . . . No, don't ask me to return to such a life . . . false accusations, rigged juries. . . . I am happy here in China . . . this wonderful and invigorating place. . . ."

But only two months later came the first indication that Red China was no longer a wonderful place to Betty Graham. In July she wrote: With "some new developments . . . the Korean war, etc. . . . I began to think seriously of returning to the States after all. I have now rather definitely decided on returning. . . ." In September, however, she was still "hunting for a ship." Then all was blank until January this year, when a delayed Christmas card said, "Sorry I couldn't complete my arrangements . . . to be home for Christmas. . . ." It told of a letter that had never arrived.

There was, however, a final letter. It came to Betty's family as part of a cable delivered in Seattle on St. Valentine's Day. She had written just after the end of "Hate America Week" in Peking: "Dear Dad: . . . It seems pretty certain that I'll not be coming back so soon after all. . . ." The rest of the cable confirmed her fears. It said: ". . . SHE DIED LAST NIGHT PEKING CENTRAL HOSPITAL. SHE WAS FOUND IN ADVANCED COMA AT 8 A.M. YESTERDAY AND INSTANTLY RUSHED TO HOSPITAL WHERE OUR DOCTORS WORKED HARD TRYING TO SAVE HER LIFE. . . . COMPLETE INQUIRY IS BEING MADE. . . . HER FRIENDS IN CHINA WOULD PREFER HER REMAINS WERE GIVEN FITTING BURIAL IN COUNTRY . . . SHE LOVED SO WELL. . . ." She was 34 years old.



BETTY'S DOCTOR was American George Hatem, who took Chinese wife, has been with Reds since 1936, is now in Ministry of Health. He cabled news of Betty's death.

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LIFE

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LIFE'S COVER

Paul Douglas is a North Philadelphia boy who always wanted to act. But for the first 38 years of his life he got little further than playing straight man to Bert Wheeler on a vaudeville tour. When stardom came to him abruptly on Broadway with *Born Yesterday* and in Hollywood with *A Letter to Three Wives*, he was at an age when many leading men are considering a switchover to character roles. Now 43, he has his meatiest role to date as the rough, kindly cop in *Fourteen Hours* (*pp. 114–118*). Douglas figures that his gruff masculine charm will go on pulling them past the box office for quite a few more years. Then he wants to become a director.

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128, 129—TONY VENTI
131—ALBERT FENN
132—GEORGE SKADDING EXC. BOT. MARK KAUFFMAN
134—RICHARD HARTT (2)—J. R. EYERMAN (2)
139, 140, 141—HOWARD SOCHUREK
142, 143—HOWARD SOCHUREK EXC. CHART BY ANTHONY SODARO
144, 145, 146—HOWARD SOCHUREK
151—INT.—PETER STACKPOLE
152, 154—PETER STACKPOLE
157—HERB ALDEN FOR THE PORTLAND JOURNAL—HOWARD STAPLES
158, 159—DRAWING BY RICHARD ERDOES
160—20TH CENTURY-FOX
164, 166—COURTESY MRS. ERNA STENBUCK
167—20TH CENTURY-FOX
170—KEYSTONE VIEW—20TH CENTURY-FOX
173—J. R. EYERMAN
174, 175, 176—EDWARD CLARK
179—NINA LEEN—JOHN DOMINIS
180 THROUGH 183—JOHN DOMINIS
184—MATHEW ZIMMERMAN FROM A.P.

ABBREVIATIONS: BOT., BOTTOM; COL., COLUMN; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; EUROPEAN, EUROPEAN PICTURE SERVICE; INT., INTERNATIONAL; THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED BY LIFE OR OBTAINED FROM THE ASSOCIATED PRESS.



How we retired with $250 a month

"Seems queer, but it was the crash of 1929 that showed Janet and me the one sure way a salaried man can retire. No—we didn't see it coming. Like our friends, we had put our savings in investments. They crashed with everything else. Yet today we're retired and living in California, with a check for $250 coming in each month—as long as we live.

"You see, I did some hard thinking then. Maybe I could save again. But how could I hope to tell a good buy from a poor one? I had no training.

"What's more, I was forty-two. My working years were more than half over already. I couldn't afford to speculate. And I didn't want to keep worrying about my future.

"I guess I'd been reading ads about Phoenix Mutual Retirement Income Plans for years. I'd always meant to write in and find out more about them. But I'd kept putting it off. *Later—when I have more money saved up again*, I'd say. (I thought you had to be rich to retire.)

"Then, one afternoon, I happened to read another Phoenix Mutual Retirement Income ad. *You didn't have to have a lot of money in the bank*, it said. If you had fifteen or twenty good earning years ahead of you, your income could be absolutely guaranteed for life. A man of forty could plan to forget all investment worries and still retire at, say, 60. The only secret was to start in time... the younger the better.

"*Well, it won't cost anything to look into it*, I said. So I cut out the coupon at the bottom of the ad and mailed it in. Pretty soon my mail brought a booklet telling all about Retirement Income Plans. It showed how I could get an income of $250 a month, every month, starting when I hit sixty. It was an income I couldn't lose, couldn't outlive! And meanwhile, my family was protected with life insurance.

"Then and there, I decided . . . I'd let Phoenix do my investment worrying. As soon as I could, I applied for a Phoenix Mutual Plan.

"Eighteen years pass faster than most folks realize. We enjoyed them more because we knew that we were financially secure. A while ago, I got my first Phoenix Mutual check and retired. Janet and I drove west. We've bought a little house in California and we're having the time of our lives—free from worries about jobs or dividends."

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of $10 to $250 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women— and for employee pension programs in industry. Don't delay. Send for your copy now.

1851 1951

100th ANNIVERSARY YEAR

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
850 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____
Date of Birth_____
Business Address_____
Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
850 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet, showing how to get a guaranteed income for life.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

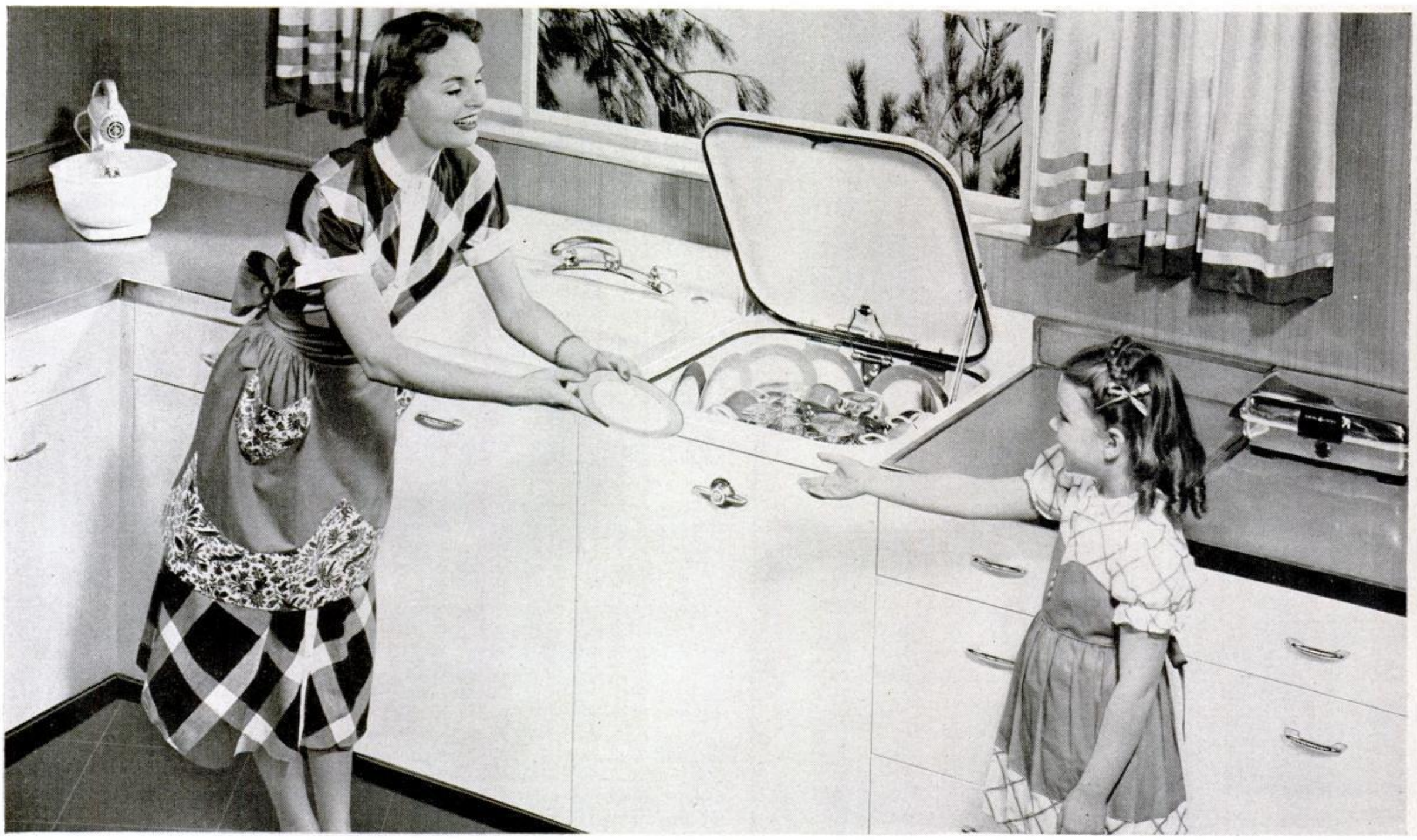
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NO MORE DISHPAN DRUDGERY



—with the great new G-E Dishwasher!



Double-washes, double-rinses and dries dishes for you —better than you could possibly do them by hand!

WITH THIS incomparable new G-E Automatic Dishwasher, you'll *never* have to wash another stack of dirty dishes!

You'll *never* have to worry about getting rough, red, dishpan-soaked hands. You'll have over 200 hours of extra leisure time every year!

For the last word in modern conveniences, for styling and for long-lasting dependability, you just can't find anything to match this superb new General Electric.

It's completely automatic. (You just turn one simple control.) It has a special Calrod® Heating Unit that maintains hot water temperatures and dries dishes with electrically heated air—so they come out bright, sparkling and hygienically clean. And it has a *big* capacity—washes a whole family service for eight!

P. S. (*For Husbands Only*)—When you get your wife this great new G-E, *you* won't ever have to help with the dishes again. Also, you'll immediately add to the resale value of your house!

How the new G-E Dishwasher can be installed in your kitchen

(1) As part of the complete G-E Sink, shown. (2) As a separate unit that stands alone. (3) As a drop-in unit for existing and custom-built counter space. Ask your G-E dealer to show you the great new Dishwasher. General Electric Company, Bridgeport 2, Connecticut.

You can put your confidence in—

GENERAL ELECTRIC

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LIFE

Vol. 30, No. 11 March 12, 1951



DURING HEIGHT OF STREET FIGHTING IN FRONT OF "LA PRENSA'S" PRINTING PLANT, FELLOW WORKERS CARRY MORTALLY WOUNDED EMPLOYE TO SHELTER

FREE PRESS GETS BEATING IN ARGENTINA

PERON'S THUGS KEEP INDEPENDENT "LA PRENSA" SHUT DOWN AND JAIL "LIFE" CORRESPONDENTS

Usually when LIFE sends a photographer to cover a story it expects to get his pictures and publish them. Last week it assigned Leonard McCombe along with TIME-LIFE Correspondent Frank Shea to report the reopening of *La Prensa*'s plant in Buenos Aires. One of the world's great newspapers, *La Prensa* had been forced to suspend publication because it refused to embrace Argentina's Dictator Juan Perón and his wife, the blond Evita. McCombe was to cover the reopening as the latest chapter in the never-ending struggle for freedom of the press. But the chapter turned out to be a violent one and LIFE reports it without McGombe's pictures. Perón's police arrested McCombe and Shea, confiscated the pictures and, in a bloody attack, a Perónista gang prevented *La Prensa* from reopening.

La Prensa had been fencing with Juan Perón since 1946 and infuriated him and his wife by printing news as news and not as state propaganda. The Peróns retaliated with a series of "incidents." Staff members and buildings were stoned by thugs. Under the government's control of newsprint, its size shrank from 40 pages to 12. Last January the newspaper was forced to suspend publication because of the Perón-controlled News Vendors' Union which made outrageous demands on the paper and refused to distribute it. Muscle-men kept all workers out of the printing plant. Finally, last week, 1,000 of *La Prensa*'s employes, with assurances that the police would protect them, started for the printing plant. There they were fired on by a gang of armed hoodlums. One man (*above*) was killed; 14 were wounded, two by bullets. Despite this more than 400 workers got into the plant. At this point the police, who had been conspicuously absent during the shooting, appeared and took all the workers to the station for "questioning." That night they arrested Photographer McCombe and Reporter Shea (*next page*).

In the midst of all this the Pan-American Olympics, whose purpose is the promotion of better understanding between Western Hemisphere nations, were opened by those two smiling democrats (*left*), Juan and Evita Perón.



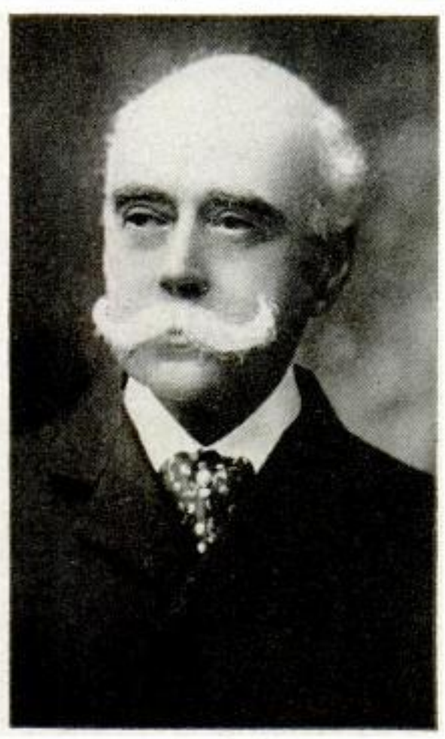
SMILING SUPPRESSORS, Juan and Eva Perón, are given roses by Evelyne Hall (*right*) for U.S. women's team at Pan American Olympics.

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"LA PRENSA'S" EDITORS AND ITS EARLIER TROUBLES



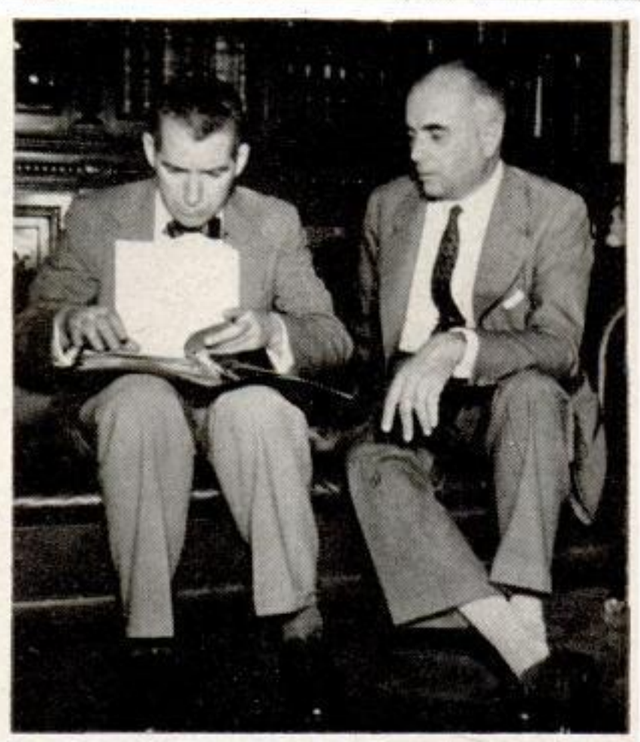
"LA PRENSA" editorial offices are on the Avenida de Mayo in Buenos Aires.



FOUNDER José Clemente Paz began editing *La Prensa* in 1869.



FOUNDER'S SON, Don Ezéquiel Paz, had stroke, retired 1943.



PRESENT EDITOR, Dr. Alberto Gainza Paz (*right*), talks with TIME-LIFE's Shea before riot.

36 HOURS IN JAIL WITH ALMOST NO FOOD, LITTLE REST AND SCREAMING INTERROGATORS

Leonard McCombe and Frank Shea arrived at *La Prensa*'s plant just as violence was breaking out. McCombe photographed the march to the plant, the riot, the workers inside trying to get out an edition. He had his films deposited in the TIME-LIFE office and went to bed.

"At 12:30," he reported, "all the lights in my hotel room went on and four men were standing there. The leader, who had an Otto Kruger perpetual smile, pulled at the bedclothes and ordered '*Venga*' (Come). 'Where?' 'To the judge.' Two of the men ransacked the room, opening drawers and reading personal letters. I was hustled into a Chevrolet. The precinct was full of people all looking terrified. I was taken into a room where the *comisario* and a younger man in gray uniform and big pistol were waiting. In the next room I heard Shea's voice. I shouted, 'Frank!' and he shouted, 'So they got you!' I was pushed down into a chair. Finally my interrogation started. The interpreter spoke maybe a hundred words of English. It became evident that the interpreter was not sure on the finer points of Spanish either. He said he was German, so we finished my recital of what I'd done at the riot in my German and his Spanish."

Meanwhile Shea had been picked up at home and had passed the night under the same sort of questioning as McCombe. "Next morning," he cabled, "I was escorted to my office by two plain-clothesmen and forced to turn over film. It was a humiliating experience. Police then demanded my report on *La Prensa*. I refused and was taken back to jail."

During the day, McCombe was interrogated six times by six different persons. They kept asking him where he was born. When he told them "the Isle of Man" (off Britain) they were exasperated because it did not mean anything to them. He could not read or leave his chair. At 6 p.m. police took McCombe and Shea out to a Ford. "We thought we were released," said McCombe, "but instead two cops gave us a crazy drive around town. The detective at the wheel drove the car into incoming traffic, made U-turns in busy streets for no reason, swiped pedestrians—the pair of them laughing their heads off all the while. Back at the precinct we met the British consul, who screamed at the commissioner when he heard we had had no food. In five minutes we had rolls, ham and pork and beer."



FREED from Perón's jail, LIFE's McCombe and Shea fill up with sandwiches and Cokes.

Shea and McCombe were questioned again until 1:30 the following morning. "This interrogation was the worst," McCombe related. "I had no chance to state my case. The police assistant kept screaming at me. The interpreter was unable to translate."

Next morning the two men were informed they had been sentenced to 30 days' imprisonment and were taken to see the police chief with the American consul, who had been working on the case since the day before. "All smiles," reported McCombe, "big handshakes. The police chief told us if we signed a statement accepting sentence we would be pardoned. The charges were inciting a riot and violation of public order. After consulting the consul, we agreed."

What McCombe and Shea did not know at the time was that their release had come about through a direct order of President Perón, who had been given a severe going-over by State Department officials for his bully-boy tactics.



MARCH BACK TO WORK began early in the afternoon on Feb. 27. Above, workers walk confidently past

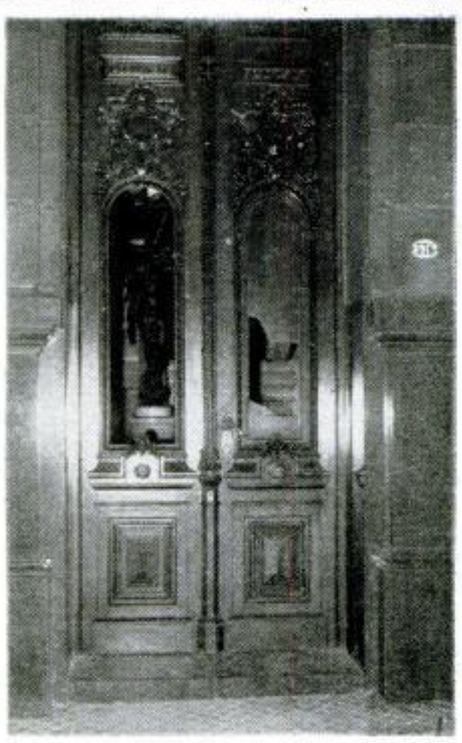


BURNING OUT of paper's delivery trucks was part of the damage done by the gang which fired on the printers.

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GOVERNMENT ATTACKS on *La Prensa* in 1947 included Perón posters asking people not to advertise in or buy the paper.



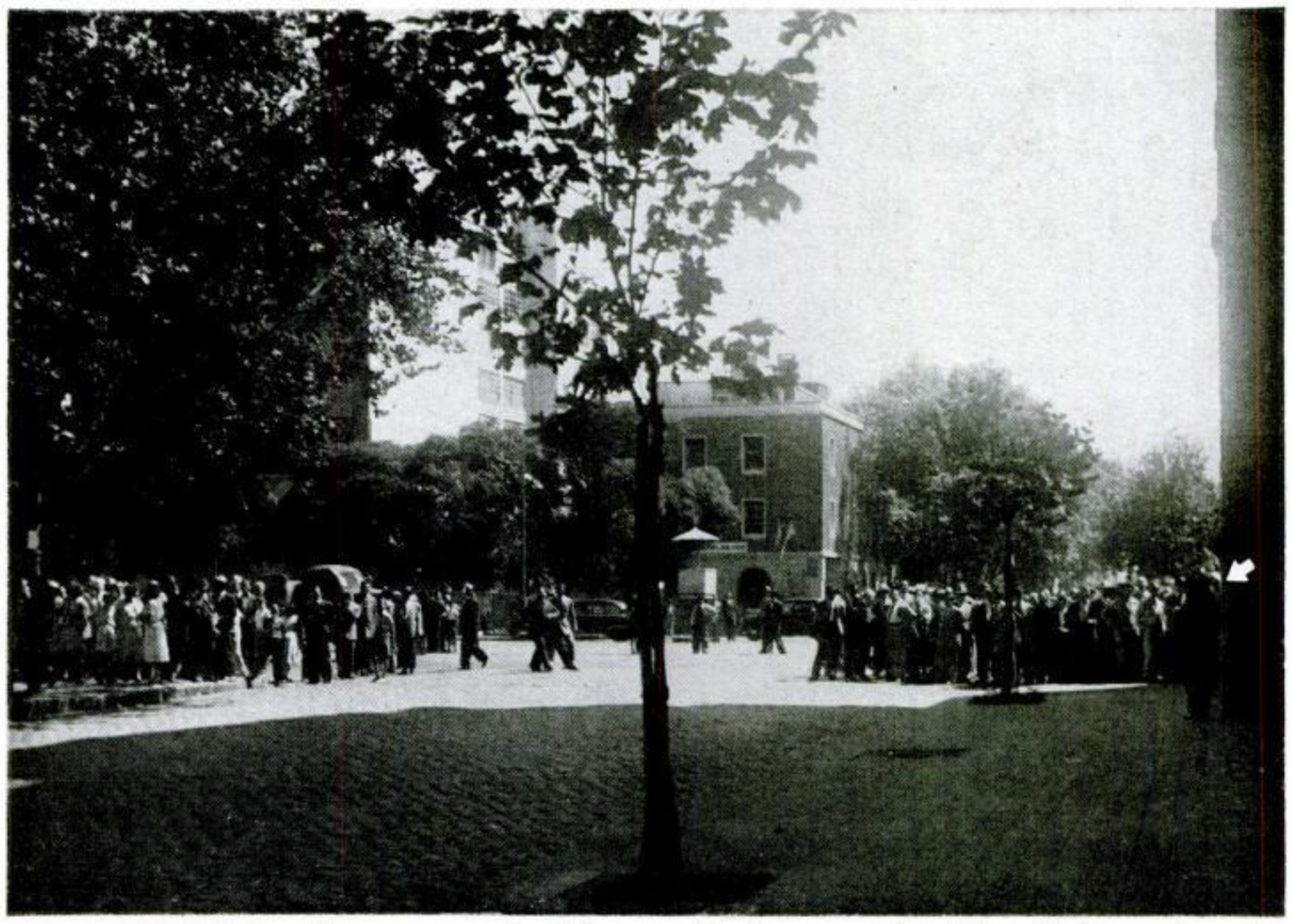
BROKEN DOOR was part of Perón's campaign against *La Prensa*.



CLASSIFIED ADVERTISERS, in spite of propaganda, line up outside *La Prensa*'s offices in 1949 as a gesture of confidence.



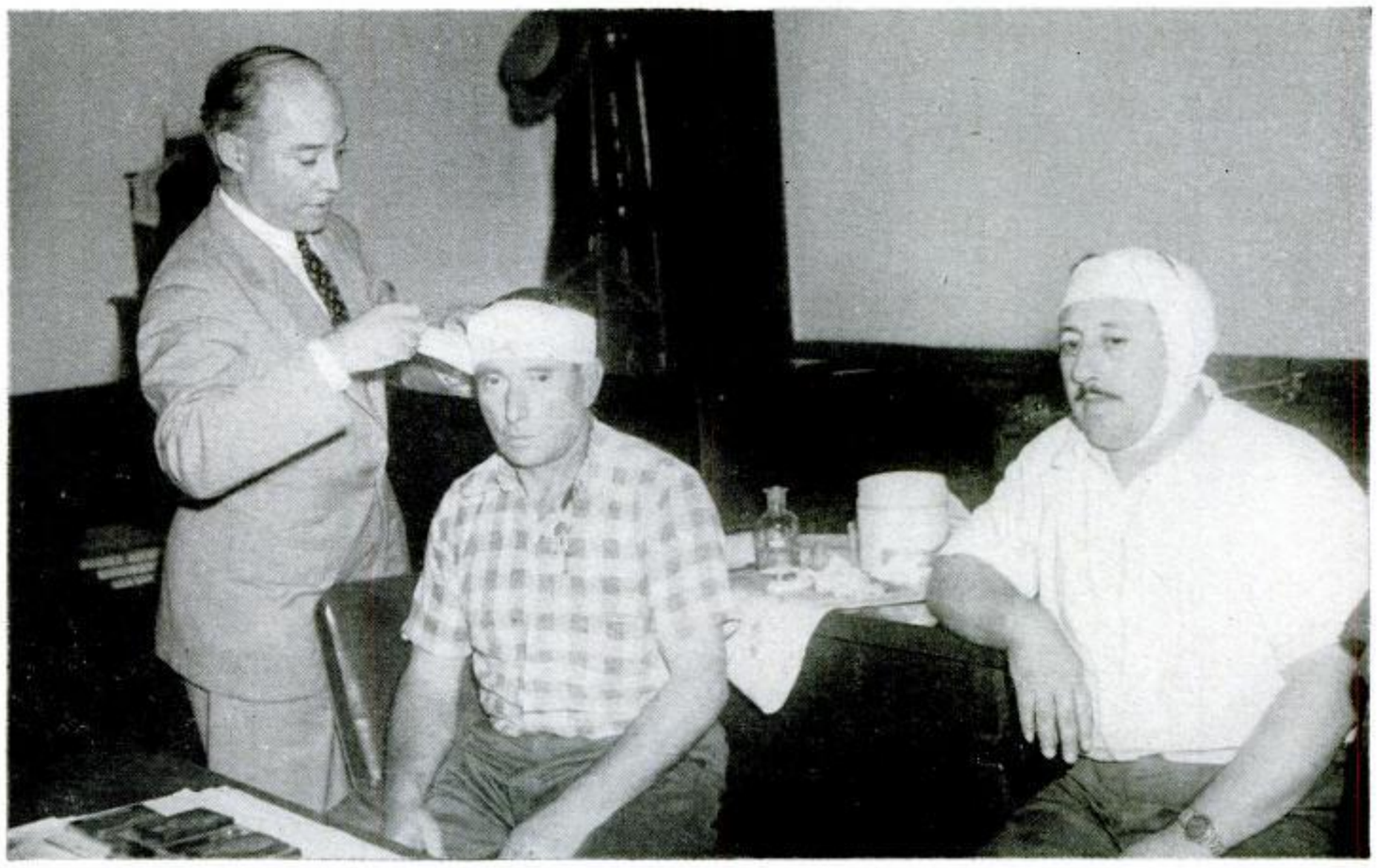
the Treasury Department. Although police station was only a block away, none intervened when the riot started.



ARMED THUGS (*arrow*) prevent crowds of *La Prensa* workers from going to printing plant. After this picture was taken violence broke out when other hoodlums boycotting plant fired into huge crowd.



WOUNDED WORKER (*left*), friend scurry for cover during shooting. About half the crowd got into plant.



BEATEN WORKERS are treated in *La Prensa*'s editorial offices not far from printing plant. Paper is not yet in operation and General Confederation of Labor has "asked" that the paper be expropriated.

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THIS WAY TO PEACE—PART II

There is a course, there is a policy open to the U.S. and to its partners in the non-Communist alliance which may fairly be called a "way to peace."

The ingredients of this course and this policy are not new. They are not startling. Most of them are present, today, among the measures and the positions being taken by our government and by our allies.

We rearm. This is being done.

We make use of our atomic superiority, not by dropping A-bombs on our enemy but by letting our enemy know that we are perfectly capable of dropping them on him. This is being done.

We announce and demonstrate our readiness to meet the enemy's local aggressions with limited means, wherever it is feasible to counter his attacks. This is being done.

We use our established positions and our gathering strength to roll back the boundaries of Soviet Communism —not merely to "contain" our enemy but, by mounting pressures from without and skilled counterattack within, to stimulate the processes of disintegration which already exist inside the Soviet empire. This is being done in part —but not with anything like the vigor required.

We declare our alliance, our identity of desire and interest, with the hundreds of millions of human beings who inhabit the Soviet empire. We do this honorably and sincerely—with full intent to win the struggle and so to free them, rather than with the present deceitful and impossible intent to coexist with the keepers of their prison. This is not being done.

The missing factors

Counterattack within the Soviet empire and alliance with its human victims means "political warfare." The news of the day is packed with indications that a maximum program of political warfare, vigorously undertaken, can restore to millions of human beings the hope of freedom and stimulate grave—at some points decisive—trouble for the rulers of Soviet Communism.

No one suggests that political warfare alone can win the struggle. But there is a heap of evidence that it can help powerfully to bring about the necessary disintegration of the Soviet Communist system, and in this way increase the possibility of winning.

Much that ought to be done is now under way. Yet something is still lacking. Millions of Americans sense a lack, and so do the official exponents of policy who are continually constrained to defend themselves.

What is lacking?

We have not yet developed, as a nation, a confident belief in the success of our efforts. It might be called a lack of vision—without which nations and causes perish. By the same token, millions of Americans doubt whether our arms, our declarations of intent, our devices of nonmilitary warfare are being put and will be put to the best possible use.

Instead there is a widespread fear—a deadening and constricting dread—that we are helplessly drifting toward World War III.

Actually there are good reasons for believing—as, for example, General Eisenhower believes—that we have a good chance of winning the struggle without atomic war. These reasons become more apparent as we increase the efforts now under way. Just in the last few weeks there have been many encouraging developments. But the full employment of our material and moral resources will not occur until we achieve two things:

1) A genuine recognition of the world struggle for what it is—a struggle which in its very nature can be ended only when it is won by one side or the other.

2) A genuine will to win this struggle—a will to win which can arise only when the necessity of winning and the possibility of winning are recognized.

A will to win is the key to our best hope of a valid way to peace.

It is the key to the best use of our resources, our military and political strengths—and our moral strength.

Too many people, including some in high office, continue to talk as if our policy were precisely never to win the struggle. To abate it, to soften it, to postpone it, to "settle" it—yes. But never to win it.

This is the very essence of defeatism. It shamefully underrates the ingenuities and capacities of the American people, the potential of our allies and the strength of freedom itself.

The conviction that we dare not try to win the struggle rests, in part, upon the false but all too general impression that the only conceivable way of ending the struggle is to wage atomic war. As has been said, there are other ways of winning. There is a very good chance of winning without atomic war.

Our reluctance to try to win also rests upon a dangerous myth of our time. The myth has been created by our enemy and swallowed hook, line and poisoned barb by all too many of our leaders.

This is the myth that Soviet power is invincible—or at least impregnable and beyond our reach.

Our enemy, the Soviet Communist system, is strong. It is bold. It is committed to our destruction. It is, in short, dangerous.

But the Soviet Communist system is not invincible, or impregnable, or beyond our reach. It is highly vulnerable —to the pressures which we can create, and to its own inner conflicts and strains.

Our tradition is to win

In rejecting the myth and undertaking to rid the world of our enemy, the Soviet Communist system, do we not run the risk of all-out atomic war—of driving our enemy to a final act of desperation?

We do. But we risk all-out war whatever we do, so long as the Soviet Communist system is intact in the world.

We are risking all-out war now. We are risking it with containment, present style, a policy which goads our enemy without lessening his capacity to wage war in any and all of its forms.

We not only risk all-out war—we positively invite it—so long as our policy is inhibited by the conviction that we dare not set out to win the struggle and so bring peace to the world.

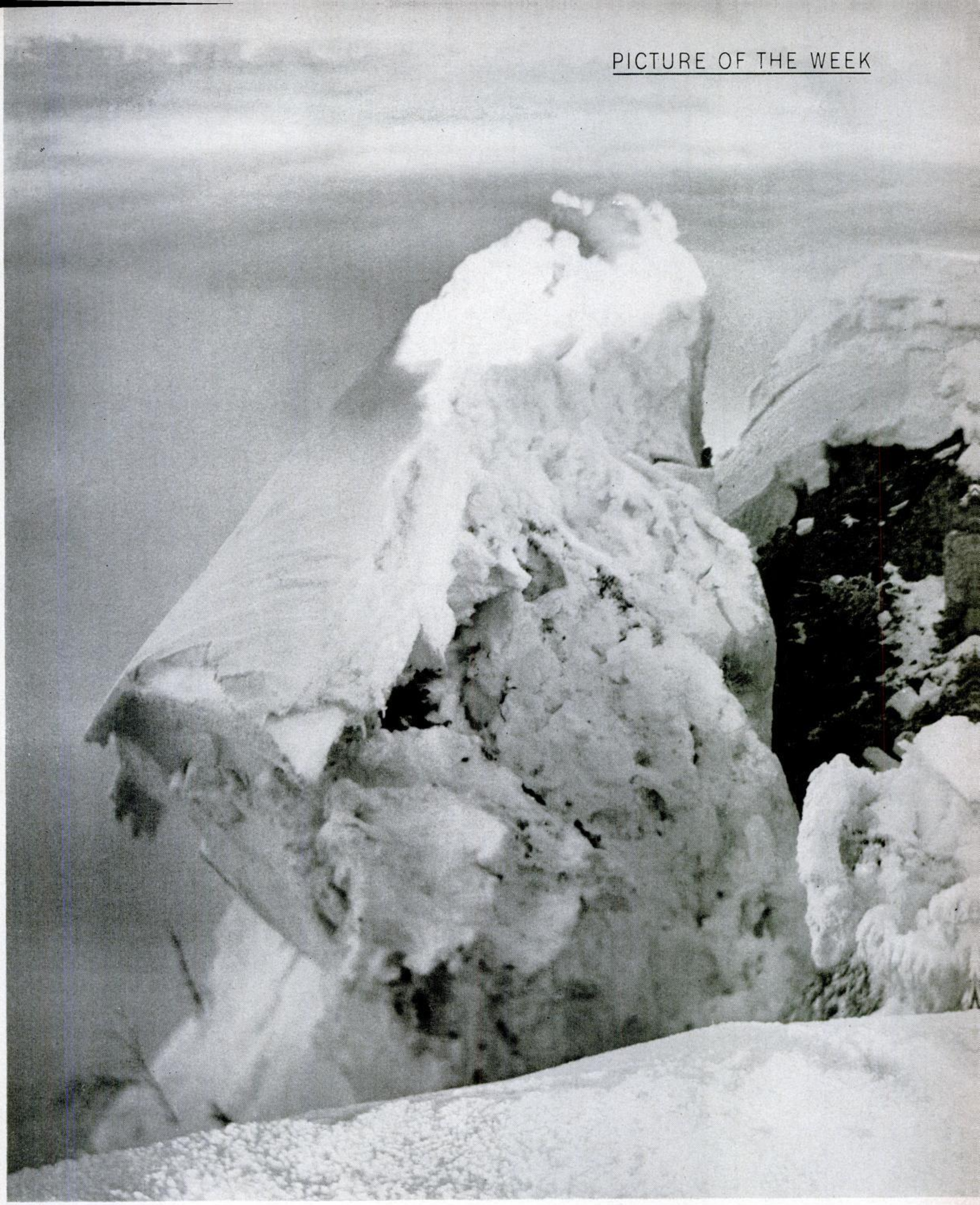
The other day Ambassador-at-large Philip Jessup, a spokesman for Secretary Acheson, delivered himself of the latest effort to convince the American people that there is no way to overthrow the Soviet power system except by atomic war. In his speech Dr. Jessup suggested that those who want to win by every practicable means are somehow abandoning "the basic traditions and principles of our democracy."

There is an American tradition which holds that when we get into a fight for our lives we do not run from it. We do not exaggerate it. We do not deny that it exists.

We set out to finish it.

We win it.

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YOUNG AVALANCHE

One day last month Michel Druhen, French Alpinist, climbed to a ledge near the top of 4,700-foot Mont d'Or and prepared to photograph the clouds below. Suddenly, 150 yards ahead of him, a snow mass shuddered and crunched forward, yanking out trees and gashing the mountainside as it fell. Druhen snapped his shutter to get this remarkable picture of an avalanche's violent birth.

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A SOGGY MARINE wearing a jungle-camouflaged poncho tries to catch some sleep sitting on cart full of machine-gun ammunition. His company had walked through heavy rains all day, then dug in for a wet night on a muddy hillside. One Marine labeled this day and night "as miserable as we have ever spent."

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STRETCHER BEARER ADVANCES WITH MARINE INFANTRYMEN

GEN. MATT AND GEN. MUD

Waterlogged Marines join U.N.'s Operation Killer

In Korea last week the first thaws had covered the valley roads and paddies with a thin film of ooze, and the U.N.'s General Matthew Ridgway knew that the soldier's traditional spring enemy, General Mud, was entering the battle. Soon mud would be everywhere churned up by trucks, tanks and boots into a knee-deep mire slowing all movement to a crawl. But as he faced his new enemy, Matt Ridgway also welcomed new reinforcements. Back in service was the 1st Marine Division, out more than two months since its epic withdrawal from the Changjin Reservoir. With replacements filling the gaps in their ranks, the Marines were ready for action. They got it at Hoengsong on the central front. Sent to capture that road junction, they moved ahead despite mud and Chinese. In a week they had won their first victory of Operation Killer by taking Hoengsong.



GOOD MUDDER General Matt Ridgway visits command post of 1st Marine Division. His familiar trademark, a hand grenade, is attached to his suspenders.

MARINE COLUMN MOVES UP NEAR FRONT PAST BURNING THATCH-ROOFED HUTS SET ON FIRE TO FLUSH OUT ENEMY SNIPERS WHO MIGHT BE HIDING INSIDE





SHARP TOOK THIS PICTURE AS THE PLANE GATHERED SPEED FOR TAKE-OFF

THEY ALL GOT OUT ALIVE

The skill of a pilot and nerve of a stewardess are shown in crash pictures taken by passenger





At 1:06 p.m. on Tuesday last week, Mid-Continent Airlines Flight 395 taxied onto the runway of Tulsa's Municipal Airport bound for Houston with 29 passengers. The plane was airborne at 1:07. At that critical moment, before its wheels were fully up, its port engine quit. The big plane lurched and missed the roof of a factory by a few yards. Then it brushed a treetop, caught fire and at 1:08 mushed, flaming, into a muddy field.

This would normally have meant tragedy, but the pilot set down gently and the passengers were only shaken. One of them, a Tulsa photographer, Chester Sharp (*right*), tumbled out an emergency exit and started taking pictures as a stewardess, ignoring exploding gasoline, opened the door (picture 1), helped the others out (2) and then, with the pilot, comforted a passenger (3). At 1:30, when a news photographer arrived to shoot the scene (4), the plane was a smoking shell, and Mid-Continent's 16-year record of no fatalities was still unbroken. But a few days later a Mid-Continent plane crashed at Sioux City and killed 16. One of them, Mrs. J. D. Alway, had survived Flight 395.



PHOTOGRAPHER SHARP

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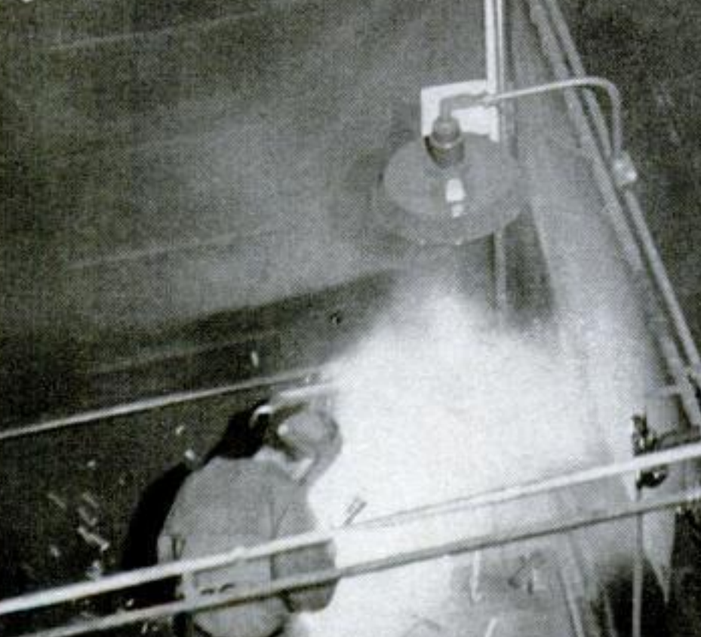
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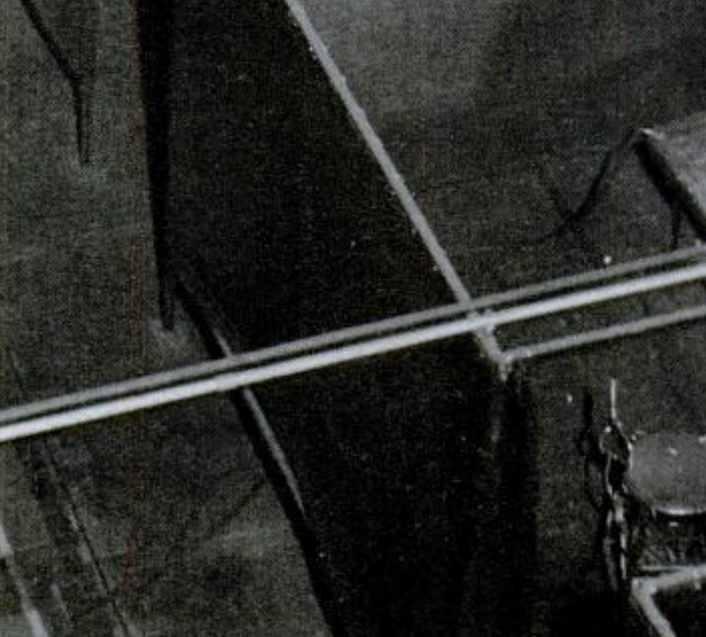
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A CLASS OF NOVICE WELDERS PRACTICES A NEW TRADE AT THE CADILLAC TANK PLANT IN CLEVELAND. THE U.S. WILL SOON BE BUILDING 35,000 TANKS A YEAR

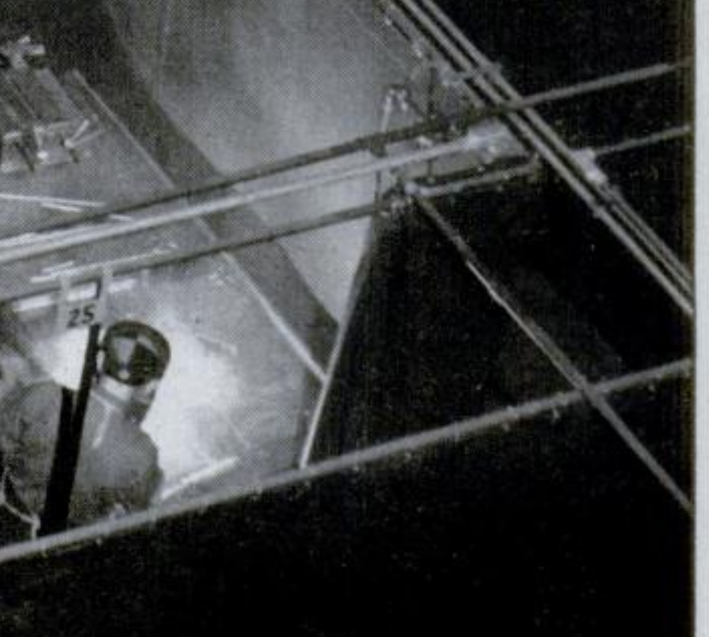
THE LABOR CRISIS DEVELOPS



RESIGNATION of union members from the wage board is signed by Walker as Murphy, Rieve watch.



BOYCOTTED BOARDROOM remained empty when labor failed to show up for wage conference.



WAR COUNCIL between Carey (C.I.O.), Harrison (Railmen), Green (A.F. of L.) preceded break.

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AIR FORCE EXHIBIT of defense components in New York City gives small businessmen their first real chance at war work. More than 5,000 attended two-week show. One major contractor found 2,200 new suppliers ready to make bids on important subcontracts.

PRODUCTION GEES BUT LABOR HAWS

Good news: month's contracts total $4 billion; bad news: unions walk out of mobilization boards

Just as the U.S. defense effort was about to pick up real speed trouble suddenly loomed ahead. It was not on the production lines, but in Washington. There labor forced a crisis on mobilization policy.

The trouble came first when labor walked out of the wage board because it froze wage increases to 10%. This was thawed by a new order, but the real issue then emerged. Behind closed doors in Room 100 of the old State Department building labor's representatives bared their knuckles and went after Mobilization Director Charles Wilson face to face. They accused him of running mobilization as a big business man for big business and ignoring labor. Wilson stood his ground. Next day all labor representatives quit defense board jobs and served an ultimatum: either labor would get a greater voice in making policy or labor would stay out. They also charged that no real effort had been made to roll back prices or control rents. President Truman, unmoved by these threats, indicated that he still had confidence in Wilson and went off to Key West.

But already one major strike impeded mobilization. The nation's biggest woolen mills were shut down tight. Here the union had wanted increases in excess of the wage freeze. The manufacturers had argued that legally they could not grant such increases nor could they afford to make other concessions because of the price ceilings.

Except for the labor wrangle, mobilization was going well. Since Christmas, orders had been flowing from the Pentagon in a steadily increasing stream. In January $3.2 billion in defense contracts were placed, and February's total beat this by another billion. While most of the munitions these new orders would produce were still to come, the nation's factories, big and small, were already producing an impressive volume and variety of war material (*next page*).



CALL ON TRUMAN by Brotherhoods' Harrison followed the unions' ultimatum.



STALEMATE in cotton talks was unchanged by the meeting of Union Head Rieve (*right*), Operator Bowen (*left*) and Conciliator Weinstock.



PICKETS WALK at Wood plant, Lawrence, Mass., world's biggest worsted mill.

CONTINUED ON NEXT PAGE

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STOVE FACTORY, the Hotpoint plant in Chicago, installs machines to make jet engine components. But assembly line (*left*) will continue to turn out ranges.



TV FACTORY in Chicago filling signal corps orders on line in foreground also makes Hallicrafters TV sets (*background*). Soon 25% of output will be for Army.

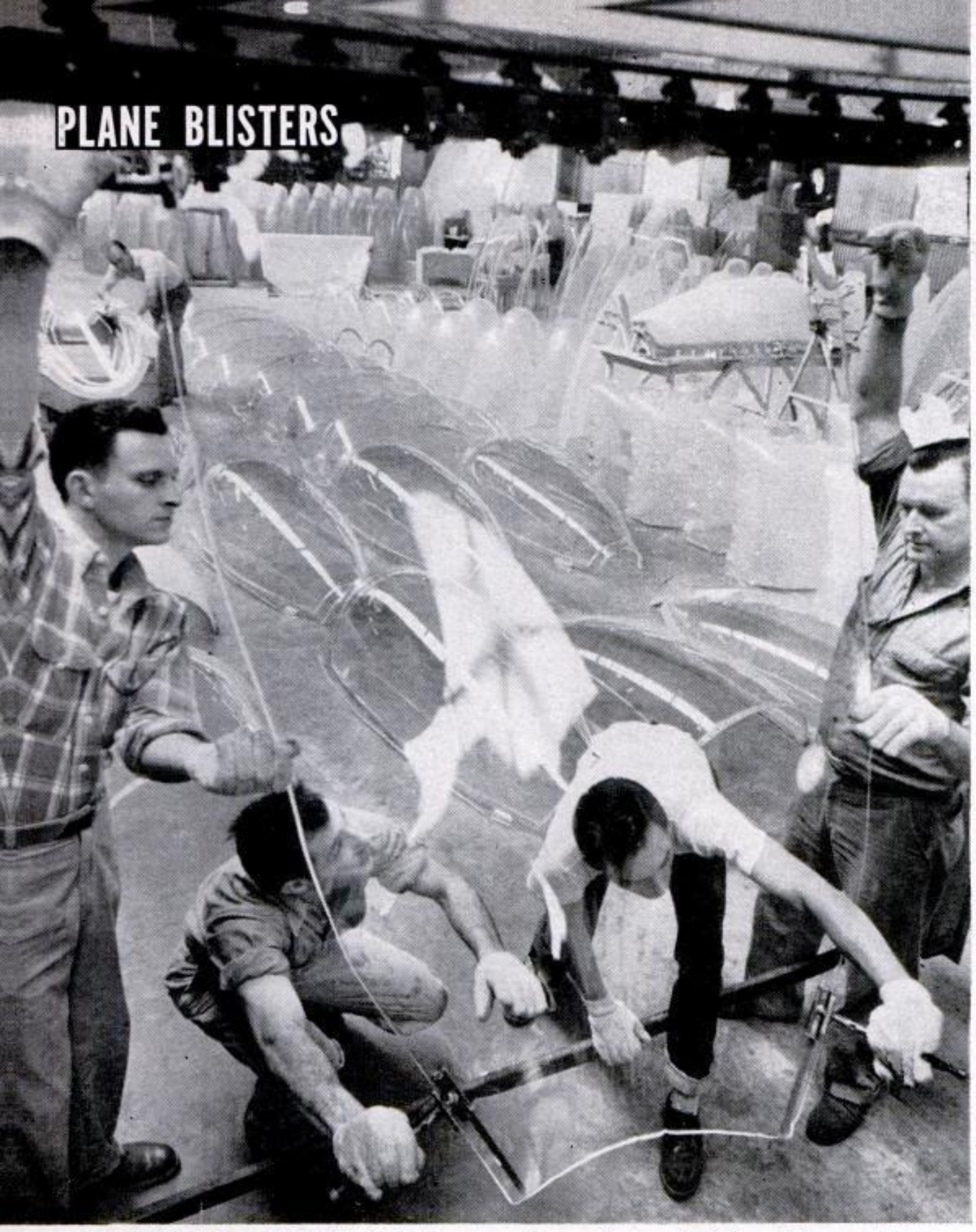


A TOY FACTORY run by Druges Bros. in Oakland, Calif. formerly made play tractors, which still hang overhead, now turns out windage knobs for M-1 rifles.

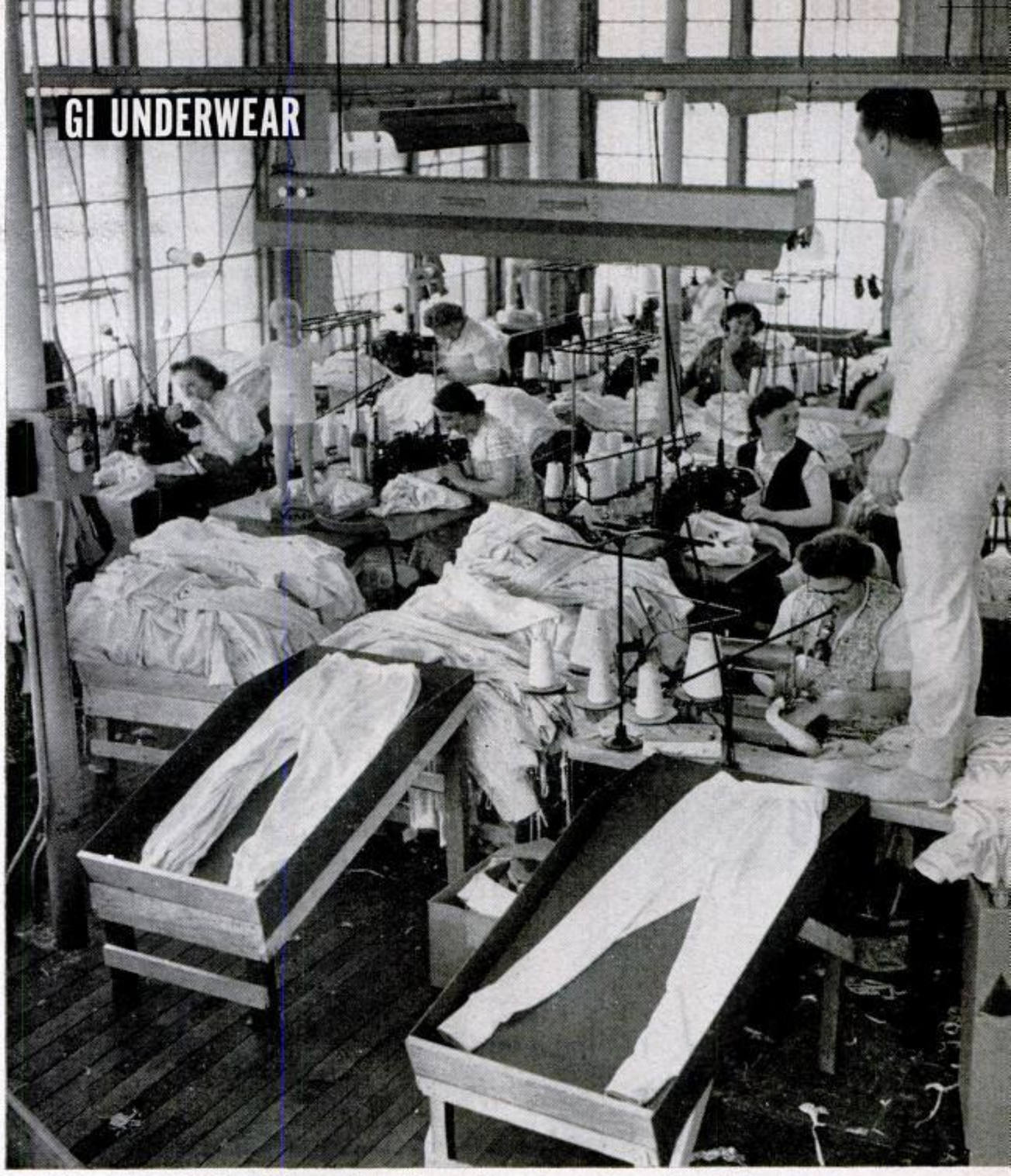
AT REPUBLIC'S FARMINGDALE, N.Y. PLANT, NIGHT SHIFT ASSEMBLES F-84.



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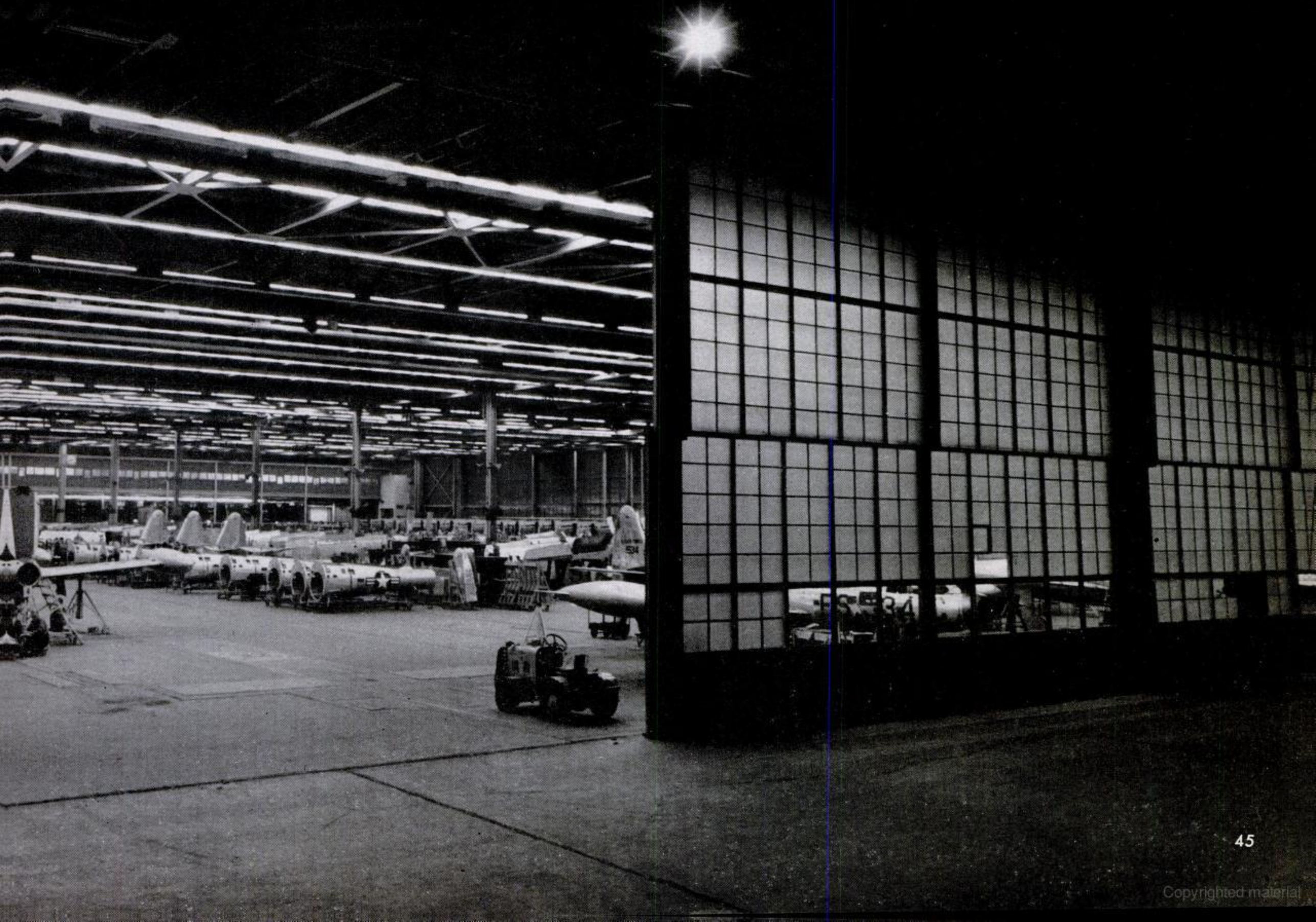


PLASTICS FACTORY in Los Angeles produces plexiglass. Here workmen at Swedlow plant lift the molten sheet which will later be shaped into pilot canopy.



BABYWEAR FACTORY owned by Vanta, Boston, works on $1 million Army contract. A worker models union suit for which the government pays about $5.

WHEN KOREAN WAR BROKE OUT FACTORY HAD 5,000 ON PAYROLL. SINCE THEN IT HAS BOOSTED ITS WORK FORCE TO 9,300 AND WILL SOON ADD TO IT AGAIN



Copyrighted material



UTAH'S SENATE, anxious that state be among the first 36 to ratify, voted 14 to 8 in favor of the 22nd Amendment, just a few minutes before 5 p.m. Mountain Time. Utah already had honor enough, having been the 36th state to ratify the 21st Amendment, which repealed prohibition.



NEVADA'S LEGISLATURE cleared decks for action by having assembly (*above*, after vote) approve amendment early in day. When news came from Utah, senate rushed into session, and at 4:30 p.m. Pacific Time (*below*) spectators in back of chamber saw members ratify amendment.





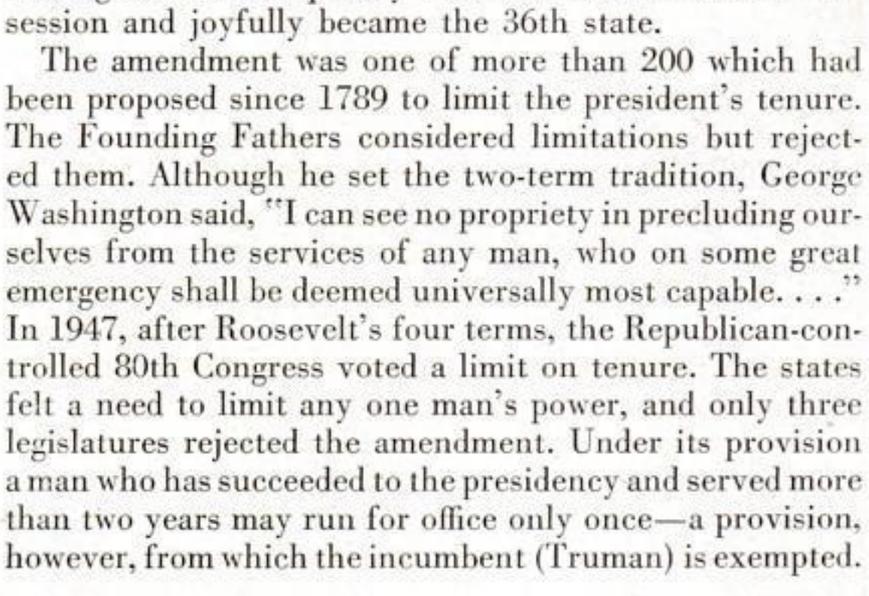
NEVADANS KEPT PHONING UTAH FOR NEWS

THE 22ND AMENDMENT

Vote of Nevada's legislature limits U.S. president to two elected terms

The 22nd Amendment to the Constitution, limiting a president to two four-year terms, had been before the states for nearly four years. By late February, 34 states had ratified it, and five legislatures—Maryland, Minnesota, Nevada, South Carolina and Utah—began jockeying to see which would be the 36th to approve and thus bring the number of ratifying states up to the three fourths necessary to add an amendment to the Constitution. Nevada was the most anxious: she had been the 36th state to enter the Union, wanted to be 36th now. Finally, on Feb. 26, Utah approved, making 35. Nevada quickly called its recessed senate into session and joyfully became the 36th state.

The amendment was one of more than 200 which had been proposed since 1789 to limit the president's tenure. The Founding Fathers considered limitations but rejected them. Although he set the two-term tradition, George Washington said, "I can see no propriety in precluding ourselves from the services of any man, who on some great emergency shall be deemed universally most capable. . . ." In 1947, after Roosevelt's four terms, the Republican-controlled 80th Congress voted a limit on tenure. The states felt a need to limit any one man's power, and only three legislatures rejected the amendment. Under its provision a man who has succeeded to the presidency and served more than two years may run for office only once—a provision, however, from which the incumbent (Truman) is exempted.



GREAT SEAL of Nevada was embossed on copy of 22nd Amendment resolution by Republican governor, Charles Russell (*right*).

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"I couldn't get along without Tomato Soup!"





"*because* **it's our first-choice lunch dish!** The children love it, especially when prepared with milk. That way, it's extra-nourishing, and *so* good! With sandwiches, or salad and dessert, I can have it ready in minutes. Grand for school lunch boxes, too!

"*because* **it's handy for so many things!** I always keep several cans on the shelf in case of unexpected guests, or to round out a meal, or to give to the children and their friends when they come in all tired and hungry after play.

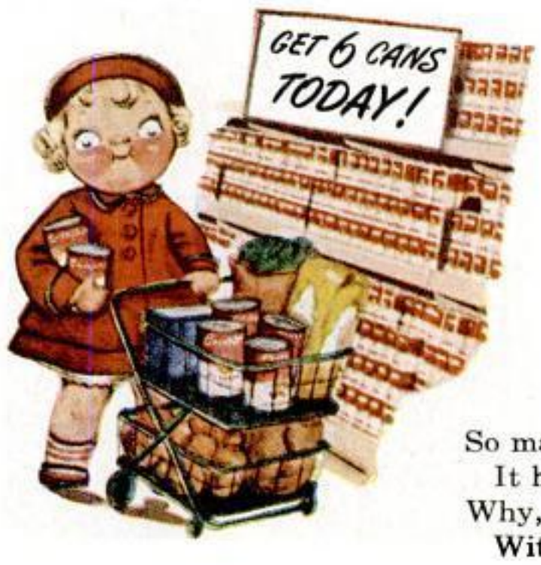
"*because* **it makes a wonderful cooking sauce,** just as it comes from the can! I use it to liven up my favorite recipes (just see what it will do for stews and meatloaf!) or simply heated, as a pour-on sauce. Delicious!

"*because* **it's the soup most folks like best!** Sure of a hearty welcome anytime, any way!"

Campbell's TOMATO SOUP

LOOK FOR THE RED-AND-WHITE LABEL

The handiest thing on my kitchen shelf!



So many days, so many ways,
It helps me feed my group.
Why, I could never get along
Without Tomato Soup!

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We CHALLENGE

ONE HAT COSTS $7.50 ... THE OTHER $10. WHICH IS WHICH?

ADAM QUALITY GIVES YOU MORE FOR YOUR MONEY



Soft To The Touch, Pleasing To The Eye

The luxurious smooth feel and clear even colors of Adam Hats are brought out by superb hand craftsmanship in felt finishing.



Better Felt Means Better Wear

Adam Hats wear well and hold their shape because of expertly blended furs and superior construction used in the felt body.



Tops In Comfort And Styling

Adam Hats are cushioned for head comfort by the exclusive "Pliant-Eze" construction. . . . The styling is authoritative, modern.

They look alike, yes. But for *quality* the odds are you'll choose the Adam Hat at $7.50 over the $10 hat of another leading national brand.

Style is important in your selection of a hat, but of equal importance is the quality of felt . . . the workmanship . . . the trim. The reason we are making this challenge is that Adam Hats are equal in quality to hats of other leading national brands selling for at least $2.50 more!

How can we do it? It's just this: Our method of doing business... in purchasing materials . . . in manufacturing and distribution . . . combined with our long-established policy of taking only a small profit on every Adam Hat... makes it possible to offer you ***a better hat at a lower price*** in any price range.

Stop in today at your nearest Adam dealer and see our new spring styles. Compare quality . . . compare value! There's a style and a price for you! Adam Hats are priced from $5 to $20.

*The Adam Hat is on the left.

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Comparison

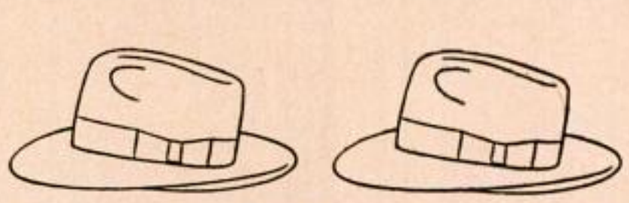
ADAM HATS

The First Name in Hats

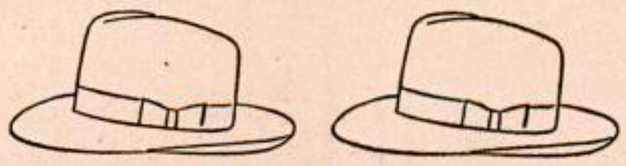
COMPARE!

Compare any Adam Hat . . . in any of these price classes . . . with any hat you choose in the next-higher price class. The odds are you'll prefer the Adam Hat for style, quality, value.

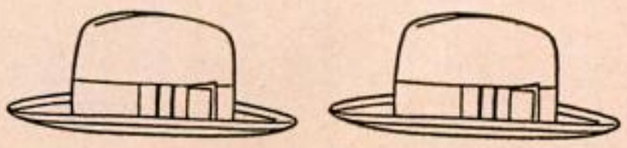
ADAM HATS • OTHER MAKES



$5.00 AGAINST $7.50



$7.50 AGAINST $10.00



$10.00 AGAINST $12.50-$15.00

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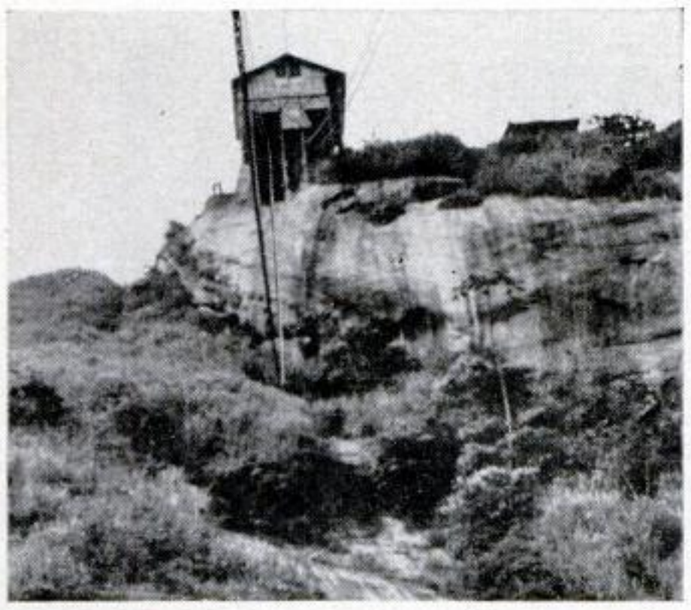
Food for thought

Four Roses is so superb in flavor, so supreme in quality, that it outsells every other brand at or above its price. In fact, it outsells most other brands at any price!

Wouldn't you rather drink Four Roses

FRANKFORT DISTILLERS CORP., N. Y. C. • BLENDED WHISKEY • 90.5 PROOF • 60% GRAIN NEUTRAL SPIRITS

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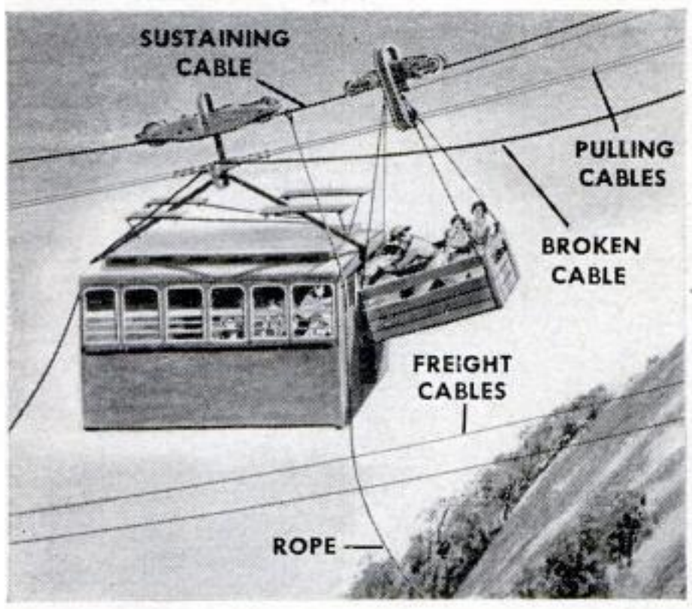
SAGGING CABLE seen from cable car stretches across yawning gap to the halfway stop atop Urca.

10 LONG HOURS HIGH ABOVE RIO

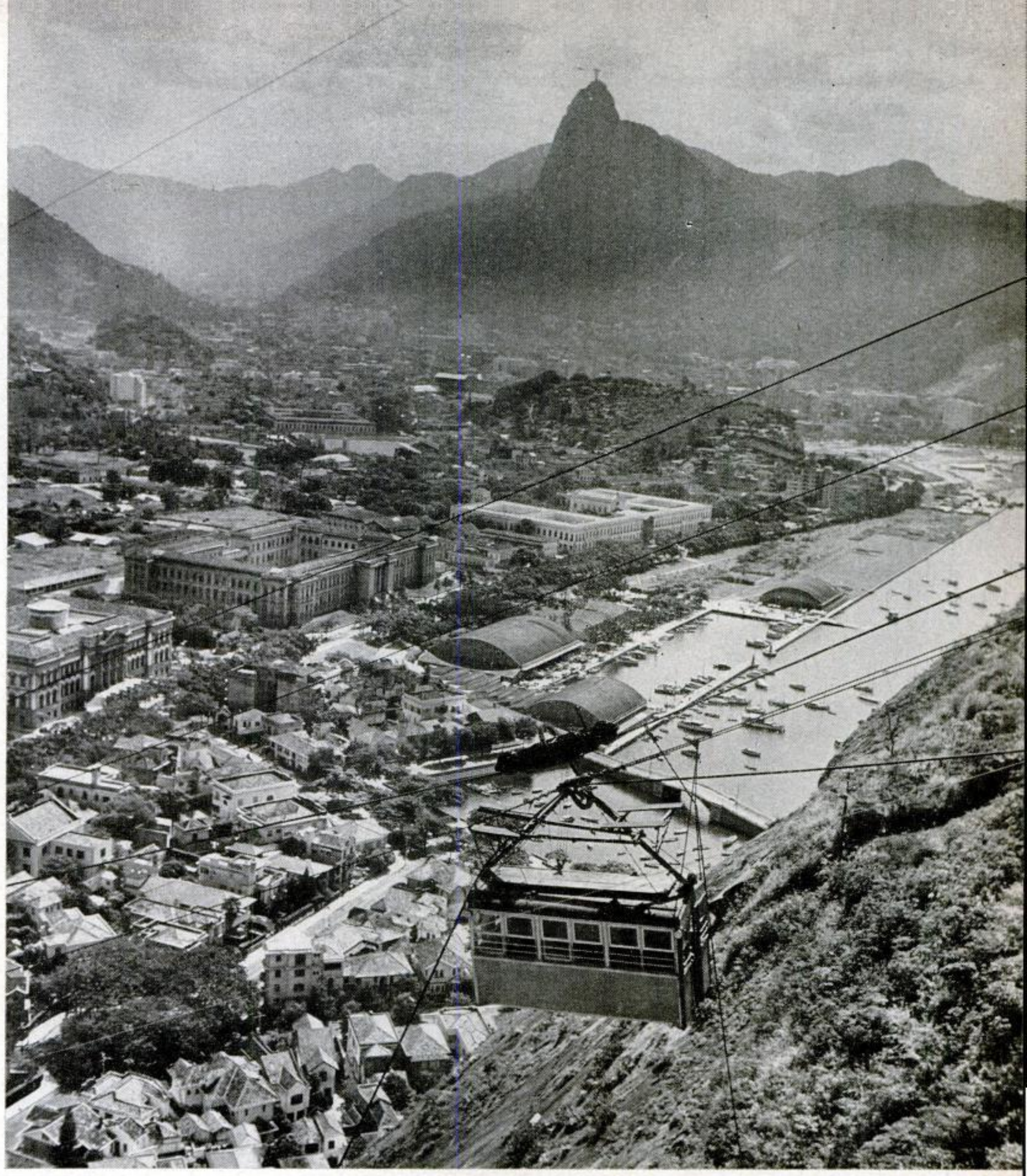
Snapped cable traps 20 tourists

For 38 years cable cars have been hoisting camera-toting tourists and hand-holding honeymooners up the slopes of Rio de Janeiro's famed Sugar Loaf Mountain for the breath-taking view of city and harbor 1,250 feet below. Until 3:25 on the afternoon of Feb. 20 it had always been a thrilling ride but a safe one. Then one of two cables by which the cars ascend to Urca, a lower peak and transfer point 750 feet up, snapped. The strand sheared off power lines, draped its weight across a loaded car midway in ascent and left 22 people dangling by a single steel rope high above the mountain's rocky side.

Within the car a British tourist, Seymour Greenman, recorded with pictures and words (*next page*) what happened while 20 passengers and the conductor waited, fretted, prayed and sang through the afternoon and into the flood-lit night. The 22nd person, Mechanic Augusto Goncalves, had been riding atop the car in order to check its trolleys. When the cable snapped, Goncalves slithered down a rope to the mountainside, scrambled up to Urca's station and helped build an emergency car. Then he guided it down the cable to rescue the others, the last of whom left the car after 10 unhappy hours.



RESCUE BOX slid to car, then returned to Urca. Passengers descended to safety down freight cables.



DISABLED CABLE CAR hung on one sustaining cable, which also later bore rescue car. This picture was taken when newsmen rode up on a freight line. Rope used by mechanic hangs down at right of car.



SLIDING DOWN ROPE, Mechanic Goncalves reached cliffs 150 feet below and climbed up Urca where he organized rescue work. Brazil's President Vargas personally praised him as the hero of the day.

CONTINUED ON NEXT PAGE

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To Feel Better Fast When You Have A Cold —You Need Bayer Aspirin

ALL ACROSS AMERICA, DOCTORS TODAY will tell you of all cold treatments, "aspirin and as much rest as possible" is the fastest and one of the most effective.



You *need* BAYER ASPIRIN when you have a cold—because you need quick relief from the headachy, feverish feeling...and the muscular aches and pains ...that invariably accompany a cold.

And because BAYER ASPIRIN brings you this relief—and brings it quickly—it should be taken at the first sign of a cold...*before you do anything else.*

No matter what you do to try to stop or shorten a cold, we believe your doctor will tell you that this is sound advice.

FEEL BETTER FAST

When you follow this advice, you will find that BAYER ASPIRIN relieves your distressing symptoms with remarkable speed. And one reason is that BAYER ASPIRIN is actually ready to go to work in *two seconds.*

This two second speed is something you can prove by dropping a BAYER ASPIRIN tablet in a glass of water, and watching how fast it disintegrates.



WHAT TO DO FOR SORE THROAT

Whenever you have a cold that is accompanied by a sore throat, get welcome relief by gargling with three BAYER ASPIRIN tablets dissolved in one-third of a glass of water. Used this way, BAYER ASPIRIN makes a highly potent medicinal gargle that almost instantly soothes tender throat membranes, relieving pain and irritation.



Besides being effective, BAYER ASPIRIN is gentle, too. Its single active ingredient is so gentle to the system doctors regularly prescribe it even for small children.

Get BAYER ASPIRIN today. When you buy, ask for it by its full name—*Bayer* ASPIRIN—not just for "aspirin" alone.

Because no other pain reliever can match its record of use by millions of normal people, without ill effect, one thing you can take with complete confidence is genuine

BAYER ASPIRIN



FRIGHTENED TOURISTS IN CAR CHEERED UP FOR GREENMAN'S CAMERA

"TO DO NOTHING IS TO GO CRAZY"

Until rescue came, the six men, three children and 12 women and girls stuck on Rio's broken cableway had little to sustain them except "some candy, songs and prayer." "You play or sing or do something," Tourist Greenman explained later. "To do nothing is to go crazy. About 7:30 p.m. was the low point. I honestly think we gave up. So we began to sing carnival songs but had to stop when the Brazilians stomped their feet to the tune and set the car swinging dangerously. But 'Muskrat Ramble,' with plenty of imitation slide trombone, was an unfamiliar rhythm and stilled South American feet.

"The conductor, who really behaved very well, remarked at one unfortunate point, 'When a plane crashes, 60 are killed; when a train crashes, over a hundred die; when a ship sinks, who knows how many are lost? But we are only 21.' The remark worked out well, making everyone so angry at the conductor that they forgot their fears for awhile."

Just as morbidly unamusing to the trapped party were the sounds of screaming sirens as ambulances raced tardily to the scene. "That made our spirits hit bottom," Greenman said. "Somebody should beat those ambulance drivers about the head until they get some sense."

Two or three bad scares still awaited the sightseers. The bottom fell out of the first emergency car the rescuers built up on Urca. Then the remaining cable jerked and twanged alarmingly as a new car was fitted to it. Finally Goncalves and a fireman guided the jury-rigged rescue box jerkily down to the marooned car, where it gave the anxious sightseers a last bad moment by smashing through the windowpanes. With women and children going first, the passengers crawled through a 20-inch opening to the rescue car and rode, five at a trip, to safety. Back at sea level, Greenman reported, "One chap was making the trip to collect a 54¢ bill from a man on Urca. I wouldn't have done it at the price."



SAFE AT LAST, exhausted sightseers reach solid ground at Urca in rescue car. Brazilian fireman (standing, *rear*) made four trips in the makeshift box.

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NEW **Shasta** CREAM SHAMPOO

Sparks your hair with brighter, richer color

Not a tint! Not a dye! But a super-cleansing shampoo that makes even dull-looking hair sing with brighter color



Blonde hair gleams with bright gold



Brunette hair dances with dark fire



Red hair takes on a burnished glory



Gray, White hair shines with silver

NEW LANOLIN ENRICHED SHASTA CREAM SHAMPOO gives your natural hair color a dazzling lift. Makes the color look brighter, richer. Makes it *sparkle.*

HERE'S WHY: Shasta contains an amazing sparkle-giver that "super" cleans your hair, so the natural color sparkles like sunshine streaming through a clean window pane.

SHASTA "SUPER" CLEANS SAFELY: Yet for all its color-sparkling magic, Shasta is safe—it does not steal precious natural oil from your hair. New Shasta Cream Shampoo lathers *out* color-dulling grime, leaves *in* glamour-giving natural oils your hair needs to be *soft, healthy, easy-to-manage.*

MAKE THIS SIMPLE COLOR TEST TODAY



BEFORE SHAMPOOING, snip off a small lock of hair. Put this lock aside. Then shampoo your hair with Shasta but don't shampoo the small lock.

AFTER SHAMPOOING, when hair is thoroughly dry, compare the unwashed lock of hair with your soft and radiant Shasta *color-sparked* hair!

MONEY-BACK GUARANTEE. If not completely convinced that Shasta sparks your hair with brighter, richer color, return the jar and get your money back in full under Procter & Gamble's guarantee.



NOW FOR SALE | Save Money on the Big Economy Jar **89¢** also 57¢ 29¢

NEW COLOR-SPARKING **Shasta** ***"SUPER" CLEANS SAFELY***

DOES NOT ROB HAIR OF NATURAL OILS

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SEA SPRITES



by Marvella

The sprightliest conversation
pieces that ever graced your lapel...
the mermaid, the playful sea dragon, the crab.
In gold-finished Marvanium,*
colorfully enameled and set
with glittering rhinestones.



Look for Marvella Sea Sprites,
individually attached
with gripper clasp, mounted
on a velvet pillow.



FOR CUFF

***At** your favorite store. Set of three pins—$3.95*
Matching earrings—Mermaid—$3.
Sea Dragon—$2.
Crab—$2.
all prices plus Fed. Tax



FOR HAT



FOR LAPEL



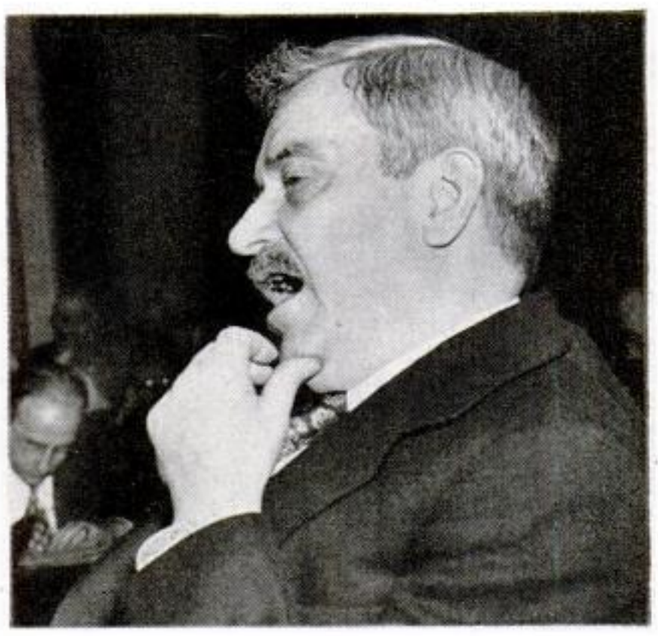
FOR POCKET

383 Fifth Ave., N.Y.C.

*REG. U.S. PAT. OFF.



+



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COMPOSITE TRICKERY

In the Maryland senatorial election last fall a Republican, John Marshall Butler, came out on top—partly, according to his defeated opponent, Millard E. Tydings, a Democrat, because of the third picture on this page. Even though the caption mentioned in passing that it was a composite, the picture itself made it appear that Senator Tydings was getting some advice from Communist Leader Earl Browder. It was circulated in a Butler-financed paper just before election and was, Tydings told a Senate subcommittee which last week was investigating the campaign, a dirty political trick. "One picture," he said, "is worth a thousand words." He could not remember where his share of the composite came from. LIFE has tracked it down: it is a 1938 shot of Tydings listening to election returns (*top*) pasted to a 1950 picture of Browder testifying in a Senate investigation—printed in reverse.

Copyrighted material

COSTUME BY ADELE SIMPSON



the Sensation Color of '51

GOTHAM GOLD STRIPE

* Cheesecake

"Cheesecake"... Gotham's exciting new, sunlit-beige... gossamer as a shaft of light... perfect for Spring and Summer Fashions... "Cheesecake" is the most traffic-stopping, camera-clicking nylon stocking color in America!

*"Cheesecake" is the photographers' term for lots of leg... lovelier in Gotham's new glamour-color



*TRADE MARK

Copyrighted material

Before You Decide
in the Worl



BE SURE YOU'RE MAKING THE WISE CHOICE—that you're getting the best possible buy for your automobile dollars. Before you put a penny down on any car, drive a new Nash Airflyte.

Because there are just two kinds of cars today—cars built the old way, with separate body and frame, and cars built the new Nash way—with single-unit Airflyte Construction.

You'll discover the amazing differences the first mile you drive a Nash—a new feeling of security . . . new riding comfort . . . a new sense of restful quiet, free of the usual wind-roar . . . and lower operating and maintenance costs than you ever dreamed possible in cars so big and roomy.

You'll see a host of priceless features that can't be had except in a Nash Airflyte—front seat that reclines, air that is conditioned by the Weather Eye, even Twin Beds.

See why Nash has a postwar sales gain five times as great as the average of the industry. Get the best car for the years ahead. Before you decide, take an Airflyte ride—in the world's most modern car.

TELEVISION! *Look for "The Nash Airflyte Theatre" on your favorite CBS Television Station every week.*



Thrill to the jet-lined beauty of America's best aerodynamic design—beauty that does double duty—hushes wind-roar . . . sky-rockets performance and economy. You get over 25 miles to a gallon at average highway speed in the Nash Statesman.



Loads more room! This luggage compartment holds twice as much as some. Room for all a family's needs on a long vacation trip. So much room in the huge passenger compartment that the seats can turn into Twin Beds at night.



Their turn! Everyone wants to try the new Nash Airliner Reclining Seat. At lever touch, it eases back far as you like. Relax, even doze off; you'll be lulled to sleep by the smoothest of all rides—with friction-free coil springing on all four wheels.



Winter's fun in your Airflyte. You don't need to bundle-up, for you're always snug with the Weather Eye. You tune in June at the touch of a thermostat. Oceans of fresh air filtered, warmed as you like it, pressurized like an Airliner's lounge.

Copyrighted material

Take an Airflyte Ride
d's Most Modern Car



The 1951 Nash Ambassador cruising along famous Miami Beach in Florida.



Nash is built to outlast all others—with double-rigid Airflyte Construction. Body-and-frame are welded into a single super-strong unit that stays tight *years longer*. Rattleproof, squeak-free. Safest, most modern car construction!



You're driving a record-breaker when you take the Ambassador wheel—the car that set a record 95.3 mile-per-hour pace for 712 miles in the Pan-American Highway Race. Its high compression engine gives you miles more a gallon, on *regular* gas.

Nash Airflyte

The World's Most Modern Cars



The Statesman — *The Ambassador* — *The Rambler*

Nash Motors, Division Nash-Kelvinator Corp., Detroit, Mich.

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Schlitz

The Beer that made Milwaukee Famous



"Situation well in hand!"

Even the embarrassment of painting himself into a corner can't dampen a man's enthusiasm for Schlitz.

We think you'll like Schlitz best, too, because more people like the taste of Schlitz than any other beer. That's why Schlitz is . . .

The Largest-selling Beer in America

See Television's Biggest Hit:
Schlitz presents
"The Pulitzer Prize Playhouse"
Stars of stage and screen direct from
New York. Over ABC every Friday

Hear Radio's Brightest Comedy:
Mr. and Mrs. Ronald Colman
star for Schlitz as
"The Halls of Ivy"
every Wednesday over NBC

© 1951, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.

ALBERT DORNE

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LAST OF THE QUADRUPEDS IN THE U.S. ARMY

Except for mascots, a few war dogs and some draft horses used in processions, all the four-footed animals left in the U.S. Army are at Camp Carson, Colo. They are formed into (*foreground*) the 4th Field Artillery Battalion (Pack) and (*background*) the 35th Quartermaster (Pack) Company, shown in this picture. Full animal strength of these units is 717—80 horses, the rest mules—and on the day this picture was taken almost 400 answered roll call.

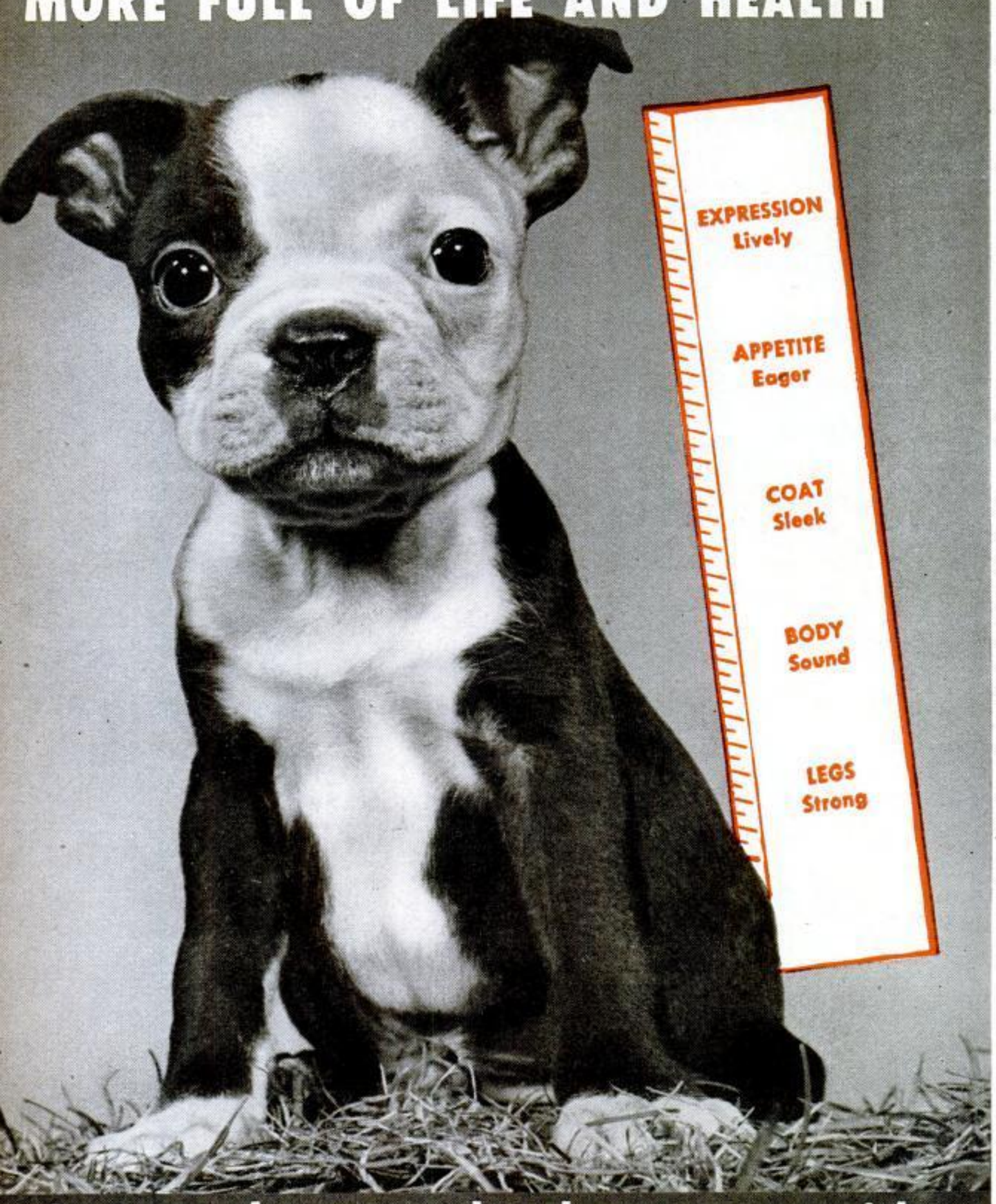


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More Lovable—

MORE FULL OF LIFE AND HEALTH



Just see the rewards when you nourish EVERY INCH of your dog with Gaines!

When your dog is so full of high spirits and health that he just *can't* keep his tail from wagging, he's so much more fun to watch, to stroke, to play with, to own—and to love. The extra joy your dog can bring you in return for expert care and feeding is too great for you to miss.

Nourish EVERY INCH of your dog with Gaines—and see for yourself why Gaines is America's largest-selling dog food!

SAVE UP TO 60%

Gaines Meal Costs Less to Feed Than Any Other Type of Dog Food!

You make an *extra* saving by buying the big 25-lb. and 50-lb. bags . . . everywhere that dog food is sold.

THE PROOF THAT GAINES NOURISHES EVERY INCH OF YOUR DOG

All this nourishment in each pound of Gaines!



As much body-building **proteins** as in 1½ lbs. fresh beef—and as much of the B-complex vitamins **thiamine** and **riboflavin** as in 4 lbs. beef.



As much **calcium** and **phosphorus** for strong bones and teeth and as much essential **niacin** as in 7 quarts Grade-A milk. As much **fat** as in 1¼ ounces of fresh creamery butter.



As much protective **vitamin A** as in 1 lb. garden-fresh tomatoes—as much **iron** as in 2 lbs. fresh liver—and as much **food energy** as in 1¼ loaves whole-wheat bread.

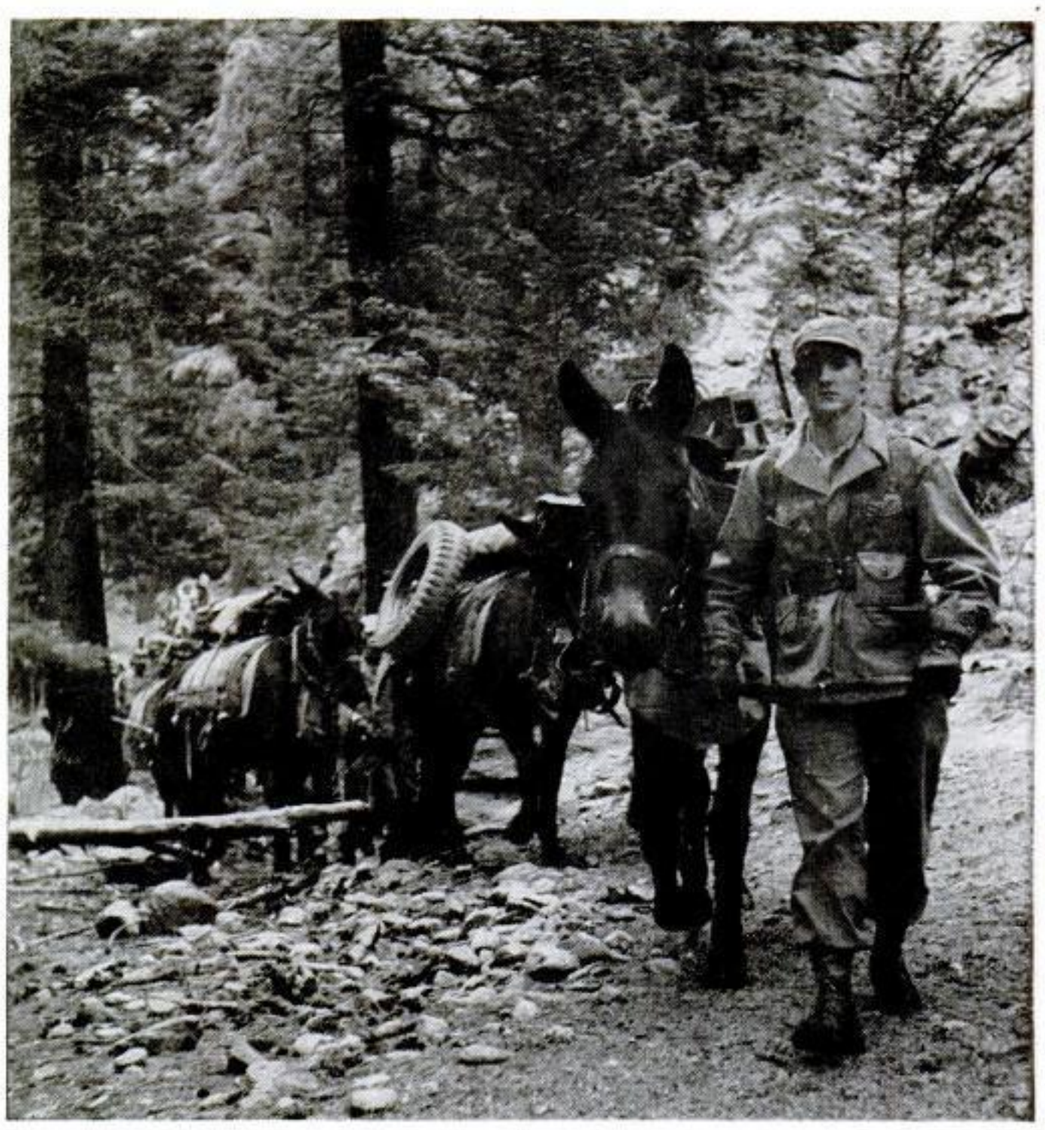
A Product of General Foods

Copyright 1951 by General Foods Corp.



Gaines

America's Largest-Selling Dog Food

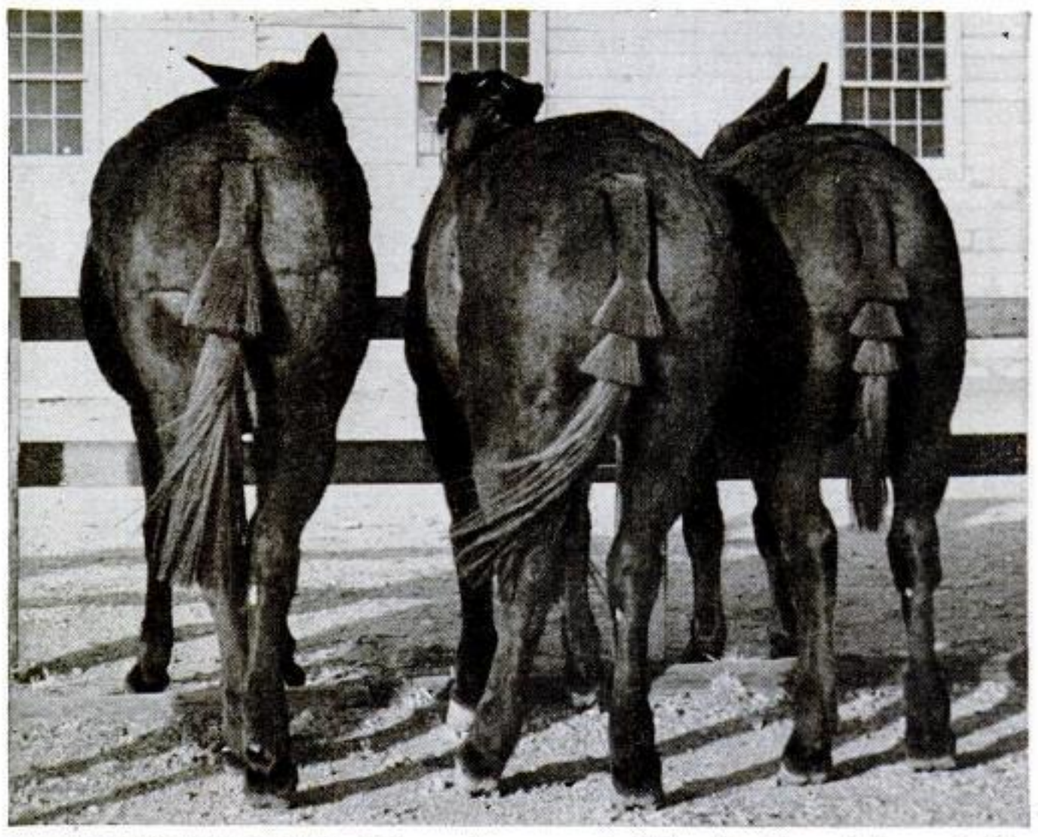


ON TRAINING HIKE in rugged country near Camp Carson, the mules of a 75-mm howitzer section keep in line, each led by a member of the gun crew.

UNITS ARE BUILT AROUND MULES

The organization and operating technique of the Army's two quadruped units largely depends on the disposition and physical properties of their principal component—the mules. Since mules can climb surefootedly into mountainous country, the mule packers are picked men (minimum height: 5 feet 9 inches) who must be as sure-footed as their animals. Since there is a limit to what a mule can carry (250 to 350 pounds), the guns of the artillery battalion are light 75-mm howitzers which are carried disassembled in separate parts. Confronted with their loads, mules often balk and have to be quieted with blindfolds. But packers have deep respect for them and consider them to be both hardy and wise. "If you put a mule in some place with 300 days' rations," explained a packer, "and then go away, you'll find if you come back on the 299th day that the old mule still has one day's ration left."

In World War I and during the Italian and Burma campaigns in the last war, mules were employed extensively for transporting supplies. In the mountains of Korea the need for mules has come up frequently, but the only Army action as yet has been an occasional GI who has appropriated a scrawny Korean pony to carry around his personal gear.



COMPANY INSIGNIA of the mules are marked by tails clipped like cowbells. One bell stands for A Battery, two bells for B Battery and three bells C Battery.

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Look only to Englander for the New Sleep!


Slumberbug

Englander alone brings you the glorious comfort of a mattress cushioned with Airfoam*

The New Sleep is gentle, cradling restfulness with firm, healthful support. Relaxation for tired nerves and muscles. The refreshment that comes from sleeping on air. This Englander innerspring mattress is cushioned both top and bottom with Airfoam by Goodyear. Tiny air cells float you, caress you, yield to every move, as the innerspring unit buoys you and supports you. Nothing more soothing, comforting or refreshing can be had today. Make it yours—the New Sleep.


Cocoon

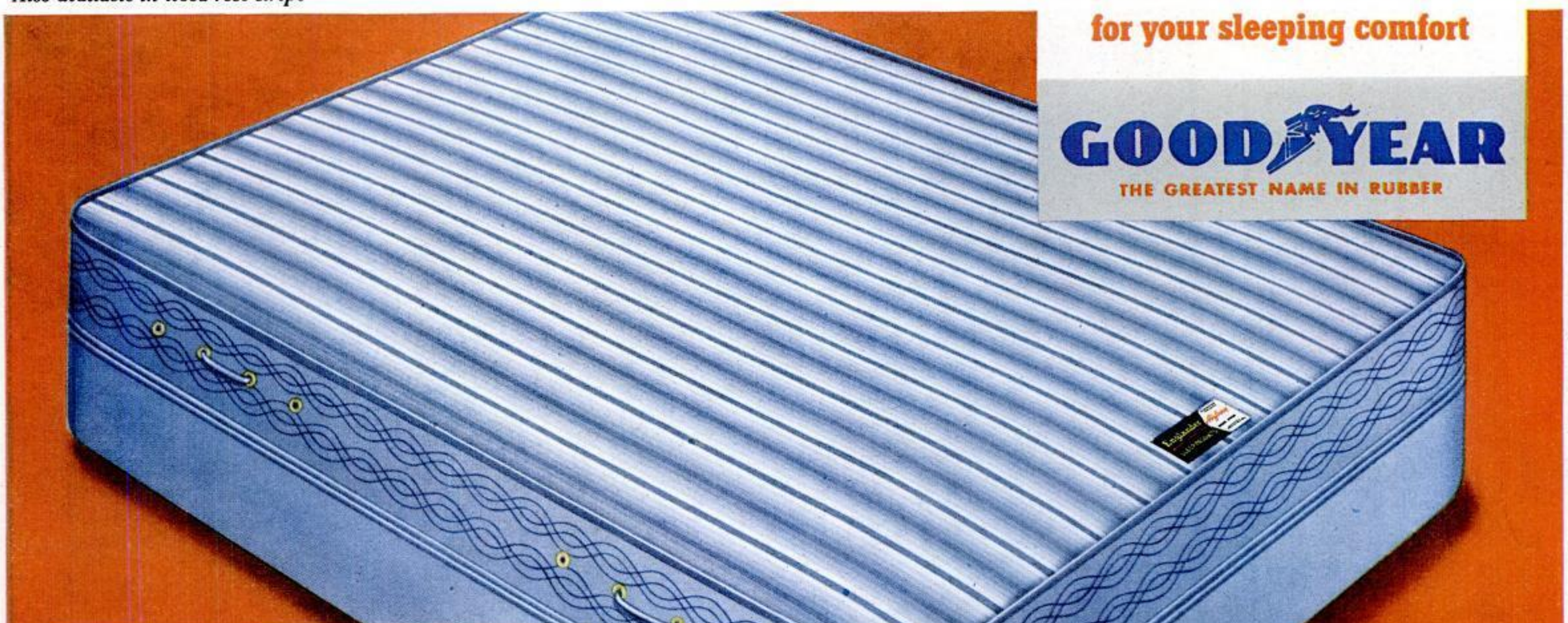

Mr. Big

Also available in wood rose stripe

Englander
SLEEP PRODUCTS

2 great companies join forces for your sleeping comfort

GOODYEAR
THE GREATEST NAME IN RUBBER



Just press down on Airfoam. Feel how it molds itself to your hand, responds with a buoyant "uplift." Tiny air cells cradle you, allow the mattress to breathe.



COOL SLEEPING

ALWAYS ODORLESS

HELPS PREVENT STRAINS, ACHES

SMOOTH SLEEPING SURFACE

*TM The Goodyear Tire & Rubber Company ©1951 The Englander Company, Inc., Chicago, Ill.

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Shahinshah and His Queen

On their wedding day last month Iran's *shahinshah* (the shah of shahs) and his radiant new queen posed especially for this color portrait by LIFE's Dmitri Kessel. The queen's Paris-made gown is of silver lamé, studded lavishly with rhinestones and trimmed with tulle flounces and marabou feathers. The emerald diadem and necklace she wears are part of Iran's crown jewels. Like the queen's gown, the shah's uniform was specially designed for the wedding.

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Now! Modernize your ceiling fixtures with these 40c bulbs!



YOU'LL be amazed at the change you can make in your ceiling fixtures for only 40¢ a socket, plus tax!

Just replace your old bulbs with General Electric's new kind of lamp bulb, the 50-GA, specially designed for ceiling fixtures. It has a new, different shape and color that give any fixture modern, new beauty. Most of the light goes upward for a soft, indirect lighting effect. Its "built-in shade" mellows the downward light to flatter your furnishings.

Try the new General Electric 50-GA bulb today in your living room, dining room, hall and bedroom ceiling fixtures—wherever bare bulbs burn base up. Available in 50-watt size only, for only **40¢** plus tax. If your dealer is temporarily out of stock he will have more soon.

HERE'S HOW IT WORKS

Inside frosted portion throws light on ceiling.

Ivory enamel coating mellows the downward light.

Unshaded spot adds attractive sparkle.

PUT THE FINISHING TOUCHES ON SPRING HOUSE-CLEANING WITH GENERAL ELECTRIC'S 4-LAMP PACKAGE



REMEMBER, YOU'LL NEED THESE, TOO

100-WATT WHITE. New kind of bulb reduces glare, softens shadows . . **21¢**

150-WATT. For kitchen fixtures and over laundry tubs **20¢**

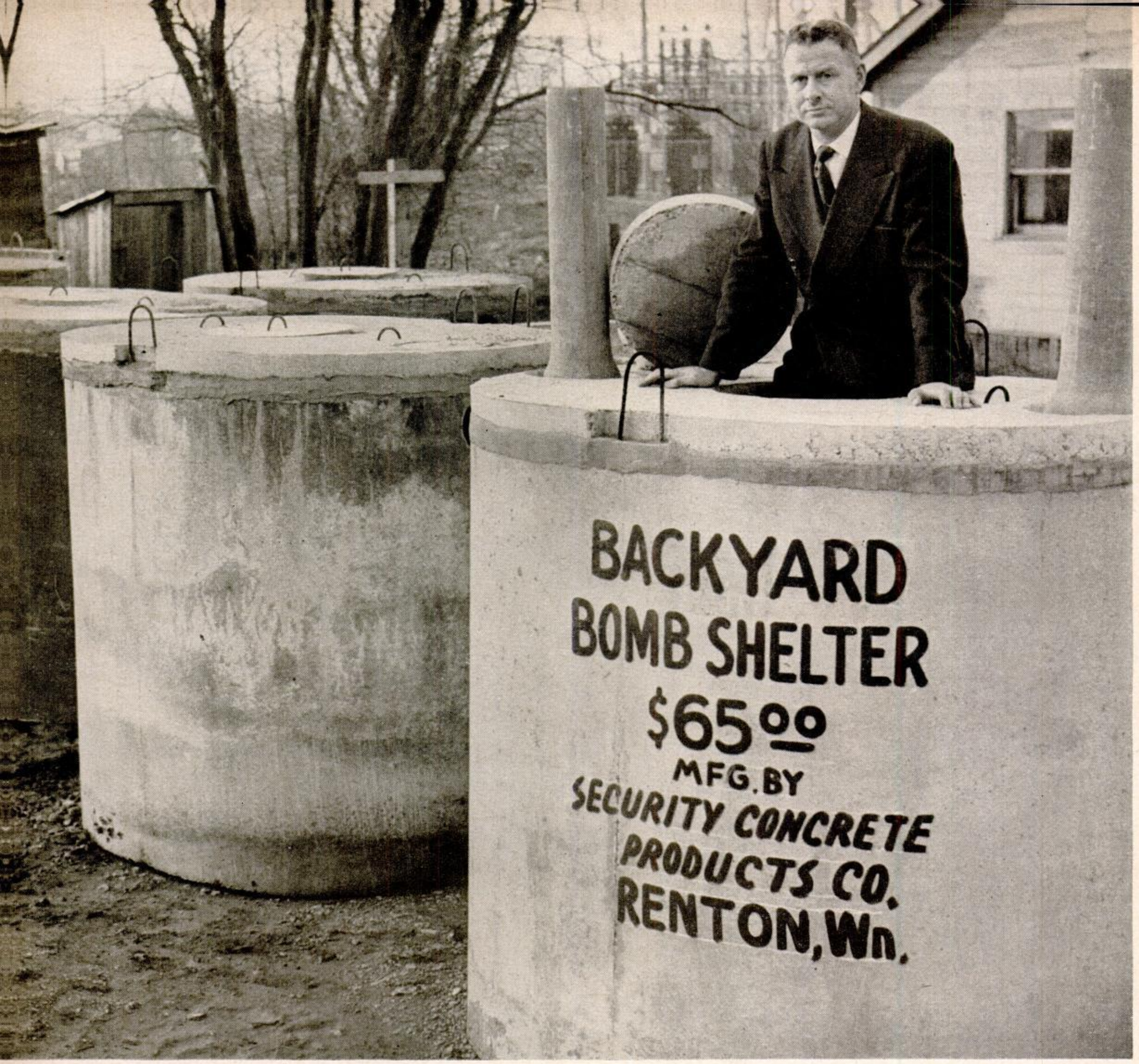
100-200-300-WATT 3-LITE. Choice of 3 brightness levels **60¢**

All prices subject to Federal Tax.

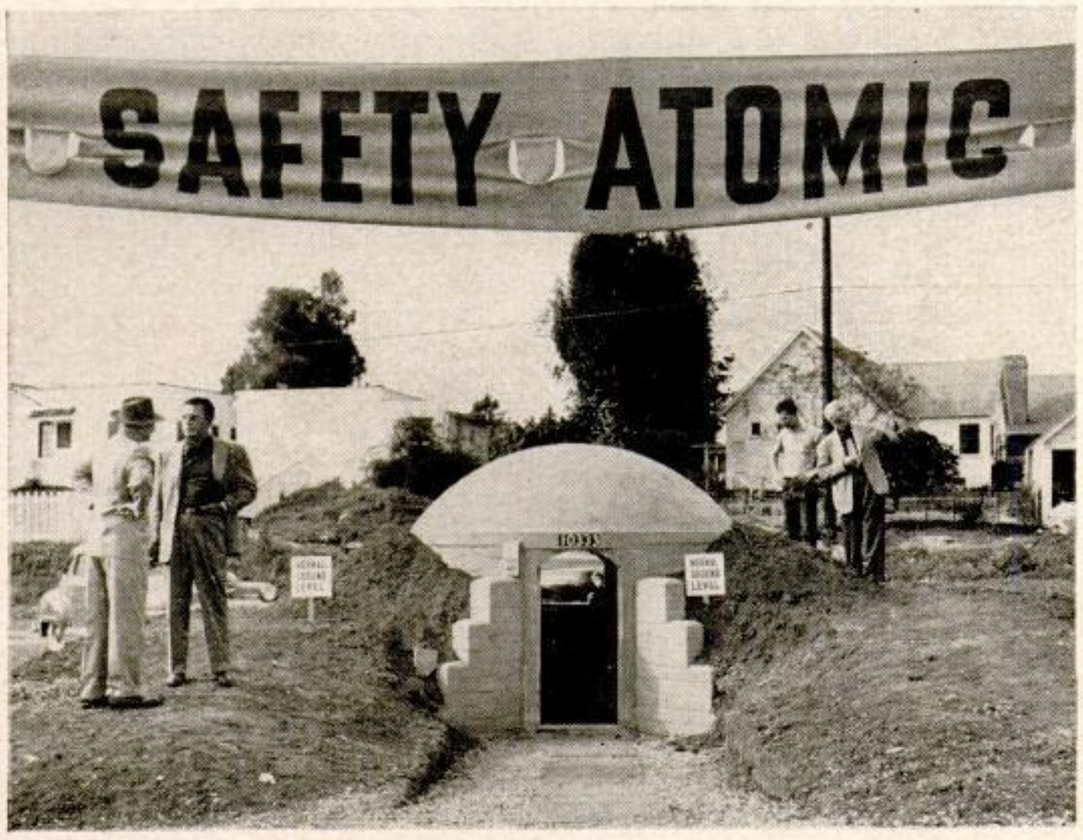
You can put your confidence in —

GENERAL ELECTRIC

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SEPTIC TANK WHICH CAN BE CONVERTED TO SIX-PERSON BOMB SHELTER WAS DEVISED BY DAN HUNTINGTON OF RENTON, WASH., WHO HAS NO ORDERS SO FAR



IGLOO SHELTER is used as office by the American Safety Bomb Shelter Co. in Los Angeles. It cost $1,300. Five hundred curious people have dropped in to see it.

WEST COAST GETS READY

Its salesmen get busy on atomic bomb shelters

In a meeting at Sacramento last month Major General Robertson, California's civil defense director, came up with a few hints about what to do in case of atomic attack, then added casually that it might not be a bad idea to have some sort of simple shelter. Along the West Coast, especially in southern California where imaginations are as fertile as the land, this suggestion was a call to arms. People who could afford it and many who could not promptly started building shelters. As the cities rushed work on a sensible plan and tried to slow down the individual efforts, which waste critical materials, Californians were busily erecting everything from a wood-covered dirt hole put up by a local chamber of commerce ($8) to elaborate $5,500 jobs with telephone, water, radio, inside and outside Geiger counters. One contractor already has orders for 54 shelters at $500–$1,800 apiece. Inventors came to the fore, turning them out in the form of steel pyramids and concrete balloons, branching into antiradiation suits (*p. 67*). "For those who can afford neuroses," one builder put it, "this is it."

CONTINUED ON PAGE 67

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FOR YOU – PROOF OF MILDNESS

WITH NO UNPLEASANT AFTER-TASTE

DONNA REED and JOHN DEREK

are just like you and everybody else today. They want the cigarette that gives them the most for the money.

They make the Chesterfield Mildness Test and always buy Chesterfield.

They agree: *They Satisfy*

See Donna Reed and John Derek co-starring in **"SATURDAY'S HERO"**
A Sydney Buchman Production
A Columbia Picture



★ DONNA REED AND JOHN DEREK ENJOY A CHESTERFIELD WHILE STUDYING THEIR LINES OFF STAGE DURING THE SCREENING OF COLUMBIA'S NEW PICTURE "SATURDAY'S HERO"

Always Buy **CHESTERFIELD**

Copyright 1951, Liggett & Myers Tobacco Co.

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Pre-cooked Minute Rice does tricks no other rice can do!



TEMPTING SCHOOL-DAY LUNCH . . . IN 25 MINUTES!

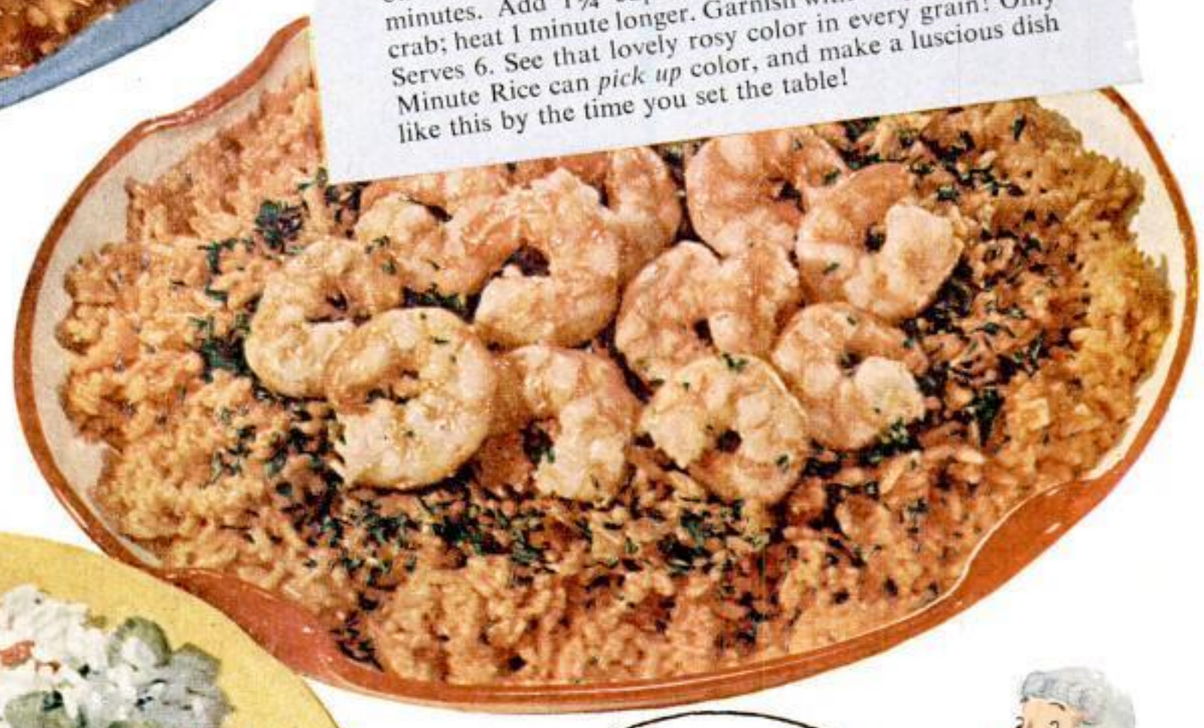
Vegetable Medley with Rice. Happy ending for leftover vegetables with wonderful Minute Rice! Sauté ½ cup sliced onions, ¾ cup celery (cut in thin strips) in 3 tablespoons butter for 5 minutes. Add 2 cups cooked mixed vegetables, 2¼ cups canned tomatoes, 1 teaspoon salt, dash of pepper, ½ teaspoon sugar. Simmer for 10 minutes. Mix 1 teaspoon cornstarch with 1 tablespoon water, add to vegetable mixture. Cook 5 minutes. Prepare 1 package (1⅓ cups) Minute Rice as package directs. (So *fast!*) Butter rice, pour cooked vegetables over it. Serves 5.



Dump it in water, bring to a boil. No more cooking's needed! With Minute Rice you get fluffy, snow-white, perfect rice *every single time!*

LENTEN LUXURY . . . IN 18 MINUTES!

Seafood Skillet. Sauté 1 package (1⅓ cups) Minute Rice in 2 tablespoons butter. Add ⅓ cup catsup, 4 drops pepper sauce, 1 teaspoon Worcestershire sauce, ¾ teaspoon salt, 1½ cups water, 1½ cups light cream or top milk. Blend with fork. Bring to boil, uncovered, fluffing once or twice with fork. (Do *not* stir.) Cover, simmer 10 minutes. Add 1¼ cups (7-oz. can) shrimp, lobster, or crab; heat 1 minute longer. Garnish with chopped parsley. Serves 6. See that lovely rosy color in every grain! Only Minute Rice can *pick up* color, and make a luscious dish like this by the time you set the table!





Fix Minute Rice with vegetables, meat or fish. And *taste* that heavenly rice—with the full flavor of the dish in every single grain. No other rice can *absorb* flavor this amazing way.



SHOW-OFF TREAT . . . IN 19 MINUTES!

Celery Rice. Serve it alone, or with fish or meat. This glorious Minute Rice dish takes the place of potatoes *and* a green vegetable, takes less trouble, and tastes like *heaven!* Combine in saucepan 1 package (1⅓ cups) Minute Rice, 1½ cups water, ½ teaspoon salt, 1 tablespoon chopped parsley, and 1 cup sliced celery. Bring quickly to a boil, uncovered. Cover and remove from heat. Let stand 10 minutes. Top with 2 tablespoons butter and 2 tablespoons diced pimento. Minute Rice *absorbs* the zesty blend of flavors—a trick no other rice **can** do. Serves 4 or 5.



Fix it with tomato juice instead of water —see the rosy-red rice you get! Try Minute Rice with consommé, with fruit juices. It *absorbs* color—as no other rice can do.

MINUTE RICE
MAKES GLAMOUR DISHES
A SNAP!



For festive company casserole dishes, for glorious new ways with leftovers—keep this Minute Brand product on hand! This fancy, long-grained, *pre-cooked* rice makes marvelous dishes *in a wink!*

★ NO WASHING! ★ NO RINSING! ★ NO DRAINING! ★ NO STEAMING!

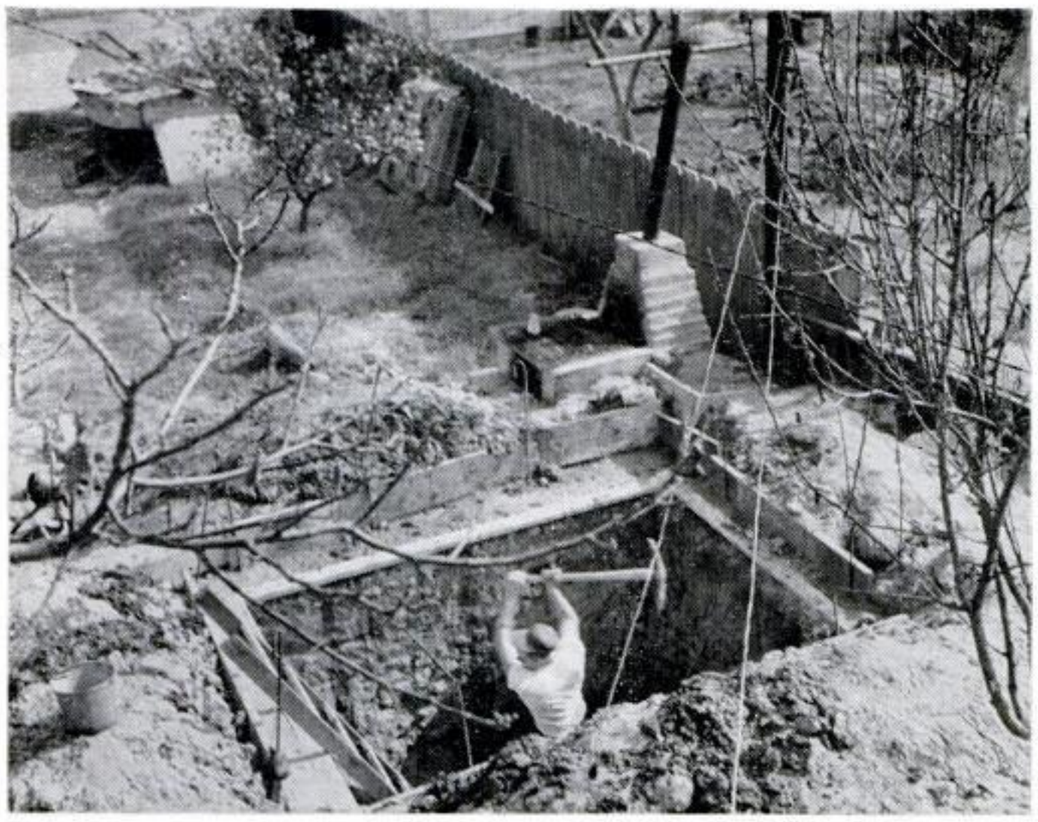
For perfect rice without the work ★★★ pre-cooked

MINUTE BRAND RICE

A Product of General Foods

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West Coast Gets Ready CONTINUED



$60 SHELTER is dug in his back yard by George Phillips of Long Beach, ex-Army lieutenant who has seen bombed areas before. He will stock it with a six weeks' supply of food, roof it with concrete and then top it with barbecue grill.



$1,800 SHELTER, which will have own water, oxygen tank, Geiger counter, is put up by A & D Bomb Shelters, Inc. at Hermosa Beach. It will have double door, 18-inch reinforced concrete roof and shovels for digging out after blast.



"ATOMIC-WEAR," white twill to lessen chance of radiation burns, covers boy and dog. It was designed by Alfred LoCascio of Wrightwood, who also designed $200 prefabricated sandbagged steel shelter (*background, disassembled*).

CONTINUED ON NEXT PAGE

the invisible "it"-Fit in

America's Smartest Walking Shoes

* FASHION you can see!
* COMFORT you can feel!
* PRICES you can pay!

Maisie

Terry

Lana

Some ENNA JETTICK Styles are made in sizes 1 to 12 Widths AAAAA to EEE

$9.95 to $12.95

ENNA JETTICK SHOES, INC.
AUBURN, N. Y.

THOSE COMFORTABLE Enna Jettick's

America's Smartest Walking Shoes ®

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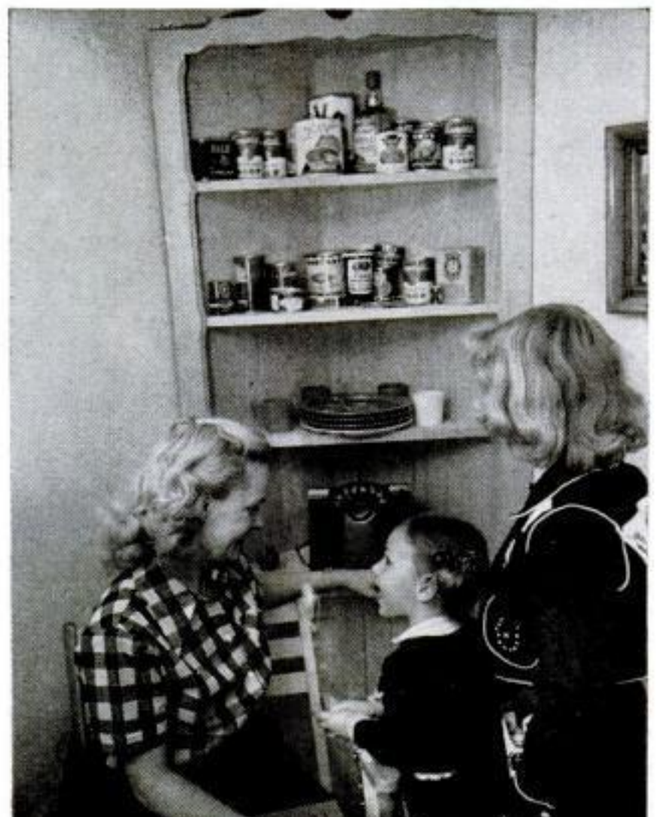
BLENDED SCOTS WHISKY • 86.8 PROOF • RENFIELD IMPORTERS, LTD., N. Y.

THE COLHOUN FAMILY'S SHELTER



INTO SHELTER, which cost $1,995, go Mrs. Ruth Colhoun of Van Nuys and two of her small daughters.





ENTRANCE HATCH of the Colhoun shelter is just a few steps from her back door. It will hold 15 people.

INSIDE of the shelter has beige walls, a green rug, books, radio, toilet and a small store of canned foods.

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Guard Against Throat-Scratch

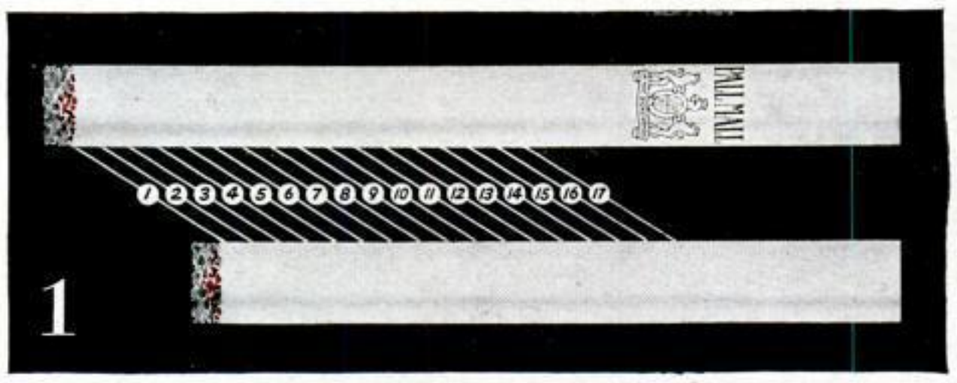
enjoy the smooth smoking of fine tobaccos

...smoke PALL MALL the cigarette whose mildness you can measure

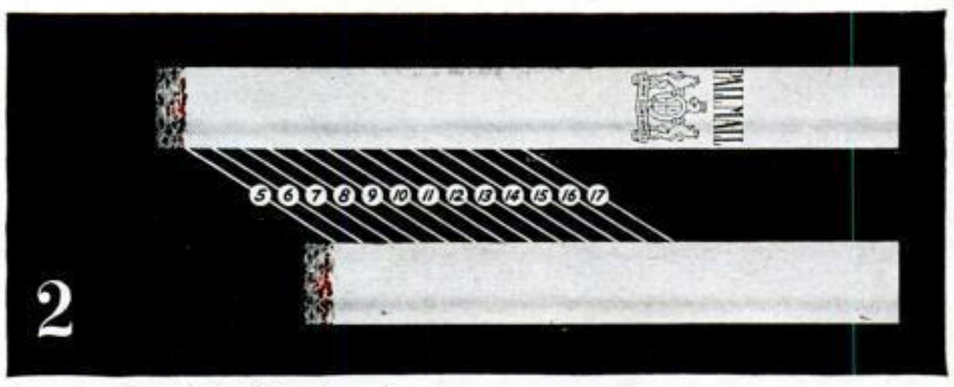


Study this Puff Chart:

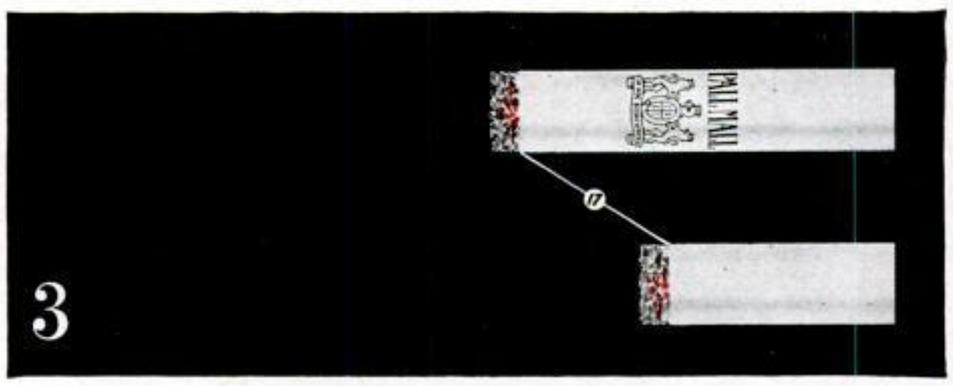
PUFF BY PUFF...YOU'RE ALWAYS AHEAD WITH PALL MALL



The further your cigarette filters the smoke through fine tobaccos, the milder that smoke becomes. At the first puff, PALL MALL's smoke is filtered further than that of any other leading cigarette.



Again after 5 puffs of each cigarette your own eyes can measure the extra length for extra mildness as the smoke of PALL MALL's fine tobaccos is filtered further.



After 10 puffs—or 17—**Pall Mall's greater length of traditionally fine tobaccos still travels the smoke further—filters the smoke and makes it mild.** Thus Pall Mall gives you a smoothness, mildness and satisfaction no other cigarette offers you.

* * *

Wherever you go today, you will see more and more people smoking PALL MALL*—the cigarette whose mildness you can measure.*

Outstanding... and they are MILD!

Copr., American Cigarette and Cigar Co., Inc.

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HERE YOU'LL FIND

old-fashioned courtesy in a modern setting...



YOUR DRUG STORE

...and here you get "prescription care" with every purchase...

YOUR DRUG STORE is as *modern* as the miracle medicines on its shelves—yet it retains the old-fashioned courtesy that has always made it a pleasant part of American life.

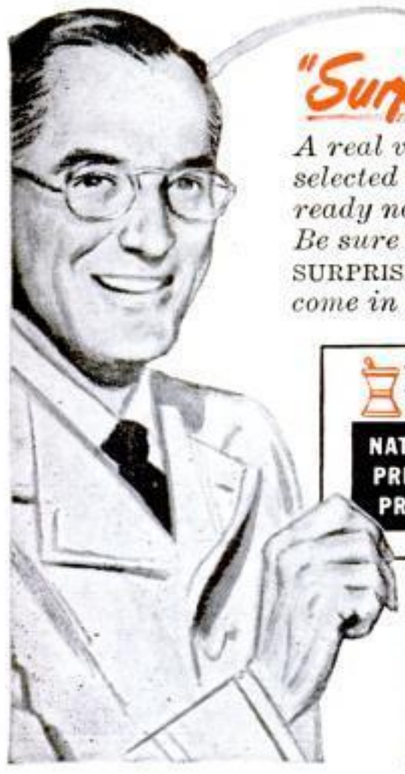
The products and services offered are so intimately related to health and well-being that your druggist truly earns his standing as a trusted family friend. His thoughtful, personalized service expresses itself in many different ways—in shopping hours timed for utmost convenience—in prompt, competent aid when it's most needed.

On this page are featured four *nationally-preferred products*—each typical of the top-quality brands you will find in your drug store. Select exactly what you want—assured of *"prescription care"* with every purchase.

For finest quality—rely on

NATIONALLY PREFERRED PRODUCTS

—at your drug store!



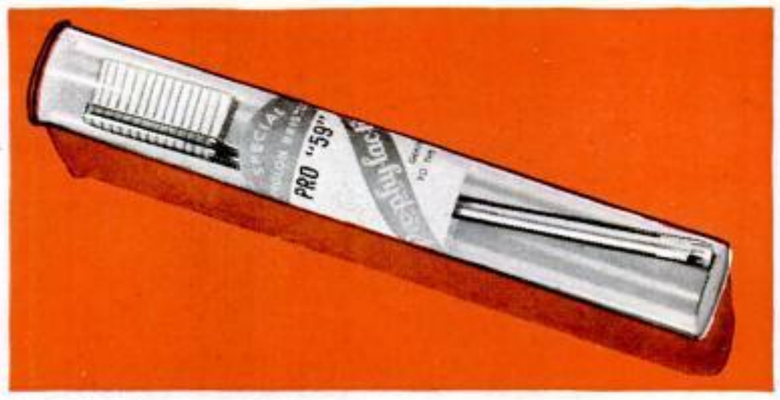
"Surprise Special!

A real value especially selected to please you . . . ready now in Your Drug Store. Be sure to ask for the SURPRISE SPECIAL *when you come in to buy."*

This Drug Store Features NATIONALLY PREFERRED PRODUCTS ADVERTISED IN LIFE

"LOOK FOR THIS SIGN

It means your druggist is proud to feature nationally preferred products."



PRO "59" TOOTHBRUSH. Three times as many bristles, in same size head, polish better. Bristles one-half as thick clean between teeth better. New softer bristles ideal for gum massage. Really *scrub* your teeth without damage to gums.



ALKA-SELTZER . . . Dissolve one or two tablets in water and take for fast relief from headaches! FIRST AID, too, for relief of acid indigestion, distress of colds, muscular aches and pains. Keep Alka-Seltzer in 25 tablet size handy for the family.



RICHARD HUDNUT Home Permanent . . . with Neutralizer Booster. The Salon home permanent that defies the elements, actually weatherproofs your curls . . . gives you a wave so soft and yet so strong you can set it and forget it between shampoos.



TAMPAX provides efficient, comfortable monthly protection for active women . . . *worn internally* without belts or pins . . . Doctor-invented, neat, compact, very absorbent, with patented applicators. No odor. No chafing. Easy disposal.

This advertisement sponsored for the Druggists of America and leading drug manufacturers by

McKESSON & ROBBINS

INCORPORATED

and in Canada by National Drug and Chemical Co., of Canada, Ltd.

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STALEY TEACHES 21 MEMBERS OF THE MASSACHUSETTS LEGISLATURE HOW TO SHIFT THEIR POSITIONS GRACEFULLY, MAKE SINCERE ORATORICAL GESTURES

SPEECH COLLEGE

An eloquent old orator teaches young politicians how to speak

Faced for the past three sessions with Democratic majorities in the state house of representatives, Massachusetts Republicans concluded something must be terribly wrong with their campaign speeches. To remedy this, 21 Republican legislators turned last month to Staley College and asked Debert Moyer Staley to teach them how to talk. Staley, who doesn't look as if he could talk anybody into anything, has made speeches his specialty. In two frame buildings just outside Boston he and his staff teach 360 students how to talk—and also how to sit, breathe, walk, stand and smile. Charging around like a bull, he shows pupils what to do and what not to do (*below*). After 50 years of teaching elocution, Staley can point proudly to his famous pupils (*p. 74*) and to the college's degree of Doctor of Arts in Oratory, probably the only degree of its kind in the country. Says Staley of another nearby college, "Even Harvard doesn't give it."



HOW TO STAND while speaking is correctly demonstrated by Staley at left. Stance at right is bad. "Leave your trousers alone," he says. "That's hick stuff."



HOW TO SIT is shown by Staley at left: assured, erect and breathing deeply. "You're not a man if you slump in your chair." How not to sit is shown at right.

CONTINUED ON NEXT PAGE 71

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WHENEVER YOU THINK, "M-m-m I'd like some candy..."

REACH FOR...



a product of the James O. Welch Company, Cambridge, Mass.

STALEY RETAINS HIS 1895 STYLE



UNCHANGING TECHNIQUE is shown by Staley. His style has scarcely changed between 1895 recitation of Rip Van Winkle (*left*) and 1951 (*right*).



AS HAMLET, Staley still starts back in terror at seeing father's ghost. This was one of Staley's favorite roles when he gave recitations 50 years ago (*left*).



CLOSET SCENE in *Hamlet* draws out Staley's best melodrama as he tells queen to "Look here, upon this picture, and on this." He easily re-enacts poses.

CONTINUED ON PAGE 74

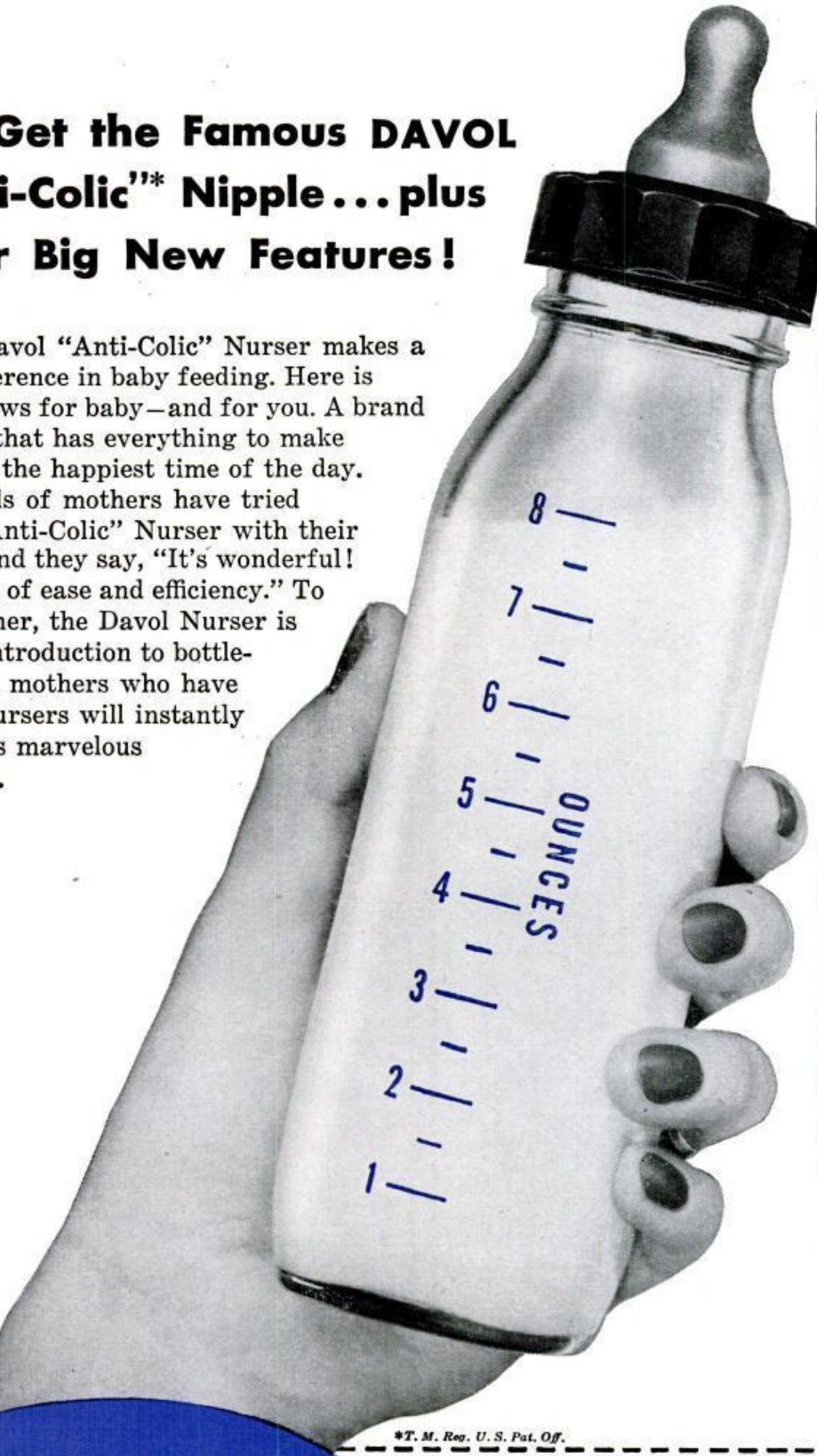
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At Last-an Amazing New Nurser that's Easy to Feed, Easy to Read!

Get the Famous DAVOL "Anti-Colic"* Nipple... plus other Big New Features!

Now—Davol "Anti-Colic" Nurser makes a world of difference in baby feeding. Here is wonderful news for baby—and for you. A brand new Nurser that has everything to make feeding time the happiest time of the day.

Hundreds of mothers have tried the Davol "Anti-Colic" Nurser with their own babies and they say, "It's wonderful! It's a miracle of ease and efficiency." To the new mother, the Davol Nurser is the perfect introduction to bottle-feeding. And mothers who have used other nursers will instantly appreciate its marvelous new features.



*T. M. Reg. U. S. Pat. Off.

NO OTHER NURSER HAS ALL THESE FEATURES



"I can read those bright-blue markings at a glance, and I never have to hold the bottle up to the light."



"I like its square shape. So easy to clean and comfortable to hold. Fits better in the refrigerator."



"So easy to regulate the flow so it's just right for my baby. It has finger-tip control—a simple twist of the collar does it. Won't leak either."



"It has that wonderful Davol "Anti-Colic" Nipple that helps my baby to suck naturally. Helps prevent air-swallowing, too."

DAVOL
T. M. Reg. U. S. Pat. Off.

"Anti-Colic" BRAND NURSER

"It's the Nipple That Makes the Nurser"



Look for the new Davol "Anti-Colic" Nurser at your favorite drug or department store. Made by the DAVOL RUBBER COMPANY, Providence 2, R. I., World-Famous Makers of Fine Surgical and Hospital Rubber Goods for 77 years.

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Like them high?
Like them low? Both these cut-glass beauties come in complete services...stemware and tumblers. They go with both traditional and modern china. Ever so practical (rims* are guaranteed against chipping) All gift-boxed and wonderful for Brides!

"Crystal Leaf"
4 of one shape, boxed $3.00

"Coin-Cut Classic"
4 of one shape, boxed $3.00



*"If the rim of a Libbey 'Safedge' glass ever chips, we'll replace it."

At leading stores everywhere. Prices slightly higher in the South and West.

LIBBEY GLASS

ESTABLISHED 1818

Copyright, 1951, Libbey Glass, Division of Owens-Illinois Glass Company, Toledo 1, Ohio.

STALEY PUPILS BECAME FAMOUS



ELSIE JANIS, the darling of AEF, got lessons while on Keith Circuit.



ROBERT RIPLEY, of "Believe It or Not," was a Staley private pupil.



JAMES CURLEY, the Boston mayor, was fishmonger when at Staley.



WARNER OLAND, an early pupil, became the movies' Charlie Chan.

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No claims to confuse you...
We lay our cards on the table_

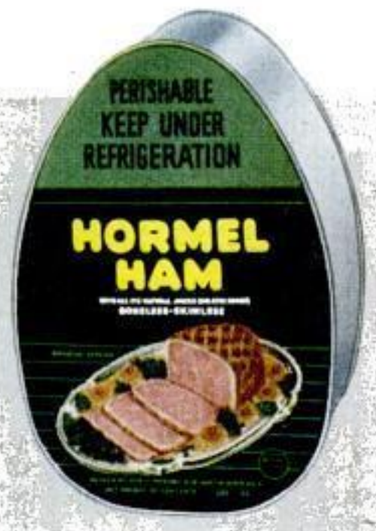
Old Gold
CIGARETTES
TWENTY
Made by Lorillard, a famous name in tobacco for nearly 200 years

If you want a TREAT
instead of a TREATMENT
...smoke Old Gold!

Six wonderful ways to buy the famous

HORMEL HAM

Meet the Hormel Ham family! Only Hormel can offer you such a wide range of superb ham products . . . a type and size for every occasion. Whether you want a snack, a sandwich or a majestic banquet your best buy is Hormel.

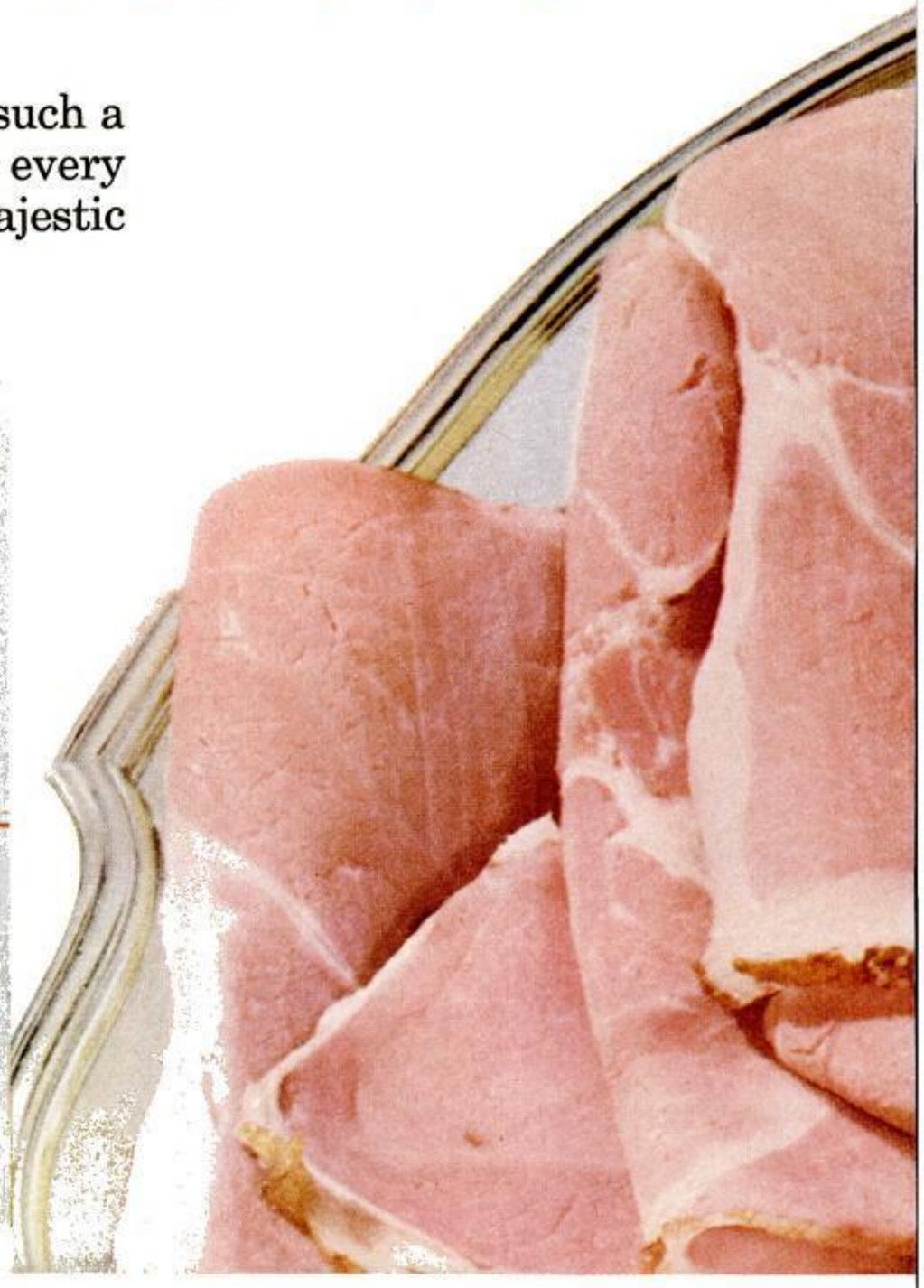


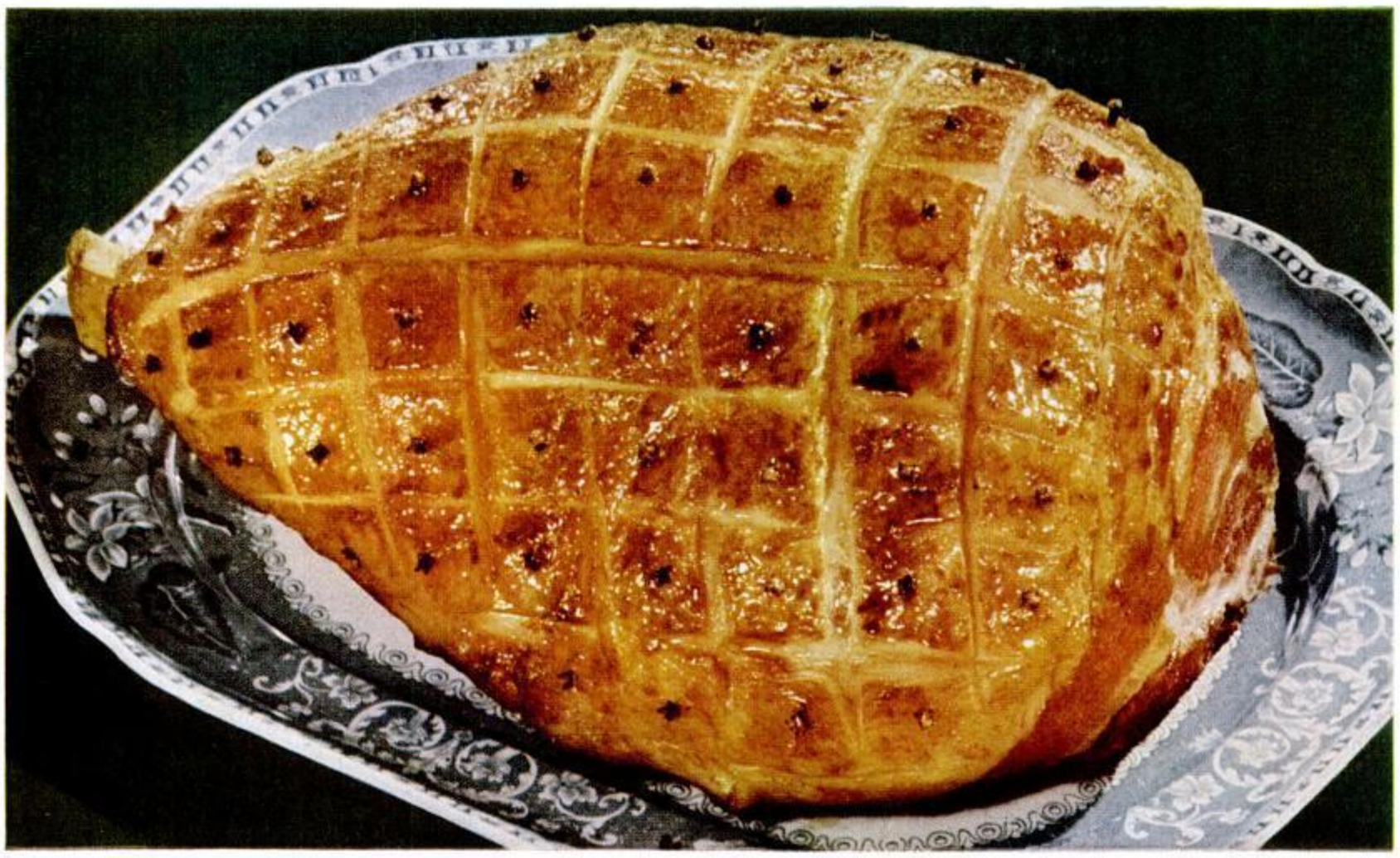
Whole . . . America's original canned ham, *the famous Hormel Ham*. A full-size ham minus bone, skin and unwanted fat . . . cooked right in the can to preserve all its natural juices and superb flavor. A feast "as is" . . . or glaze and heat through. 6¾ pounds.



Quarter . . . little brother to the whole ham and truly its equal in all but size. Ideal for a family dinner; enough tender rosy ham to serve four. 1½ pounds.

The famous HORMEL HAM





HORMEL "DAIRY" HAM

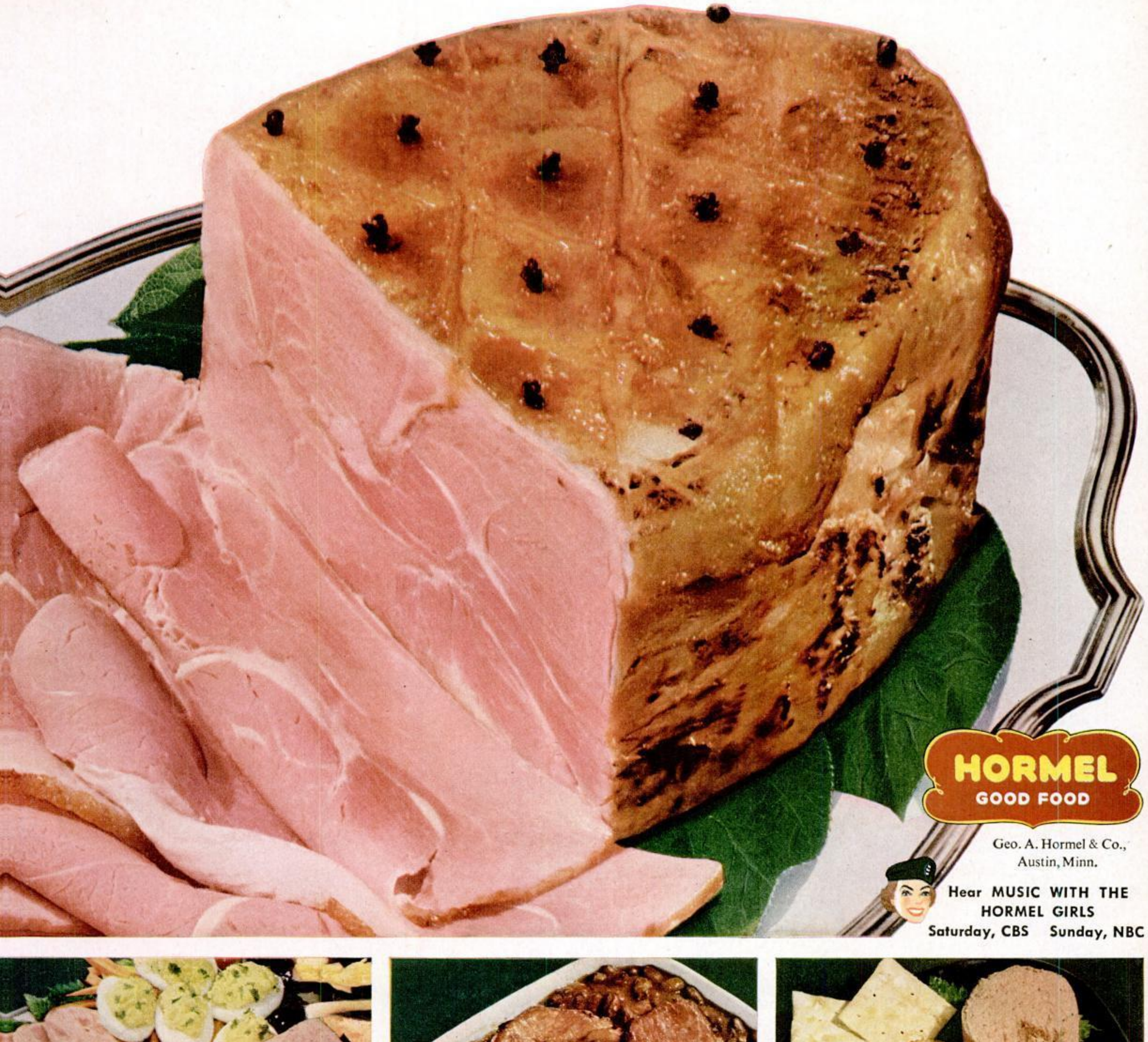
Here's the ham that made Hormel famous! For those who want ham of magnificent quality in a bake-at-home form. Wide range of weights . . . choose your "Dairy" Ham in the size you prefer.



"READY-TO-SERVE". No parboiling or long cooking required with a Hormel "Dairy" Ham. Bake at 325°, 18 minutes to the pound, and top with your favorite glaze 45 min. before cooking is completed.

The famous HORMEL HAM

Copyrighted material



Geo. A. Hormel & Co.,
Austin, Minn.

Hear MUSIC WITH THE HORMEL GIRLS
Saturday, CBS Sunday, NBC



CHOPPED . . . *Bite-size* chunks of luscious Hormel Ham compressed into a thrifty 12-oz. loaf. For cold cuts, sandwiches, frying.



The famous HORMEL HAM



WITH BEANS . . . New! Big juicy chunks of *baked* Hormel Ham are cooked with beans in a rich and savory sauce. Lunch or supper for 2 or 3.



The famous HORMEL HAM



DEVILED... A smooth, spicy spread for sandwiches, appetizers, salads...Chopped fine, zestfully seasoned. By the makers of



The famous HORMEL HAM

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Shouldn't You?

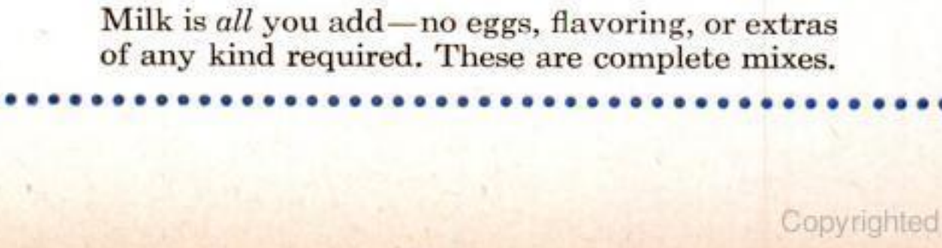
Shouldn't you let go of that old-fashioned thought that making a luscious, eye-moving cake like you see here is something beyond your talents? Or that it takes a lot of thought and care and time? Free yourself of such doubts by simply remembering that on your grocer's shelf right now there are plenty of those Pillsbury Cake Mixes in the neat blue and white packages, marked White and Chocolate Fudge. With them you can work cake wonders by merely adding milk. Shouldn't you start tonight, maybe? Shouldn't you?

Remember – You and Ann Pillsbury can make a great team

Pillsbury BEST XXXX Mixes



Just add milk—



Milk is *all* you add—no eggs, flavoring, or extras of any kind required. These are complete mixes.

Pillsbury CAKE MIXES

WHITE AND CHOCOLATE FUDGE

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LEANING ON HER SIDE OF UNFINISHED FENCE THE GOVERNMENT MADE HER BUILD, ZELLAH ARGUES WITH U.S. AGENT KARN AND SHERIFF FREIDENBERGER

ZELLAH MENDS HER FENCES

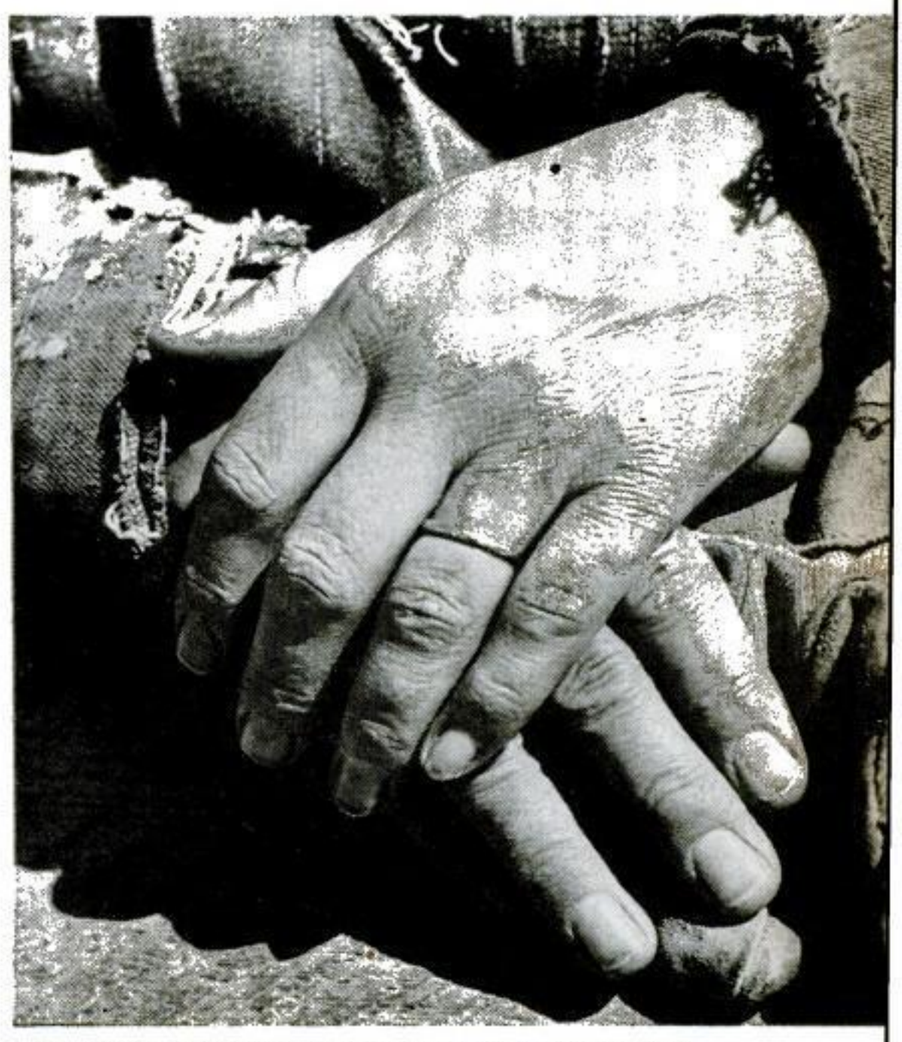
A lady rancher's foot-loose cattle stir up a fight in Colorado



ZELLAH'S HUSBAND

Out in the dry cattle-land of southeast Colorado, tempers were wearing thin last week and people seemed about to choose sides for an old-fashioned range war. The issues, which had all the earmarks of a Western melodrama, were grass and a strong-minded 38-year-old woman with the improbable name of Zellah Cinderella Mills.

Zellah, whose ex-Navy husband is in a veterans' hospital, has been taking care of two children, the Lazy ZU ranch and 70 cattle near Timpas, where grass is scarce. Her land runs like a checkerboard through the carefully regulated government grazing areas, which are leased to other ranchers. Zellah's cattle kept wandering into government land, and the government agent, Worth Karn, kept warning Zellah to keep her cattle home. Last December she was fined $15.90 for damage to government grass, and that month neighbors apparently took the law into their own hands: one of her cows was found shot dead. In February, when Karn threatened to go to court again, Zellah threw a fencing party and put up 3 miles of fence (*pp. 82-83*). But this was not nearly enough and things were almost getting out of hand. On one side were the angry ranchers who felt they were losing valuable grass. On the other were Zellah's father, "Bull" Watkins, who felt the whole thing a conspiracy against small landowners, and a colorful ally named Melba Zorn. In the middle was Sheriff George Freidenberger, who earnestly hoped there would be no shooting.



ZELLAH'S HANDS, which are more used to reins than ruffles, lie on her tattered blue denim jacket.

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added protection for linens! At today's prices, linens are well worth protecting. That's one reason Clorox ranks first with U. S. housewives. For Clorox *conserves* costly linens, assures maximum wear... it's free from caustic, *extra gentle.* Join the millions who keep their white and color-fast cottons and linens lovely and long-lasting with Clorox!



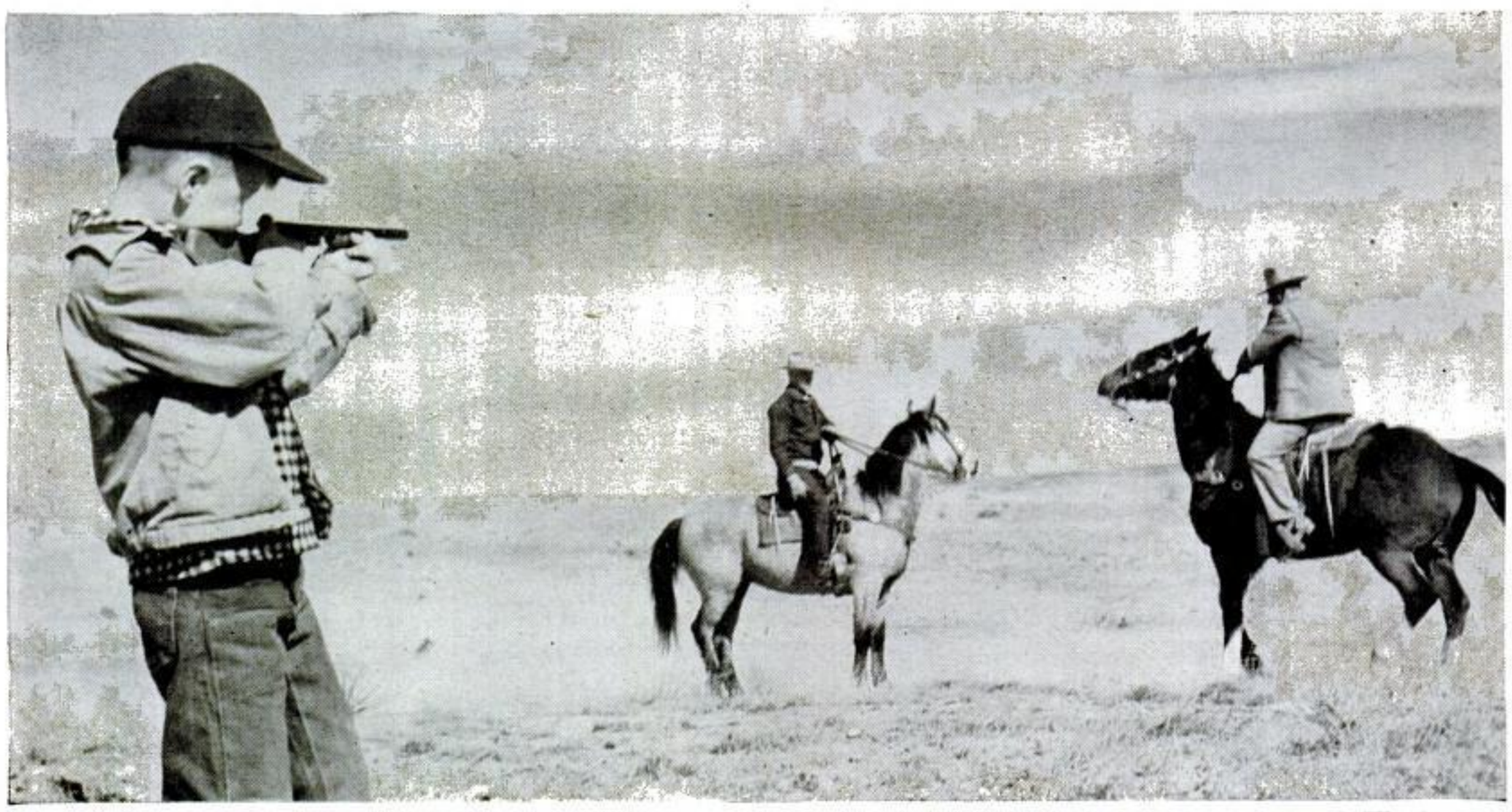
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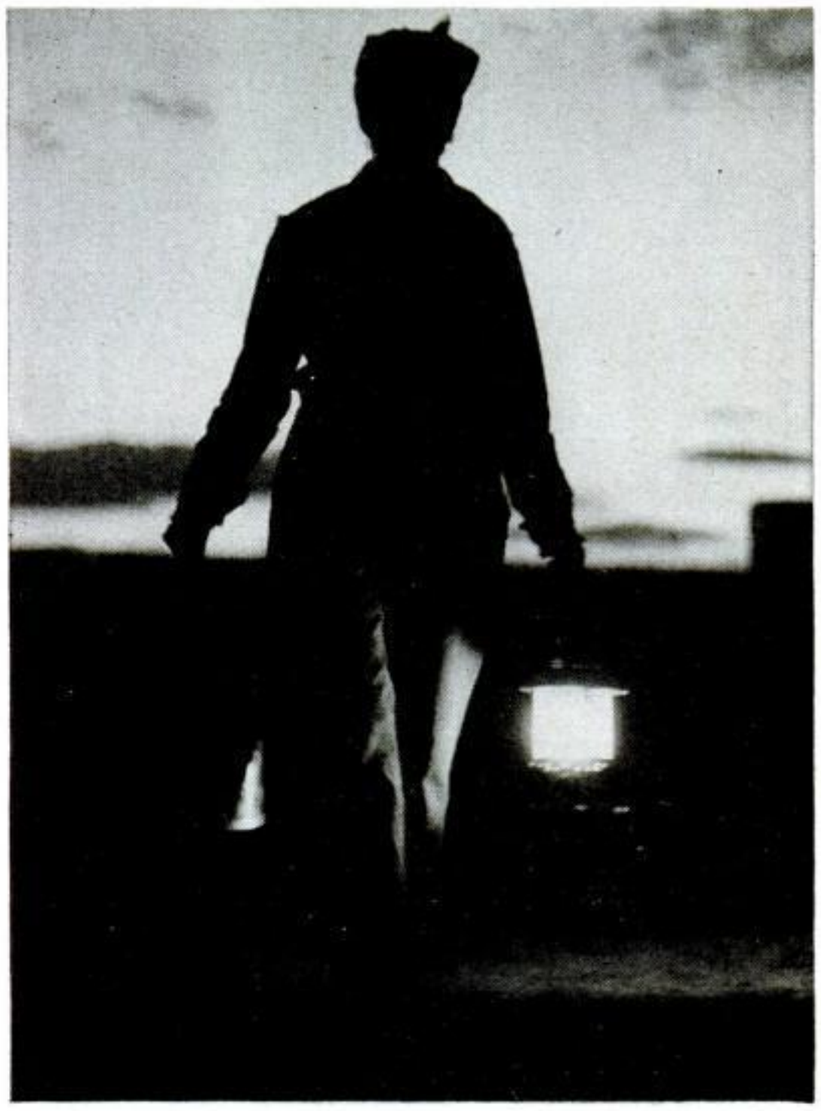
added protection for health! Making your refrigerator sparkling bright, fresh-smelling *and sanitary, too,* is just one of the many ways Clorox helps to protect family health. Because Clorox is one of the world's safest, most efficient household disinfectants, more efficient than any other product of its kind, it has dozens of home health uses. Directions on label.

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CLOROX AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT



STANDING HIS GROUND, Zellah's son Ward, 7, aims his popgun at Agent Worth Karn (*left*) and the sheriff. He is on his mother's land; they are on government land. Ward knows all about "Mama's trouble," feels himself part of the feud.



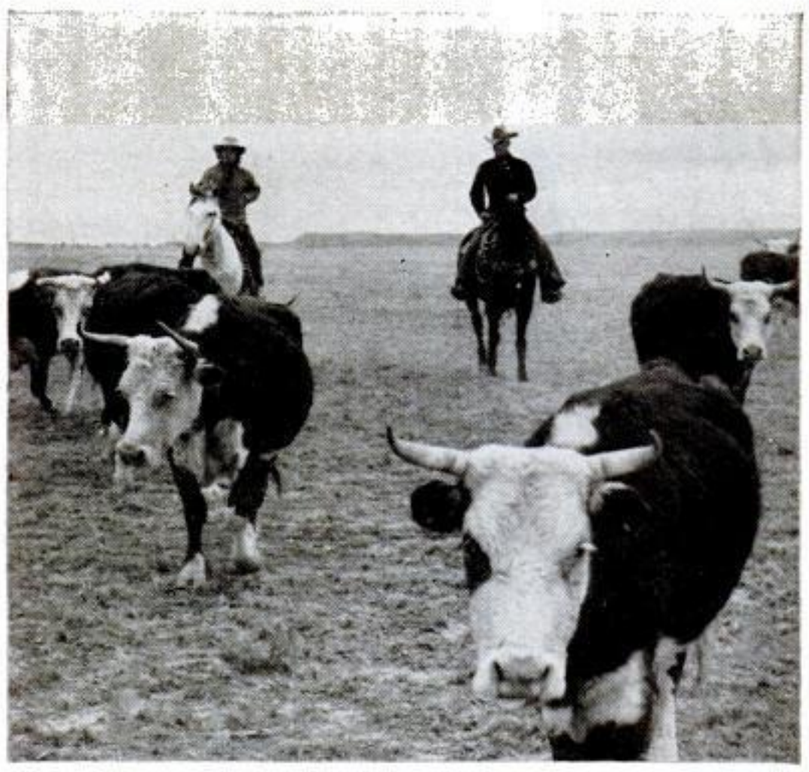
HAULING MILK in the evening, Zellah walks back from barn with lantern. She keeps milk cow to supply her children.



CUTTING HAIR in the kitchen, which she calls the "Last Chance Barbershop," Zellah trims her younger son George, 5.



RIDING INTO TRUCK, Zellah gets ready to drive horse to a distant grazing area. Horse backs out when she pulls its tail.

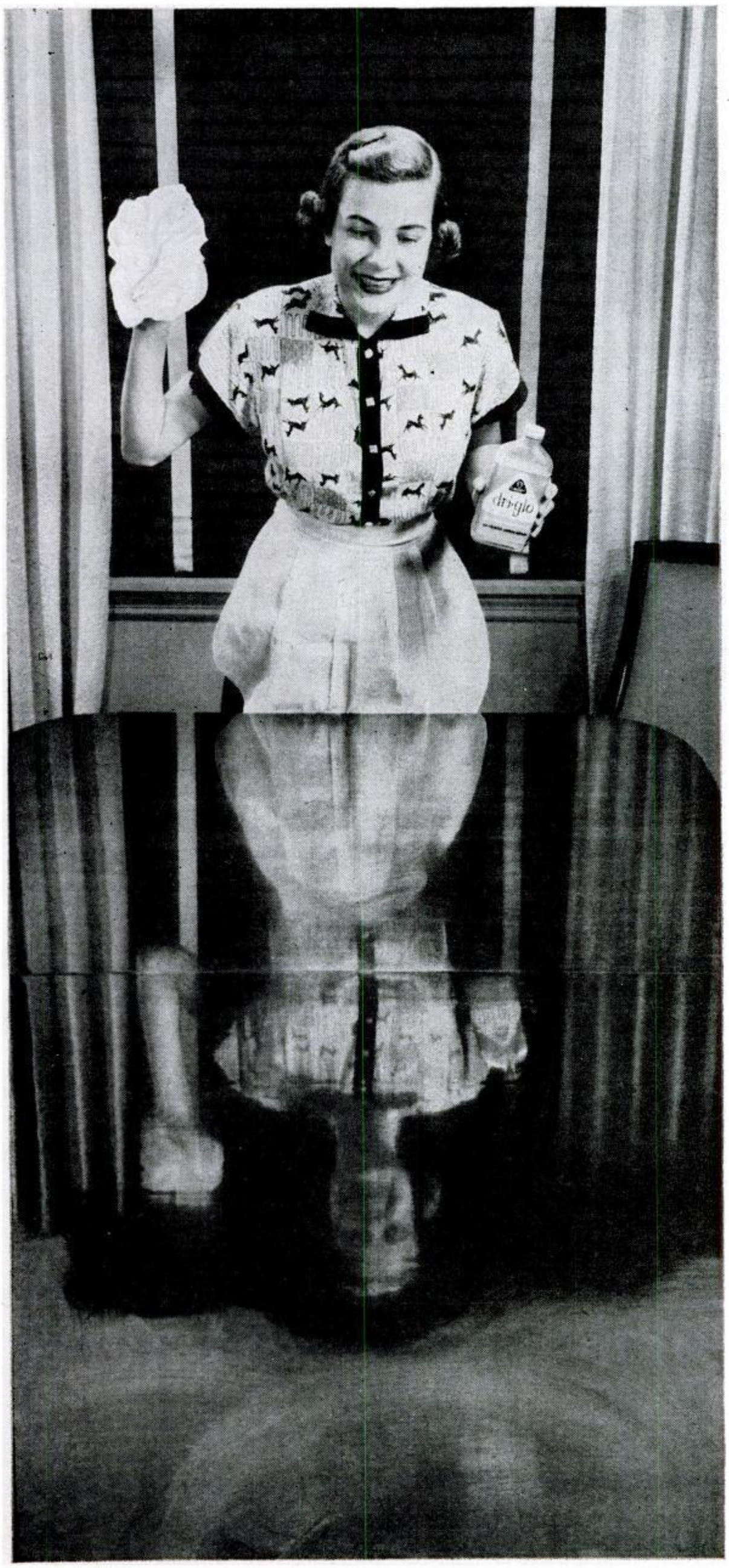


DRIVING HER CATTLE, Zellah rides with her brother Ward. She has to move cattle frequently to find enough grass.

CONTINUED ON PAGE 82

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New easy way to give furniture a lasting hand-rubbed look!



O-Cedar Dri-Glo is far faster than wax, its luster lasts months longer than any other polish!

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O-Cedar Dri-Glo is the new, non-oily silicone polish. It covers wood with an invisible, glass-like film that brings out the rich, natural beauty of the wood grain. Dri-Glo lasts like wax *without* the hard work of rubbing. And no other polish or wax gives better protection.



60 day shine in 60 seconds! Just smooth on Dri-Glo, let it dry, then polish for 1 minute or less! The satin-smooth, dry luster lasts months. And dust can't cling to the surface.



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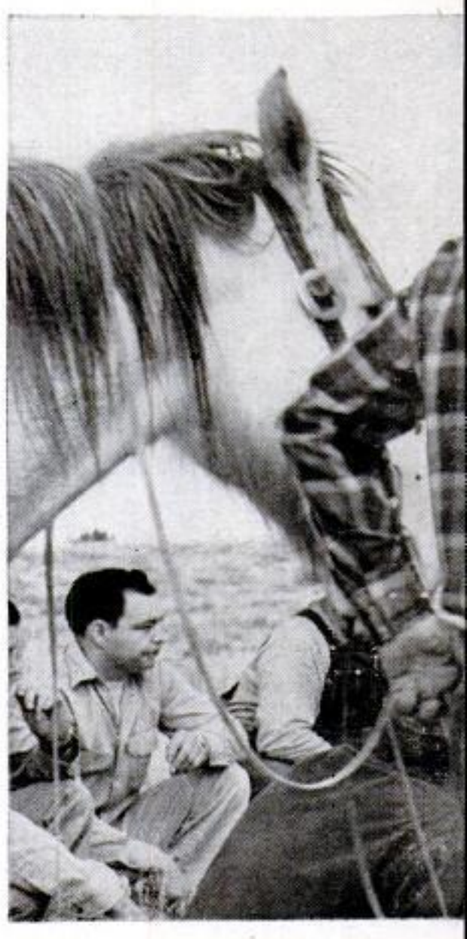


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OLD BULL, MELBA AND THE BOYS





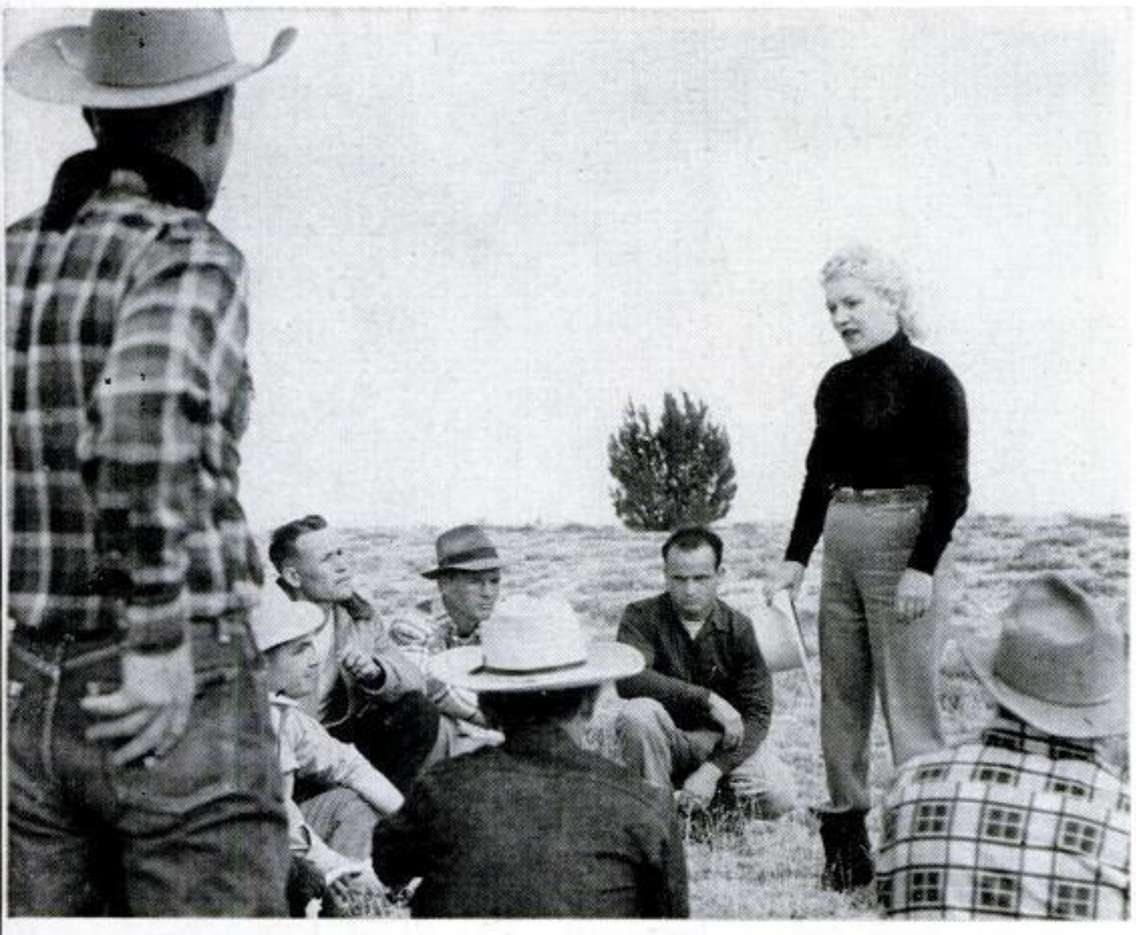
ZELLAH'S FATHER, Glen ("Bull") Watkins, brought her from Kansas in '24, somehow brought his ranch through dustbowl years, grazes no cattle on government land.



ZELLAH'S FENCE, which will help keep some of her cattle off government land, is put up by friends, men from father's ranch and members of brother's

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LEND A LADY A HELPING HAND



ZELLAH'S ALLY is a fiery blond Texan named Melba Zorn, who lives in nearby La Junta. Here she gives pep talk to volunteer fence-builders. Melba leaped to Zellah's help in advertisements in local paper, claiming the government land ought to be sold. Opposing faction calls her "lady known as Lou."



Army reserve unit. The men had guns in their trucks, but Government Agent Karn and Sheriff Freidenberger were on hand to see that there was no trouble.

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PEPSODENT gets your teeth BRIGHTER BY FAR!

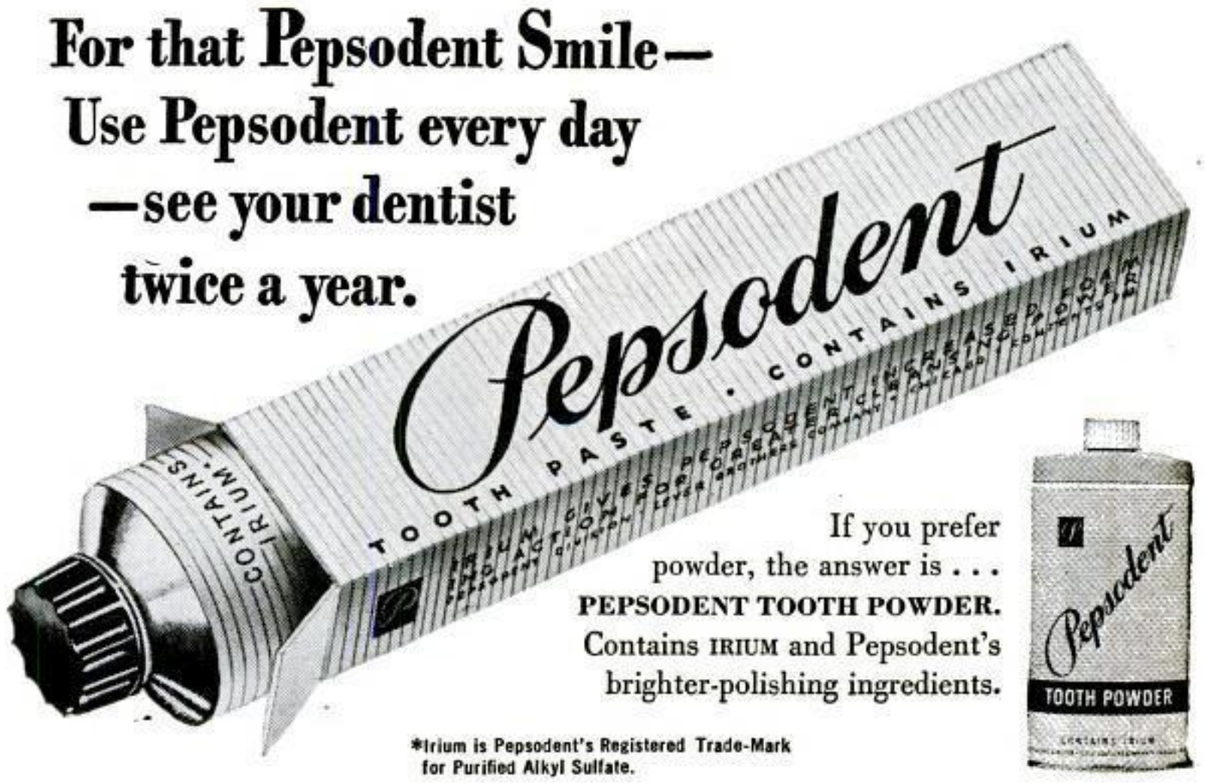


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for curves

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And now, you can take it in for a fashionable narrowed waist . . . or let it out for after-dinner comfort and new freedom at work or play.

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SHERIFF TRIES TO PATCH IT UP



"NOW LOOK," says Sheriff Freidenberger, after collecting both factions around a table in the court, "I've been fearing someone might get hurt. This is 1951, not 1849, so let's talk things out. We don't want any shooting." Flanking Zellah at end of table are Brother Ward and her father, who argued that veterans like his son-in-law should be able to get some government land.



"YOU'RE A LIAR," shouts Melba Zorn to Cattleman G. Arlington Blotz (*left*), a leader of the anti-Watkins faction, who had earlier claimed that Melba was causing more trouble than Zellah. At this point the sheriff started to perspire nervously, and women in the audience, anticipating a fight, began tugging their husbands from the courtroom. But things calmed down.



AFTER PEACE TALK Zellah, Bull and sheriff watch as Karn goes out. Next move would come when another Mills steer strayed. Bull said he would stick by his daughter. "I don't know how it will end," said Karn later. "The government won't quit and Bull won't quit. Old Bull has field-marshaled this whole business in violation of the code of God and man and the range."

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SHOOTING scenes at the windy airport left my hands and face wind-burned . . .



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MEMORABLE VICTORIES IN THE

Fight for Justice

An artist paints for LIFE some great scenes from the history of Western law; an eminent judge draws lessons from them that are guideposts for the future



ARTIST CASTELLON

Justice through law has been one of the supreme purposes of Western society through the centuries. To depict some of the historic moments in this majestic quest, LIFE commissioned Federico Castellon, a Spanish-born, Brooklyn-reared artist who has won the praise of Diego Rivera and awards from many art institutes. In the following paintings he has selected memorable scenes in the history of Western law from the day of the Roman praetor to that of America's Bill of Rights.

To interpret this ceaseless search of Western man for the just society, LIFE called upon the Honorable Jerome Frank, Judge of the U.S. Court of Appeals for the Second Circuit (New York, Connecticut and Vermont). Judge Frank is former Chairman of SEC and author of *Fate and Freedom* and *Courts on Trial.*



JUDGE FRANK

by JUDGE JEROME FRANK

BEHIND the newspaper headlines about the clash of armies and ideologies there lies a struggle, on a planetary scale, against injustice. Under the exhilarating name of Justice, peoples everywhere are making their claims on fellow men and society. It is good, then, in this time of trouble, to reflect on the never-ending quest for human justice.

It is wiser, I think, to speak of Justice than of Law. For one thing, Law is a word that drips with ambiguities, as thousands of years of futile disputation show. One might say of this word what Benedetto Croce said of the word "sublime"—it is "everything that . . . is or will be called by those who have employed or will employ that name." While Justice and Injustice too are somewhat ambiguous, they at least evoke a sentiment or attitude which most men share and understand. Furthermore, in the truest sense, Justice is the ideal which laws —good laws—must serve; and we cannot wisely evaluate our means without first defining and knowing our end.

What, then, is justice? No man can venture a pat and perfect definition, but we can break down and analyze many of its ingredients. In general the traditional figure of justice, holding those familiar scales before men, suggests a meaning more than symbolic. It suggests balance—perfect balance. This is a crucial concept, for each of the ideals making up the total concept of justice must be in balance and harmony. They must, in a sense, be qualified by one another.

Let us first consider two of the ideals most quickly associated with justice: the ideals of Equality and Peace.

Without equality of some sort, there can be no justice; on this, virtually all men everywhere today agree. To free men, however, equality alone will not bring justice. In a dictatorship, as in a jail, most men are equals—in servitude. In a free society, justice includes liberties, the exemption from governmental regulation of certain activities of private persons. Such liberties, or "unalienable rights," we in America have proclaimed in our Bill of Rights. Those rights, which to totalitarians seem the seeds of insane anarchy, are the sources of our prized individual initiative, our cherished individual and private-group enterprise. Basic to democratic justice are the rights, within wide limits, to be not merely "equal" but also different, to be let alone.

Peace within our American society is something that we tend, all too much, to take for granted. But the authors of our federal constitution meant something quite specific when they spoke of "domestic tranquility." The first, though the crudest, aim of justice is to establish such peace. There can be no liberty for men who do not have the assurance of their sheer physical existence—protection from murder, assault, theft and other forms of marauding aggression. A mature society deprives its members of the right to wage private wars of violence. They must submit their disputes for decision to their government's courts. Applying general rules—laws—to the facts of each case, the courts render decisions which organized society will, if necessary, support with force—its police, its army. So, at the very foundation of civilized justice is a peace that paradoxically rests upon the potential use of governmentally monopolized force.

The mere existence of this "force behind the peace" can be as compelling as its exercise: it makes obedience a habit, for the citizen grows up with knowledge of the penalty his crime can bring. He also knows that the force that restrains him is the force that protects him. This is the lesson of that wise tale that the ancient Persians occasionally proclaimed a five-day period of anarchy—so that their people might perceive the advantages of orderly government.

Yet peace—even so paradoxically qualified by force—cannot be an absolutely overriding ideal. A peace area can be a slave area. Mere absence of strife will not satisfy free men. They will not buy order or safety at the cost of submission to a dictatorial government which treats all its citizens as soldiers, and regiments their every act. In free societies men demand that they shall participate in government, that government officials shall not act according to their own uncontrolled caprices and that the judges shall be immune from coercion by other governmental officers.

It is plain, then, that what we call justice amounts to no tidy compendium of simply stated ideals. This justice is a far from static thing, and our present ideals of it have developed, through the agony of experience, over the ages. The pictures on these pages suggest something of that story—however imperfectly, for they are like stills cut from the long film of history. In fact these pictures deal less with events than ideas, for many of the events are confused, while the ideas with which later ages have invested them are clear.

By such tales of their past men often contrive ideals which shape the present on its way into the future. Edward Coke, for instance, was an unlovely, overbearing, cruel, avaricious man and an inordinately ambitious lawyer. For years he enthusiastically served English monarchs on their march to despotism. The motives for his later resistance are somewhat obscure. Yet the pictured story of his unflagging independence as a judge has become a symbol that fires democratic judges

PAINTINGS ON THE NEXT 11 PAGES

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The Roman Praetor

Ancient Rome's greatest contribution to the development of law was to transform crude customs into a consistent legal system. In the Roman Republic the praetor, or magistrate, supervised civil cases. In this scene in the Forum about 120 B.C. the famous praetor Rutilius, seated among his counselors, hears the suit of a wealthy patrician who maintains that a slave whom he has freed still owes him 60 days' labor. The defendant, an old woman, pleads that she promised only 10 days' more work when she was set free and that she has witnesses to prove it. Rutilius hears both sides but does not have the power to hand down a judgment. He decides if this complaint is covered by Roman law and then hands the case to a *iudex*, or trial judge. In this role Rutilius has great power for he can throw out a case or deliver it to the *iudex* with an explicit formula for judgment. Here Rutilius' formula would be: "If it appears that this freed woman promised to give 60 days' labor, do you *iudex*, adjudge such work to be given. If it does not appear, dismiss." Since the woman has witnesses, she will surely be freed. The formulas Rutilius and other praetors established gave direction and clarity to the growth of Roman law.

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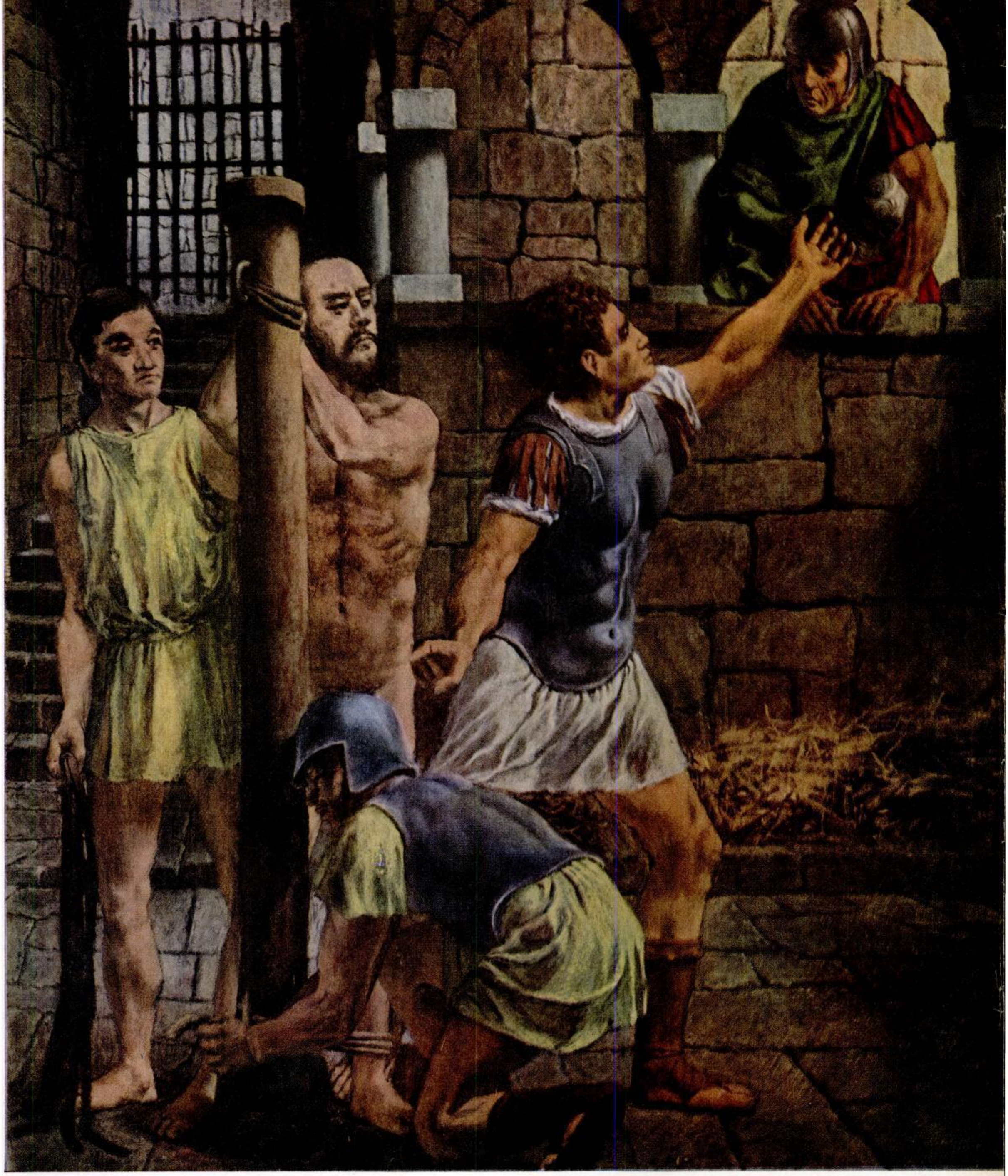
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Laws of Commerce

Although the Romans were not the first to set up regulations which would protect merchants from dishonest dealing, they did build up the most far-reaching commercial laws of ancient times. In this waterfront scene below the Capitoline hill and outside the city gates (*background*), a Roman merchant buys bales of goods from traders whose ship has just docked. The rolls of papyrus are a true record of the goods, and the merchant will agree to pay for the goods as listed. The trader asks, "*Spondesne?*" ("Do you promise?") and the merchant replies, "*Spondeo*" ("I promise"). Under Roman law this oral formula is a binding contract. While they reach an agreement, the slaves load the bales onto the scales which, because they are honest and impartial, are today still the symbol of justice. Behind this group, in the slave market, an auctioneer is selling a young woman. Roman law demands that he warn buyers if the woman has any disease or vice, if she is a runaway or if she has any defects, such as unequal jaws or arms, lameness or varicose veins. Seated on the platform in his purple-edged toga is the aedile, a Roman official who makes certain that the auctioneer is honest and that his contract with the buyers is legal.

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Rights of Citizens

"The chief captain commanded him to be brought into the castle, and bade that he should be examined by scourging. . . . And as they bound him with thongs, Paul said unto the centurion that stood by, Is it lawful for you to scourge a man that is a Roman, and uncondemned? When the centurion heard that, he went and told the chief captain, saying, Take heed what thou doest: for this man is a Roman. . . . Then straightway they departed from him which should have tortured him: and the chief captain also was afraid, after he knew that he was a Roman. . . ." In this Bible story St. Paul was saying "*Civis Romanus sum*" ("I am a Roman citizen") and so gaining the benefits of the laws which were the same for citizens everywhere, in the farthest province as in Rome itself. For many years most of the population did not receive these benefits for they were not citizens but subjects. Beginning with the edict of the Emperor Caracalla in 212 A.D. citizenship was extended to all free men in the empire. His ignominious purpose was to increase the inheritance taxes that only citizens had to pay. But the Romans had such genius for empire that the practical result was the nearest thing the world has had to a universal system of law.

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Justinian's Codification

In a mosaic-covered palace in Constantinople, Justinian, Emperor of the East, inspects the work of his law commission, a work which was to become the bible of Western law. When he took the throne in 527 A.D., the Roman law was about a thousand years old and had become a mass of conflicting opinions and elaborate procedures. The western half of the empire had fallen to the Vandals and Goths, and it was Justinian's dream to restore the grandeur of Rome, including the grandeur of Roman law. He appointed a commission of law experts to reorganize the law. The tireless men labored seven years on the reorganization, but their most important work was to study the writings of the great classical jurists and to compile a clear, compact record of legal thought. Under the leadership of the learned Tribonian, they read 2,000 volumes and reduced 3,000,000 lines to 150,000 lines. The resulting *Digest* dealt only with the writings of long-dead experts and contained many interpolations. Yet its value is incalculable. Rediscovered in Italy in the 11th Century, it was enthusiastically adopted by a world sloughing off the feudal system and became the model for modern European legal systems.

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Eternal Vigilance

After the fall of the Roman Empire it was centuries before a law system of the same scope could be built up again. In the Middle Ages, though there was law, there was not a sufficiently widespread police force to administer it, and the private citizens often had to maintain law and order. Here, at midnight in a medieval English town, a bailiff is rousing the sleeping citizens to form a *posse comitatus* ("the power of the county") and capture a robber. Someone has raised the "hue and cry" which, according to the law, requires all able-bodied citizens to join in the chase or be held guilty of aiding the criminal. Hastily arming themselves with pikes and staves, the townspeople pour from their homes and rush out into the night to safeguard life and property. If the culprit is caught red-handed with the stolen property and resists, he can be killed at once.

This is crude law but, as in the pioneer days in the U.S. when vigilantes wiped out cattle rustlers, this law is both necessary and good for there is no other to take its place. And the principle on which it is founded is still dominant in the Western world: that each citizen must maintain eternal vigilance to enforce the laws, sharing responsibilities as well as benefits.

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Magna Carta Like the English townspeople the lords of England had to arouse themselves in defense of their rights. This brought them on June 19, 1215 to the pleasant meadow of Runnymede where, under the defiant eyes of the barons, King John (*right*) unwillingly affixes his seal to Magna Carta. For the powerful barons this is a glorious triumph. For the people of the Western world it was to be an even more wonderful triumph, though not for the reasons generally supposed. Magna Carta is by no means a democratic document. Its primary concern is to limit the military and financial demands the king could make on the upper classes. It does not establish trial by jury; it does not do away with unfair taxation or arbitrary arrest; it does not expressly grant the common man any civil or political rights.

But though Magna Carta is not in itself democratic, it is the most famous single action against tyranny that the law has ever taken, for it establishes in a dramatic and unforgettable way the fact that certain rights of man are more important than the rights of sovereign kings. The rights of man did not go very far in 1215, but, as has been said, "the whole of the constitutional history of England is a commentary on this charter."

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King John had come to the throne of England in 1199 and promptly begun to combine unheard-of demands for money with almost complete military incompetence. His barons, feeling that their rights as independent lords were being thrown away in losing causes, banded together to regain them. Other kings had wisely granted those rights, but, in Magna Carta, John was forced to grant them as a matter of principle, and that made all the difference. The charter did not immediately gain its present lofty position. In fact John promptly made war on the barons, and the Pope, declaring the charter null and void, excommunicated them for having extorted it by force. After John's death English kings honored or ignored the charter as they saw fit. In Henry VIII's time it was called the work of traitors, and the king paid no attention to it. Shakespeare never mentions it, not even in his play *King John*. But in the 17th Century, 400 years after the charter was granted, the autocratic acts of Stuart kings outraged England. The people rallied to the defense of the principles of Magna Carta, maintaining that the Stuarts were trying to take away the rights which the charter had given them. The Stuarts were overthrown, and Magna Carta was recognized as the supreme law of the land.

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The Law and the King

When James I was King of England, 400 years after Magna Carta, it was the courts, not the barons, who obstructed the king in his reach for power. Sir Edward Coke, the Chief Justice of the Common Pleas, became the greatest of all defenders of English common law, carving out for it wider and wider jurisdiction at the expense of the king's own powers. James kicked Coke upstairs, making him the Chief Justice of the King's Bench, but even this did not silence him. In 1616 a case concerning the king came before Coke's court, and James sent word to the judges to put off the hearings until he could talk to them. Coke and the other judges replied that they could not honor James's command. Furious, James ordered them to his Council Chamber where he accused them of impertinence and asked if in the future they would obey his orders. The cowed judges fell to their knees and promised—all but one. Standing alone among his prostrate colleagues, the fearless Coke replied, "When the case happens, I shall do that which shall be fit for a judge to do." Within the year Coke was dismissed, but he had made his point: not even the King of England can interfere with the administration of justice.

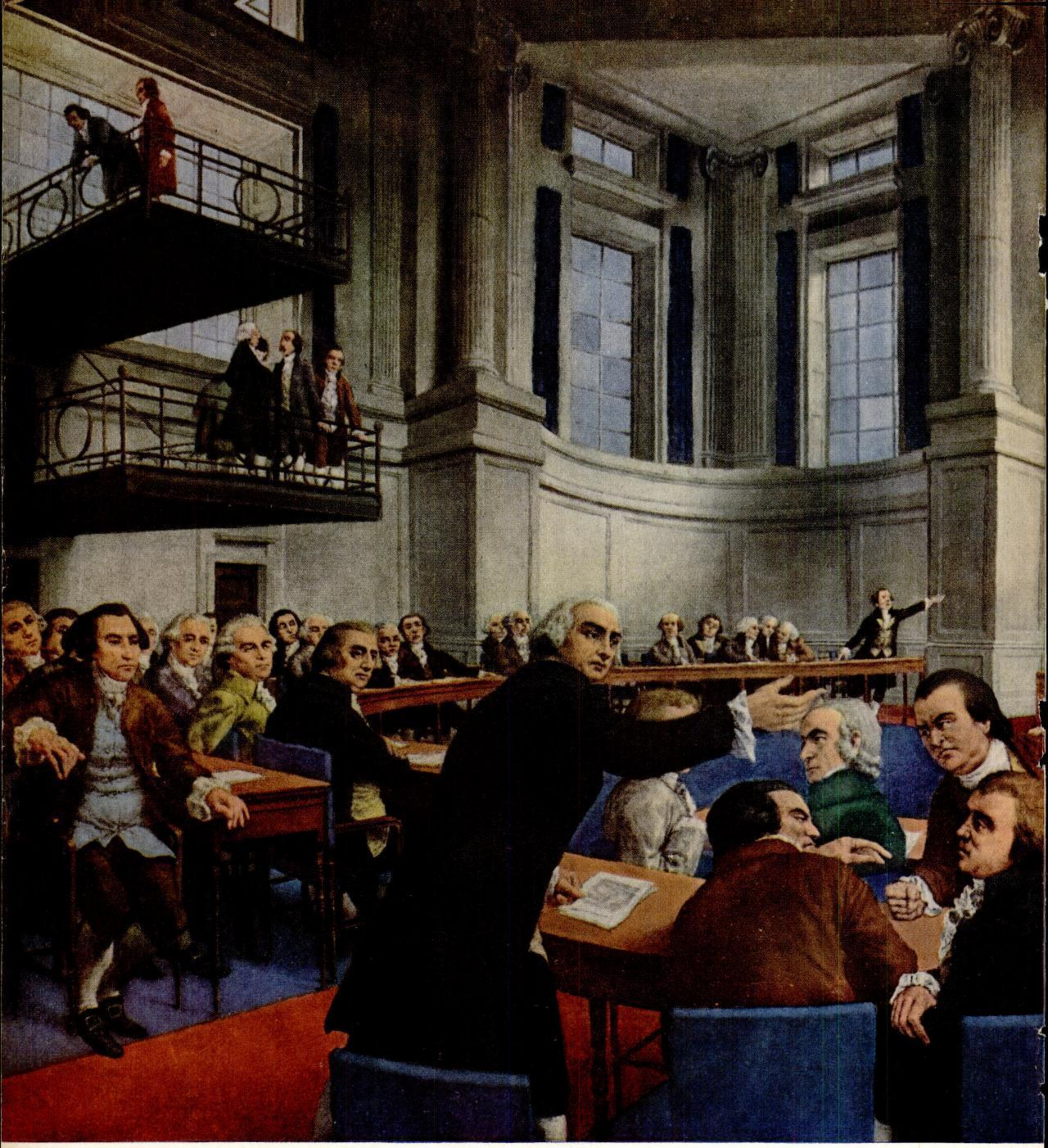
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Freedom of the Press

In America the colonies often objected to English statutes and tried to get them changed to fit their needs. When William Bradford, publisher of New York's only newspaper, refused to print his apprentice's honest account of a crooked election fight in 1733, the apprentice—John Peter Zenger—founded his own paper, the *Weekly Journal*. Along with the election story the *Journal* carried jokes, satires, ballads and attacks—all aimed at the despised British officials. In 1735 Zenger was brought to trial in New York for seditious libel. Andrew Hamilton, a famous old Philadelphia lawyer, took up the defense. Although the Crown judges warned the jury that it was immaterial in law whether or not the libels were true and that the jury could consider only whether or not they had been published, Hamilton's ringing eloquence won the day. Demanding that the jurymen free Zenger (*above*, in witness box), he said such a decision would secure the right "both of exposing and opposing arbitrary power by speaking and writing truth." The verdict of "not guilty" not only established the strength of the jury system, but it also safeguarded the principles of freedom of speech and freedom of the press.

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The Bill of Rights

On May 4, 1789, in New York's Federal Hall where John Peter Zenger stood trial 54 years earlier, James Madison told the U.S. House of Representatives he would suggest some amendments to the Constitution "on the fourth Monday of this month." He was forecasting the American Bill of Rights, 10 amendments based largely on Virginia's earlier state bill of rights. Since this was the first session of Congress, many well-meaning representatives felt that no time could be spared now to tangle with a bill of rights. But Washington's inaugural address four days earlier had asked the Congress to consider how "the characteristic rights of freemen . . . can be impregnably fortified . . ." and all through that trying first session James Madison fought to carry out this request. He argued that several states had ratified the Constitution only on the condition that a bill of rights would soon be added to it and that it was necessary to add the bill at once to win the confidence of the people. The scene shown here took place in the House of Representatives on June 8, when the debate over the bill of rights was at its peak. John Vining of Delaware (*far left*, with hand on back of chair) had just complained that the Congress should

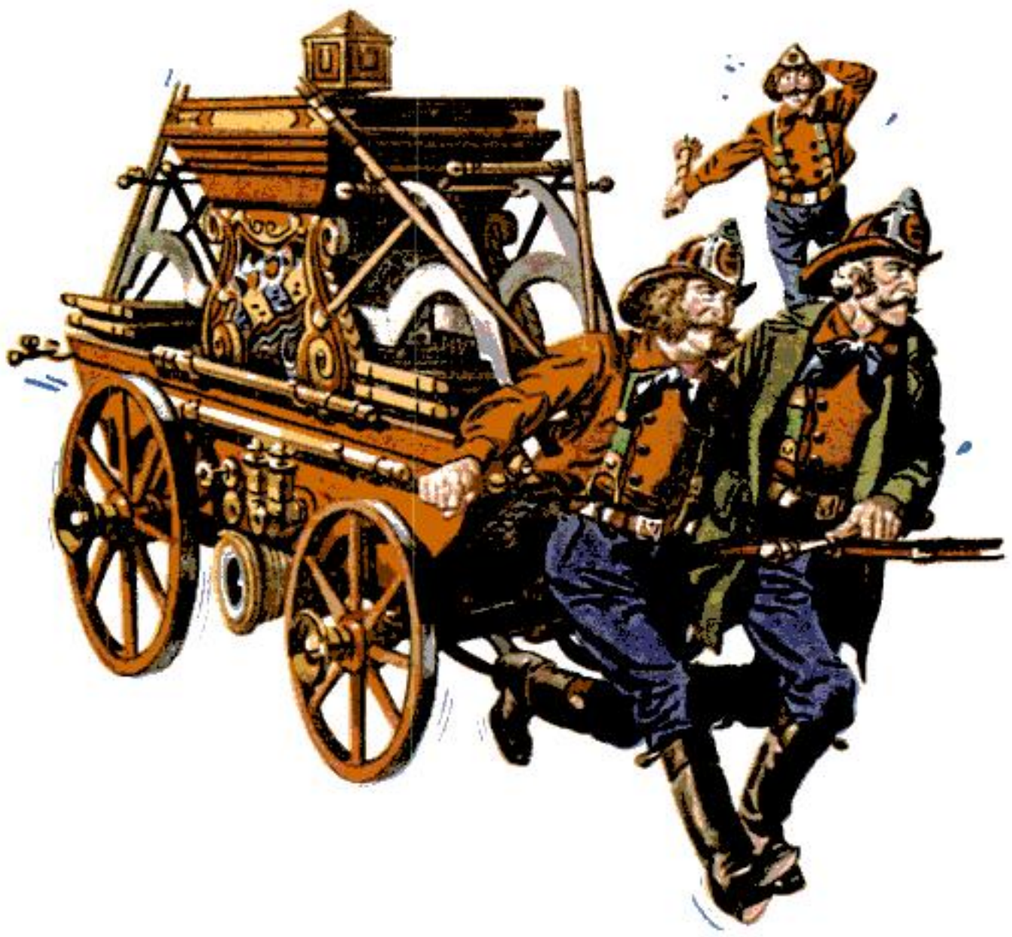
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devote its time to working out a tax bill: ". . . Are not vessels daily arriving, and the revenue slipping through our fingers?" Madison (standing) replied that man's rights were more important than revenue. He won the day's debate and, on Sept. 25, after weeks of committee work, his bill of rights was submitted to the different states for ratification. On Dec. 15, 1791 the 11th state gave its approval, and these first 10 amendments became law. (Massachusetts, Georgia and Connecticut did not get around to ratifying until 1939.)

The Bill of Rights had its forerunners in England's Magna Carta and Bill of Rights, but it is unique because it is written into the Constitution itself. The U.S. Constitution is the oldest written constitution, an attempt to sum up in a single document the principles of law by which an entire nation will be governed. The Bill of Rights guarantees to the people individual liberties: trial by jury, freedom of religion, of speech, of the press and of assembly, freedom from unreasonable search and seizure and from cruel and unusual punishment. But more important than the list of the rights themselves is the concept that man has certain inalienable rights, and that those rights must be protected by the nation's fundamental law.

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In yesteryears, came the volunteers–



In yesteryears came the volunteers
when anyone yelled "Fire"!



Big or small, they'd douse them all–
then from the scene retire . . .



For a drink or two with a flavor you
can still today admire–



Just tell the man you want

IMPERIAL

Hiram Walker's 93 years at fine whiskey-making makes Imperial good!

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FIGHT FOR JUSTICE

TEXT CONTINUED FROM PAGE 86

to resist pressures of a kind to which judges yield in totalitarian lands. These pictures, too, show how men can and do use sows' ears to make silk purses: Emperor Justinian, prodded to power by his wife, a former prostitute, chose Tribonian, a learned lawyer but a corrupt judge, to head his commission codifying Roman law. Yet for centuries that commission's work has fostered civilized justice the world over.

Institutions and ideals may be nonetheless valuable although they are, in part, the by-product of the selfish or the sordid. Whatever selfish desires prompted the barons at Runnymede in 1215, Magna Carta has lived on to inspire other men, centuries later, to build democracies. In the constitutions of our American states are reverberations of Magna Carta. Those constitutions say that every citizen "ought to obtain right and justice freely, and without being obliged to purchase it; completely, and without any denial; promptly, and without delay, conformably to the laws."

Perhaps the most fascinating of the pictures is that of St. Paul claiming the rights of Roman citizenship, rights that extended over a considerable part of the world then known to Western man. For this picture reminds us of a dream that will not die—the dream of a peace area, a tranquillity area, which includes the whole planet. Yet here again we must remember the principle of *balance*—for a world of perfect peace without liberty would be not a dream but a hideous nightmare of tyranny. It is to avoid such a nightmare that the Western world is now arming itself once more. So in our own often stumbling way are we trying to establish "force behind the peace" on a world scale, that the pursuit of justice may freely go on.

We should and must speak of the *pursuit* of justice—and not claim its perfect attainment for ourselves. We can boast no such distinction, even while we may righteously note the great difference between our ideals of justice and those of the totalitarians. We can preach abroad only what we practice at home. We are not pharisaical: justice is what justice does, and we must honestly examine—and try to cure—the discrepancies between our ideals and our practices. This is the moral imperative of democracy, which can never be content to dwell in the arid realm of unrealized abstract principles.

The brutal "third degree"

TAKE a simple, rather frightening example: the brutal "third degree." This barbarous method blatantly defies the right to habeas corpus which, incorporated in our constitutions, we proudly proclaim as our heritage—a defensive weapon forged in the fight against tyranny, designed to protect men from secret imprisonment and torture. The English, scorning the third degree, shame us by calling it the "American method." The Romans (as you will note from the picture of St. Paul) would not use it on a Roman citizen. Our courts can do but little to stop this reversion to barbarism. Until all our police, like the English police and our own FBI, are educated to abandon this odious device, American justice will fall short of our ideals.

There is, too, the weakness in our vaunted principle of "equality before the law." A litigant lacking money for a competent lawyer is gravely handicapped in asserting his rights. The "legal aid" services have begun to remedy this, but, in many cases, to bring pivotal evidence into court requires the expensive services of an engineer, a certified accountant, a detective or other auxiliary expert aid. An indigent or low-incomed litigant, unable to afford such assistance, becomes skeptical about obtaining justice. Here is a puzzling and largely ignored problem which somehow we must crack.

A third, much graver and more puzzling, problem is suggested by the caption under the picture of the Roman praetor. The case is to be tried by a trial judge, and (the caption says) "since the woman has witnesses," she will surely win her suit. No, not quite: she will win if, and only if, the judge *believes* those witnesses. Is he sure to believe them if they tell the truth? By no means. In law suits will the truth always out? Not at all.

Here we are at the very heart of practical justice. Yet there are no laws, no rules by which a trial judge can ascertain whether a witness is honest and accurate, or honest but mistaken, or unconsciously prejudiced or deliberately lying. Witnesses do not (like the men John Bunyan's characters met) have names enabling the judge to see at a glance that they are Mr. Honest, Mr. High-Mind, Mr. Malice, Mr. Lyar, Mr. Smooth-man, or Mr. Facing-bothways. One

CONTINUED ON PAGE 102



Your dream room

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THERE'S SOMETHING COZY and relaxing about Willett maple that makes it perfect for your bedroom. The wood is hard, granite-hard, solid maple . . . yet it feels caressingly soft to touch. The finish glows and picks up all the color of your cherished possessions. The classic simplicity of design is good taste always, everywhere.



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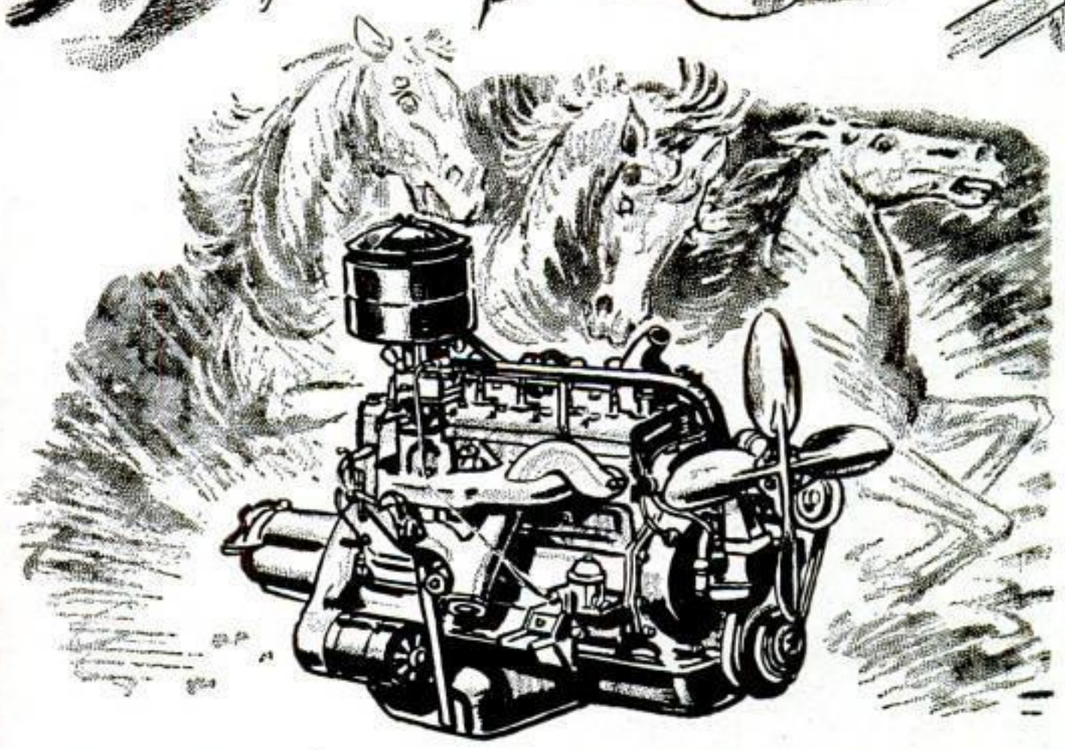
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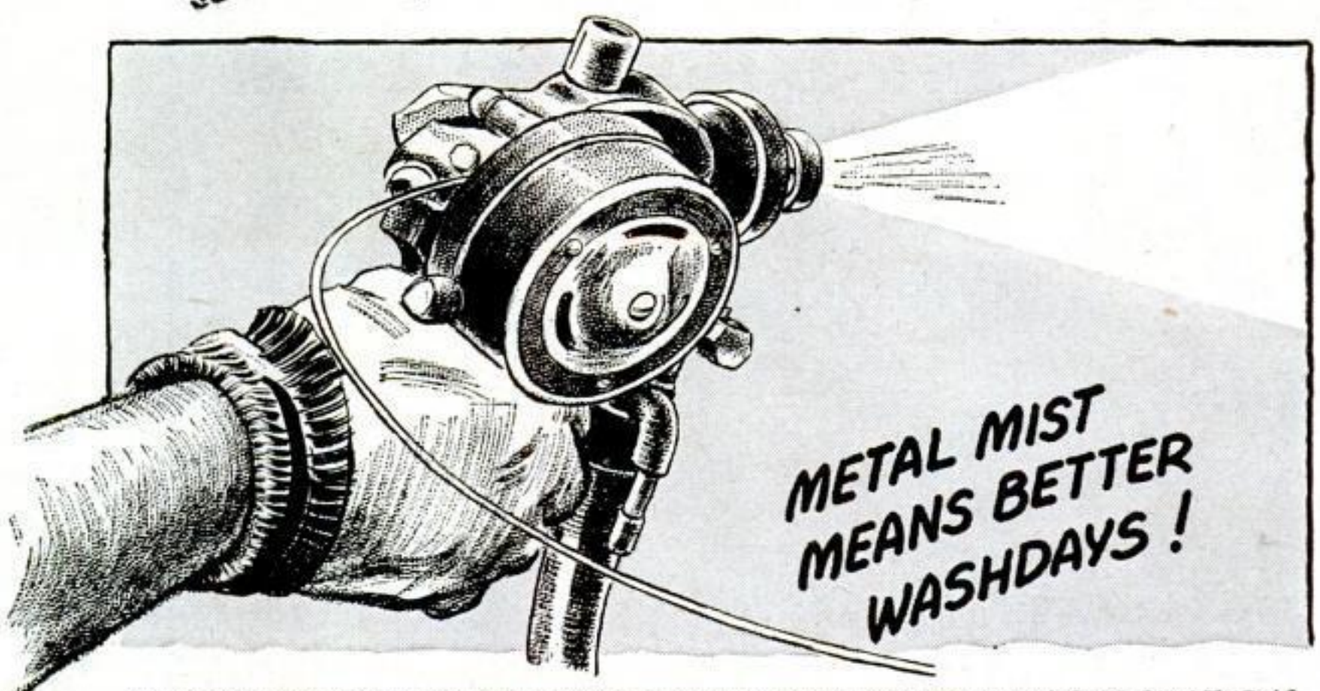


30 CENTURIES AGO, EGYPT'S ROYALTY WORE GARMENTS OF A SUPER-DURABLE FABRIC WOVEN FROM SILKEN FIBERS OF THE RAMIE PLANT. TODAY THIS LUSTROUS MATERIAL IS MAKING FASHION NEWS. THE FIBERS ARE EXTRACTED BY AN INTRICATE NEW HARVESTING MACHINE WHICH DOES THE WORK OF 800 HAND LABORERS. TO ACHIEVE ITS HIGH PRECISION, THIS MACHINE USES SPRINGS AND CHAINS FROM **B-W'S SPRING DIVISION** AND **B-W'S MORSE CHAIN.**



SPARE THE "HORSES" AND GET MORE SPEED!

ONLY PART OF AN AUTO ENGINE'S HORSEPOWER REACHES THE WHEELS. MUCH GOES TO OVERCOME FRICTION... MORE THAN 20 HORSEPOWER AT 50 MPH. THE **B-W AUTOMATIC OVERDRIVE** CUTS THAT LOSS IN HALF. THIS TRANSMISSION UNIT, NOW USED ON SO MANY OF THE NEWEST CARS, IS MADE BY **B-W'S WARNER GEAR.** IT REDUCES ENGINE REVOLUTIONS 30% AT SPEEDS ABOVE 26 MPH... SPARES THE "HORSES"... HOARDS GAS.



IN MAKING THE FAMOUS **B-W NORGE** AUTOMATIC WASHER, A UNIQUE GUN TURNS SOLID METAL INTO A SPRAY. THIS IS USED TO COAT THE SUPPORTS OF THE MAIN TUB BEARING, PERMANENTLY PROTECTING THEM AGAINST CORROSION. JUST ONE MORE FEATURE OF THE **DOUBLE-CAPACITY** NORGE, THE WASHER WHICH SAVES AN HOUR ON AN AVERAGE FAMILY WASH AGAINST OTHER AUTOMATIC WASHERS.

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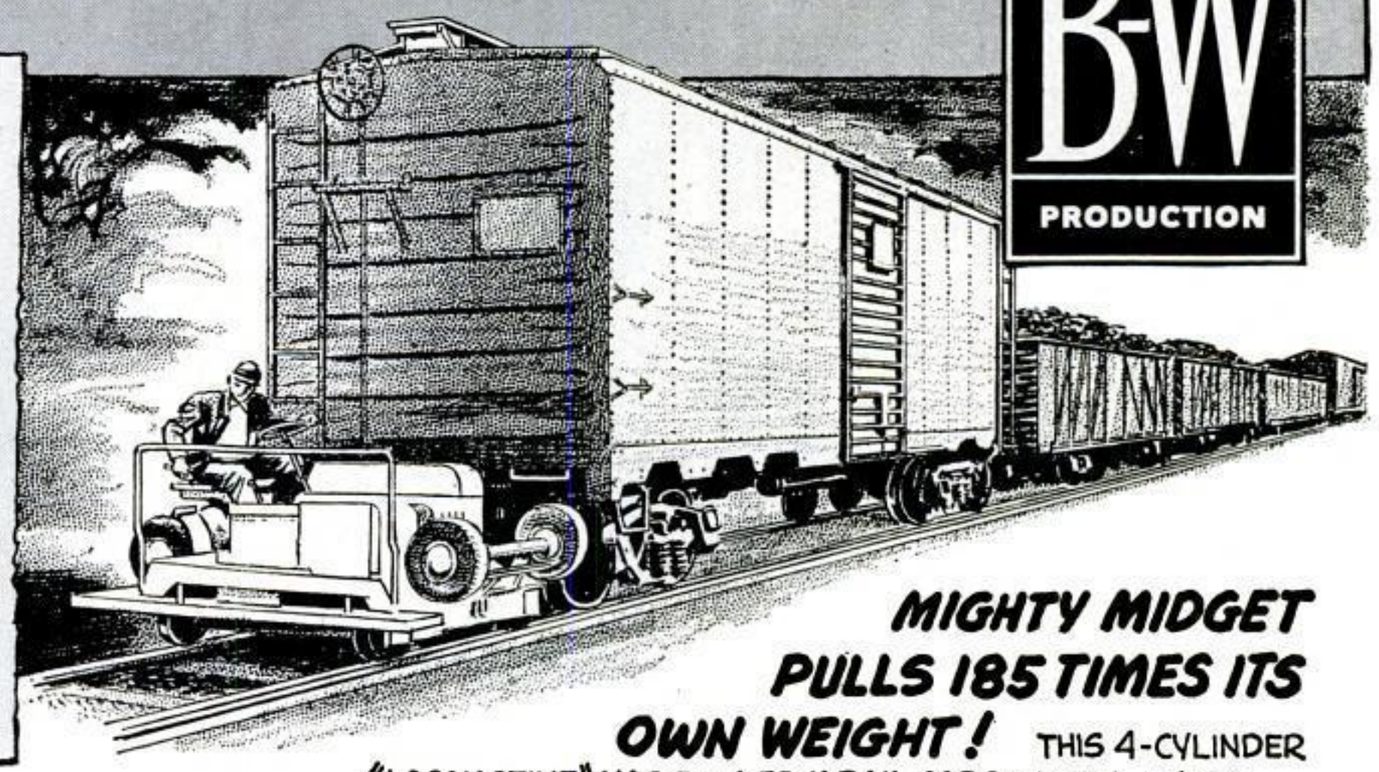
Believe It or Not!

ENGINEERING B-W PRODUCTION

GIVING SHOES A NEW "LAST"... GEARING POCKET-SIZE LOCOMOTIVES TO BOTH ROADS AND RAILS... HELPING TO TURN WEEDS INTO FABULOUS FABRIC!

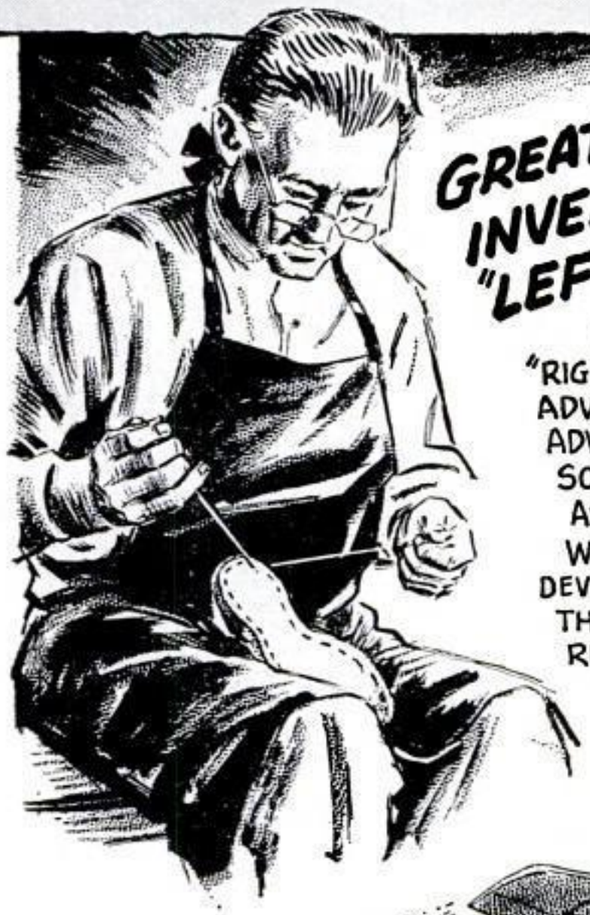
IN SO MANY WAYS **B-W** SKILL AND INGENUITY TOUCH THE LIFE OF ALMOST EVERY AMERICAN EVERY DAY.*

*FOR EXAMPLE: **19** OUT OF THE **20** MAKES OF MOTORCARS CONTAIN ESSENTIAL PARTS BY **BORG-WARNER**. EVERY COMMERCIAL PLANE AND MANY SHIPS AFLOAT HAVE ABOARD VITAL **B-W** EQUIPMENT. **9** OUT OF **10** FARMS SPEED FOOD PRODUCTION WITH **B-W** EQUIPPED IMPLEMENTS. AND MILLIONS ENJOY THE OUTSTANDING ADVANTAGES OF **B-W** HOME EQUIPMENT AND APPLIANCES.



MIGHTY MIDGET PULLS 185 TIMES ITS OWN WEIGHT!

THIS 4-CYLINDER "LOCOMOTIVE" HAS PULLED 11 RAIL CARS EASILY. EXTRA RUBBER-TIRED WHEELS, RAISED OR LOWERED IN 10 SECONDS, ENABLE THIS MIDGET TO TRAVEL ON TRACKS OR ROADS. AT WORK IT USES PART OF THE FREIGHT CAR'S WEIGHT TO GIVE IT EXTRA TRACTION. A RUGGED **B-W ROCKFORD CLUTCH** AND **B-W WARNER GEAR** TRANSMISSION ARE USED TO DELIVER MAXIMUM POWER.



GREATEST FOOTWEAR INVENTION SINCE THE "LEFT" SHOE!

UNTIL 1785, BOTH SHOES OF A PAIR WERE SHAPED EXACTLY ALIKE. CREATION OF "LEFT" AND "RIGHT" SHOES BROUGHT A TREMENDOUS ADVANCE IN COMFORT. TODAY'S GREAT ADVANCE IS IN DURABILITY— A NEW SOLE THAT OUTWEARS LEATHER AS MUCH AS 10 TO 1. MADE WITH "MARBON 8000 RESIN", DEVELOPED BY **B-W'S MARBON**, THESE AMAZING SOLES REPEL WATER, WON'T SKID OR MARK FLOORS.

PREVENTING "HEART TROUBLE" IN THE WORLD'S FASTEST FIGHTER!

FLYING MORE THAN 670 MILES AN HOUR, THE F-86 SABRE HAS OFFICIALLY OUTSPEEDED ALL OTHER FIGHTERS. HEART OF THIS CHAMPION IS A SPECIAL LITTLE PUMP FROM **B-W'S PESCO**. DELIVERING UP TO 16½ GALLONS OF KEROSENE A MINUTE, IT KEEPS THE MIGHTY JET ENGINE POURING OUT POWER. AND AS NORMAL WEAR OCCURS, THIS PUMP ACTUALLY ADJUSTS ITSELF TO MAINTAIN PEAK PERFORMANCE.

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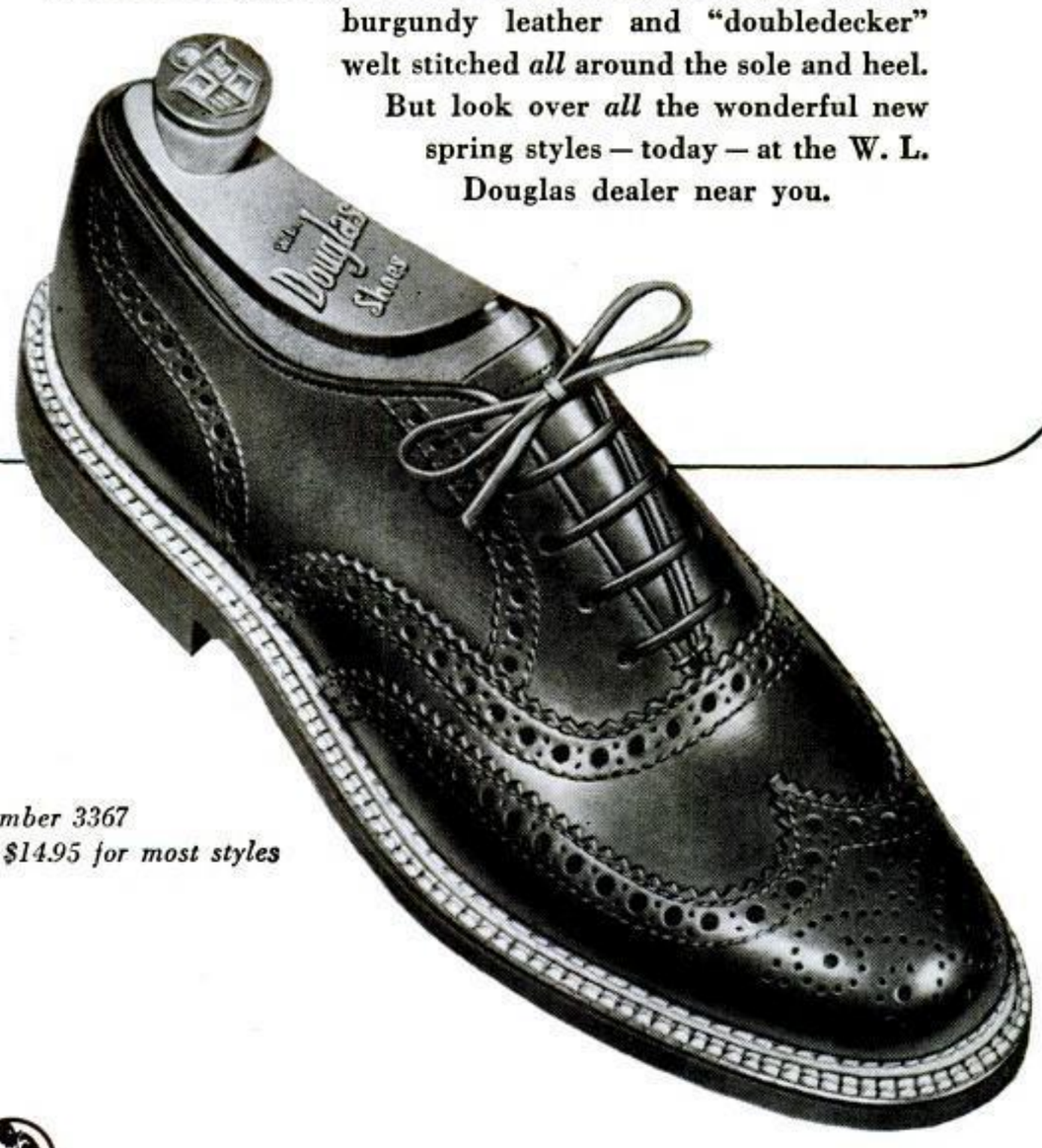
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Douglas shoes make any day a "wonderful day"!

The *wrong* shoes can sour a man's outlook *completely*. But fine shoes, good-looking shoes (the kind W. L. Douglas always has made)—that's something else again. For W. L. Douglas has done plenty about insuring foot comfort. For example, developed such foot-easers as these: the Douglas Arch, the foot-free W. L. Douglas Normal Tred, cushion heel and glove-comfort lasts.

And depend on W. L. Douglas styling to be authentic. Just take in the rugged good looks of this brawny brogue—with its burgundy leather and "doubledecker" welt stitched *all* around the sole and heel. But look over *all* the wonderful new spring styles — today — at the W. L. Douglas dealer near you.



Style number 3367
$9.95 to $14.95 for most styles

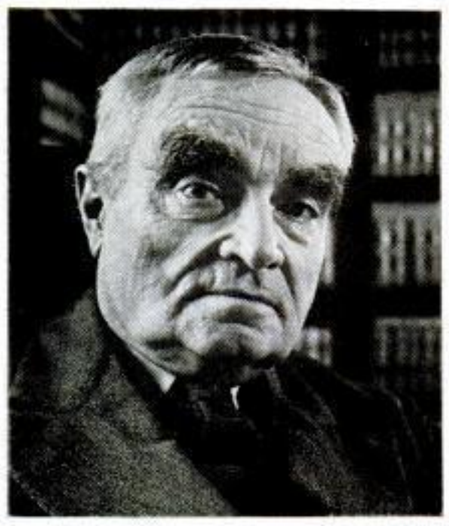
Douglas makes fine shoes for men always has . . . always will

W. L. Douglas Shoe Company, subsidiary of General Shoe Corporation, Nashville, Tennessee

judge may trust a witness whom another judge would think untrustworthy. And what of the prejudices of judges themselves?

Our justice system is at the mercy of the trial courts' beliefs or disbeliefs in witnesses. When the courts err in these, innocent men may go to jail for life. The most excellent constitution, the best-made laws embodying the noblest ideals, the most just procedures —all these cannot prevent such courthouse tragedies. To pick out the honest, reliable witnesses is the most important problem of justice—yet no legal system, ancient or modern, has satisfactorily solved it.

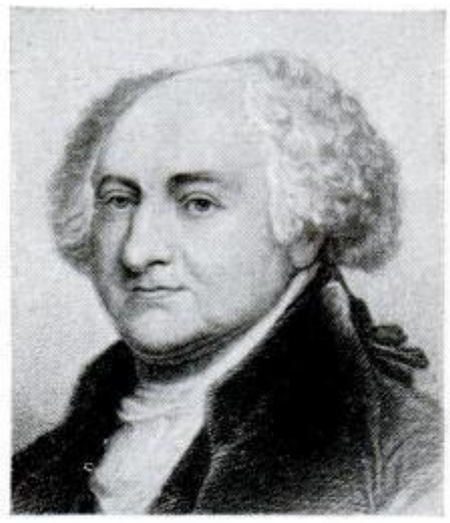
Far more can be done than has been done to meet this issue. We have just begun, and as yet incompetently, to employ psychiatrists to aid trial courts in evaluating witnesses. We will perhaps someday have special training for trial judges by which they will become consciously aware, through searching self-explorations, of their unconscious biases towards witnesses. There will, of course, never be a perfect solution: some tragedies, occasioned by mistaken court decisions which result from incurable human weaknesses, men must accept as they do droughts and earthquakes. But the *quest* for the best possible solution—the greatest measure of justice —must be pursued.



LEARNED HAND, the chief judge of U.S. Court of Appeals for the Second Circuit and judge of the court since 1924, has been called "the most distinguished living English-speaking jurist."

All these are but some of the failings in our judicial system, failings which have led our wisest American judge, Learned Hand, to write, "I must say that as a litigant I should dread a law suit beyond almost anything short of sickness and death." But the outstanding characteristic of a democracy is its willingness to strive untiringly to eradicate those defects that are feasibly eradicable.

Here we touch the trunk nerve of democracy: we have the guts to face the faults of our government and its laws. We do not expect perfection: the insane asylum, not the ordinary walk of life, is the place for those who demand flawlessness, exemption from all life's uncertainties. It is a vicious pretense, adopted in dictatorships only, that officials possess infallibility. A democracy is unafraid to admit that its officials are fallible human beings. We want as our judges men who, conceding that they are not gods, will try to do the best of which mere humans are capable. John Adams, later our second President, wrote this wisdom into the Massachusetts constitution, "It is the right of every citizen to be tried by judges as free, impartial, and independent as the lot of humanity will admit."



JOHN ADAMS, second U.S. President, stood up for equality before the law by volunteering in 1770 for the unpopular task of defending the British soldiers on trial for the Boston Massacre.

This is notable because the same John Adams imported into America the phrase "a government of laws, and not of men." Here again is an ideal —like equality, like peace—that can be bloated out of its true proportions, be given a weight that breaks the balance of justice. The phrase derived from Aristotle. To Aristotle, as to Adams, it meant that all officials, judges included, should heed the restrictions of constitutions and laws. But it also meant that just legal administration depends on the wisdom and the integrity of those to whom that administration is delegated. So all sage men acknowledge. And so said that eminent lawyer Wigmore in 1930. "Laws alone are not enough. They are administered by men. And those men must be adequate to their task."

Because judges under totalitarian regimes decide particular cases according to the capricious dictates of superior authority, there is much loose talk that, in our system, judges should always decide law suits according to rigid rules. That is a deplorable antithesis. In our society some few rules are inflexible, and our judges apply them inflexibly. The judges (except a tiny minority who lack integrity) always take the more general rules as their general guides; they never follow orders issued by other officials to decide a specific suit in a particular way; seldom do they decide a specific case with-

CONTINUED ON PAGE 104

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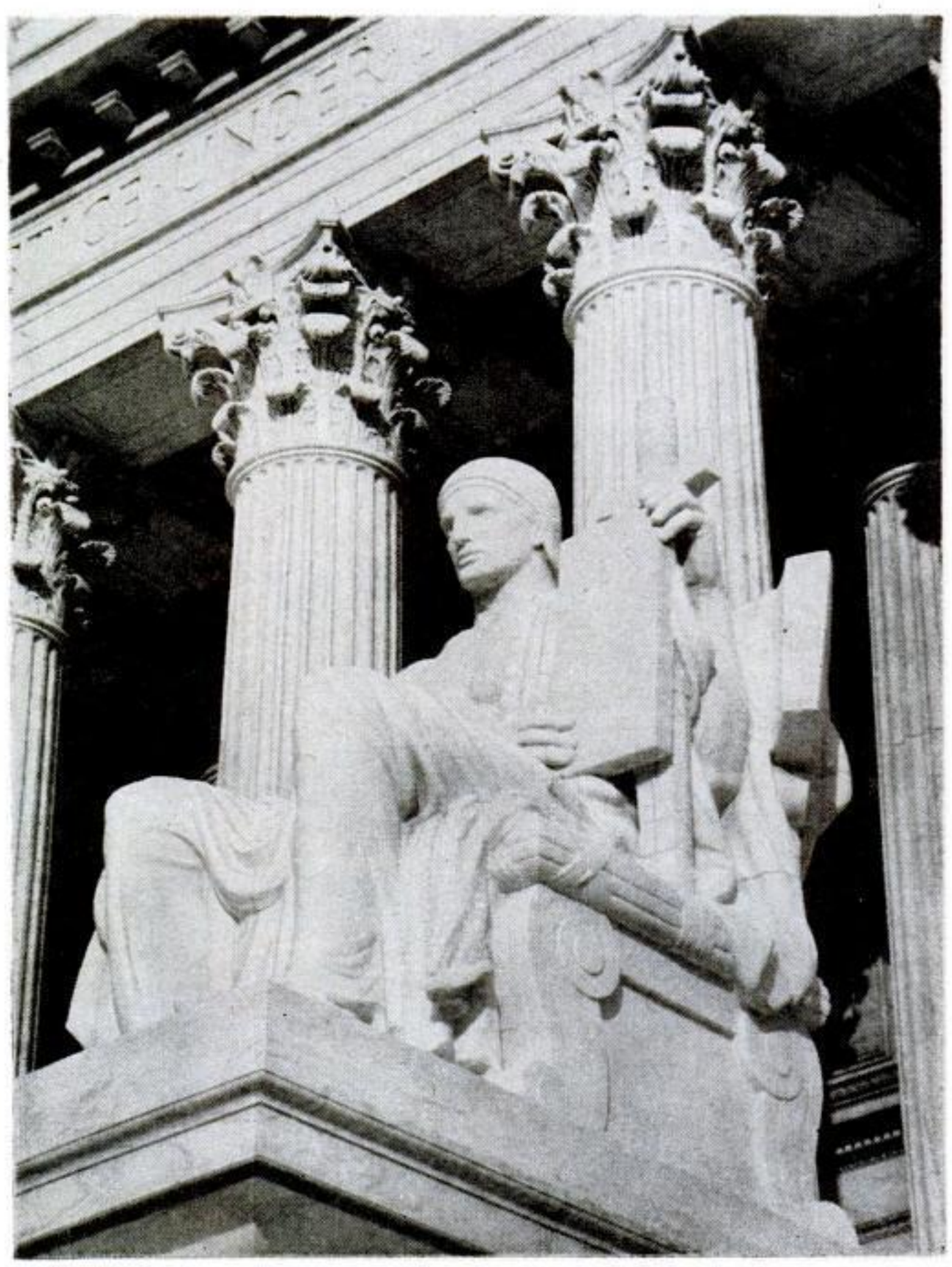
out reference to their previous decisions in other similar cases. But, as Wigmore often said, the application of most rules without allowance for the unique aspects of particular cases would be intolerably unjust, inhumane, cruel. In our society the judges have developed the art of equity which connotes fairness, tolerance, mercy, the spirit of kindliness. They sensitively adjust most rules to particular cases. They have respect for the dignity of individuality. They know what it means to practice "piety towards the unique."

Here is the practice, the devotion, which comes from the very heart of democratic justice: reverence for the man—not the abstraction in capital letters but the man, the individual, seeking a good life. Here perhaps we come closest to the deep meaning of that majestic word, justice. It cannot, as some seem to think, be defined solely in terms of legal negatives—admonishments, prohibitions, limitations. America's first great state paper, the Declaration of Independence, asserted that among man's "unalienable rights" is the "pursuit of happiness." Almost every American state constitution echoes that ringing affirmation: the positive right of each individual to realize his best self in his own unique way.

At the same time our instruments of government recognize this as a collective, as well as an individual, right. The Declaration speaks of the "safety and happiness" of the *people*. The federal constitution twice refers to the promotion, by community action, of the "general welfare."

Least of all, then, can justice be selfish. "Piety towards the unique" cannot be debased into idolatry. To balance peace and equality and liberty, there must be fraternity. No just man can pursue his own happiness and leave his neighbor in misery. No man in hunger or cold can be fed or warmed by a stone table of laws or a fat volume of statutes promising abstract legal rights. The just society knows this and dedicates itself to the general welfare, the common happiness. It respects individual rights that are inalienable. It abridges those that are not. It serves all its citizens, that they may know and rejoice in justice.

We may be thankful that justice is not a word of precise, fixed meaning. Its meaning changes as civilization grows. Laws are but general rules by which men govern conditions of their life and work together. The conditions of human life themselves change; so also must the legal rules and the methods of their application. Only so can the quest for justice be pursued by men of goodwill through the ages.



"GUARDIAN OF LAW" is vigilant statue at the entrance to U.S. Supreme Court Building. Over him is legend that reads, "EQUAL JUSTICE UNDER LAW."

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RCA VICTOR Million Proof television—proven in over a million homes

• They "look like a million"—and they're Million Proof—the new RCA Victor television receivers!

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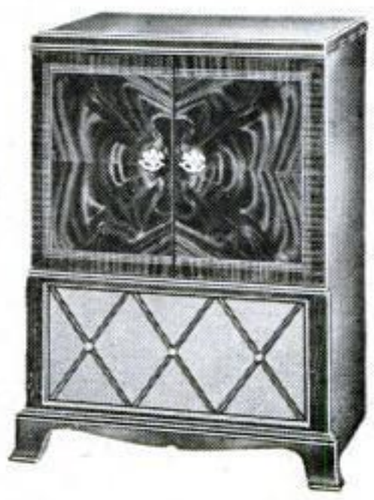
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Million Proof 17-inch console takes big-screen viewing out of the luxury into the "let's get it" class. Has built-in antenna and phono-jack for automatic record changer like the popular RCA Victor "45." Mahogany, walnut or limed oak finish. Model 7T122.



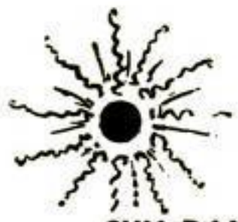
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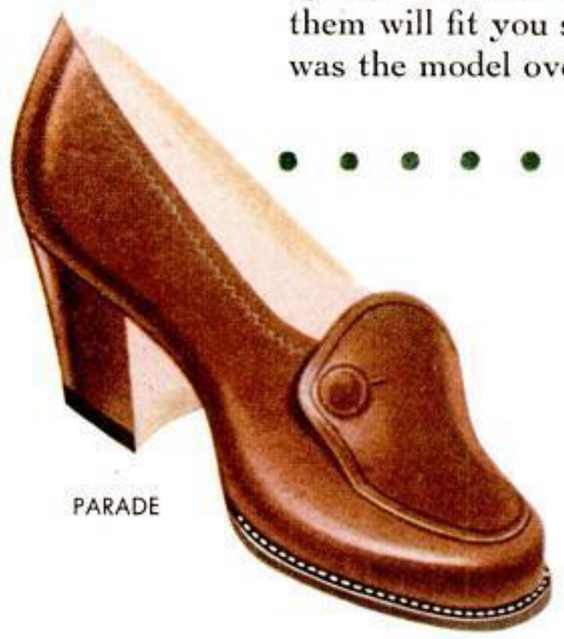
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See your Naturalizer retailer during the Fit Parade and start right away to enjoy perfect-fitting shoes. Choose from the Treasure Chest. Six shoes outstanding in America. Six top values for your shoe dollar. You'll find a style for every occasion, every costume. Each shoe made in finest leather. Each marked with your special fit code. See your retailer soon. Naturalizer, the "shoe with the beautiful fit," is fast becoming a national habit.



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Mmmm, smooth! No shoe ever cuddled your heel so snugly as this. And if it did, you never had all that delightful wiggle room for your toes, too. What a blessing to find that somebody really knows the exact size and shape of *your* foot! It's the most personal, most perfect fit you've ever known. Shoes that fit you curve for curve all the way from the tip of your toes right through to your heel.



But wait till you walk around . . . that's the real test. Nobody can *tell* you a shoe fits. *But you'll tell them.* Your Naturalizers and your feet are one wonderful walking breeze. Never a gap or a slipping heel . . . just smooth, cushiony comfort. Here's a shoe as much like you as it could possibly be . . . and you proved it!

See the **Naturalizer**®

Treasure Chest Collection

for spring in the FIT PARADE

at your retailers...March 10 to 24



Naturalizer Size Chart

	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10
AAAA						✓	✓	✓	✓	✓	✓	✓	✓
AAA						✓	✓	✓	✓	✓	✓	✓	✓
AA				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
A			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
B	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
C						✓	✓	✓	✓	✓	✓	✓	✓

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BY ANY MEASURE...



. . . THERE'S ONLY ONE BETTER BUY IN BONDS

U. S. SAVINGS BONDS

Distilled and Bottled in Bond Under Supervision of the U. S. Government—©Glenmore Distilleries Company, Louisville, Kentucky

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SCIENTIFIC CAT PULLS HIS ASSISTANT RAT'S CART AROUND FLOOR OF TULANE UNIVERSITY LABORATORY AS RELAXATION FROM PSYCHOLOGY EXPERIMENTS

CATS HELP RATS

Traditional enemies find out that cooperation can pay off

When a self-respecting alley cat meets a rat he usually tosses it around playfully, kills it, then eats it. But a group of cats working in a laboratory at Louisiana's Tulane University have learned that by teaming up with rats they can dine on canned dog food—which they prefer to rats anyway—and still have their rats to play games with.

The experiments were conducted by Professor Loh Seng Tsai, Chinese-born psychologist, in order to learn whether natural enemies can be taught to work and play together for their mutual advantage. First he let his animals get so accustomed to each other that they learned to play peacefully together (*above*). Then he built a glass-walled "cooperation chamber." He divided it into three sections with wire gates, put a rat in one end, a pan of food in the other end and a hungry cat in the middle. To see how cat and rat helped each other, turn the page.

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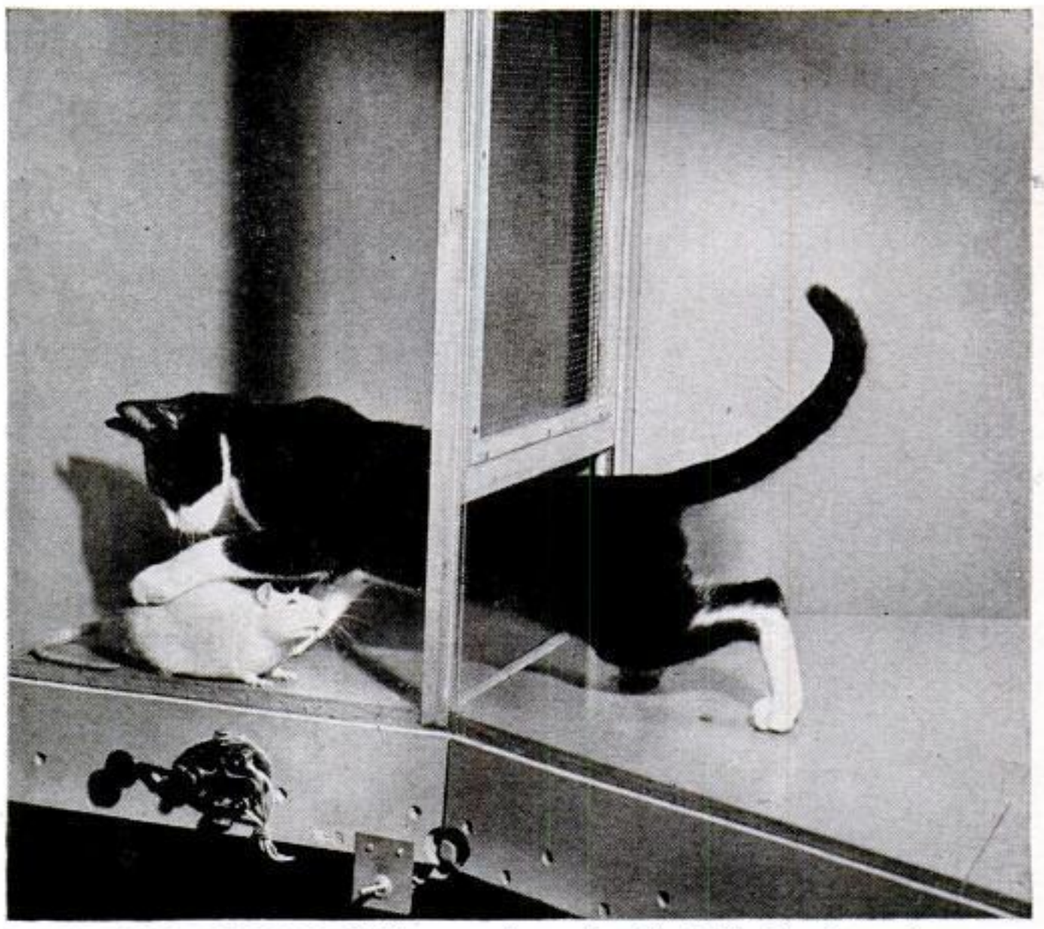


Easy on . . . Easy off
Hidden Elastic, *Permanent Snugness*

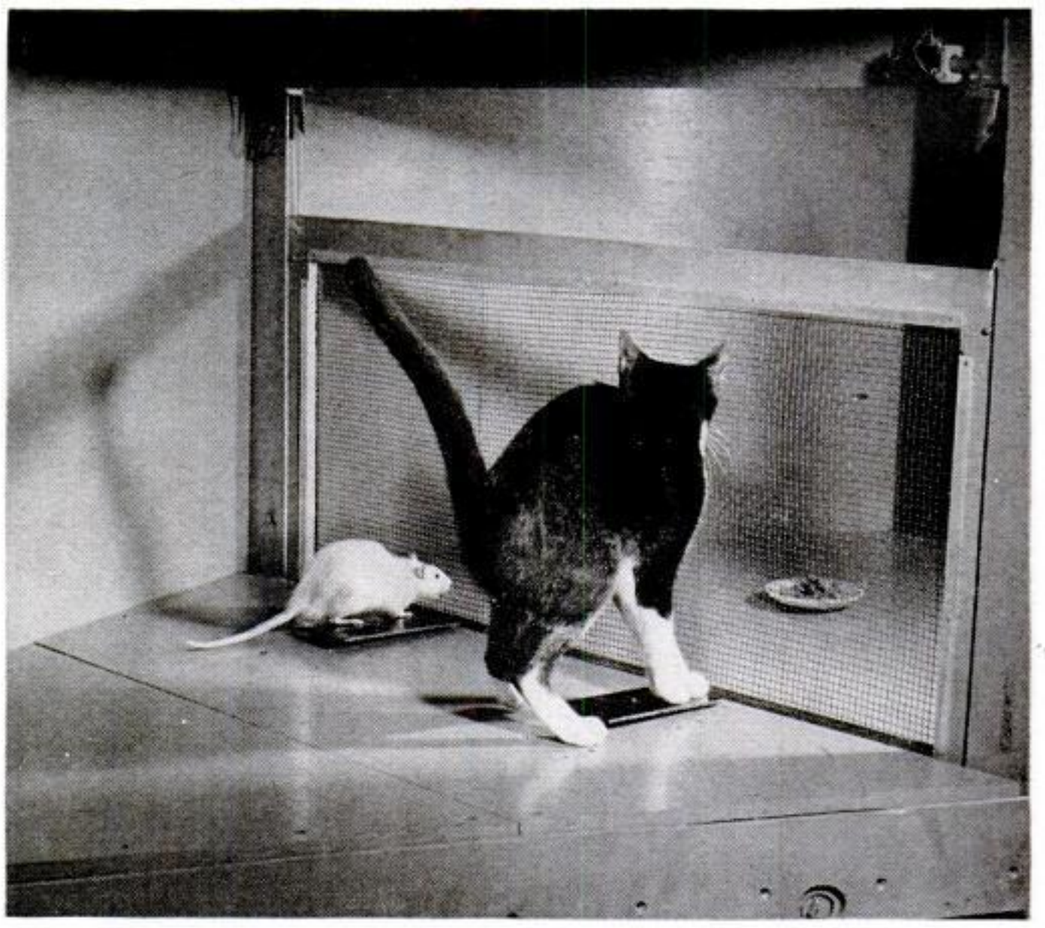
Instant and general acceptance indicate Nunn-Bush tie-less SLIP-ONS to be the biggest development in men's shoes of this generation! An ingenious combination of slipper and shoe features makes them a delight to wear, for street or office. Original snugness persists . . . and Ankle-Fashioning *makes smart style lines last* through extra dollar-saving, satisfying miles!

See Your Local Nunn-Bush Merchant

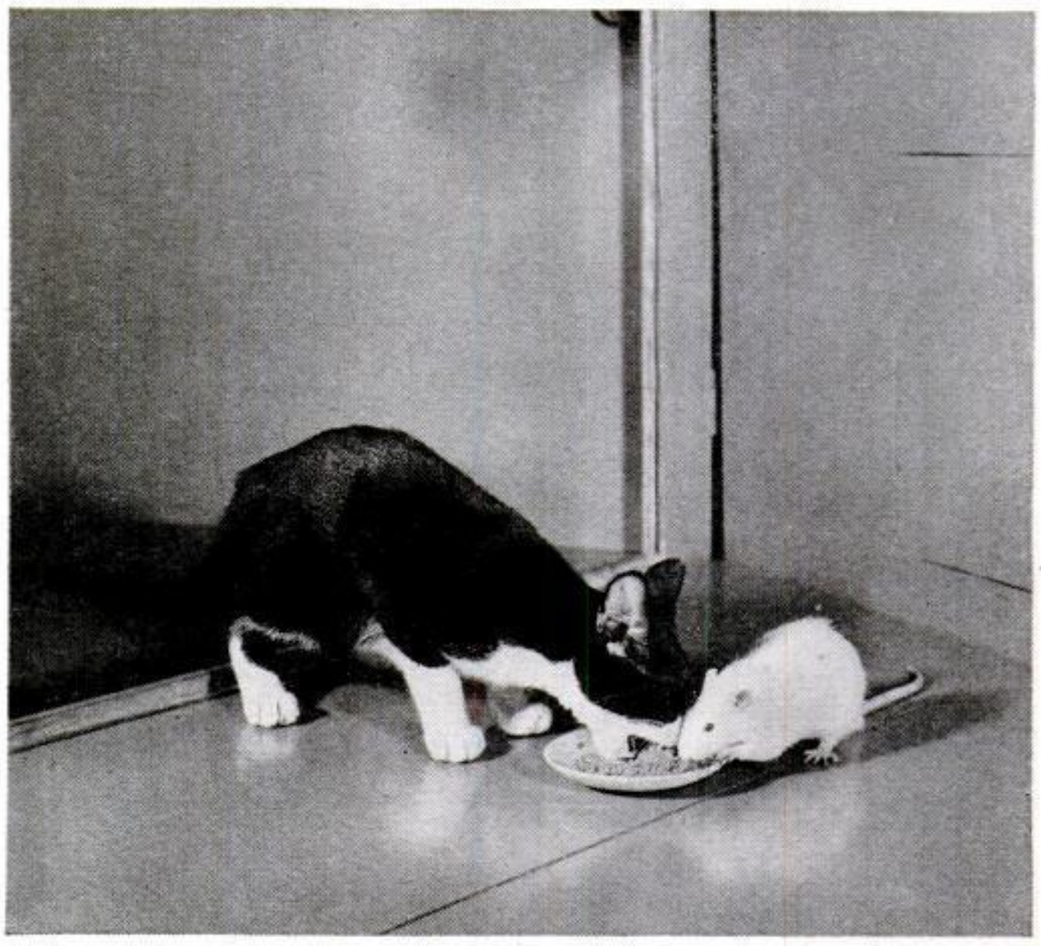
NUNN-BUSH SHOE COMPANY • *Manufacturers* • MILWAUKEE 1, WISCONSIN



DRAFTING THE RAT is first step in getting food. Cat has learned to press a floor button to lift gate, then pull shy rat into middle section of chamber.



CAT AND ASSISTANT both press floor buttons at same time to make second gate drop out of the way. Cats usually learn their part faster than the rats.



DOG-FOOD DINNER is eaten by successful cat-rat team after negotiating gates. Dr. Tsai's best-trained team can get through the gates in two seconds.

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IN COLD WEATHER — MILIUM will keep the whole family much, much warmer, without adding bulkiness or an extra ounce of weight to a garment. In MILIUM you will feel more comfortable because it reflects your radiant body heat *back* to the body instead of letting it escape *through* the fabric. It works like the insulation in a house to trap the heat inside!

IN WARM WEATHER — everybody feels more comfortable in MILIUM because MILIUM's insulation properties work in reverse. It reflects hot rays of the sun *away* from the fabric instead of letting them *through* to the body. Like the insulation in a house, it keeps the heat of the sun outside. Thanks to MILIUM, you can now be comfortably cool in the sunshine!

IN ANY WEATHER — whether you live north, south, east or west — your family will be more comfortable *all the time* in MILIUM! The benefits of MILIUM insulation can be added to any type of garment — with or without interlining. "All-Weather Comfort" means that you'll be warmer when you want to be warm, cooler when you want to be cool!

NOW...INSULATED CLOTHING FOR ALL THE FAMILY!

MILIUM* GARMENT LININGS MEAN GREATER COMFORT IN ANY SEASON!

YES — the amazing insulation properties of MILIUM linings offer *extra* comfort in any climate — in any season!

And — look at these other advantages:

- MILIUM-lined clothing is economical. MILIUM automatically extends the wearing season of any garment you buy. Spring apparel can be worn earlier in the spring, later in the fall.
- In many large areas in the United States where winters are not severe, a person can be perfectly comfortable in *one* MILIUM-lined coat the year round.
- Where heavier or interlined garments are worn because the winter is bitter cold, MILIUM gives extra warmth without added weight or bulkiness.
- MILIUM linings drape perfectly for fashionable smartness. They are healthfully porous, commercially drycleanable, wear longer!

LET wonder-working MILIUM keep you and your family more comfortable this spring — throughout the year!

Enjoy fabulous "All-Weather Comfort"! You'll find MILIUM-lined clothing for men, women, and children in the better department stores and specialty shops across the nation!

*MILIUM is a proprietary mark which has been licensed solely to Deering, Milliken & Company, Incorporated or its affiliates for use in connection with resinated metal-sprayed fabrics, and may be used on such goods processed by them for themselves or others (or on garments and articles manufactured therefrom) and which meet the rigid standards of the license.

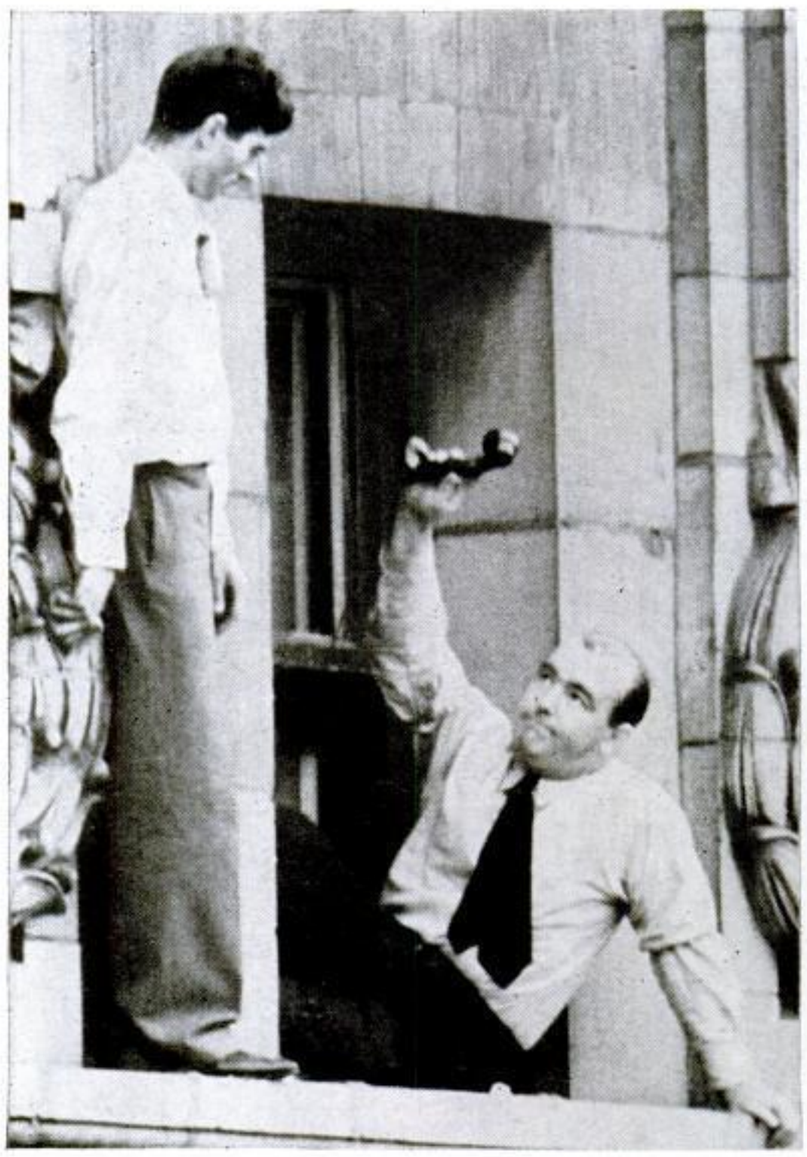
Milium
TRADE-MARK

Next time you buy clothing for any member of your family, look for the MILIUM label!

Guaranteed by Good Housekeeping — IF NOT AS ADVERTISED THEREIN

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

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THE RESCUER The real suicide, John Warde (*left*), was almost saved by Policeman Glasco who helped the boy talk with mother on phone. In film (*right*) helpful cop (Paul Douglas) hands boy glass of water.

MOVIE OF THE WEEK:

Fourteen Hours

True story of boy who jumped from hotel window is basis of a taut drama

"I'm going out the window," a young man named John Warde said in a quiet voice. Before his sister could stop him he scrambled out onto a ledge of New York's Hotel Gotham 160 feet above West 55th Street. The time was 11:40 on a hot July morning. For the rest of that day and into the night thousands of bystanders, reporters, cameramen and radio announcers blocked traffic, watching until the tireless lunatic, who threatened to jump every time anyone tried to rescue him, finally took his fatal plunge.

Nobody who witnessed the last day of John Warde ever quite forgot it. Eleven years later *The New Yorker* published an article by Joel Sayre, stressing the role played by a policeman, Charles Glasco, who sat on the window sill for hours and almost convinced Warde that life was worth living. This month 20th Century-Fox has released *Fourteen Hours*, based on Sayre's article, with Paul Douglas (*see cover* and *page 118*) doing a warm, persuasive job as the cop who argued for life against death. To make the movie, the 17-story Guaranty Trust bank building (*right*) was dressed up to look like a hotel (curtains at windows, canopy over entrance). Hundreds of extras stood in the streets and gaped at the would-be suicide. As it turned out, *Fourteen Hours* is hard to beat for sheer edge-of-the-ledge suspense. On these pages LIFE compares some original photographs of the Warde suicide with almost identical scenes in the movie.





THE SPECTATORS At real suicide the crowd (*left*) gaped for hours at boy on ledge. In film (*right*) spectators include young lovers (Jeffrey Hunter and Debra Paget, *foreground*) united by the tragedy.

HIRED CROWDS WATCH FILMING OF SUICIDE ON LOWER BROADWAY IN NEW YORK →

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CONTINUED ON NEXT PAGE 115

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Arvin TV

VV VISIBLE VALUE

You can *see* the difference!



Model 2160CB in luxurious limed oak, $279.95* (in mahogany, $269.95), plus federal excise tax and warranty.

Made for YOU.... as carefully as if you, yourself, had watched each craftsman's work

This stunning Arvin Deluxe Model 2160CB console in limed oak American Modern features *Television* as you like it—and deserve it. Big, clear, steady 16-inch picture—put there and held there by advanced electronics circuits. Performance is the key, and you are the judge. Arvin is the "Visible Value" to buy and it remains so over the years to reaffirm the wisdom of your judgment. You—and your friends—can *see* the difference.

Arvin Industries, Inc., Columbus, Indiana

(Formerly Noblitt-Sparks Industries, Inc.)



Enjoy finer radio as well as finer television. Shown here Model 460T, a delightfully new concept in design, six tubes including rectifier. Choice of three decorators' colors, $37.95

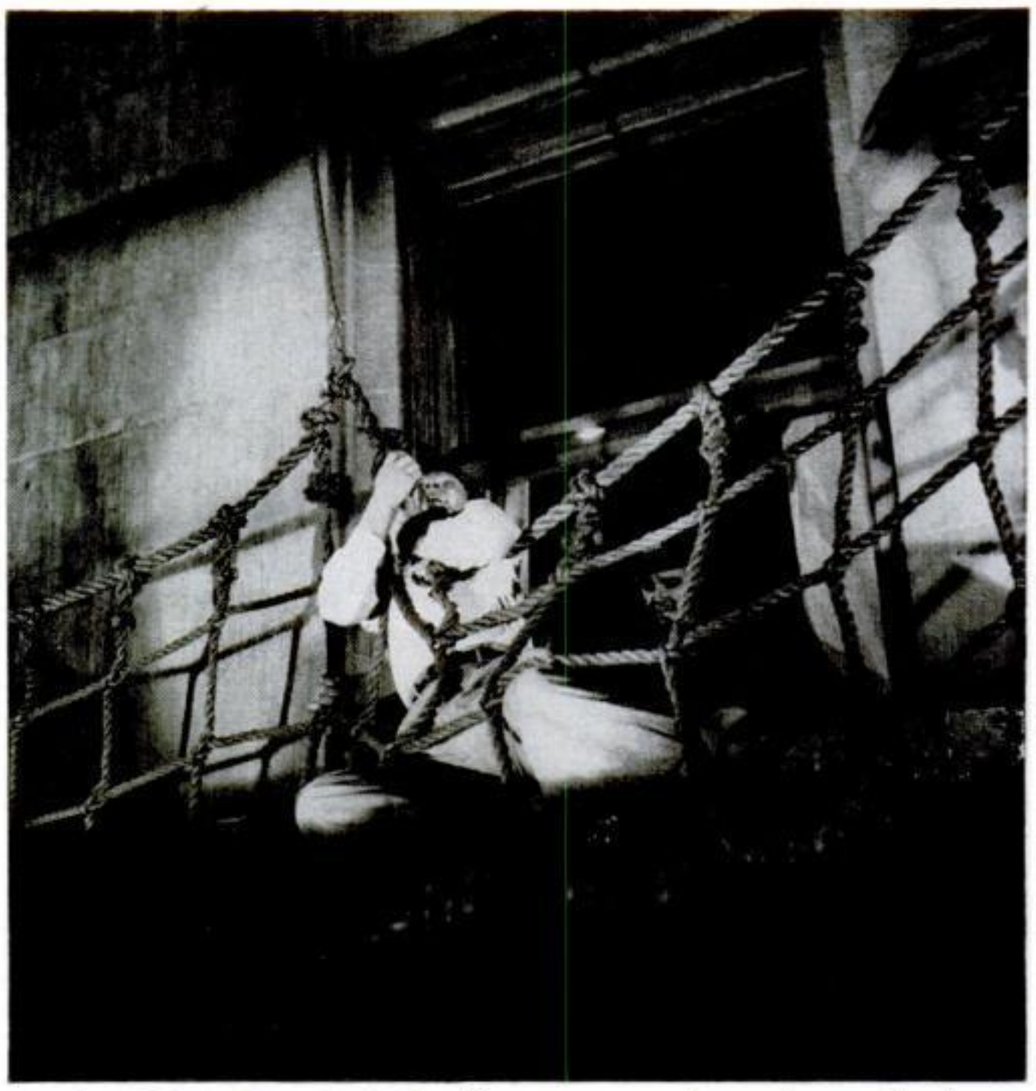


Only Arvin offers the "Velvet Voice"—a thrilling new experience in tone. This Velvet-Voiced Arvin is the beautiful model 451T, five tubes including rectifier. Four exciting colors, $27.95

*Prices slightly higher in Zone 2. All prices subject to change without notice.

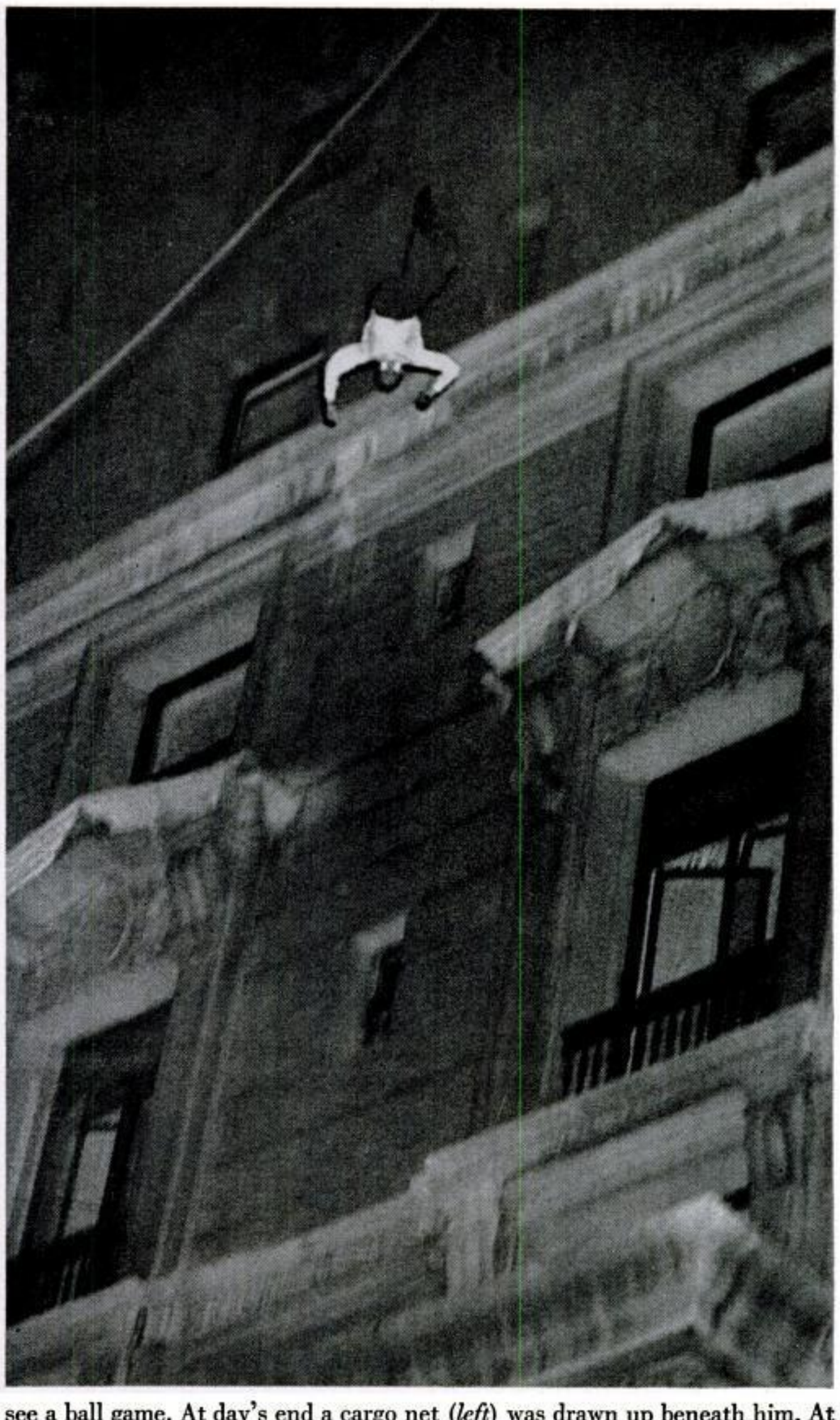


THE REAL ENDING John Warde came close to being rescued. To lure him inside, numerous temptations were offered, such as food, rest, a shower, feminine companionship and a chance to

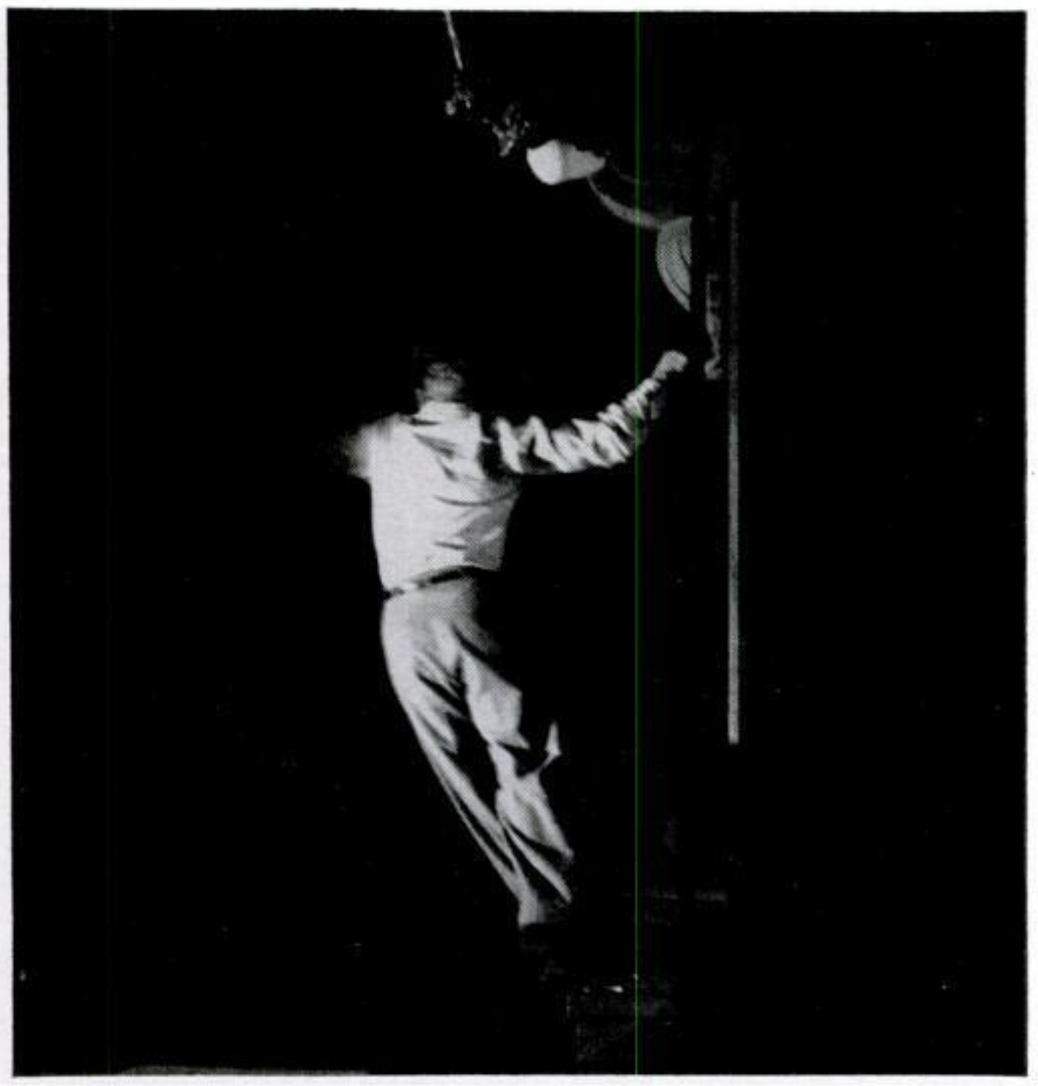


TWO FILM ENDINGS Rescue strategy in movie was closely patterned after actual event, but two endings were shot. At left is happy ending where Robert Cosick (Richard Basehart) is

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see a ball game. At day's end a cargo net (*left*) was drawn up beneath him. At the last minute the ropes fouled, and Warde decided he had stalled long enough. Holding his hands over his head, he dived headfirst (*right*) to the street below.



caught by net and has hope of being rehabilitated with help of his sweetheart. At right is unhappy end, shot as Robert jumps. Movie producers debated six weeks before choosing climax (not shown here) which was released with the picture.

CONTINUED ON NEXT PAGE



Arrow

Creme de Menthe

ON ICE CREAM

You ought to *taste* what delightful, lively flavor Arrow Green Creme de Menthe adds to your favorite ice cream. It's a colorful, delicious dish that looks like a party dessert . . . so easy to make . . . just pour Arrow on ice cream and serve . . . that's all.



4 Delightful Ways to Serve

FRAPPE: Fill glass with shaved ice, fill with Arrow Creme de Menthe. Sip through straw.

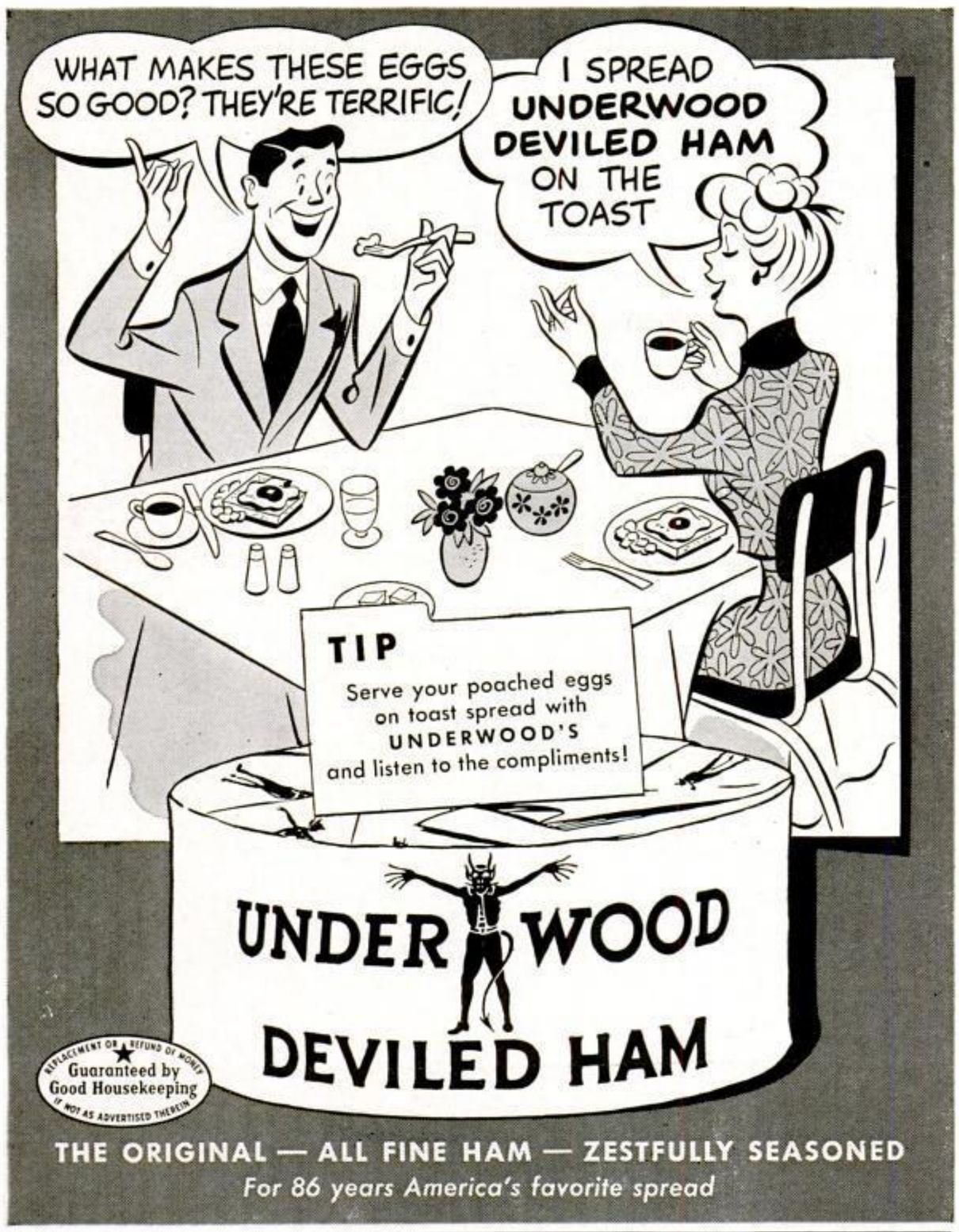
STRAIGHT: So refreshing after dinner. Rich in the flavor of full-bodied, garden-fresh mint.

GRASSHOPPER: ⅓ Arrow Green Creme de Menthe, ⅓ Arrow White Creme de Cacao (60 proof), ⅓ Coffee cream. Shake in shaved ice, strain into cocktail glass.

HIGHBALL: In glass . . . put 2 cubes ice, 1 jigger Arrow Creme de Menthe, fizz with seltzer.

ARROW LIQUEURS CORPORATION, DETROIT 7, MICHIGAN . . . 60 PROOF

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DOUGLAS IN MOVIE tries to restrain hysterical mother, who is unintentionally upsetting the young man and getting him closer to point of jumping.

PAUL DOUGLAS: DEMON TO DADDY

Paul Douglas' youth in New York, when he earned his living as a radio announcer, was spent largely in the company of heroic roisterers gathered around Toots Shor, the restaurateur. He became a legend as one of the loudest and hardest-drinking of Broadway characters—a legend constructed on tales both true (such as how he used to announce a syrupy children's program every morning with a splitting hangover) and false (such as how a cafe society playgirl whiled away an evening by hitting golf balls out of his hotel room into the street). Now that he is settled down in the more sedate air of Hollywood with his new wife, Jan Sterling, Douglas regards these tales as belonging to another age: "Like Costello's bar at ten in the morning, it don't smell the same." Holding his social life in what he calls the palm of his hand—"we don't go out, we don't entertain"—he and Jan occupy with tongue-in-cheek dignity the house they have rented dirt cheap, a supercolossal pink relic once occupied by Marion Davies. It makes a nice place, he says, for Maggie, his 6-year-old daughter by one of his three previous wives, when she comes for her one month in every four with him. He used to be known to Maggie and Jan as the Demon. Now they both call him Daddy.



DOUGLAS AT HOME exchanges contented looks with his wife on a bridge spanning the 360-foot-long swimming pool which meanders past their abode.

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It's Always Cocktail Time Somewhere...



but at Anytime . . . Anywhere . . .

"There is nothing better in the market"

Around the world, famous bonded Old Forester is the recognized standard by which Kentucky bourbons are judged. Always uniform, always elegant in flavor, this outstanding bond has rightfully been called America's Guest Whisky—since 1870.

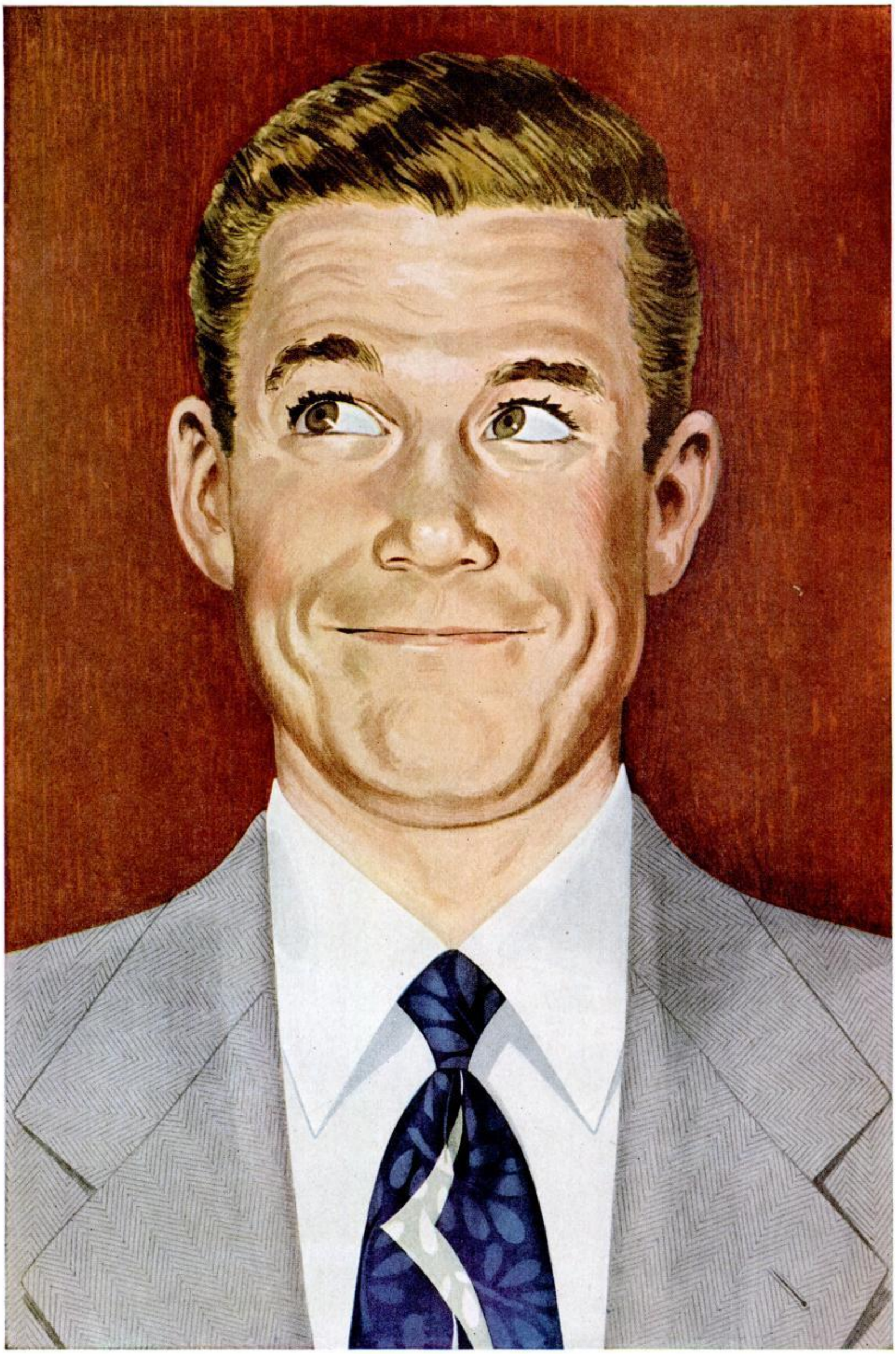
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KENTUCKY STRAIGHT BOURBON WHISKY • BOTTLED IN BOND • 100 PROOF • BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY

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"You're a very lucky fellow!"



WE DON'T BLAME YOU for being envious, Pop. Back in *your* hey-day, you were the style-setter of the nation. But you paid for it—in the neck!

Today's Arrow Collar Man still sets the style, but the style sets *so* lightly, *so comfortably*. Arrow *Dart* is a perfect example. It has a smooth, comfortably setting, nonwilt collar that *never* needs starch. Keeps looking like a million all day long.

And *Dart*, like *all* Arrow shirts today, is Mitoga-tailored for perfect, comfortable fit. Shoulders are sloped to follow *your* shoulder line, armholes are cut deep for freedom of movement, and there's no unsightly, uncomfortable bunching of excess material at the waistline.

And, of course, it's "Sanforized"-labeled—fabric won't shrink more than 1%. Sound like a lot of shirt? Brother, at $3.95 you just can't beat it!

(The same collar style is available in a *finer* broadcloth shirt—Arrow *Mall*—$4.50, and *de luxe* broadcloth—Arrow *Dale*—$5.00, with regular or French cuffs.)

Cluett, Peabody & Co., Inc., makers of Arrow shirts, sports shirts, ties, handkerchiefs and underwear.

ARROW

WHITE SHIRTS

Starting our second 100 years of style leadership

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A Model Secretary



AT GRADUATION Dorothy listens to Mrs. MacMahon praise her because "she always wore a smile."



REMEMBERING HER LESSONS, DOROTHY LUER WAITS TO BE INTERVIEWED FOR A JOB

BEVERLY HILLS SCHOOL TURNS OUT 100 A YEAR

The girl above, whose name is Dorothy Luer, is trying hard to look the very picture of a perfect secretary. Dressed in a conservative suit, she wears both a hat and gloves and sits quietly with her hands folded as she applies for a job. She learned this correct approach at the Wright MacMahon Secretarial School in Beverly Hills, an institution so well known for turning out model secretaries that California executives snap them up as fast as they graduate.

The reason for the school's prestige is Mrs. Margaret Wright MacMahon herself, a strict, matronly career woman who founded the school in 1929. To make perfect secretaries out of her yearly crop of 100 students, Mrs. MacMahon makes them obey a long list of austere rules (*p. 122*), is so exacting that after classes a girl feels very brave indeed if she removes the required hat and gloves before she gets a block away. In addition to classes in penmanship and shorthand (Mrs. MacMahon's own brand), the girls also learn how to make out their future bosses' income taxes. A good number of graduates learned their lessons so well that they have married their bosses.

Like every graduate of Wright MacMahon, Dorothy Luer, who was an outstanding member of her class, got the job. Last week she was happily at work in an architect's office, taking dictation from two bosses, making $211 a month and learning that pleasing her bosses was not nearly so difficult as pleasing Mrs. MacMahon.

CONTINUED ON NEXT PAGE

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FOOT SAVER shoes



last word in fit...

first word in comfort

Don't take *our* word! Take it from the thousands of women who have discovered the perfect fit and wonderful comfort of Foot Saver Shoes! As soon as you try them on, *you'll* discover there's nothing like the famous Shortback® Last for heel-hugging, toe-freeing ease . . . nothing like Foot Saver styling to compliment your Spring costume. Do try on a pair today!



Only Foot Savers are made over the Shortback® Last which prevents looseness or gapping at the heel without pinching at the toe.

For Spring style booklet and name of nearest Foot Saver dealer write:
The Julian & Kokenge Co., 28 W. Main Street, Columbus 15, Ohio

THESE ARE OFFICE "DON'TS"



APPLYING PERFUME and wearing low-cut dress on the job, student demonstrates to class distracting habits which school teaches students never to contract.



APPLYING LIPSTICK at work is another "don't" which the school says is undignified. Wearing lipstick in the office is all right, but wearing a plaid skirt is not.



BRUSHING HAIR, which is too long anyway for office, is as out of place at desk as the sweater she wears. She must not write personal letters or read fiction at work.



FILING NAILS and holding telephone sloppily under chin is forbidden. Girls also must not smoke in the office, show "conspicuous" sunburn, wear dark glasses.

CONTINUED ON PAGE 125

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It's true. All this food—*and more*—can be placed in the G-E Refrigerator shown below.

25% to 50% more food space

in new, dependable General Electric Refrigerators



G-E Refrigerators give you much more storage space than most old-style refrigerators now in use . . . yet they occupy no larger floor area!

When you go to buy that refrigerator you need, be *sure* that it has *everything* your heart desires!

First, you want *ample* food space. *The General Electric Refrigerator gives you 25% to 50% more food space than most old-style refrigerators now in use.*

You want all the latest convenience features. *G-E has many special features you will find in no other refrigerator!*

You want an efficient refrigerator that will assure you of faithful service year after year. *No other refrigerator can surpass the General Electric record for dependability.* More than 2,700,000 General Electric Refrigerators with sealed refrigeration systems have been in use 10 years or longer.

Model illustrated is the NHX-10. Most G-E Refrigerators are available with right- or left-hinged doors. See your G-E dealer. You'll find him listed in your classified telephone directory under General Electric Refrigerators. General Electric Company, Bridgeport 2, Conn.

General Electric
REFRIGERATOR-FOOD FREEZER COMBINATION



The frozen-food section has its own separate compartment, and individual door! Foods keep up to a *year* because *zero* temperature is maintained.



Redi-Cube Ice Trays make it possible to pick out cubes singly, and return the rest—still in the dividers—to the refrigerator. *Cubes will not drop out!*



Frost does not build up in the fresh-food section. Covered foods do not dry out! Foods remain crisp and fresh, in this General Electric Refrigerator.

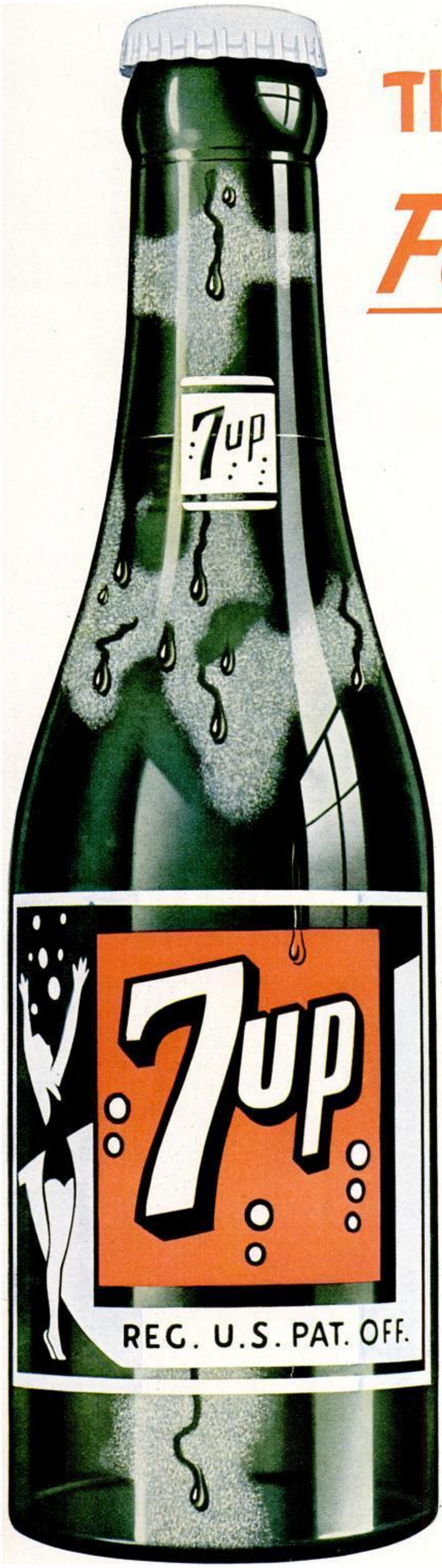


Butter Conditioner mounted in the General Electric Refrigerator door keeps a full pound of butter at best temperature for mixing and spreading.

You can put your confidence in—

GENERAL ELECTRIC

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The "Fresh Up" Family Drink!

So pure... So good...
So wholesome for everyone!



You like it... it likes you!

KEEP A CASE AT HOME FOR YOUR FAMILY AND GUESTS!



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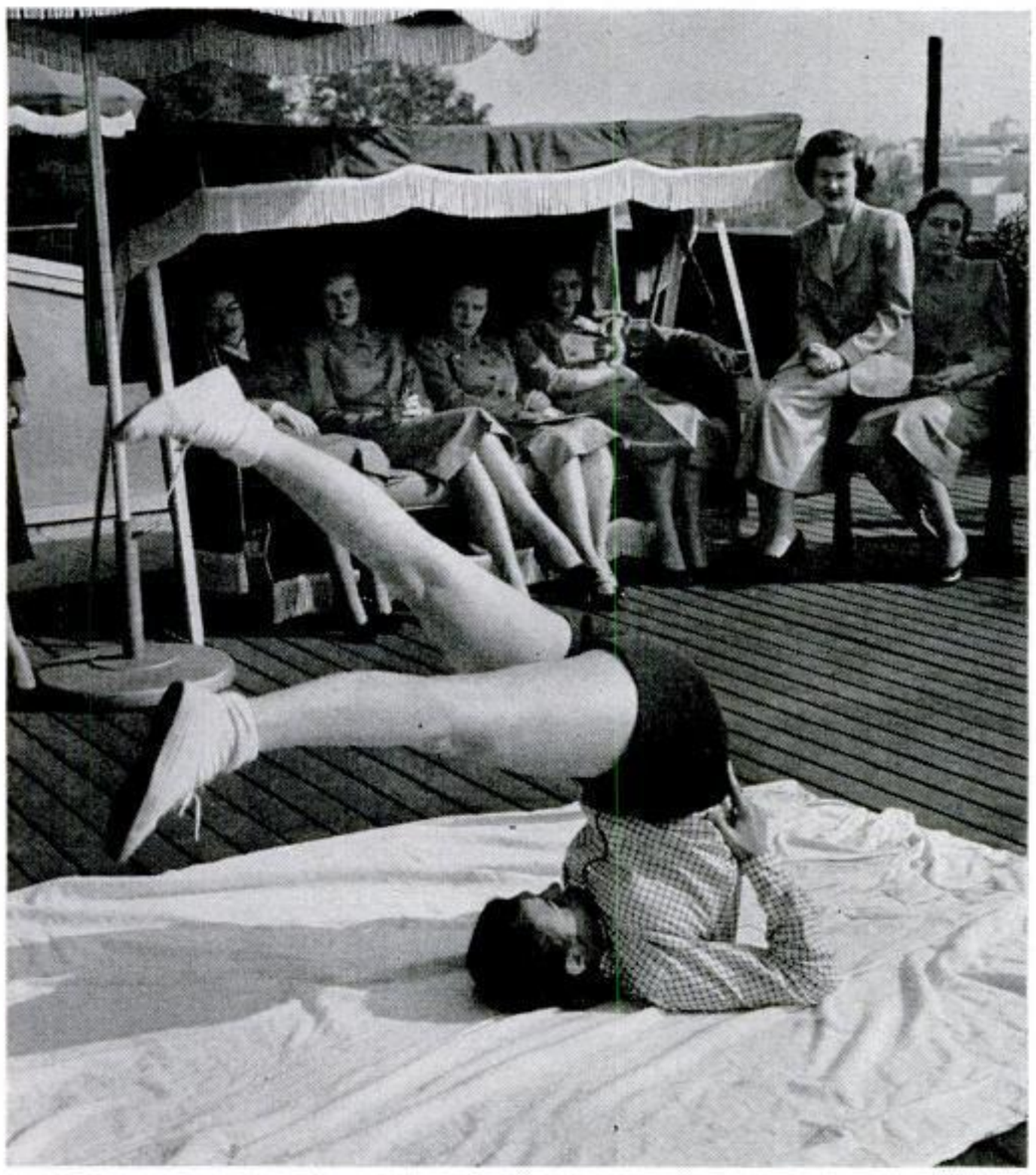
SHE LEARNS EXTRA TRICKS



PROPER COLOR for clothes is discussed by teacher, who warns against wearing bright red or fuchsia in office.



USE OF THE SWITCHBOARD is taught in MacMahon office to girl who acts for a week as secretary to school.



CALISTHENICS CLASS watches student demonstrate a hip exercise on the roof of the school. Mrs. MacMahon insists that exercise "is every bit as important to secretaries as shorthand" and sets example by walking two miles daily.



TEA TECHNIQUE is learned at a monthly party where girls visit, prepare for possible tea-drinking bosses.



ARRANGING FLOWERS for the office is demonstrated by registrar. The tuition of $400 covers all courses.

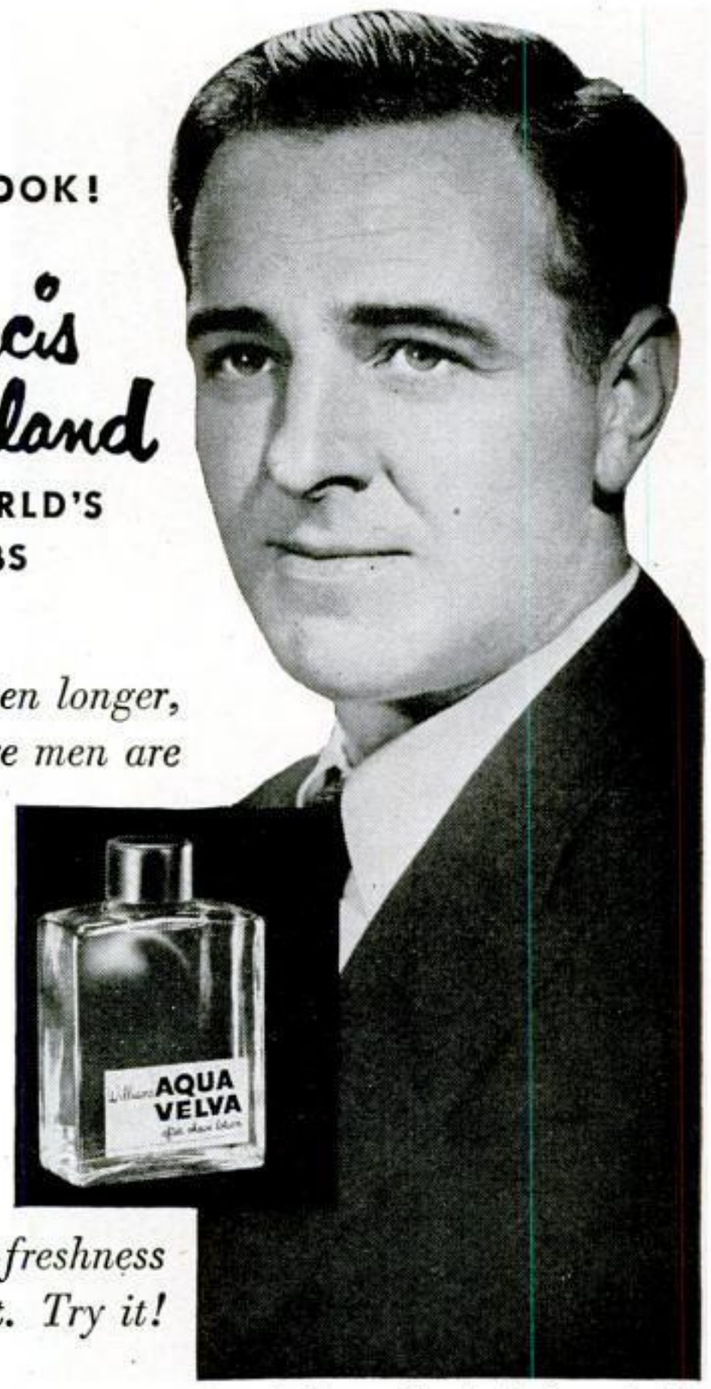
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KEEP THAT
YOUNG, HEALTHY LOOK!

Join Francis Grover Cleveland
IN ONE OF THE WORLD'S
FOREMOST CLUBS

As man's youth has gotten longer, by decades, *more and more men are taking a YOUNG man's care of their appearance —more and more men are joining the Aqua Velva After-Shave Club. This circulation rouser brightens and braces your skin after shaving, gives that young, healthy skin-freshness everyone enjoys looking at. Try it!*



A few of the members: *Lauritz Melchior, Norman Rockwell, Lucius Beebe, Maj. George Fielding Eliot, Eli Culbertson.*

Francis Grover Cleveland, pioneer in the Summer Theatre movement and son of the late President, is a member of the Aqua Velva After-Shave Club.

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Grant's



Largest-Selling
8 and 12 YEAR OLD
Scotch Whiskies
in America*

FAMOUS LORE OF SCOTLAND

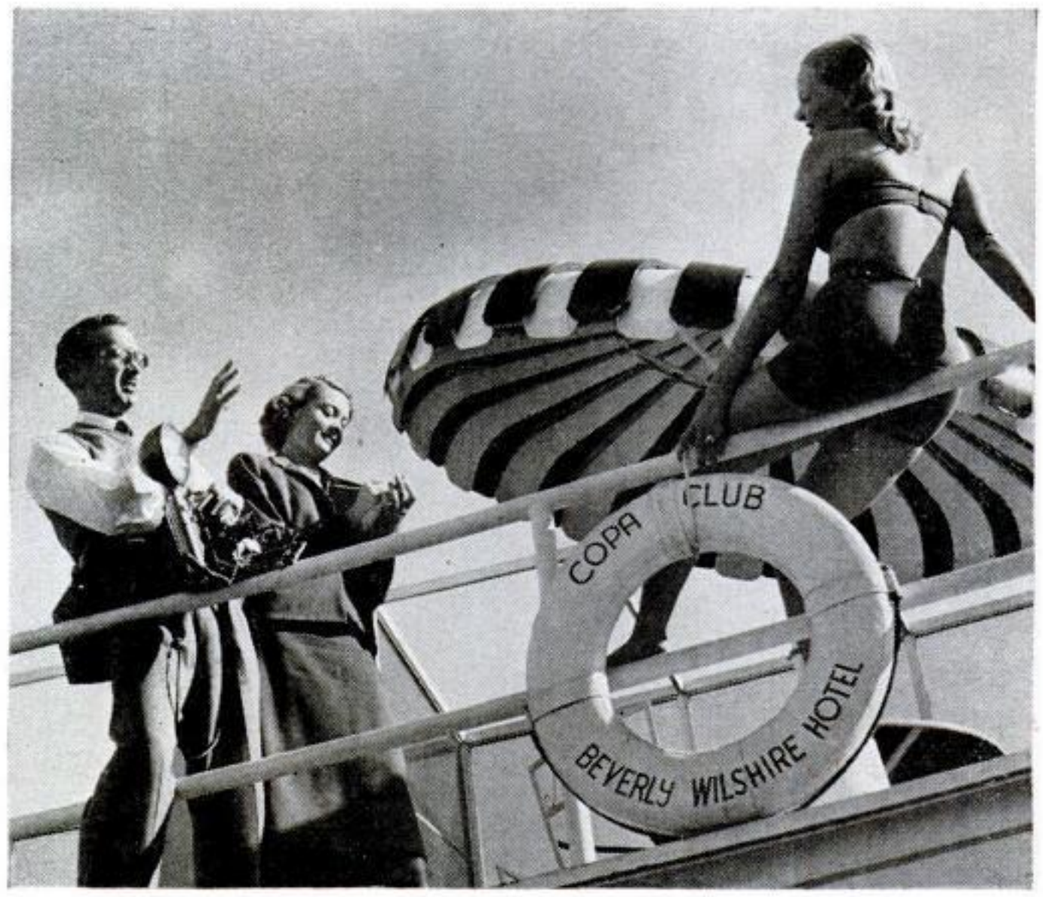
The thatched cottage of poet Robert Burns is two centuries old. The famous art of Scotch distilling is even older, dating back to the 15th Century.



* *Every drop* of GRANT'S is either 8 or 12 years old. Wm. Grant & Sons are the exclusive proprietors of the Balvenie-Glenlivet and Glenfiddich distilleries. 86 Proof

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GRADS HAVE GOOD JOBS



HOTEL EXECUTIVE in charge of advertising, Mary Troja, Wright MacMahon '40, takes notes for picture of hotel guest, Disc Jockey Gretchen North.



EDITOR'S SECRETARY, Barbara Brickner, '47, works for the Los Angeles *Mirror*'s J. Edward Murray. She worked earlier for Condé Nast publications.



NEW CAREER began for Patricia Mollring, '48, when she married her boss, Insuranceman Ira Brander. He got another secretary from Wright MacMahon.

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GOWN BY CEIL CHAPMAN

MOJUD... *the stocking with*

"MAGIC·MOTION"

in the knit for perfect fit

These are the famous stockings that fit like a ballet dancer's tights because they're made for *YOU IN MOTION.* "Magic Motion" right in the knit, makes them "give" when you move, spring back when you stop! ☆And because "Magic Motion" means perfect fit . . . Mojud stockings wear longer; look far more glamorous. ☆No stress. No strain. No sagging. No bagging. No wonder women adore them!



"MAGIC MOTION" MAKES MOJUDS FIT BETTER...

....HERE

....HERE

....HERE

Fashion Harmony colors.
Proportioned leg sizes.
Mojud-muted permanently dull finish.

stockings by MOJUD®

AND THERE'S LOVELY LINGERIE BY MOJUD, TOO.

At fine stores everywhere. For nearest dealer, write Mojud Hosiery Co., Inc., 385 Fifth Ave., New York 16, N. Y. ©1951

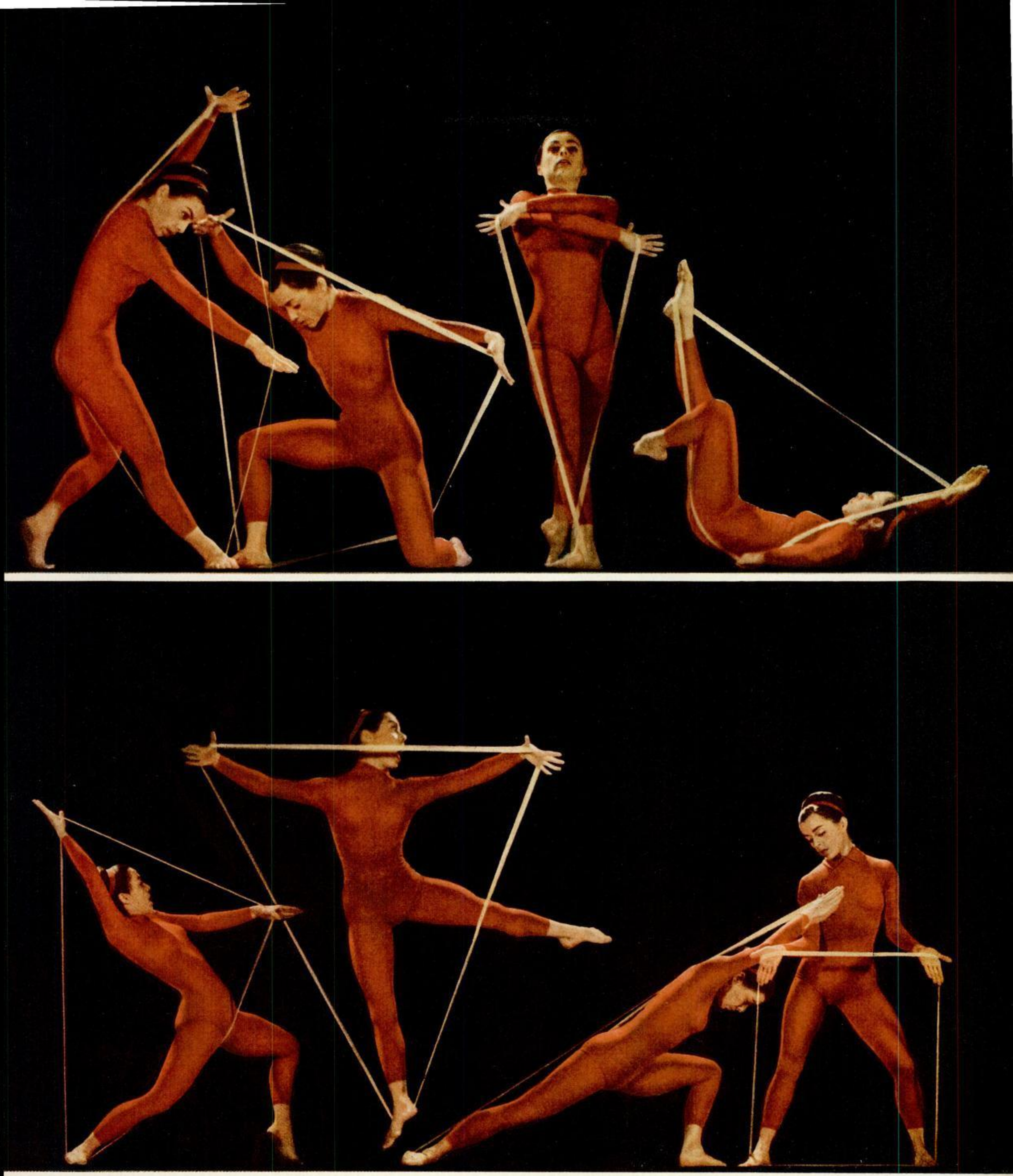
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ELASTIC DANCER

DOROTHY JARNAC DOES GEOMETRIC GYRATIONS

The patterns above, in which pixieish Dorothy Jarnac manages to look like an animated geometry book, show what can happen when a dancer gets inspiration from a sewing basket. While mending her husband's underpants one night, Miss Jarnac was struck by the choreographic possibilities in the elastic which holds up men's drawers. She sewed together four lengths of elastic and, bounding around her living room, worked out this

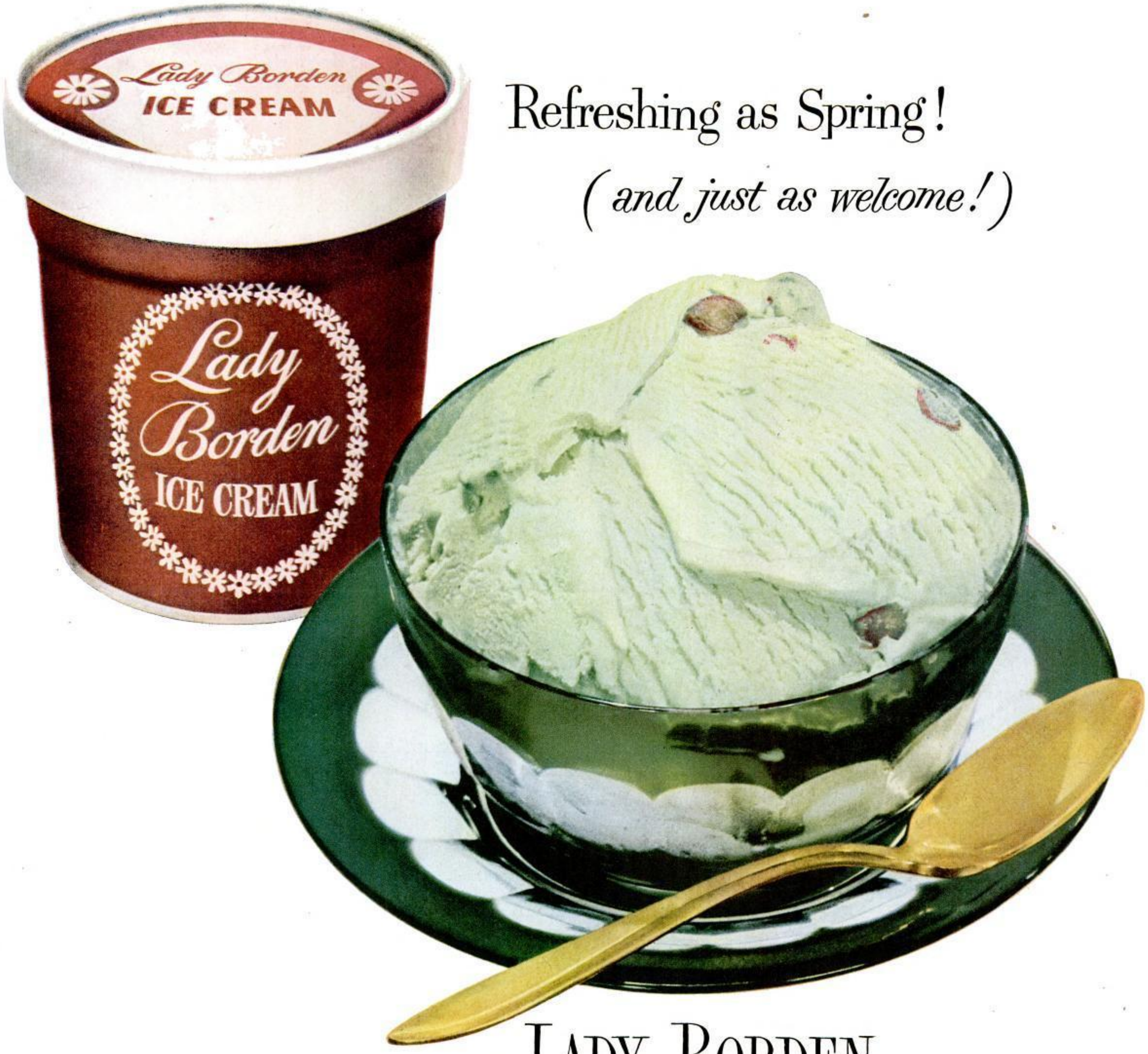
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dance which she has used with great success on Broadway and now plans to present in nightclubs. To Miss Jarnac, her dance symbolizes man's attempt to get free of mechanical restraints. Sometimes, entangled in the tape's web, she confessed that not even she knew who would emerge triumphant. But by the end (*bottom, right*) Miss Jarnac had reduced her restraining tape to a tiny square and was obviously mistress of her own fate.

Miss Jarnac has done her dance 300 times without mishap. "The tape," she says happily, "is the most satisfactory prop I've ever had." For a Jarnac prop this is high praise. Miss Jarnac has made peculiar use of such staid props as an office chair (LIFE, Nov. 4, 1946), dancing with it, flirting with it, quarreling with it and even embracing it. Once she danced an involved mathematical formula. It equaled zero and it was a big hit.

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Refreshing as Spring!

(and just as welcome!)

LADY BORDEN

Pistachio Nut

ICE CREAM

THE PISTACHIO NUTS are the *tastiest!* The ice cream is the *creamiest!* Put them together and you don't have just ice cream—you have the ice cream of ice creams! The queen of them all . . . Lady Borden!

You'll find Pistachio Nut and other Lady Borden favorites, including chocolate, vanilla and strawberry, in the round Burgundy-colored package wherever you see the Borden Ice Cream sign!

©The Borden Company

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TELEPROMPTERS IN USE on CBS soap opera are set just out of camera range. Teleprompter at left can be seen by Actress Olive Stacey (*right*) without moving her head while second machine is easily visible to Actress Nana Bryant (*left*). Arrow points to exact line being spoken, and a technician speeds or slows unrolling of script by remote control.

WAYS TO END TV FLUFFS

Teleprompter carries an entire script and keeps pace with performers

For flustered performers with a tendency to blow their lines opera has always had its prompter's box and the theater its whispering stage managers. But until recently television had only crude devices and continuing headaches. It cannot permit oral cues or scripts because they destroy illusions. TV actors, who have to learn long parts and intricate cues, are under such a heavy strain that few escape fluffed lines and ruffled nerves. Things were so bad recently that TV producers compiled blacklists of performers who habitually "went up" in their lines.

Most elaborate solution to cueing was a hand-painted script devised for General Eisenhower's notable telecast report about Europe (*p. 132*). But the most practical answer is a robot called the Teleprompter. Invented by a young actor, the Teleprompter has survived the acid test of TV's first soap opera, *The First Hundred Years* (*above*), is being used on other programs. Set at the eye level of performers, the Teleprompter unrolls a script whose inch-high letters, printed by special typewriter, can be read 25 feet away. Its use has cut rehearsal time drastically, in some cases as much as 25%, has meant a money-saving on the soap opera alone of $250 a day. It is such a comfort to harried performers that one commented gratefully, "It's like having $50 in your pocket in a strange town."

CONTINUED ON NEXT PAGE

NOW!

BRIGGS

SMOKES

3 WAYS BETTER*



1. Stays lighted longer...by 19%



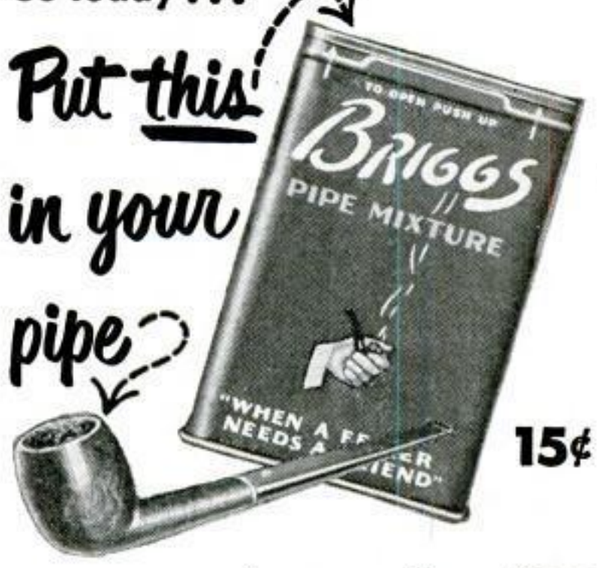
2. Cleaner burning...by 16.4%



3. Less tar...by 21.6%

So today...

Put this in your pipe



15¢

and smoke it!

*Yes, our new process makes Briggs better by actual test! Better even than the swell-smoking Briggs that proved so fine and friendly in your pipe before. And remember this: when tobacco burns steady, free and clean, that's when you enjoy *all* the goodness of Briggs' fine tobacco, aged and mellowed in oaken casks. Today—try 3-ways-better Briggs!

Also available in Canada

Copyrighted material

DON'T DRUG A *Cough!*



GET THIS SAFE, SOOTHING *Relief*

Why use strong drugs that may cause serious after-effects? If your dry, cough-torn throat is due to a cold, Pine Bros. Glycerine Tablets will relieve it *safely* and *pleasantly*. Every ingredient is time-tested and medically-approved. Use freely for coughs and other throat distress. They can't harm you.

5 pleasing flavors . . . 10c IN U.S.A.

SEEING IS BELIEVING!



Sleeve knotted tightly for 15 minutes . . . suit hung in humid room overnight . . . Next morning—presto!—knotted sleeve of suit is as smooth and wrinkle-free as its companion . . . without pressing!



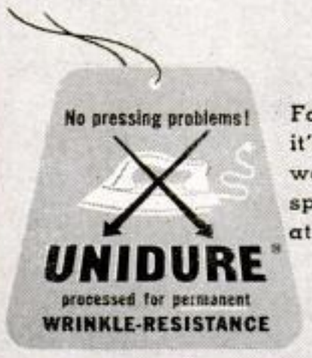
IF IT'S TAGGED

unidure®

IT'S PROCESSED FOR PERMANENT

wrinkle resistance

. . . LASTS FOR THE LIFE OF A GARMENT

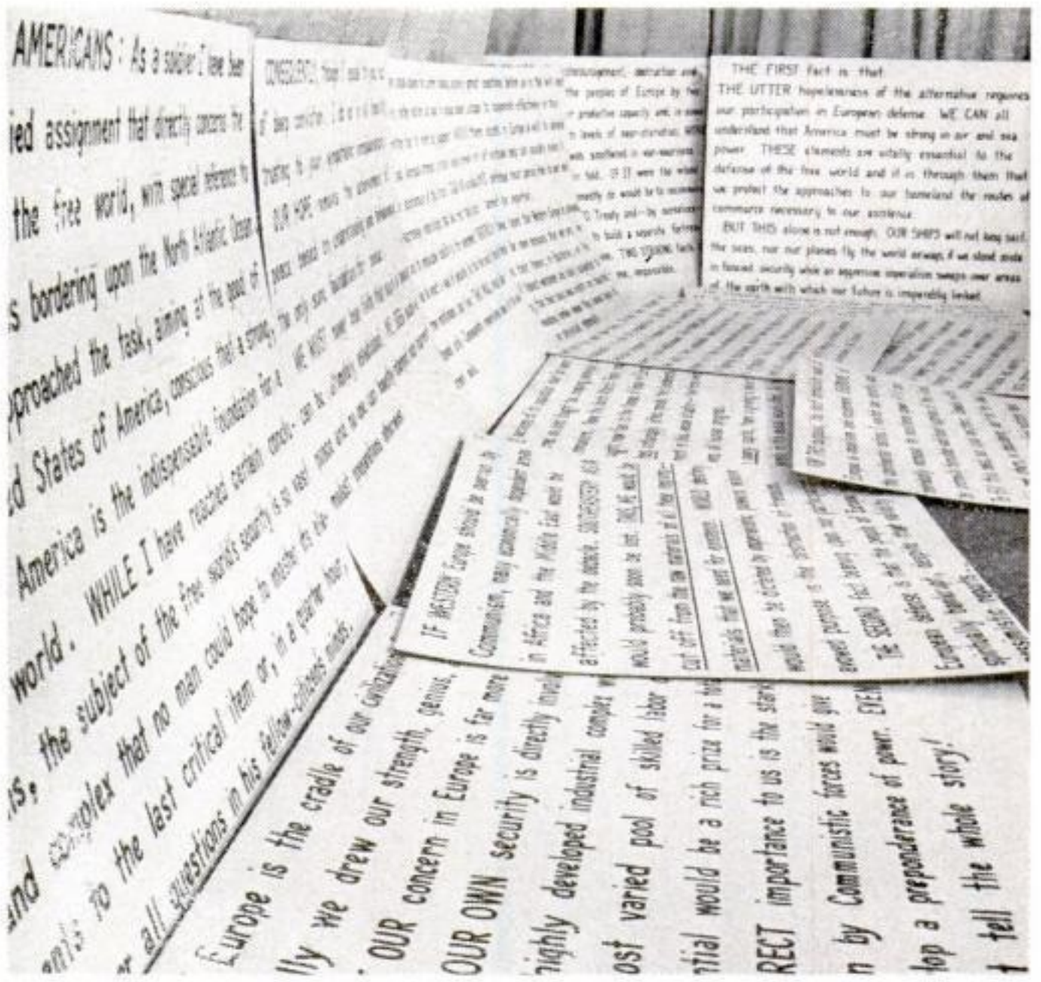


For that well-groomed look . . . it's UNIDURE-tagged men's, women's and children's spun rayon apparel . . . at leading stores.

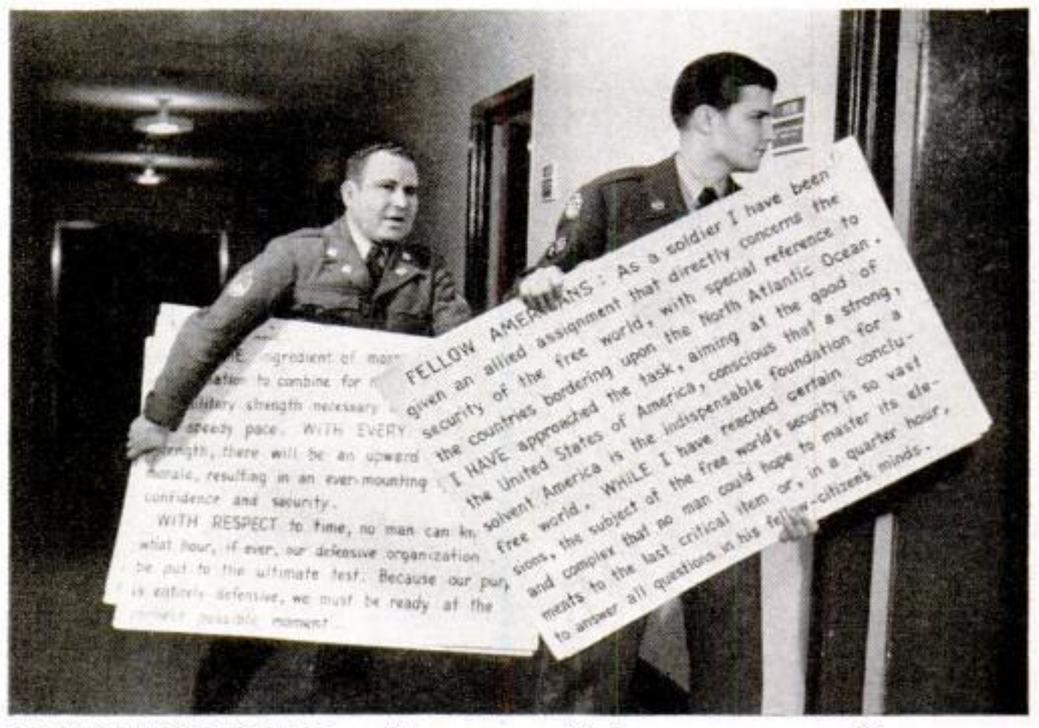
THE UNITED PIECE DYE WORKS
132 Madison Ave., N.Y. 16 • Lodi, N.J. • Los Angeles, Cal.

GIANT CARDS CUE EISENHOWER

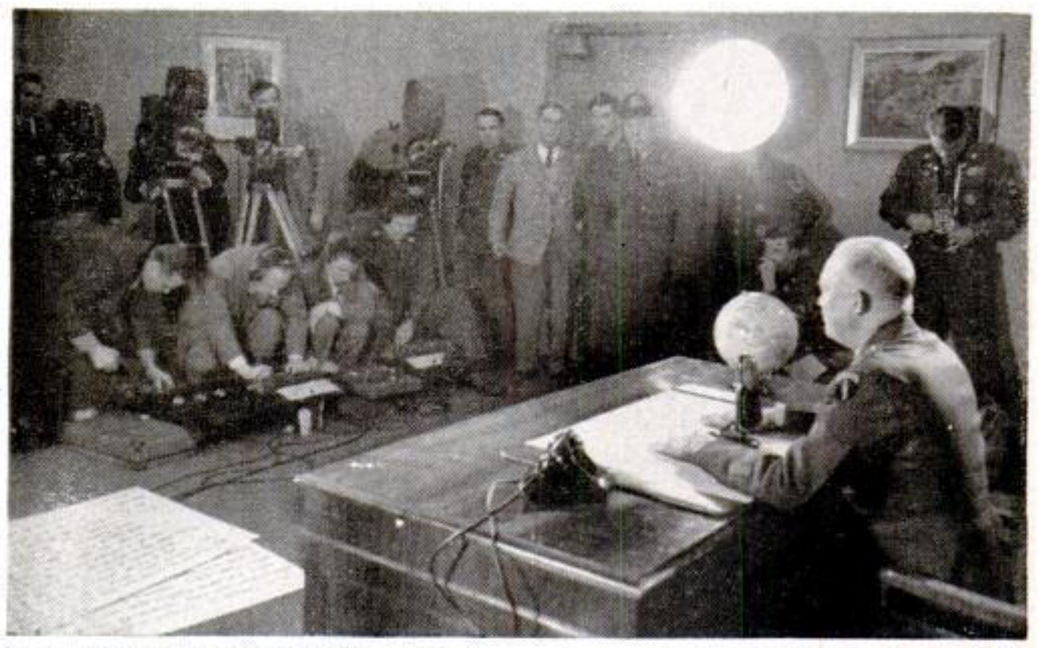
General Eisenhower's televised report on Europe presented a big cueing problem. He did not want to read from a script; ordinary cueing cards were too small for the far-sighted general; officials did not want him to wear glasses because he would look unfamiliar. The solution: a speech with hand-painted letters two inches high which Ike read from a distance of 10 feet and impressed everybody with his faultless delivery.



IKE'S SPEECH was painted in five hours by five Pentagon artists on cards three feet high. Pentagon called it "the first hand-painted speech in history."



SPEECH IS RUSHED to Pentagon studio by two sergeants. Changes were painted into the speech almost up to the time of the telecast by Eisenhower.



SPEECH IS TELECAST as Ike faces cameras beside which cards are held, giving impression that he was speaking directly to each person in TV audience.

CONTINUED ON PAGE 134

Copyrighted material

Who is she?

"And what makes her mouth so day-long lovely?" That's what you hear wherever you catch a glimpse of famous fashion model, Eira Anderson. Eira will tell you frankly the credit for the "Who is She" look of her lips belongs to DuBarry Treasure Stick... the original, indelible lipstick that won't eat off, drink off, kiss off! Its firm, yet creamy, texture outlines lips so cleanly. The luscious color actually "weds" to your lips to stay until you cream it off. Unlike ordinary indelible lipsticks, DuBarry Treasure Stick actually protects your lips, doesn't irritate sensitive tissues, is pure pleasure to use. Try it and see.

DuBarry

BEAUTY PREPARATIONS BY

Richard Hudnut

Makers of the Richard Hudnut Home Permanent



DuBarry Treasure Stick

"WHO IS SHE" REDS
for Spring.

Rose Geranium
for navy, greys, beiges, blues.

Red Flare
for melon, yellows, oranges, tangerines.

$1.10, $1.50 *(plus tax)*

JOHN FREDERICS' HAT AND MATCHING DRESS. PHOTO BY WM. RITTER.

LISTEN TO WALTER WINCHELL, ABC NETWORK, SUNDAY NIGHTS

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1 The world's *fastest* Portable typewriter.

2 The Portable rated *best* by Typewriter dealers.*



*Based on nationwide survey of 5000 Dealers. Dealers voted Smith-Corona best by 2-to-1 over all other makes.

Smith-Corona

L C SMITH & CORONA TYPEWRITERS INC SYRACUSE 1 N Y Canadian factory and offices, Toronto, Ontario. Makers also of famous Smith-Corona Office Typewriters, Adding Machines, Vivid Duplicators, Ribbons and Carbons.



WHAT'S COOKING?—the man's face. He's getting a tenderizing winter weather-burn. But shaving will be a cinch with Barbasol brushless shave. Barbasol makes whiskers a setup for any razor, feels wonderfully soothing—great for *every-day* shaves. And don't forget: Barbasol *is* good for your skin . . . leaves it soft, cool and fresh. So *try* Barbasol!

Advertisement

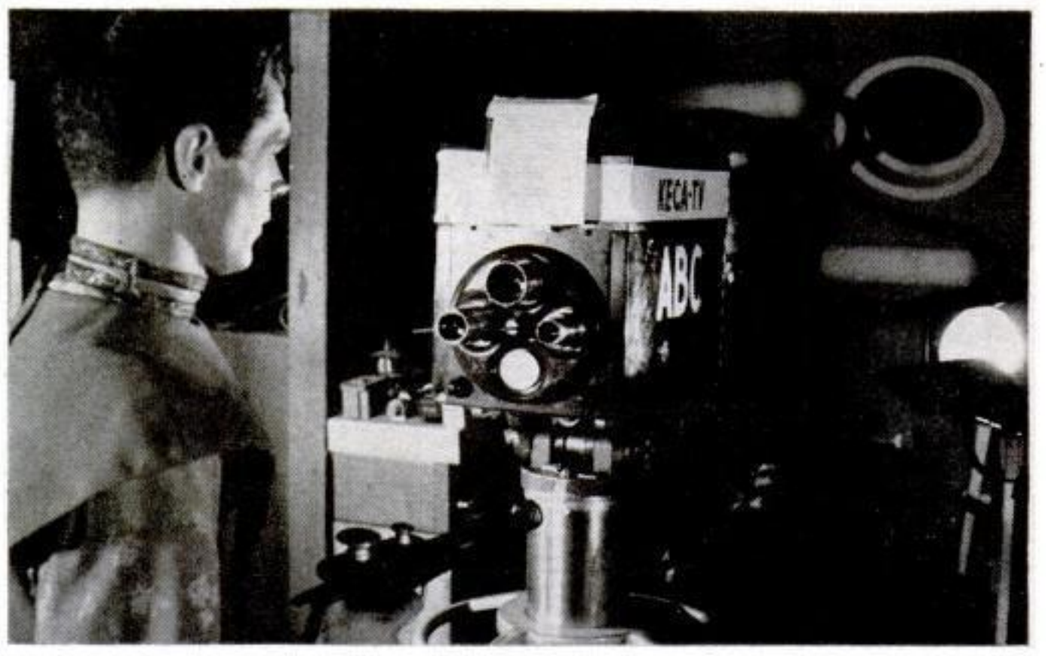
SOME OTHER CONCEALED CUES





UNSEEN EAR was used by pretty Palma Shard who had tiny radio receiving set tucked in her ear while she broadcast 15 minutes of news over KFI Los Angeles without referring to notes. She pre-recorded commentary which was broadcast to her "radio ear" during program so she could parrot own words.





HIDDEN SCRIPTS are used by men in space on fantasy called *Space Patrol* (ABC-TV). They put scripts on visors (*above*) and on cameras (*below*). These actors do five 15-minute telecasts a week plus a half-hour TV show and two half-hour radio shows, often get scripts less than an hour before show goes on.

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A Collection that speaks volumes for your good taste



The Canada Dry Collection contains the finest wines and liquors in the world. Remember these labels.
Their appearance in your home marks you as a person of rare good taste.

JOHNNIE WALKER, BLENDED SCOTCH WHISKY, RED LABEL, BLACK LABEL—BOTH 86.8 PROOF • PEDRO DOMECQ FUNDADOR BRANDY—86 PROOF • FINE ARTS DISTILLED LONDON DRY GIN—100% GRAIN NEUTRAL SPIRITS—90 PROOF • POWER'S IRISH WHISKEY—7 YEARS OLD, POT STILL—86 PROOF • STREGA LIQUEUR—85 PROOF • PEDRO DOMECQ SHERRIES: LA INA, PRIMERO AMONTILLADO, DOUBLE CENTURY, CELEBRATION CREAM • CINZANO ITALIAN VERMOUTH • CINZANO FRENCH VERMOUTH • NUYENS CREME DE MENTHE—60 PROOF • NUYENS CREME DE CACAO—60 PROOF • NUYENS BLACKBERRY BRANDY—70 PROOF • NUYENS TRIPLE SEC—80 PROOF • NUYENS CORDIALS NOW MADE IN U. S. A.

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CANADA DRY
GINGER ALE, Inc.
NEW YORK, N.Y.

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Help the Great Gildersleeve name the twins

in PARKAY MARGARINE'S $83,500 CONTEST!



AS FIRST PRIZES 20 FORD

5 weekly contests
with 234 valuable prizes every week
1,170 prizes in all!

Every week **4** Ford Victorias
(or cash retail value if you prefer) plus $500 cash bonus to each winner if two "red end flaps" accompany entry.



Every week **10** General Electric Portable Dishwashers



Every week **20** General Electric Triple-Whip Mixers



Every week **100** crisp new $20 bills



Every week **100** crisp new $10 bills

You can enter every week!

First weekly contest starts March 7, ends midnight, March 17.

Second weekly contest starts March 18, ends midnight, March 24.

Third weekly contest starts March 25, ends midnight, March 31.

Fourth weekly contest starts April 1, ends midnight, April 7.

Fifth weekly contest starts April 8, ends midnight, April 14.

It's fun...it's easy to win!

Just name the adorable new twin babies in the Great Gildersleeve household!



One's a boy . . . One's a girl

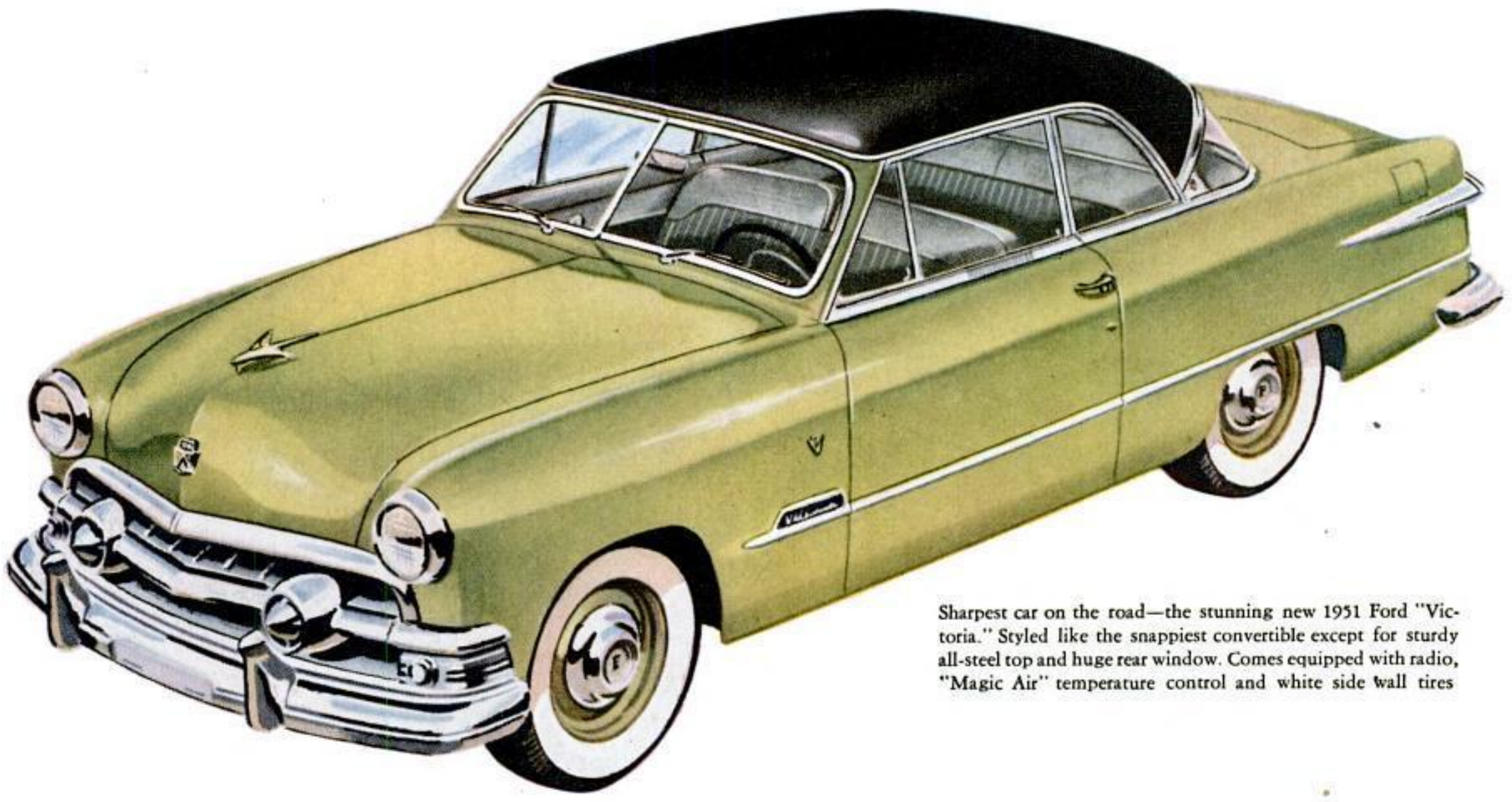
A few suggestions are given below to start you thinking. You can easily think of better names than these. Originality counts.



Follow these easy rules to WIN!

1. Print or write clearly your suggested names for the twin babies. Remember, one is a boy, and one is a girl. Use the coupon in this advertisement, plain piece of paper or entry blank from your grocer's.
2. Print your name and address on each entry. Include also name and address of the grocer from whom you bought Parkay Margarine.
3. Send in as many entries as you wish. Write each pair of name suggestions on a separate entry blank.
4. With each entry enclose the red-bordered end flap from any package of Parkay Margarine. To be eligible for the $500 cash bonus awarded to Ford Victoria winners, enclose red-bordered end flaps from two (2) packages of Parkay.
5. Mail entries to Parkay Margarine, Box 6799, Chicago 77, Illinois.
6. There will be five weekly contests. First contest starts March 7, 1951; last contest ends midnight April 14, 1951. Entries received before midnight March 17 will be judged in the first week's contest. Thereafter, entries as received will be judged in the then current week's contest which will close at midnight each successive Saturday. Entries for the final week's contest must be postmarked before midnight April 14, and must be received by April 21. No entries will be returned, and no correspondence entered into. The Kraft Foods Company assumes no responsibility for entries lost or delayed in the mail. Entries with inadequate postage will not be considered. You accept all conditions of rules when you enter.
7. Weekly prize winners will be notified by mail. No one person may win more than 1 prize in each contest, nor more than 1 first prize in all five contests. Complete lists of winners sent on request to anyone sending a self-addressed stamped envelope at close of final contest.
8. Prizes as listed elsewhere in this advertisement will be awarded to the contestants whose name selections are considered most original, most unique and most apt by the judges. Judges' decision is final. Duplicate prizes in case of ties, in any week's contest. All entries become property of Kraft Foods Company. The names chosen for use on "The Great Gildersleeve" may be a combination of names suggested in this contest and do not necessarily have to be any of the winning names in the weekly contests.
9. Any person living in the continental limits of the United States and in Canada may enter this contest —except employees of the Kraft Foods Company, its advertising agencies and members of their families. Contest subject to Federal and State regulations.

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Sharpest car on the road—the stunning new 1951 Ford "Victoria." Styled like the snappiest convertible except for sturdy all-steel top and huge rear window. Comes equipped with radio, "Magic Air" temperature control and white side wall tires

VICTORIAS

plus $500 cash bonus to each winner if two "red end flaps" accompany your entry [see below]

The Great Gildersleeve's niece, Margie, has had twins... and just by helping name them you may win a wonderful prize! (See listing of 1,170 prizes at left.)

Here's all you do: Go to your store and buy a package of Parkay Margarine. Tear off the red-bordered end flap and mail it to Kraft with your suggested names for the twins. Use the blank below or an entry blank from your grocer's. (Include two red end flaps if you want to qualify for the special bonus prize of $500.)

Be sure to read all rules carefully before you mail entries.

Each Ford Victoria winner can also win a $500 cash bonus!

It's easy to qualify for a special bonus prize. Just include with your entry the red-bordered end flaps from two (2) packages of Parkay instead of one. Then if your names for the twins in the Gildersleeve household are awarded a first prize, you will receive a bonus of $500 in cash in addition to your shining new 1951 Ford Victoria!

(Your entry will receive the same consideration for a Ford if only one end flap is enclosed. The only difference is you will not be eligible to receive a special $500 cash bonus prize.)

Parkay

is the margarine that tastes so good because it's always fresh!

In most states you can buy Parkay Margarine colored yellow, ready to serve. Parkay also comes uncolored and in the handy Color-Kwik bag.



Send red-bordered end flap



Extra help in winning!

Tune in "The Great Gildersleeve" Wednesday evenings over NBC Network, 8:30 EST. You'll get lots of laughs and lots of ideas for names to submit.

CLIP THIS ENTRY BLANK

Mail to Parkay Margarine, Box 6799, Chicago 77, Illinois. Enclose the red-bordered end flap from any package of Parkay Margarine. To be eligible for the special $500 cash bonus prize for Ford Victoria winners, enclose two red-bordered end flaps.

My suggested names for the twins—(Boy)_____ (Girl)_____

My own name is_____

My address is_____

City_____ Zone_____ State_____

Grocer's name and address_____

Get additional entry blanks from your grocer or use plain sheet of paper.

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They gathered the harvest of the sea

It was never easy.

The good Lord put fish in the sea, and He made the fish good to eat. But He made it bitter hard to get them out.

You had to sail away on the dark northern ocean, days and nights in a little pitching schooner, out and out to a piece of watery emptiness called the Grand Banks. The seas could roll up high and evil there, and the ocean could look so monstrous big, and your schooner could look so terrible small . . .

Then from that little schooner you lowered boats that were littler still, dories that made a most careful kind of fit for two men and their gear. You rowed or drifted through the snapping seas until the schooner was hull-down on the horizon, and then there you were, you and your dorymate, with the thickness of a plank between you and the bottom of the Atlantic Ocean.

And you fished.

No, it was never easy. But you did it. It was dreadful hard, sometimes. But there wasn't anything in the world you would rather do.

For the good Lord made a breed of men who don't want it easy, men who want only to be on their own. And out there where the wind plays no favorites and only the man in you counts, you were on your own. When you drove the schooner through a screaming gale to be first home with the catch, you did it because you wanted to—on your own. When the catch was sold and you got your split, you were on your own, too—your share of rewards for your share of risk.

That was the way of the early American fishermen. It made proud, free men of them. And we who cast our nets in other seas still choose, as they did, the way of independence. We set a course, we pick our sails, we pull an oar, we share the catch—proud in the knowledge that what we get from the voyage is fairly earned . . . on our own.

John Hancock

MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

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PAHANG PLANTERS, ALL MARKED FOR DEATH BY THE BANDITS, MEET AT BENTONG TO DISCUSS COMMON DEFENSE. FOREGROUND: THE GUNS THEY CARRIED TO THE MEETING

MALAYA—Rich but Uneasy

Its rubber economy is booming. So are its Red bandits' guns

PHOTOGRAPHED FOR LIFE BY HOWARD SOCHUREK

Last week the Malayan peninsula, an area long identified with crocodile-ridden jungles and lonely rubber plantations, bore an incongruous resemblance to the Chicago of 1928. Many residents went about in armored passenger cars, paid large sums for "protection," carried and regularly used Tommy guns and occasionally died by sudden bullets or tossed "pineapples." And, as was Chicago during the '20s stock market boom, the 51,000-square-mile peninsula which forms Asia's southernmost tip is surcharged with the wild excitement of enormous and unexpectedly gained wealth.

The reasons are historic and simple: Malaya produces virtually half the world's natural rubber and today the world wants all the rubber it can get (*pp. 142, 143*). So the price has leaped from 17¢ a pound in 1949 to as high as 86¢, and Malaya is in the grip of a tremendous boom. Native workers ride to work in taxis, buy radios two at a time. Rubber speculators bank hundreds of thousands of dollars in a month.

The lethal fly in this fat ointment is "The Malayan Races Liberation Army," 5,000 ragged, fanatical Communists, mostly Chinese and known locally as "bandits." Since 1948 they have attacked plantations, killing, bombing and burning, or shooting policemen and throwing flaming benzine into crowded buses in Singapore. The British have 25,000 troops, 110,000 civil police ranged against them (total Malaya population: 6 million), but the best they can do is kill an average of three bandits a day. For the bandits have two allies: not Russia nor Red China which are too far away to send material help, but the dense Malay jungle from which they operate, and the obvious advantages of being Chinese in a white-controlled land almost half of whose population is Chinese. Now terrorist acts are multiplying, and Malaya's up-country planters are getting all the rubber they can out of their trees. They only hope that when they have to they can get themselves out too.

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ARMORED CARS like this rebuilt Mercury and jeep (*top*) are necessary protection against snipers on all "estates" (large plantations). Barbed wire circles the homes, which are floodlighted at night.



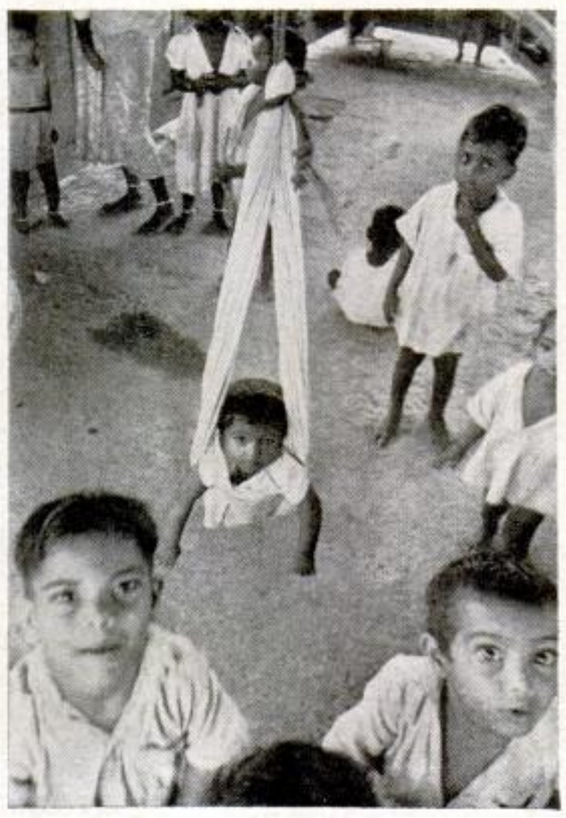
NO MAN'S LAND of 120 acres on a Pahang estate was abandoned because repeated bandit raids so frightened the

PLANTATION PERILS IN "THE EMERGENCY"

In Malaya the current unrest is known as "The Emergency." In the towns along the coasts The Emergency is a constant anxiety. But on the interior's 2,300 big (100 or more acres) estates or the 360,000 small ones carved out of the matlike jungle, The Emergency is pure, heart-clutching terror. At any hour bandits may steal out of the nearby underbrush, singly to snipe at workers or in handfuls to ambush travelers, attack homes, steal



UNDER GUARD, workmen push a trolley-load of latex sheets to the Lanchang estate smokehouse for smoking, which is the last major step before marketing.



ESTATE NURSERY cares for workers' children while their parents tap the trees.



CAPS of bandits killed by patrols hang in Raub police station.

Copyrighted material



tree tappers that they would not work there. Here an armed patrol walks through the burned-out workers' quarters.



MOMENT OF SILENCE, a tribute to eight of their number killed during The Emergency, is observed by Pahang planters' meeting. Pahang is the most remote and dangerous of Malay states.

rubber or quietly slash valuable trees by the thousands and thus cripple their production. The bandits ruthlessly kill policemen for their guns, force tribute from the native villages and attack the ones they suspect of informing against them. Sometimes they set fire to the bamboo houses and throw fleeing children back into the flames.

To protect themselves and their workers, the planters maintain squads of 20 to 40 special constables, who stand guard 24 hours a day. Every planter carries a pistol at his hip and often a Tommy gun cradled in his arms. His wife travels in an armored auto when she goes shopping in town, and every plantation has its arsenal of Bren guns, hand grenades, carbines and submachine guns. Planters pay a heavy price for their heavy profits; **in some areas more than half of them have been killed in a single year.**



ARMS INSPECTION is routine for Jenderak estate constables.



SLASHED BY BANDITS, trees should "rest" six months, are now tapped anyway.



BURNING RAILWAY BRIDGE near Kerdau, set on fire by bandits, is wet down by some rail workers. The derailing of Malaya's few trains is also frequent.

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RISE OF ONE MAN into widely ramified power is shown by a Singapore building directory: Rubber speculator Lee Kong Chian now has five other companies.

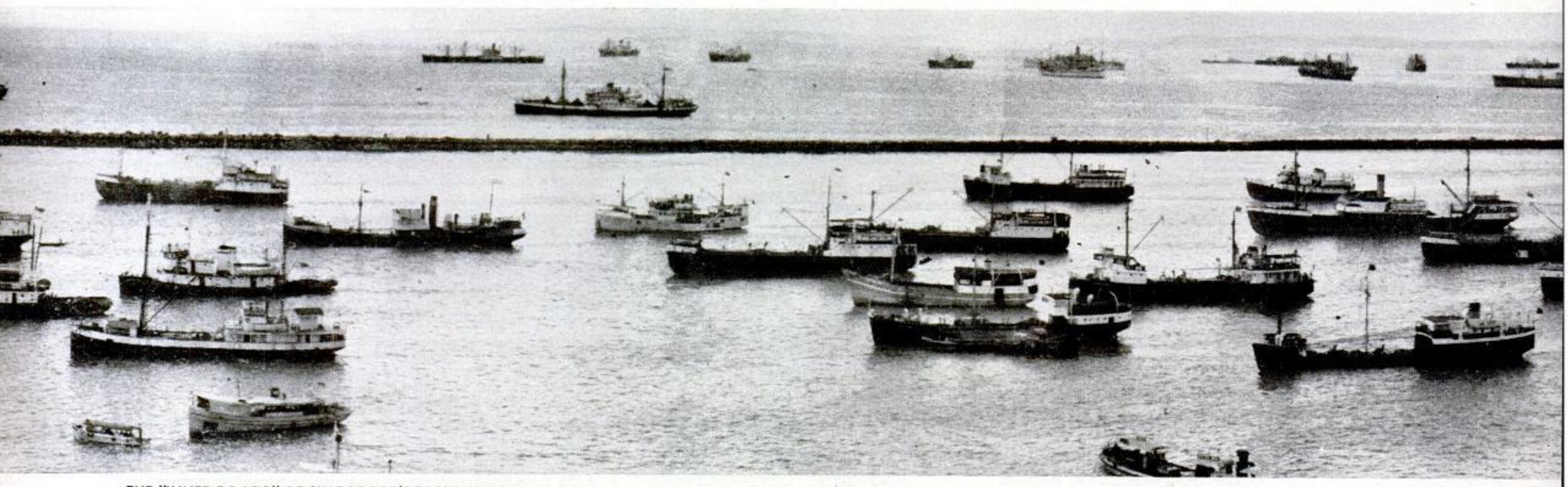
SINGAPORE: BIG DEALS



LEE KONG CHIAN

The men who own the besieged estates make big money, but it is Singapore's speculators —the middlemen who buy rubber from growers and sell it to foreigners—who are making real fortunes. Lee Kong Chian, for example, recently banked $10 million in six months, mostly through sales to Russia and China, and now runs a dynasty of businesses (*left*). Other well-heeled businessmen, brown, yellow and white, are packing Singapore's theaters, taxi dance halls and clubs, building luxurious swimming pools (*pp. 144, 145*) and living in sultanic luxury, although the ably administrated colonial government has seen to it that not all this new wealth goes for frivolities (*picture at lower right*).

Malaya's rubber business is in fact the biggest single dollar earner in the British Commonwealth. And if that were not enough, the dollar value of Malaya's huge tin exports in the last year went up 30% over 1949. But many in Malaya, from opportunists who tap single trees for a few extra dollars to poker-faced brokers who sell an entire estate at the drop of a telephone, know the boom days are numbered. For rubber prices are based on the quicksand of current supply and demand. Right now demand for Malaya's annual export of 1,100,000 long tons (worth about $850 million at current prices) is high 1) because normal consumption is high, 2) because



THE "INNER ROADS" OF SINGAPORE'S FAMOUS HARBOR, THROUGH WHICH PASS A LARGE PERCENTAGE OF MALAYA'S RUBBER EXPORTS, ARE JAMMED WITH SHIPS OF ALL NATIONS.

$2 MILLION WORTH OF TIN INGOTS AWAIT SHIPMENT IN SINGAPORE. MALAYA NOW EXPORTS ONE THIRD OF THE WORLD TIN SUPPLY





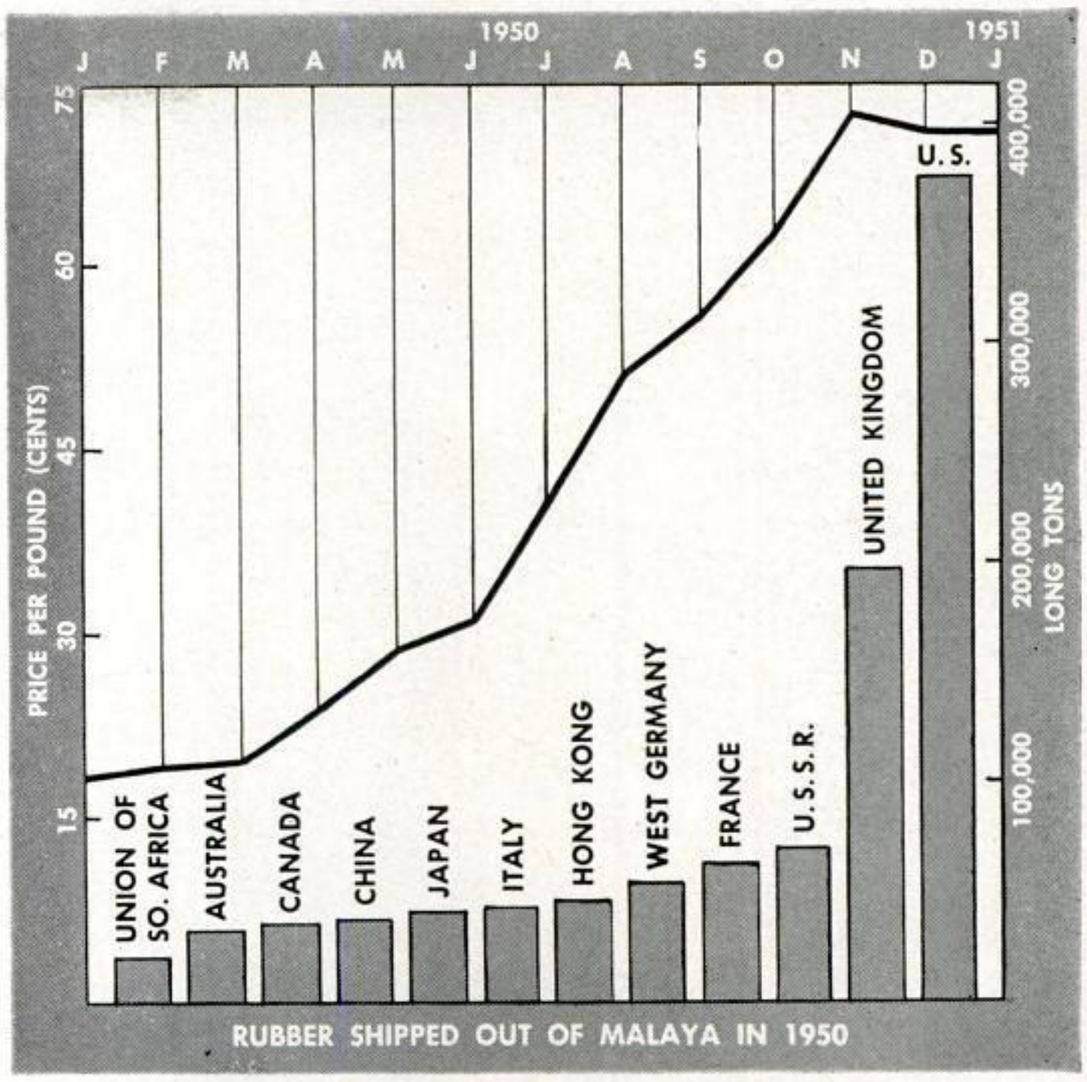
SMALL BUSINESSMAN taps single rubber tree in heart of Singapore.

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AND BUSY FREIGHTERS

Russia has begun stock-piling indirectly, through other countries and 3) because the U.S., Malaya's best customer, is stock-piling openly and hugely. Nobody outside the U.S. government knows U.S. goals, but it now reportedly wants a reserve of 1½ million long tons of natural rubber. It now has about half that, should have all of it by 1952. At the same time the U.S. has reactivated synthetic rubber plants in order to have them ready if the supply of natural rubber should be cut off. With its reserve pile built up and the output of its synthetic plants supplying some of the normal domestic demand, the U.S. could reduce its imports sharply. This would give the booming Malayan economy a severe jolt and might, ironically, make Malaya an international problem. For if it were badly disrupted economically, Malaya conceivably could fall a prey to Communism.

It already embodies other ironies. Russian rubber purchases, by bolstering Malaya's prosperity, are aiding capitalism and assisting democratic Britain. But Britain, while gaining economic strength, is simultaneously helping arm Russia—just as a planter, risking his life to produce rubber, knows some of his production will indirectly aid the cause of the bandits, bent on killing him. Last month an international rubber conference met in London and discussed ways of squeezing Russia out of the Malayan rubber market. It gave up, recognizing that, unless stopped by naval blockade, the Soviets can get rubber from Malaya through intermediary nations, or directly from Indonesia. Malaya's crosscurrents may yet more gravely affect the average U.S. citizen than to boost, as it has in the past year, the price of a new tire for his Ford from $19.55 to $23.



RISE IN AVERAGE PRICE of rubber is shown by top line; at bottom: amounts bought by Malaya's big customers. Hong Kong's and China's go mostly to Russia.

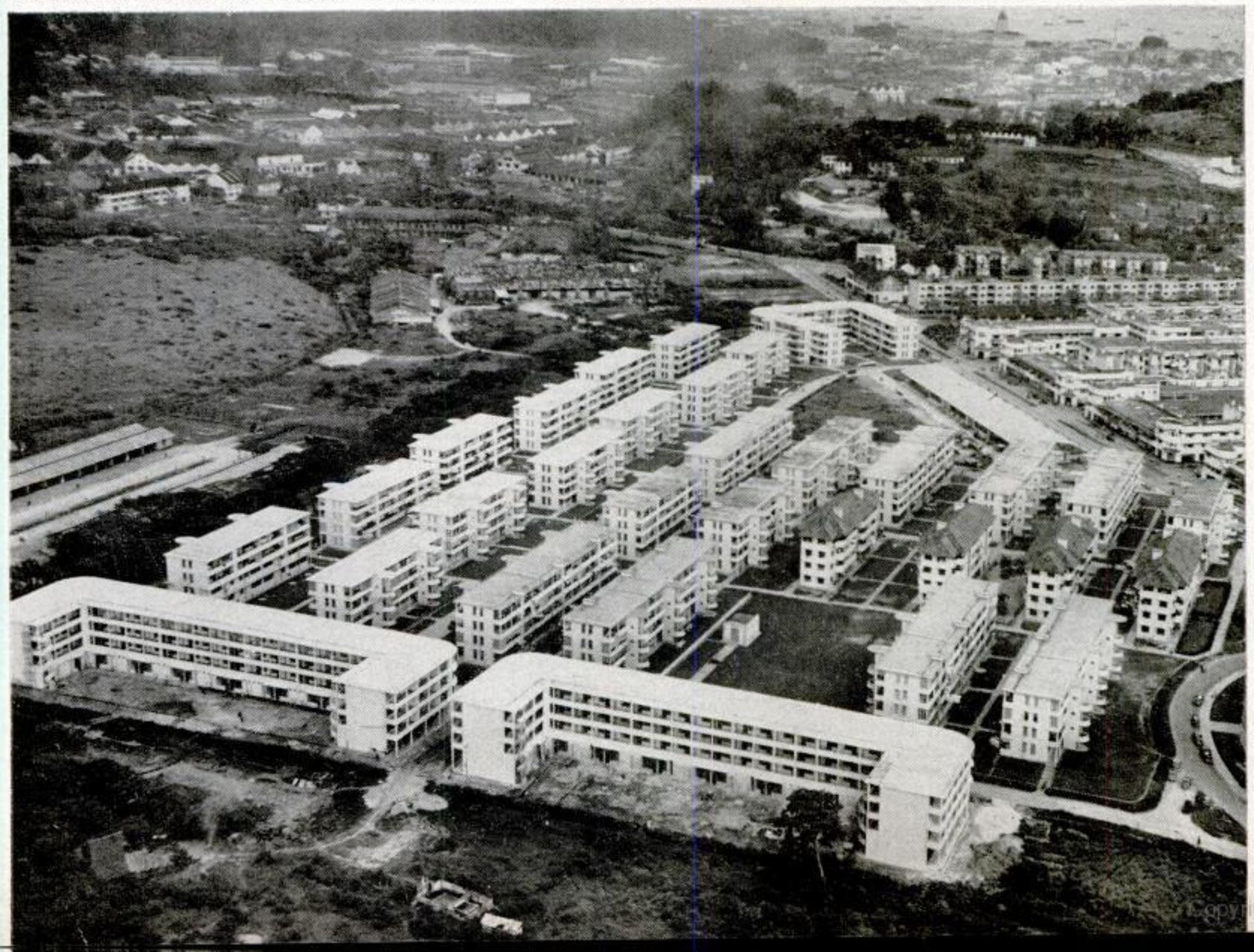


SHARP SPURT IN THE RUBBER TRADE HAS INCREASED HARBOR'S CARGO TONNAGE FROM 4 MILLION TONS IN 1949 TO 6 MILLION IN 1950. JANUARY 1951 WAS AN ALL-TIME HIGH

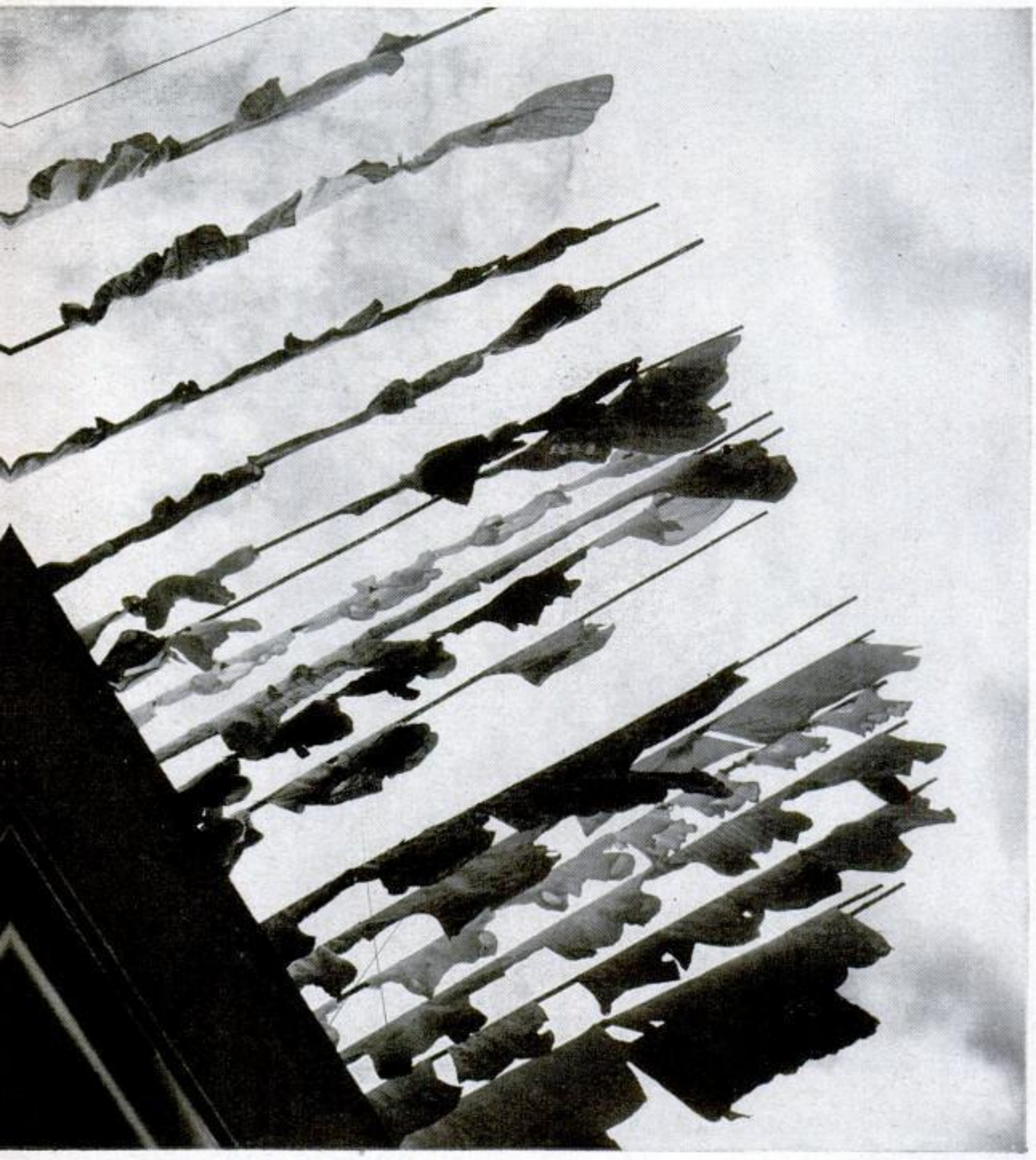


BIG THREE rubber brokers: O. E. Cutler, E. G. Holiday, Vivian Bath.

LARGE TAX RECEIPTS MADE POSSIBLE THE BUILDING OF HUGE HOUSING PROJECTS LIKE THIS ONE, WHICH REPLACE SINGAPORE SLUMS



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PLENTY OF CLOTHES hang from the windows of new housing projects. But residents use bamboo poles, refuse to hang clothes on modern lines in drying yards.



PLENTY OF ART decorates swimming pool of Singapore's "Tiger Balm" king, Aw Boon Haw (LIFE, July 21, 1941). Artist gets $10 a day for painting mermaids.



PLENTY OF LUXURIES are available to Singapore's many rich. This is the wedding party of Jack Elias and Vivian Mitchell, both offspring of millionaires.



PLENTY OF GOOD LIVING is equally available to people of lesser means, as family dinner table shows. Many of them own electric cookers, refrigerators, fans.

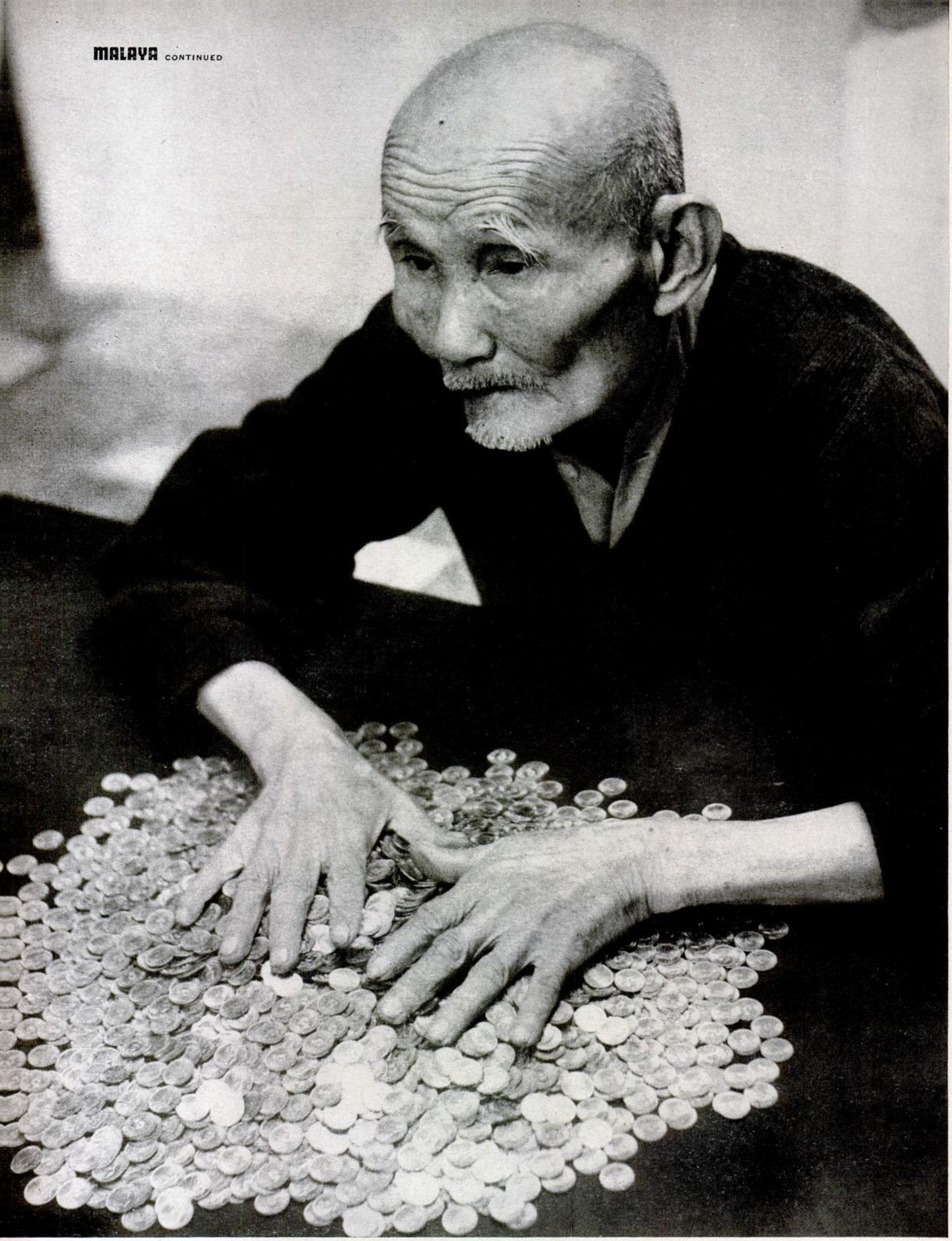
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PLENTY OF SWIMMING POOL is provided members of Chinese Swimming Club, Oriental Singapore's answer to the British Swimming Club, which excludes Chinese, Malayans. Reputedly the biggest pool in the British Commonwealth, it is 190x100 feet, cost $165,000. Pool cleaners above await 5 p.m. quitting gong.

CONTINUED ON NEXT PAGE

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LONG VIEW OF THE FUTURE in Malaya is taken by Tan Ah Lee, 75-year-old porter, who like many other poor Malayans steadily converts his paper money into cash—here 5¢ pieces. They take advantage of the boom but also mistrust it, remembering what war and the Japanese occupation did to Malaya the last time.

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Know why Kleenex is your best buy in tissues?





Perfect balance. Of course you want a *soft* tissue—a *strong* tissue. *Kleenex** has the "just right" combination of softness and brawn. (Thanks to a special process.) And each tissue is perfectly *uniform:* always the same top quality you can depend on for every use from colds to makeup removal.



Pure...so lint-free. Only finest ingredients go into Kleenex . . . from pulp to package. Pure cellulose fibers, with absolutely no ground wood. That's why you won't find weak spots or hard particles in this tissue. And test after test proves Kleenex freer from lint. Won't aggravate sore noses.



Saves as it serves. No other tissue has the handy Serv-a-Tissue box. With Kleenex you pull one double tissue at a time (not a handful). Ends waste—saves trouble, saves money. So don't take just "tissues." Insist on wonderfully soft, strong Kleenex—your best buy in tissues.



Saves tissues
Saves money

*T. M. REG. U. S. PAT. OFF.

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ALL-AMERICA



The Canavan boys enjoy the benefits of America's great body-building breakfast-

NABISCO SHREDDED

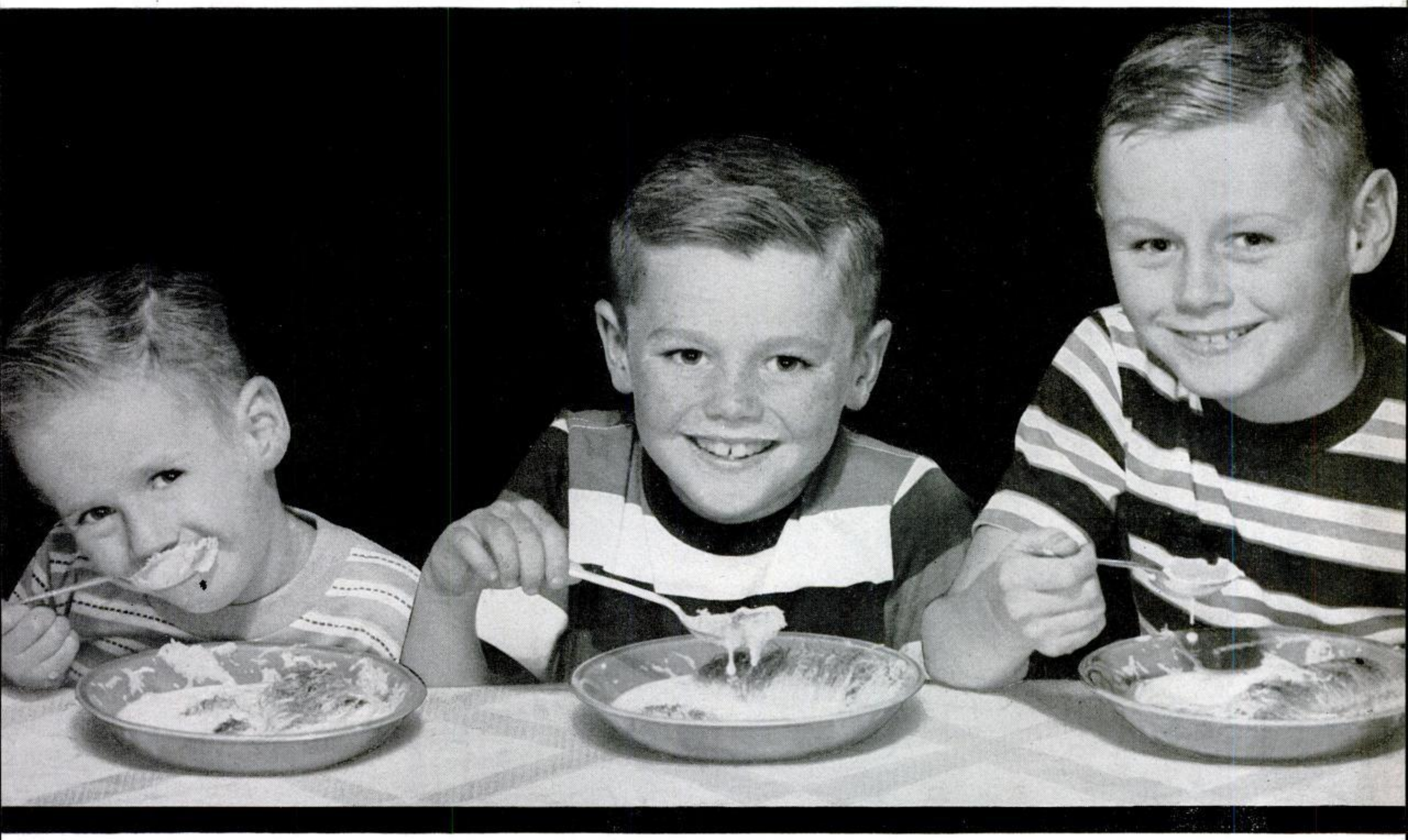
Your own good sense tells you that *wholesome, honest* nourishment is best for your family! And that's exactly what they get, when you serve NABISCO SHREDDED WHEAT. There's nothing "dreamed-up," nothing unlike Nature made it, in NABISCO SHREDDED WHEAT! It's made from *natural* 100% whole wheat, including bran and wheat germ. Pour milk over these golden biscuits, and you have a delicious breakfast that provides *so many* of the necessary nutritional elements your family needs. Try this hearty, flavorful cereal tomorrow, see why America's favorite for generations has been NABISCO SHREDDED WHEAT, the original Niagara Falls product!

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N FAMILY!



Proud parents, Mr. and Mrs. John Canavan of New York City, bring up their clan on honest, natural food like NABISCO SHREDDED WHEAT.

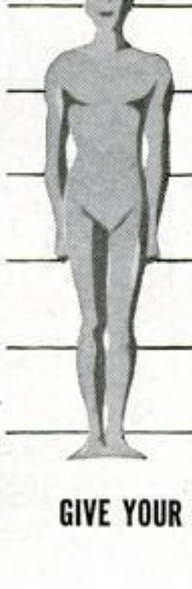


Bouncy all-boy brood! Raymond, 6 months, watches his brothers— Michael, 3; John, 5; Vincent, 7; Robert, 8½; Thomas, 10; pitch into their NABISCO SHREDDED WHEAT.

WHEAT and MILK!



NABISCO SHREDDED WHEAT AND MILK WILL HELP PROVIDE—



- **Carbohydrates** . . . for ENERGY at study and play.
- **Calcium** . . . for building STRONG TEETH and BONES.
- **Protein** . . . for nourishing MUSCLES and TISSUES.
- **Vitamin B_1** . . . for aiding APPETITE and DIGESTION.
- **Iron** . . . important for red BLOOD.

GIVE YOUR FAMILY THESE NATURAL BENEFITS NOW!

NABISCO **NATIONAL BISCUIT COMPANY**

the breakfast full of **POWER** *from Niagara Falls!*

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This Easter choose America's top shoe value!

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Shoes with that $20.00 look!



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See them tomorrow or order by mail from your nearest store

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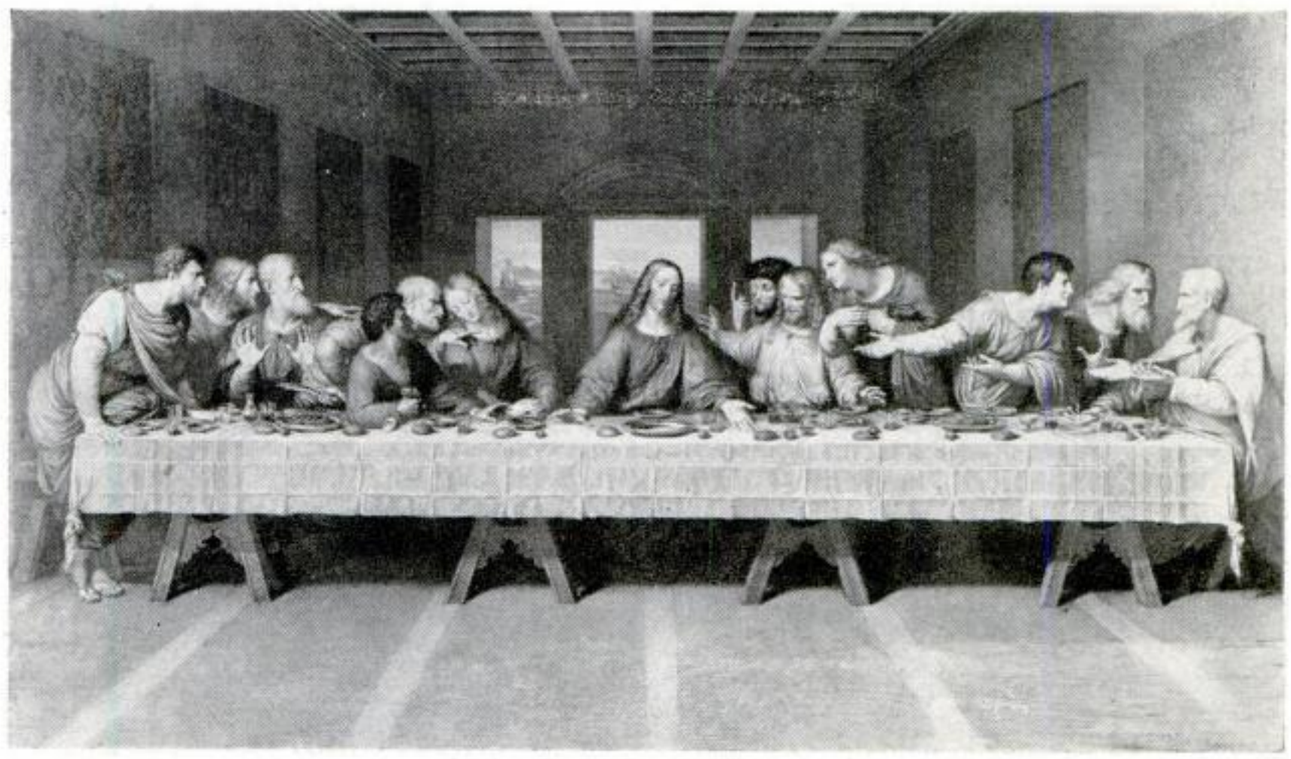
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IN LEONARDO'S PAINTING APOSTLES ARE SEATED OR STANDING IN LINE BEHIND TABLE

BRONXVILLE VERSUS DA VINCI

Suburban businessmen reconstruct the Last Supper and make some corrections on Leonardo's famous painting

Scholars have never known exactly what took place at the Last Supper. Biblical accounts of it are vague and contradictory, and experts disagree not only on what Jesus said at the meal but even on what kind of meal it was—a Passover feast or a simple religious meeting. However, much more is known today than when Leonardo da Vinci painted his picture of it (*above*). Using this new knowledge plus some theories of his own, the Reverend Morton Stone of Christ Episcopal Church in Bronxville, N.Y. staged a partial reconstruction of the meal in a series on the history of Communion. The roles were taken by the rector of a neighboring church, who played Christ, and laymen from the two churches, who played the 12 apostles.

Being concerned only with those parts of the Last Supper which have been incorporated into the Mass and Communion, the Bronxville version was brief and consisted mostly of a series of tableaux (*next page*). But onlookers who might not have understood the theological ramifications could at least see that Leonardo's painting had undergone some revisions. Since the Supper was a ceremonial occasion, the Bronxville version had a candelabra and an incense burner on the table. Because by Jesus' time the Jews had adopted the Roman custom of reclining at meals, the actors (who did not play specific Apostles in the pageant) did their best to recline on the straight-backed chairs; and because conversation would be difficult at a long narrow table if the guests were reclining, the Bronxville table was a square one and the Apostles were seated in a U-shaped pattern (*below*).

IN BRONXVILLE VERSION APOSTLES RECLINED ON CHAIRS PLACED BACKWARD AGAINST THE TABLE. JUG CONTAINS WATER USED IN THE WASHING OF HANDS



CONTINUED ON NEXT PAGE

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The only prune juice that gives you uniform laxativity is **SUNSWEET** prune juice!

"C-L" does the trick!



"C-L" (Controlled-Laxativity, an exclusive Duffy-Mott process) gives every glassful of Sunsweet the same laxative strength. And Sunsweet *tastes* good, too! Try it for breakfast or for a nightcap...but quick!



Guaranteed by Good Housekeeping

SUNSWEET
PRUNE JUICE

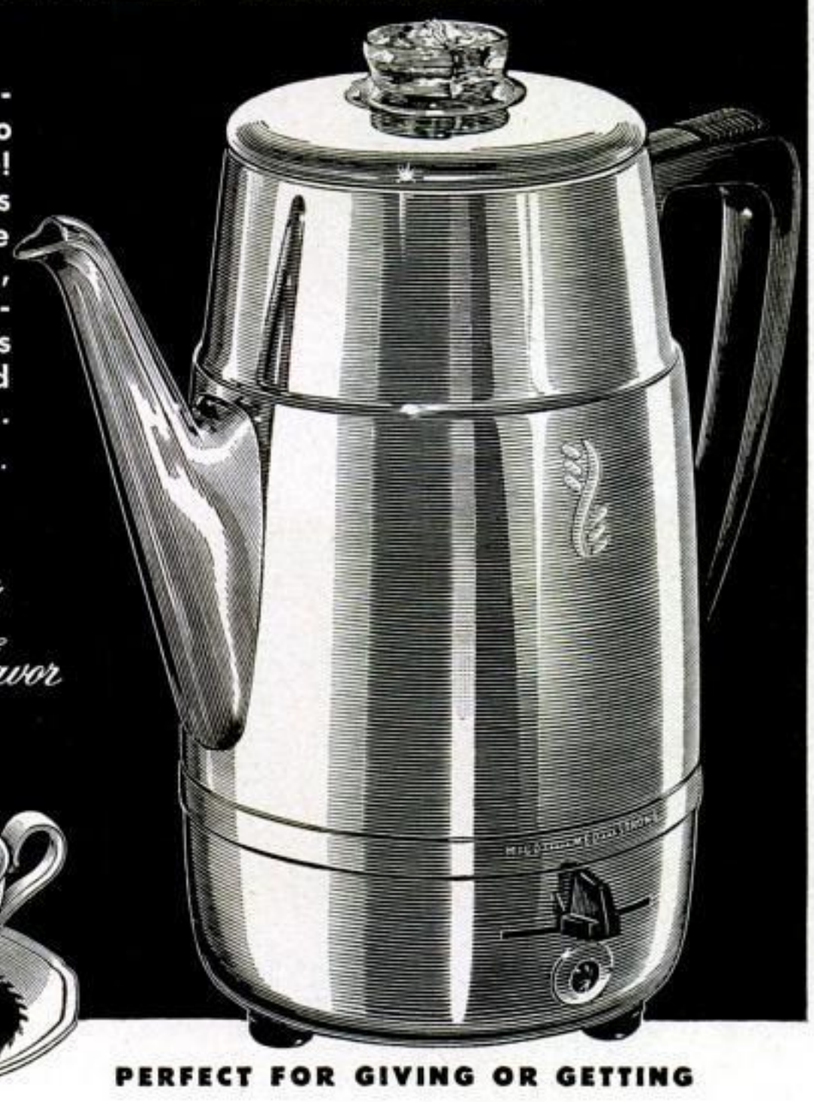
CAMFIELD

World's Finest Automatic

COFFEE MAKER

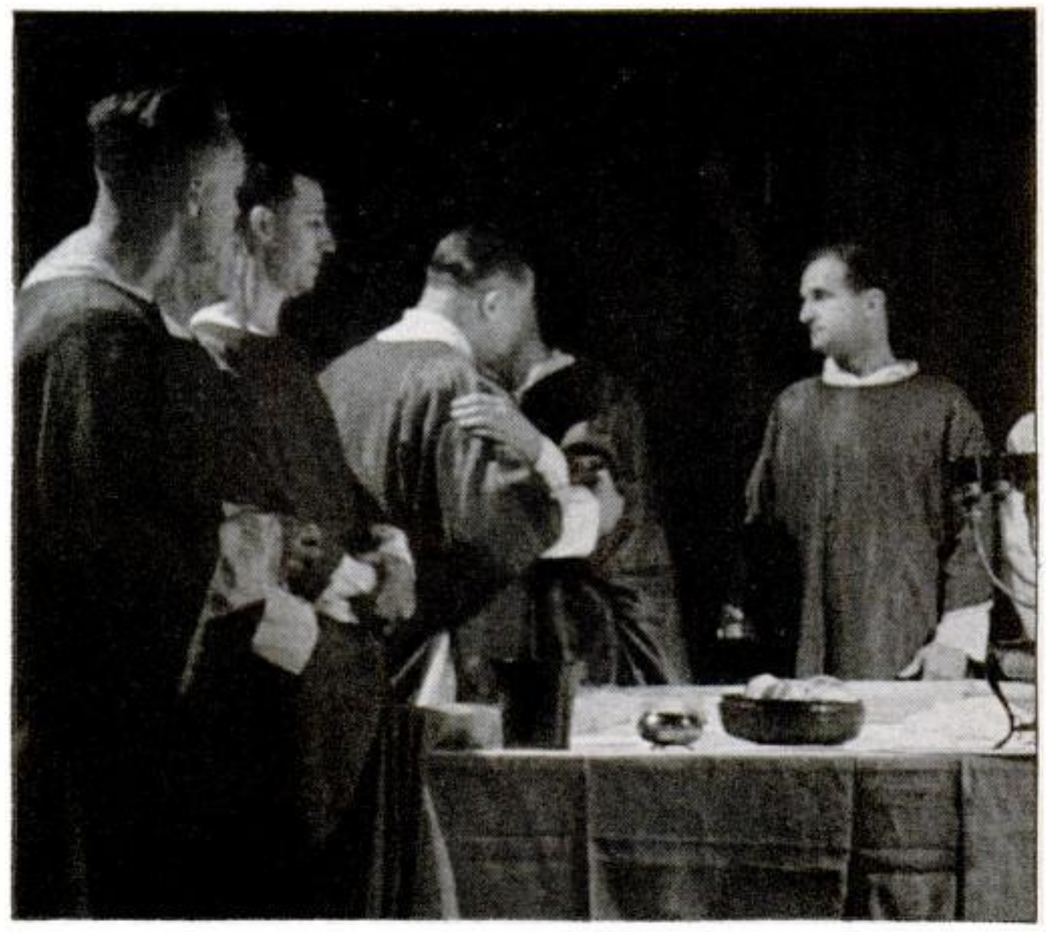
● Makes coffee *automatically*—exactly to your taste every time! Signals and stops perking when coffee is desired strength, keeps it piping hot indefinitely. Matches the famous Camfield Automatic Toaster.

Camfield Manufacturing Co.
Grand Haven, Michigan



Captures Coffee's Finest Flavor

PERFECT FOR GIVING OR GETTING



GIVING THE PEACE, a greeting between the guests, is first event. Some experts believe, however, that this would have occurred in another room of house.



WASHING OF HANDS is done in two-handled Jewish laver which is owned by Father Stone. In Mass ritual of priest washing hands derives from this act.



BREAKING OF BREAD by Christ, ceremonial form of "grace," has become one of main parts of Mass and Communion. Hamburger roll was used for bread.

CONTINUED ON PAGE 154

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U. S. TANKER (center) refuels carrier USS LEYTE and destroyer USS ROBERTS while underway. Improved oil tankers have helped strengthen U.S. defense—resulted also in speedier deliveries on the home front at lower cost over the years.

Sea-going "islands of oil" boost U. S. Naval power

Striking power of the U. S. Fleet today has been extended thousands of miles by refueling at sea from specially equipped oil tankers.

These fast, modern tankers are one of the many *peacetime* developments of the U.S. oil industry now being used to strengthen America's defenses.

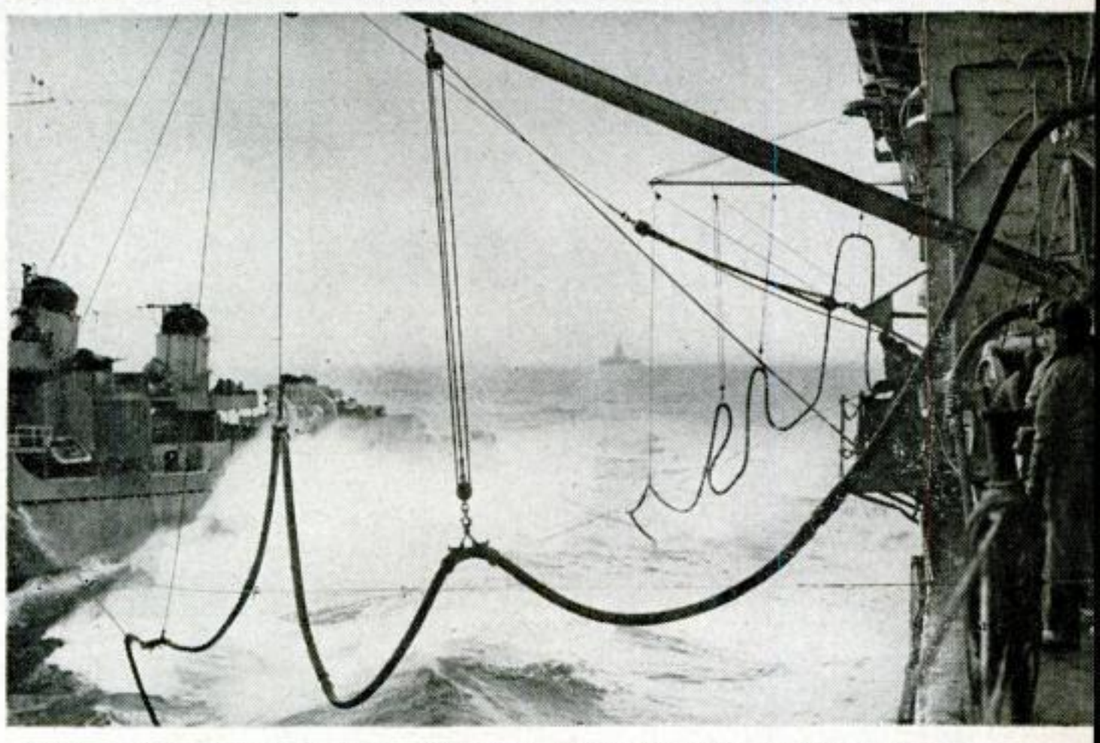
On the home front, they have helped step up the efficiency and cut the cost of oil transportation—so that it now costs less to ship a gallon of gasoline from Texas to New York than to mail a penny postcard.

This is one important reason why the high quality gasoline you buy today costs about the same as gasoline did 25 years ago—only taxes are higher.

In peace or war, America's thousands of privately-managed oil companies provide the public with the finest oil products in the world at the world's lowest prices.

This has come about because free men, competing vigorously over the years, have out-distanced the world in their race to out-distance each other. *The benefits of this competition go to you and the nation.*

Oil Industry Information Committee
AMERICAN PETROLEUM INSTITUTE 50 West 50th Street, New York 20, N. Y.



CARRIER REFUELS DESTROYER. Ships of the United States Navy can now also refuel each other using ingenious flexible hoses. A 27,000-ton aircraft carrier like the USS LEYTE carries enough oil to cruise over many thousands of miles herself, fuel her own air squadrons, and refuel other ships in her own task force as well.



SPEEDY NAVY CRASH BOATS, developed for split-second rescue of downed fliers, gain added power from high octane gasoline. Today's gasoline —although priced about the same as 25 years ago—is so much better in quality that 2 gallons now do the work 3 gallons used to do.

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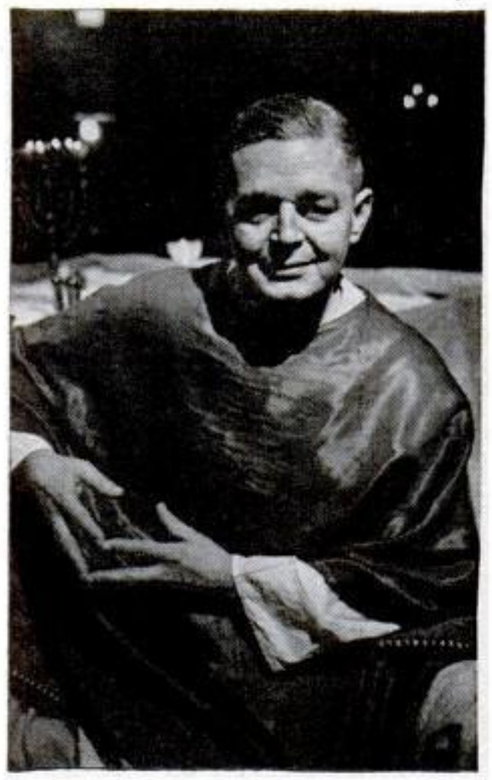
CUTE NOTHIN'!! WE'RE SENSATIONAL in our "handi-panti" and "handi-jama" by alexis! Babies get real "social security" with the built-in plastic panties. Snaps all the way up both sides (so *even* Dad's a quick-change artist now!) Wash in a wink, dry in shape. In nylon, rayon, and cotton seersucker, for babies as old as two. Sweet baby-pastels. Lace-trimmed for girls. See these and other smart "handi-panti" styles by alexis at leading stores all over the country.

"handi-panti" $1 to 1.69 "handi-jama" (plain or print) about 2.95

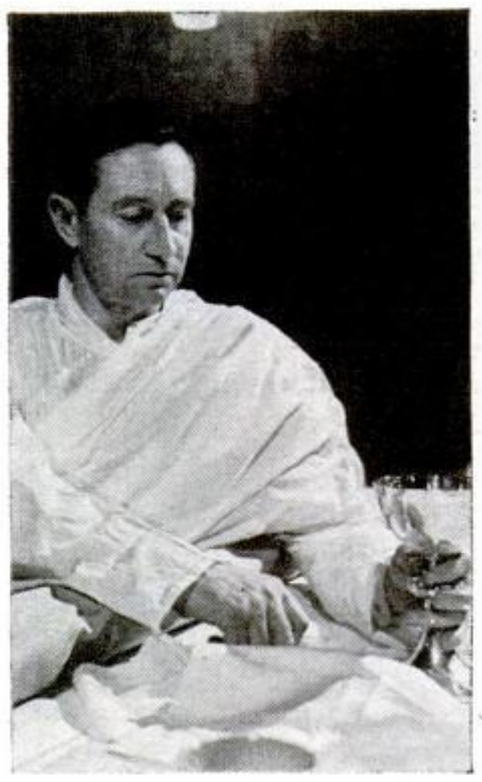
Advertisement



STORE MANAGER Harold A. McComb, 27, operates a luggage shop in Bronxville. He was youngest in *Supper*, has gone to Christ Church all his life.

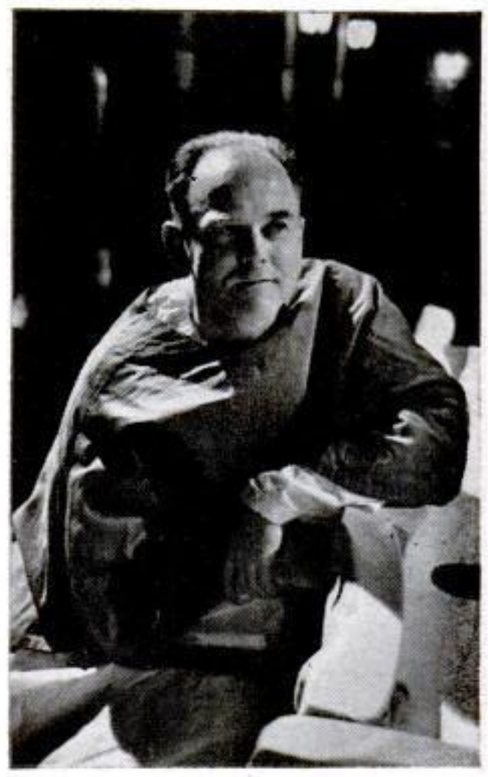


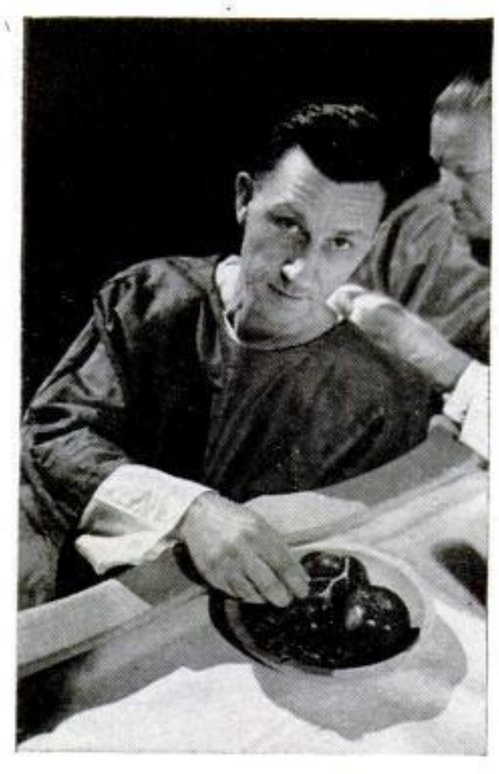
BANKER William McRitchie is a vice president of the Guaranty Trust Co. of New York. He gave up Tuesday-night bowling to take part in the church series.



CLERGYMAN, the Rev. Osborne Budd of St. John's Church in neighboring Tuckahoe, took only specific part, that of Christ. Dramatics is hobby of his.

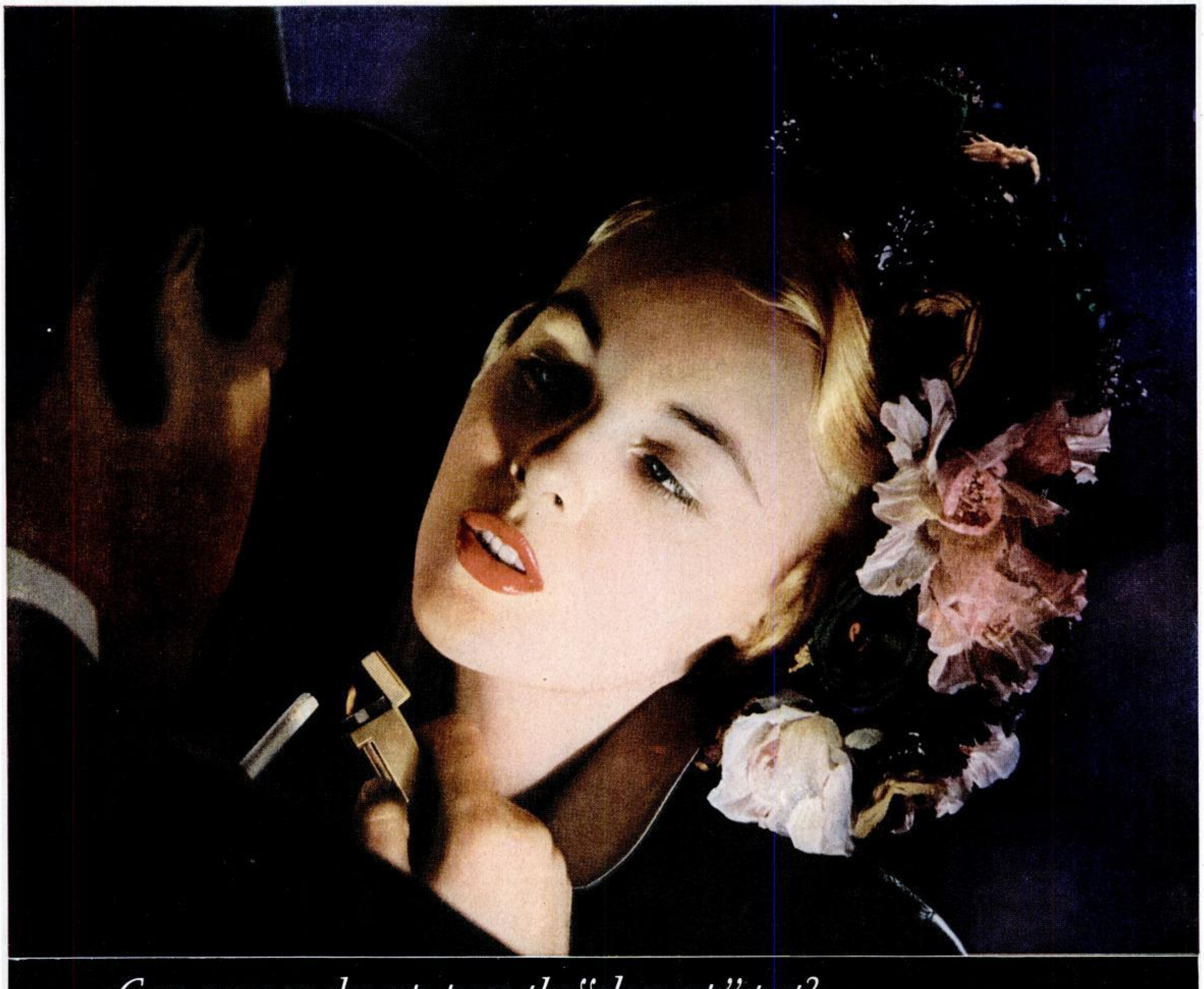
DESIGNER James Bates, who works in A&P engineering department, liked the play because it evoked "hundreds of years in which people have worshiped."





CLAIM AGENT Howard Krueger of New York Central Railroad is head of dramatic group at St. John's Church, acts in shows over local radio station.

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Can your make-up pass the "close-up" test?

You're lovely-to-look-at even in close-ups, with Solitair!

Make this test tonight!
Look in your mirror, *close up*. Does your complexion show skin-faults through your make-up? Solitair gives you faultless beauty *even close up*.

Every complexion can look fresh and lovely from *afar*. But your most important moments are in close-ups . . . and *then*, skin faults are quickly prominent. Imperfections that your make-up doesn't hide, become obvious—and suddenly, the illusion of beauty is gone! . . . Unless, of course, you wear the make-up that stands the test of closest inspection—Solitair. Solitair conceals so cleverly that every little complexion blemish becomes *your* secret! Your skin seems to come alive with youthful freshness—uniformly flawless, yet completely natural—*even in close-ups*. If you have not worn Solitair, *wear it tomorrow*. Your mirror will instantly show you the wonderful difference!

Solitair Lipstick, too!
A smoother, creamier lipstick, richly brilliant, that stays on longer and resists smearing and transfer. Six inspired shades.



Seven lovely shades

Solitair
Cake Make-up

Contains Lanolin
Skin-safe Solitair protects against dryness. Solitair is the only clinically tested make-up which leading skin specialists confirm will not clog pores.

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AFTER DINNER CHIT CHAT, PRESIDENTIAL MANSION, PHILADELPHIA, 1795*

Philadelphia

The Heritage Whisky



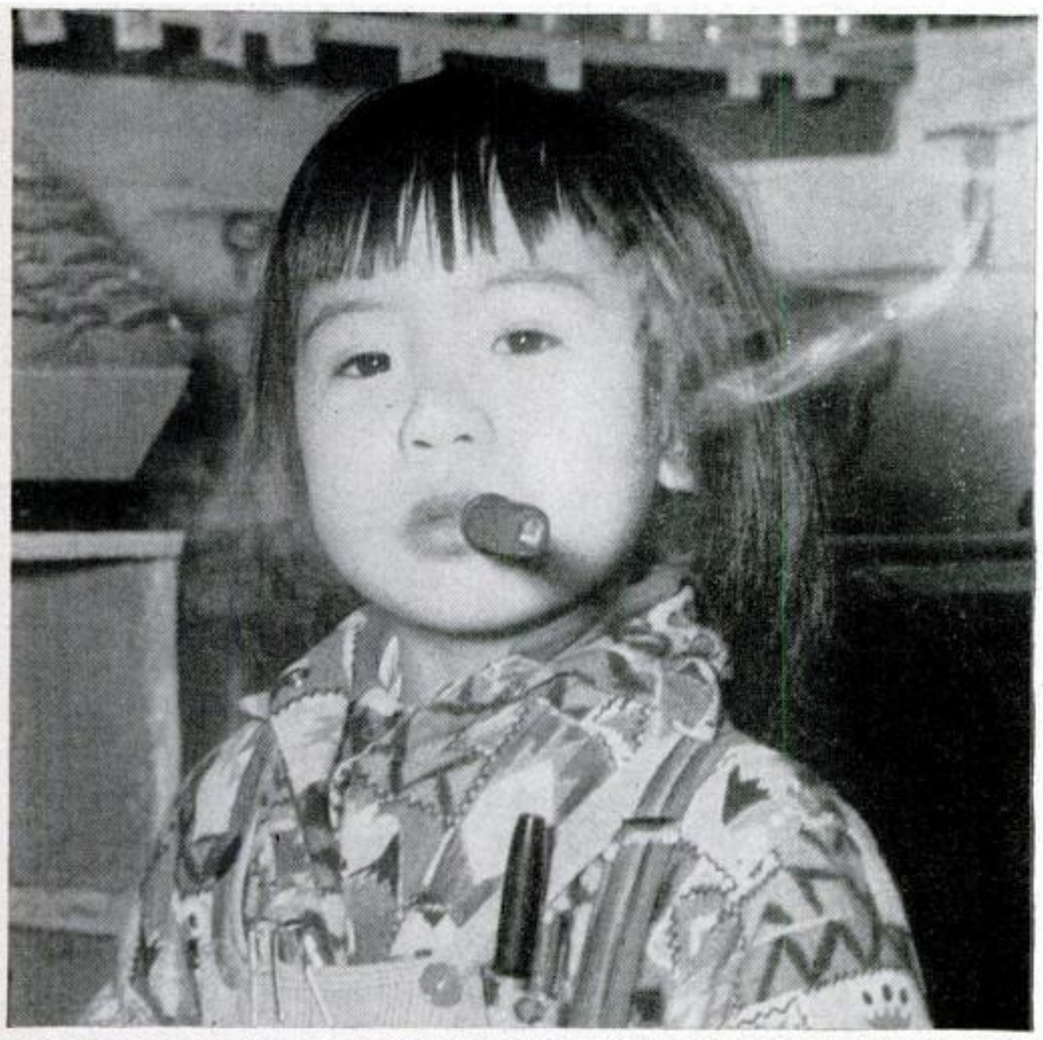
GOOD TASTE THROUGH THE YEARS...

Unchanging in this swiftly changing world is Philadelphia Whisky. Every sip recalls Philadelphia's fame for good taste and good living. Truly a "special occasion" whisky, yet you can afford to enjoy it regularly and often!

*From a Series of Historic Paintings Designed for "Philadelphia"—*The Heritage Whisky*—Famous Since 1894

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NEWSPAPER PICTURE OF BETTY GOT HER INTO TROUBLE WITH THE LAW

BETTY TAKES THE PLEDGE

Judge gets pack-a-day smoker to give up tobacco

Though in a pinch she will settle for a chew of tobacco or a dip of snuff, button-eyed Betty Quetulio really prefers cigarets or a fragrant cigar. Betty, who is almost 4, started smoking before she was 2 years old, and her parents, Mr. and Mrs. P. Z. Quetulio, who operate a small grocery in Portland, Ore., tried ineffectually to cut down on Betty when she got up to about a pack a day. "But anyway," said Mrs. Quetulio, "it doesn't seem to hurt her." Last month Betty became a civic issue when the Portland papers ran pictures of her smoking. Led by Mrs. J. Stanley Dull, the Tobacco Research League of Portland haled the Quetulios before a juvenile court judge. Under pressure Betty agreed to give up smoking. Mr. Quetulio gave up too to set her a good example.

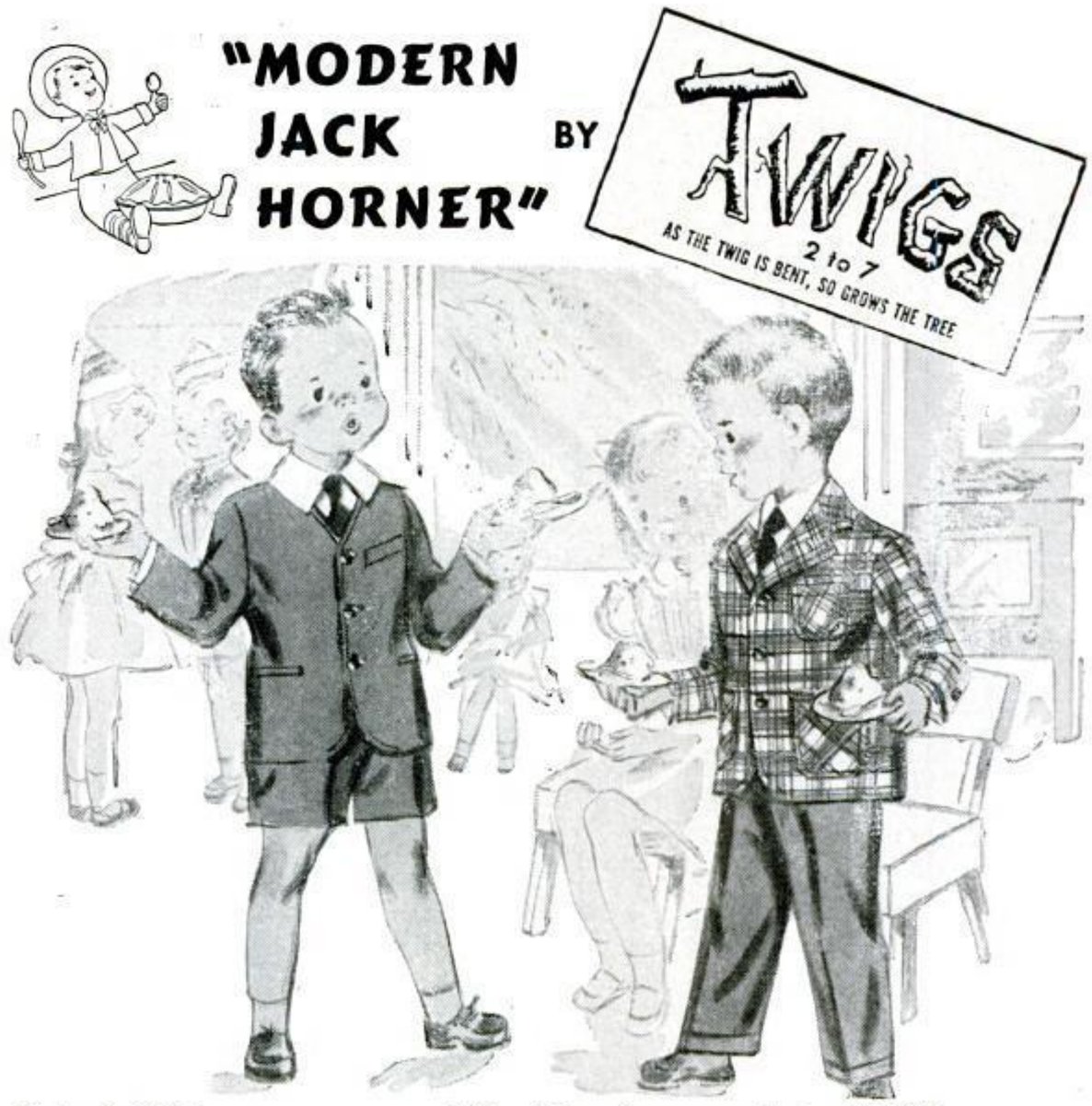


REFORMED CHARACTER, after the session in Portland juvenile court, Betty promised not to smoke any more, reluctantly slurps a big ice cream cone.

"MODERN JACK HORNER" BY TWIGS

2 to 7

AS THE TWIG IS BENT, SO GROWS THE TREE



Little Jack Horner
moves out of the corner,
He needn't be so shy.
Dressed in clothes
by Twigs, he says—
"What a handsome boy am I!"

Man-tailored pure wool eton $14.95

Tartan Plaid sportcoat $6.95, Slacks $4.95

(Both in Mooresville rayon, the crease-resistant fabric you "launder any way you like")

At Fine Stores Everywhere

A note brings you a folder on the Twigs Miracle Suit: Dept. T

WM. SCHWARTZ & CO., INC. *1107 Broadway, New York, N. Y.*
Lehigh Ave. at 22nd St., Phila., Pa. Bantam Togs: Canadian Licensee



2 in 1

COOKING—REFRIGERATION COMBINATION

Saves Space
Saves Dollars

Perfect for the small kitchen, guest house, recreation room or den, bachelor apartment, office, etc. Combines electric refrigeration with high-grade cooking top, either gas or electric (110 volt or 220). Requires only 4.1 square feet of floor space. Sold under guarantee. See your local dealer or write direct for complete information, including prices and where-to-buy.

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4530 East Dunham St. • Los Angeles 23, Calif.
BUILDERS OF AMERICA'S FINEST BUDGET-PRICED REFRIGERATORS

BLUE JAY SAY:

"Quick CORN Relief!"



REMOVES CORNS FAST
America's No.1 Corn Plaster

WHEN YOU CAN'T

STOP that COUGH...*

When other cough drops fail, get real

3-WAY COUGH RELIEF!

1. Ease dry throat tickle
2. Soothe irritated membranes
3. Help loosen clinging throat substances



*due to colds, smoking

STILL ONLY 5¢

SMITH BROTHERS BLACK COUGH DROPS

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THE SEARCH goes on as Mankiewicz (in chair, *center top*) and 14 others contribute their versions of the subject (also Mankiewicz), who relaxes with pipe and favorite reading matter on a psychoanalyst's couch.

15 AUTHORS IN SEARCH OF A CHARACTER NAMED

The writer-director of "All About Eve" has combined quality with box office.

Narrated by ROBERT COUGHLAN

NARRATOR: Let us face the fact at once that our subject's name cannot be pronounced except in Polish—the first of several anomalies, since he is not Polish. Joseph Leo Mankiewicz. He answers to "*Mank-uh-wits.*" He is a film writer and director—you have seen his name swim past among the screen credits, along with those of the costume designers, special-effects men, producers, composers, cameramen and all the other functionaries who enforce such a wait before Betty Grable opens the show with a Technicolor high kick. There is no reason why he should again detain us except that, in a way important to us of the movie audience, he is an extraordinary man.

Among the many awards given in the motion picture industry . . .

A PRODUCER: Awards! Awards are a nickel a hundred. You get an award for going to the bathroom here, you get an award for riding down as far as Duvernoy Drive.

NARRATOR: . . . some have real meaning. Among these are the awards of the Academy of Motion Picture Arts and Sciences—the Oscars. Mankiewicz has won Oscars. In 1949 he won two of them for writing and directing a movie called *A Letter to Three Wives;* and two weeks from now, at the Academy's annual Bank Nite at Pantages Theater, he may well win one or two more for writing and directing a movie called *All About Eve.* For that, he has already been given the director's award of the New York Film Critics—another very good award to have. *Eve* has been called "brilliantly conceived . . . dazzling . . . devastating . . ." by the New York *Times;* "a triumph of motion picture making" by the New York *Herald Tribune;* "a monumentally satisfying achievement" by the New York *World-Telegram & Sun.* All of which certifies the fact that his pictures have Quality.

The other side of the equation is Box Office. Hollywood has always had a convincing answer to the charge that most movies are made for the 12-year-old mind: "If you don't make them for that level, you flop at the box office. If you flop at the box office, you go out of business." Now and then a movie has come along—*The Lost Weekend, The Best Years of Our Lives*—and shown that money can be made on an adult theme treated in an adult way for an adult audience. But no one has discredited the familiar answer quite so thoroughly—certainly not in rapid order, with two such pictures as *Letter* and *Eve*—as Mankiewicz has done.

And so it is important to ask, "Who is Mankiewicz and where has he been? Can he do it again? Is he a freak, a genius, or can we expect more such products as his from Hollywood?"

A FRIEND: He's not a genius.

A CRITIC: The surprising thing is tha' he's been around forever. He was practically born in Hollywood; professionally, at least, he's had nothing but Hollywood experience. For years he was just another very competent man, well above average but relatively undistinguished. Then—this metamorphosis. Whatever it was that happened to him should happen to more people in Hollywood.

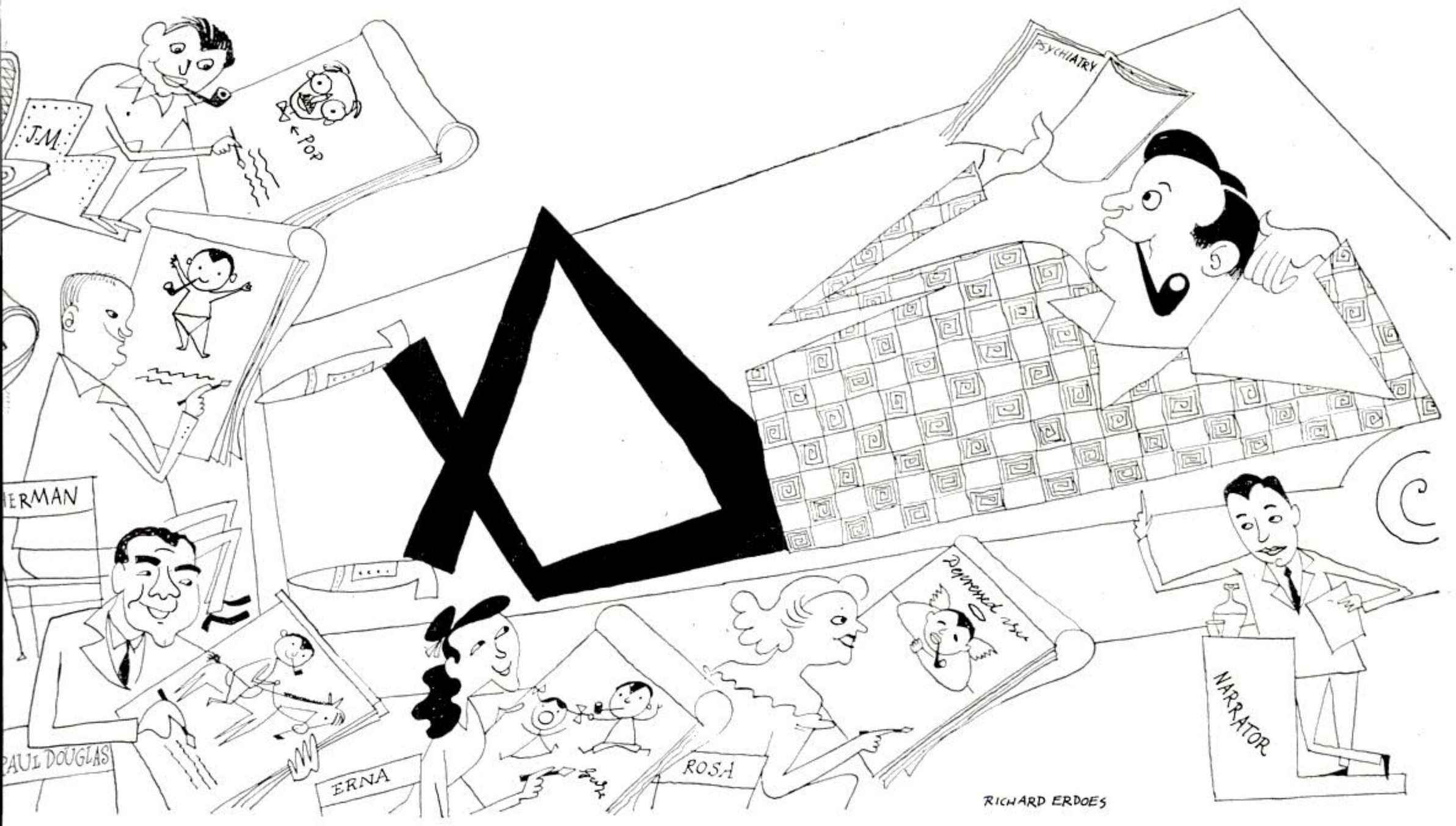
FRIEND: I've known him for 20 years. I can't tell that he's changed much. He's more inward, perhaps. He seems to worry about his immortal soul or something. But then, maybe he always did. I'm not sure that I've ever *really* known him. He's an elusive character. He's aggressive, disputatious, rude—yet he'll go to *any* length to avoid a personal scene. He's glib and humorous—and intensely serious. He's enormously charming and everybody likes him—and I doubt if he has a really close friend in the world. He's even hard to describe physically. Big gestures with his hands; the way his eyes pop when he gets excited. That pipe—he's always got a pipe in his teeth.

LINDA DARNELL: I wish women could smoke pipes. Joe's pipe is a shield —he gets behind it.

FRIEND: Somehow he doesn't make anecdotes.

ADELAIDE, HIS SECRETARY: He's unathletically inclined. He writes in a small light script with very sharp soft pencils on copybook paper. He really gets warmed up at night and often goes on working until 3 a.m. His hardest job is writing letters: he's never learned to dictate,

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Joseph L. Mankiewicz

He and some interested observers join here to try to interpret his elusive talent

so he writes them in longhand and I copy them on the typewriter. After 17 years my shorthand is shot. He's sort of naive about some things. He was the last one on the set of *Eve* to know that Bette Davis and Gary Merrill were in love. He doesn't swear and he very seldom takes a drink. He likes steak, lamb chops, broiled chicken, fresh pineapple, cottage cheese and Kadota figs. He's crazy for peanut brittle.

PRODUCER: This is a town built on fear. The assistant director is afraid of the director. The director is afraid of the producer. The producer is afraid of the production head. The production head is afraid of the owners. The owners are afraid of the exhibitors. Joe's chief characteristic, it seems to me, is that he's not afraid of *any*body. He has convictions and he doesn't take counsel easily. He will interrupt. He'll go charging up San Juan Hill with a knife in his teeth when somebody else might figure, "Maybe there's a way *around* that hill." So he's often in trouble. For instance, that famous crack of his at the LIFE Movie Round Table (June 27, 1949) about the exhibitor as "a real estate operator whose chief concern should be taking gum off carpets and checking adolescent love-making in the balcony." All over the country exhibitors screamed, wrote letters, wrote articles, abused him and even boycotted his pictures. There were hundreds of canceled bookings of the one he had out then, *House of Strangers*.

The Ivory Ghetto

MANKIEWICZ: Boycott! It was just my luck to shoot my mouth off at the same time I made a bad picture. If it had been a good picture, something the audience would have put down its 50¢ to see, there wouldn't have been any boycott. Does a rabbit boycott lettuce? Does a chippy boycott the navy?

There are bound to be bad pictures so long as the exhibitor controls the source of supply, the producer, and milks him for most of the profits. The whole industry is based on the idea that 20,000 movie theaters have to have a change of bill two or three times a week, that somebody has to produce 400 pictures a year so those places won't go dark. The whole thing is a real estate proposition—it's all wrong-side-to.

Of course, the studio heads come in for their part of the blame. They refuse to admit that within the last 20 years audiences have grown up. You can tell that just by listening to ordinary conversation. Mrs. Jones used to say, "Mabel Smith certainly is a bitch"; now she says, "Mabel Smith certainly must be neurotic to act that way." Nowadays people want to know *why* people behave the way they do. Mere action isn't enough to hold their interest, their intelligence. What the studio heads are saying should be reversed: it's usually a case now where 12-year-old minds are making pictures for grownup audiences.

Even if they wanted to it would be hard for most of them to make anything but formula pictures. How can they know anything about life and people? They live in an Ivory Ghetto out here. The only people they talk to are other picture people. The only conversation is about the movies. When they travel they take the Ivory Ghetto along. They eat the same food, have the same companions, impulses, responses, comforts and concerns—whether it's between trains in Chicago, in New York, London, Paris or Palm Springs. They get back—they've never left home.

CRITIC: Joe is what I call a man of the Third Alternative. There are some people who "go Hollywood"—sell out completely and sink happily into the mire. There are the others who hate it, and protest against it by going "pure" and "arty" and work here only in order to "rob the robbers." Joe has found the happy golden mean. He knows all the faults, but he can also see all the potentialities. He neither victimizes nor is the victim—he's the master of his milieu.

MANKIEWICZ: Don't get me wrong. I love the movies as a medium. It's perfectly possible to do good work here. And I've observed that the criticism of Hollywood you hear from Hollywood people usually is in inverse ratio to their own success. They're really only putting up

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a smokescreen to cover their own mediocrity. The movies are full of mediocrity. What isn't? How good is the average book, or magazine, or play? They talk about Hollywood's commercialism. Well, thousands of books are published each year and most of them are put out to make a buck. Half of them are trash. Do you think that when the great firm of Macmillan published *Forever Amber* they were motivated by the desire to contribute to Restoration history? And did anybody say, "Isn't that just like the publishing industry?" But it was "just like Hollywood" to make the movie.

They talk about acting—you're not an actor unless you learned it on the stage. The movies actually are the toughest school of acting in the world. The proof of that is when kids like June Lockhart—their only training has been in pictures—go east and do a play, they knock the critics cold. I'll say something really dramatic. The upper strata of writing here is better than the average of Broadway's.

The point is that Hollywood is almost always criticized for the wrong things. Take the Production Code—our so-called "self-imposed censorship." I think it's a necessary evil. It gives us at least some protection from the pressure groups, the minorities of all kinds an ! colors, the police officials in search of a distracting stink and those wanton little groups of women who hate their homes or have none—the self-appointed custodians of everybody's morals. They invoke the magic of Mom and The Church and Protecting Our Youth, and they've got us at their mercy. And, of course, there's the Legion of Decency. They have the literal power to decide what pictures will and will not be made. Now I don't believe that any Catholic should be forced to see *The Miracle* or that any Jew should be forced to see *Oliver Twist*. But when Catholics or Jews try to tell other people what they can and can't see, I think that's intolerable.

"So I fell in love with him"

PRODUCER: Joe is very verbal. I admire that. He can express himself. Some of these directors, they're incoherent. Joe can always tell an actor what he wants and make him understand.

LINDA DARNELL: Joe never shouts on the set, he never even raises his voice. He comes over and talks to you, just to you, so nobody else can hear. And he never says, "That's wrong"—only, "Maybe it would be better this way."

CELESTE HOLM: He starts out by assuming that you're a professional and that you have at least reasonably good sense. Then, if you make a mistake, he corrects you. He seems to know actors and to understand what it's like to be an actor, although he's never been one, so far as I know. . . .

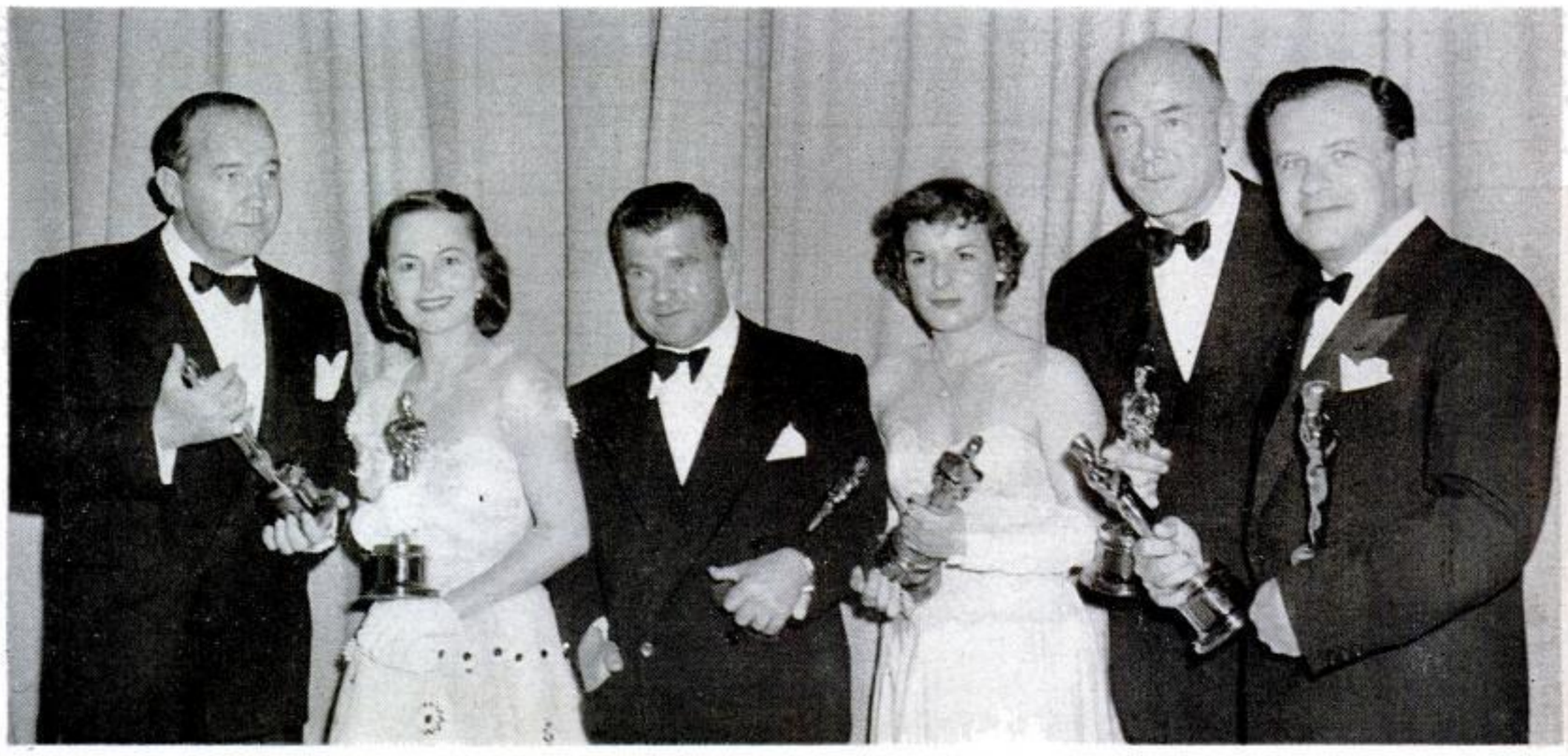
PAUL DOUGLAS: He's a friend. I couldn't wait to get to the studio in the morning—it was like meeting up with an old chum. And he shows great humor at all times. You know, I'm a sweater. He brought me out here for *A Letter to Three Wives:* it's my first part in a movie, and I was scared. I showed up sweating that first day and I sweat through three shirts. Finally I'm sitting over in a corner quietly going to pieces. Joe comes over with his photographer, Artie Miller—used to be a jockey. Joe knows I'm a horse player, so he talks to me in my own language. He turns to Artie and says, "Shall we put an exercise boy on the son of a bitch and dry him out?" That did it. From there on I was all right.

THELMA RITTER: Take some directors. A director with that monocle and riding-crop style, pretty soon you get into the act. After all, you're an actor, it's irresistible. But here's Joe, he's a working guy. With him you'd feel pretty silly getting temperamental. And the way he handles you. He saw me in that bit in *Miracle on 34th Street* and decided I was right for the maid in *Letter*, so he came to New York and interviewed me. I walk in nervous, and besides I cut my finger and it's all done up in bandages so it sticks out like a barber pole. Joe looks at me, looks at the finger, and says, "Did you have it wrapped for a gift?" So of course I fell in love with him. He's for you all the time and with you, but you have to sense his approbation. He doesn't tell you. I was anxious and went up one day after the rushes and says, "Was I all right?" He says to me, "What's the matter—you're a manic-depressive?"

MANKIEWICZ: I work with people on their own terms. It's like the story of the lost cow. The man found it by asking himself, "Now let's see, if I was a cow where would I go?"

CRITIC: Mankiewicz is a good director, no doubt; probably in the first half dozen. However, his real brilliance is as a writer. His dialog is among the best that is being written in any medium. His situations are convincing and his characters are real: they're motivated people and, moreover, such different kinds of people. He moves from the domestic comedy of Main Street in *Letter* to Negro family life and psychopathic white slum dwellers in *No Way Out* to high comedy and extremely sophisticated people in *Eve*—all with equal authority. He writes as if he had been a New York newspaperman—someone who had knocked around from the police courts to the drama page, started writing for the theater, and come to Hollywood that way. Yet actually he is a product of what he calls this Ivory Ghetto. It is that contradiction that fascinates me.

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TWO OSCARS went to Mankiewicz (*right*) as writer and director of *A Letter to Three Wives.* Other winners: Broderick Crawford, Olivia de Havilland, Robert Rossen, Mercedes McCambridge, Dean Jagger. He may repeat feat for *Eve.*

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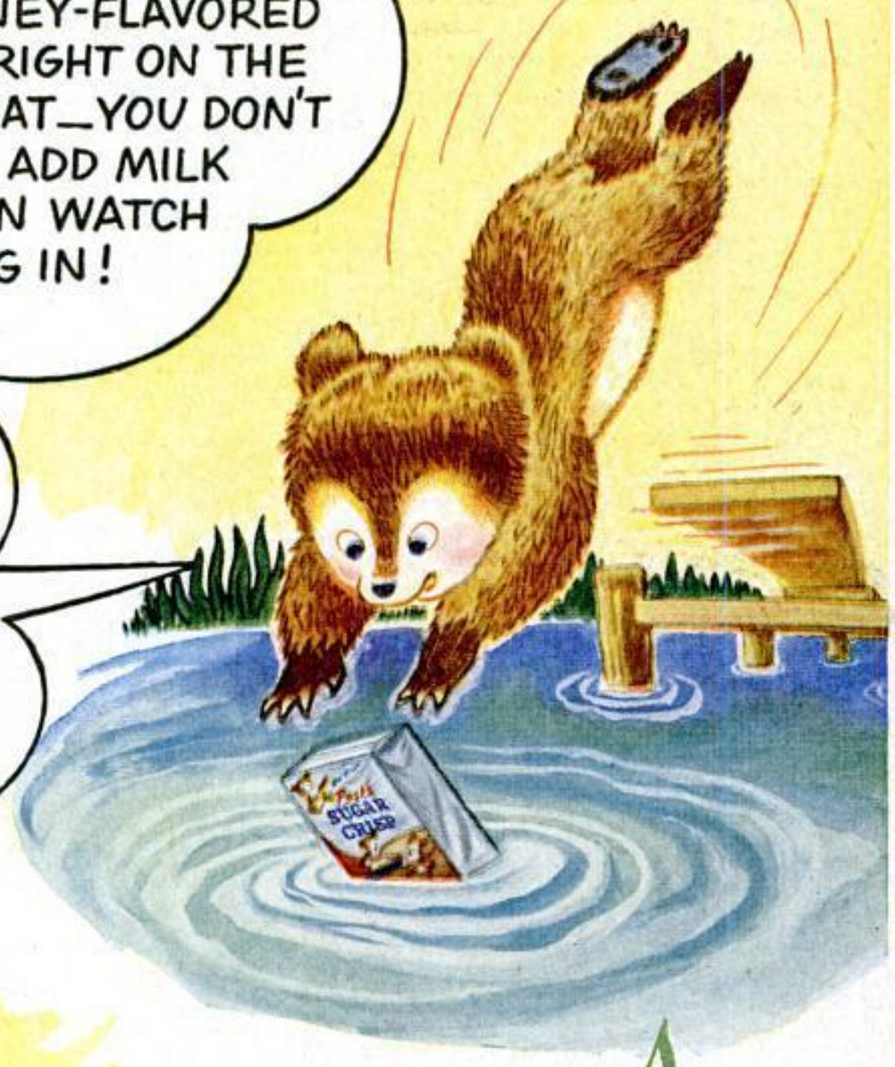


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WRITER: So much movie writing is done in pure blacks and whites —the villain a complete symbol of evil, the hero a symbol of ideal good. But in *Eve* Joe showed that he knew how to handle the gray zones, which is where people really live, you know. He had the courage of his insights: he let his characters do what potentially they might do—so that although you were often surprised by them, you always believed in them. And he wrote without snobbishness, although he learned to write in Hollywood, the most snobbish school in the world. Like that story of the little girl, the daughter of a producer, who came home one day with a story she had written in school. Her father asked her to read it, so she began, "Once there was a very poor family. The father was poor, the mother was poor and all the servants were poor." But the thing that impressed me most about *Eve* was the thing without which no writer can be great, the quality of pity. Compassion. The town is full of false pity, the trees drip with false sentiment; but his compassion is real. How and when did he acquire it?

NARRATOR: Mankiewicz' father's ancestors lived in Posen, a border area that was sometimes under German, sometimes under Polish or Russian, hegemony. The Polish name stuck, and it was kept even after his late forebears moved to Berlin. The Blumenaus, his mother's family, had lived in Latvia; a pogrom sent them also into Germany. Frank Mankiewicz and Johanna Blumenau both had emigrated to America, and they met and married in New York. They had three children: Herman, Erna, who was four years younger, and Joseph, eight years younger than she. Joseph was born in Wilkes-Barre on Feb. 11, 1909.

ERNA: Pop was a marvelous man. He was a professor, the absent-minded type. Details like names weren't important to him. Once he was out in Hollywood and Jimmy Cagney came up to him in the Brown Derby. Jimmy had been one of his students—and he was just then at the height of his fame. Pop recognized him all right as a former pupil but drew a blank on everything else. Finally Jimmy caught on and said, "I'm James Cagney." Pop said, "Of course, how nice to see you again. What do you do these days?" But Pop was deeply interested in people. Our house was always full of strays he'd picked up and befriended. Everybody called him Pop. He had a real contempt for money and the things money could buy. You could make $1,000 a week and that didn't impress Pop. It was what you were inside—what you had learned that day, had you done something kind or worth doing, had you done something *well*. All of us kids were precocious. Joe got out of grammar school when he was 11, high school at 15 and Columbia at 19. That sort of thing didn't impress Pop either. He'd say, "To brag about being smart is like bragging about having blue eyes. It's just a characteristic. It's what you do with it that matters." He'd never praise us. He was proud of us—he'd tell other people, but he'd never tell us. Joe would come home from school with a 97, say, and Pop would say, "What happened to the 3%?" Joe might say, "But *Pop*, nobody else got more than 90." And Pop would say, "The boy that got 90, maybe it was harder for him to do that than for you to get 97. It's not good unless it's your best."

Pop was busy

HERMAN: Pop was a tremendously industrious, brilliant, vital man. A father like that could make you very ambitious or very despairing. You could end up by saying, "Stick it, I'll never live up to that and I'm not going to try." That's what happened eventually with me. Joe was fiercely ambitious as a kid. He was bright, gifted, gay, charming. But Pop didn't see much of him. He had done all sorts of things, mostly newspaper work, before he took up teaching, and then he went into that like an earth-moving machine. Night school, summer school, student tours, home courses, working at the same time to support his family. He ended up with his Ph.D. and as a professor at C.C.N.Y. But when he wasn't studying he was working. By necessity Joe spent most of his time with our mother. She was a round little woman who was uneducated in four languages. She spoke mangled German, mangled Russian, mangled Yiddish and mangled English. She raised Joe—Pop had no time for him.

JOE: The Mankiewicz family had color. I was so much the youngest that to me all the others seemed huge, violent. And we kept moving. Always new neighborhoods, new gangs of kids, new adjustments. I became skillful at taking on the color of my environment without absorbing it, at participating in almost everything without becoming part of anything. I acquired an awareness of people the way an animal knows the woods in which he lives. I made no friends. I have no contact today with anyone who knew me as a child. I escaped into fantasies—thousands of fantasies. It isn't surprising that I ended up as a writer and in show business.

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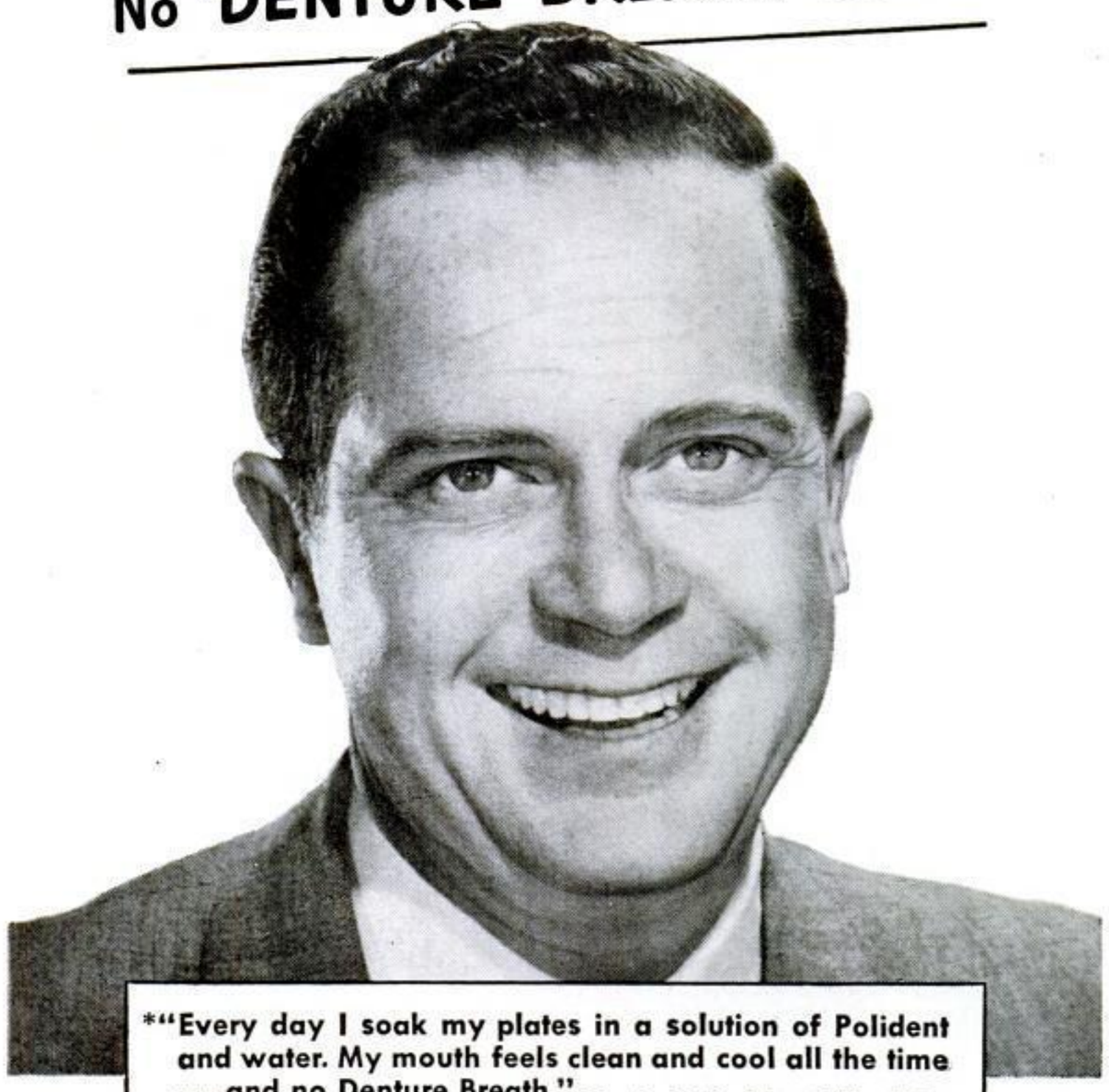
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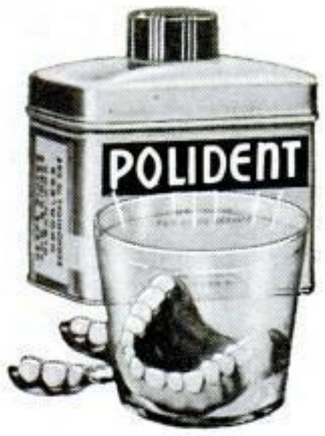
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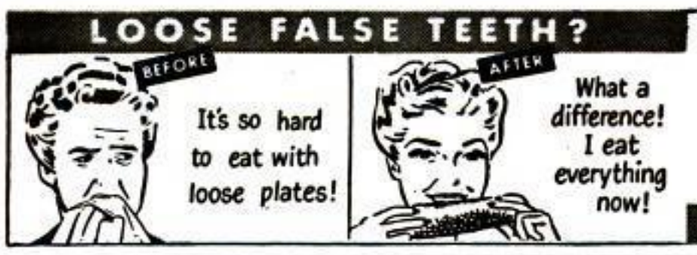
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But I started out to be a psychiatrist. I took a pre-med course at Columbia. Then came the part where you disembowel frogs and earthworms, which horrified and nauseated me. But what really finished me was physics. I got an F-minus. There is no such grade. I went to Professor Farwell and protested. He said, "I feel that I must distinguish between mere failure and total failure such as yours." So I switched to straight liberal arts and got my A.B. in 1928. Afterward I went to Germany to visit some relatives. I worked for a while for the Chicago *Tribune* and later as a title translator at UFA, the German studio. In January I came back and started to look around. Things weren't too promising, so I came on out here, because of Herman.



AT SIX MONTHS Joe posed with Herman, mother, Erna in back yard of Wilkes-Barre home.

PRODUCER: I used to see a good deal of Herman. He'd got into newspaper work, covered all sorts of things, and finally became a dramatic editor for the New York *Times*. That got him into writing for the theater—he did skits for things like the *Follies* and *Scandals* and the *Little Shows*, and a couple of plays. He had terrific talent; but beyond that, he was a Personality. He was a great arguer and a great talker, a brilliant, savage wit. There were giants in those days: Robert Benchley, Dorothy Parker, Alexander Woollcott, Ring Lardner, Wilson Mizner—he was in that league. He came out here on one of those six-month deals to pick up some easy money. He kept intending to go back to New York, but he never did.

HERMAN: I'm one of those who never got reconciled to this place. Of course, it's a hell of a time to be thinking about that after 25 years.

NARRATOR: Herman was so successful as a Hollywood writer that B. P. Schulberg and David O. Selznick, the heads of Paramount, asked him to make trips to New York and bring back some of his writing friends. It was through him that such people as Nunnally Johnson and Robert Benchley first came to Hollywood. On one trip he brought back Joe, freshly home from Europe and needing a job. He came to work as an apprentice writer at $60 a week.

FRIEND: Joe was the kid brother all right. Herman rode him, patronized him, did everything but send him out for cigarets. Well, that was understandable. Herman was a god among the writers, Joe was strictly nobody. Even people who knew him, when they bumped into him around the studio, would say, "Hello, Herm—I mean Joe." One day Joe said, "I know now what will be on my tombstone. It'll say, 'Here lies Herm—I mean Joe—Mankiewicz.' " But at the same time Herman did a lot for him. He showed him the ropes, gave him advice, steered him around, did all sorts of things. He was really more like a father than a brother to him, sort of a substitute father.

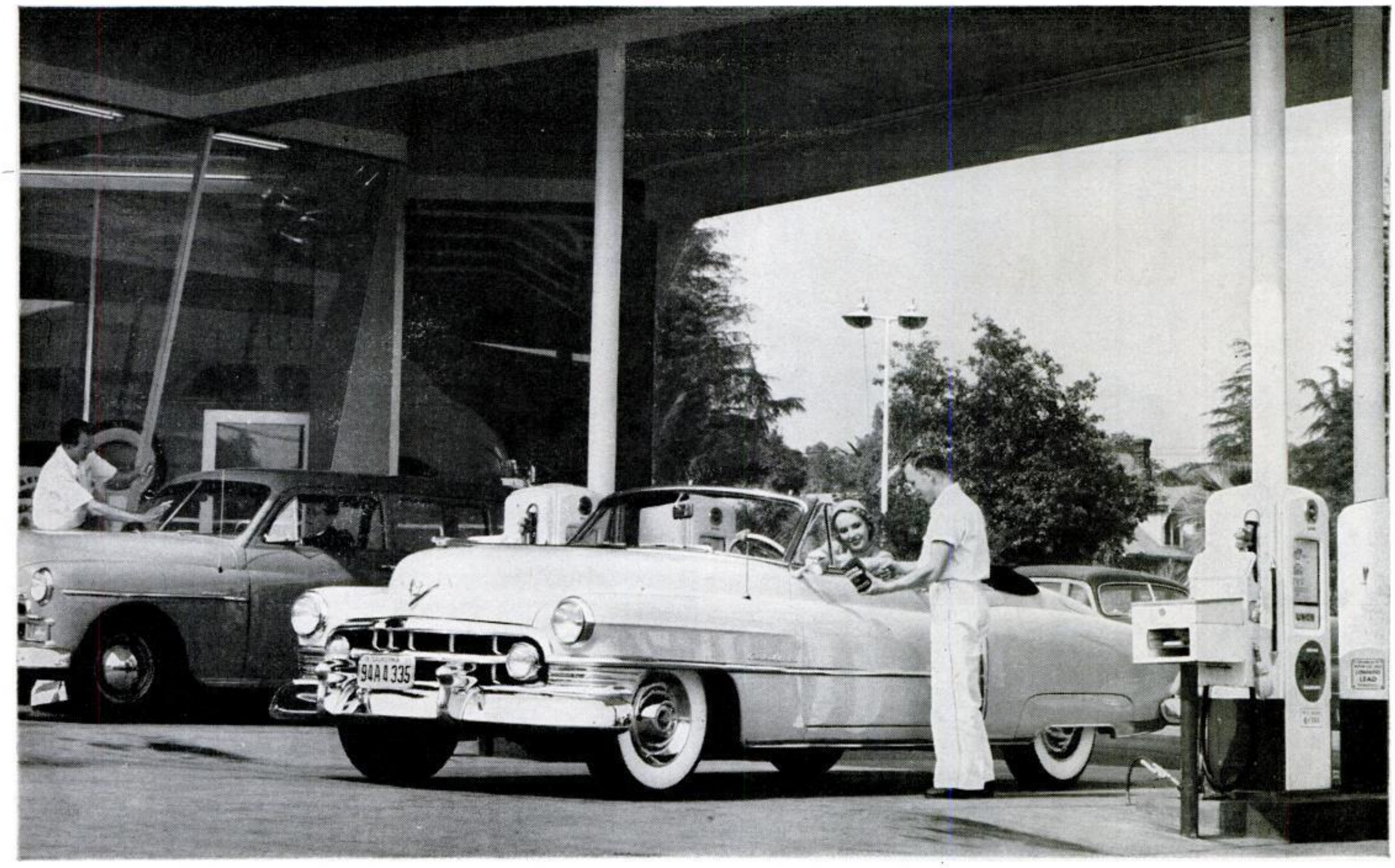
HERMAN: I suppose—in fact, I'm sure—I've been an influence in Joe's life, but it's been mostly negative. Like Shaw said, "Parents should be a warning to their children instead of an example." Nobody can deny I've been a good bad example. Otherwise I make no claims. I helped him at first, but he learned fast.

CONTINUED ON PAGE 166



FAMILY REUNION in 1936 celebrated "Pop's" new rank as a full professor at C.C.N.Y. Erna was a schoolteacher, now is married to a New York doctor.

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APPRENTICE WRITER Mankiewicz (*center*) in 1930 joined Codirectors Edwin Knopf and Cyril Gardner, Leon Errol and Richard Arlen for gag picture showing conference on set of *Only Saps Work*, for which he wrote dialog.

MANKIEWICZ CONTINUED

JOE: Those were the last days of silent pictures, when the continuity man and the dialog man worked together on a script. One did the action, the other did the words, the "subtitles." They matched me up with several of the oldtime continuity men to teach me the business. They were awful hacks, in a literary sense; they couldn't have written a decent letter in words, but they were real writers nevertheless in their own medium. I remember one old guy sitting there and explaining to me the thing he called "the-what-they-didn't-know-was. . . ." "For instance," he'd say, "there's an heiress, Mary Brian. She's afraid somebody is going to marry her for her money, so she runs away from home and gets a job as a waitress. So she's walking along the street one day and there's a guy, Richard Arlen, crawling out from under his taxi. He's been fixing it, he's all covered with grease and dirt. They see each other. Now *what-she-didn't-know-was* that he is really the Archduke Ferdinand of Baden-Wurst, who is over here in disguise to find a girl who isn't marrying him for his title and his money. So you've got a situation—take it from there. . . ." Of course it's as old as *Oedipus Rex*, but it's fundamental. I learned a lot about writing from those men. For that matter, the whole framework of *Eve* is a *what-they-didn't-know-was.*

Block bookings were still the practice then: the studios would say to the exhibitors, we'll sell you four Clara Bows, two Gary Coopers, three Jean Harlows and so forth, as a package, and with the following titles. They'd sell the star and the title and *then* make the picture. One of the Clara Bow titles coming up was *Saturday Night Kid*. So I sat down and in a couple of weeks' time wrote six completely different stories to go with that title. B. P. Schulberg called me and said they all stank, but that he liked some of the dialog. I told Herman, and he convinced David O. Selznick that I should have the chance to do some "additional dialog" on a Jack Oakie picture, *Fast Company*. The picture made Oakie a star. So I was put to work on a whole series of Jack Oakie–Skeets Gallagher pictures. Then in 1930 I did the screen play for *Skippy* and got my first nomination for an Academy Award. I was 21.

It wasn't long afterward that, as it must to all Hollywood writers, there came the time when I served my stint at Metro. I wrote a couple of successful films—*Forsaking All Others* and *Manhattan Melodrama*—but what I really wanted was to be a director. I was told, "You have to learn to crawl before you learn to walk," and they made me a producer. I've never heard a better definition of the average producer. I started off with *Fury* with Spencer Tracy. It didn't do much business, but it was a critical success and established me as "an important producer." Then came all sorts of things: *The Three Godfathers*, *Love on the Run*, *Double Wedding*, *The Bride Wore Red*, *The Philadelphia Story*, *Woman of the Year*, *Mannequin*, *Three Comrades*, *The Shopworn Angel*, *The Shining Hour*, *The Adventures of Huckleberry Finn*, *Strange Cargo*. Some hits, some runs, mostly errors. *Philadelphia Story* was my first big smash hit, and I followed with *Woman of the Year*, also a hit. On most of them I

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FAMOUS DIRECTOR Mankiewicz in 1950 showed Bette Davis how to go drunkenly upstairs in *All About Eve*. Others are Gary Merrill (*left*), George Sanders, Marilyn Monroe. *Eve* has been nominated in 14 categories for Oscars.

did some writing, but without screen credit. I never stopped thinking of myself as being really a writer. I never have stopped.

NARRATOR: Thereby furnishing the basis for a literary *cause célèbre*. One of the writers who worked on the screen adaptation of the Remarque novel, *Three Comrades*, was F. Scott Fitzgerald. Joe rewrote a great deal of the dialog, and Fitzgerald took it hard. He wrote Mankiewicz a letter eloquent of wounded pride. Later Fitzgerald related the incident and said that it marked the end of any hope he had of getting real satisfaction from working in Hollywood.

JOE: I didn't realize at the time that Scott was so upset. After all, as he said in his letter to me, it wasn't the first time such a thing had happened. I'd forgotten about it until, long afterward, I was named as his literary Judas and people began calling me. I ought to say something, they said, I ought to make a statement. Some explanation. Or expiation. I didn't know what to say. Scott was one of my idols. I hired him for the picture, and I had to fight to do it; everybody else at the studio said he was washed up, why take a chance with him? So he did the script—and incidentally, it wasn't all his; he had a collaborator, Ted Paramore—and the dialog just wasn't "dramatic dialog." It was fine novel dialog, it read, but as dramatic dialog it wasn't good. I changed it. And then the ironic thing—when the picture was released the critics all loved the "F. Scott Fitzgerald dialog."

What is a producer?

CRITIC: The word "producer" covers all the known sins and some of the virtues. A producer can be somebody's nephew who draws his pay for signing his name to things, or he can be an important creative and catalyzing agent. There never was any question about Joe's creativity—but there was about his critical judgment. A producer—a good one—is above all a man who takes responsibility. He selects a story, selects the actors, supervises the sets and costumes and music and all the complex elements that go into making a picture; and he takes a couple of million dollars of somebody else's money and bets it on his judgment. This you don't do lightly. I think it gave Joe a discipline that he needed. Naturally also it gave him a rounded view of the techniques and problems and possibilities of picture-making, and this shows in the way he works now. Without all that producing experience he wouldn't be nearly as far along now *as an artist*.

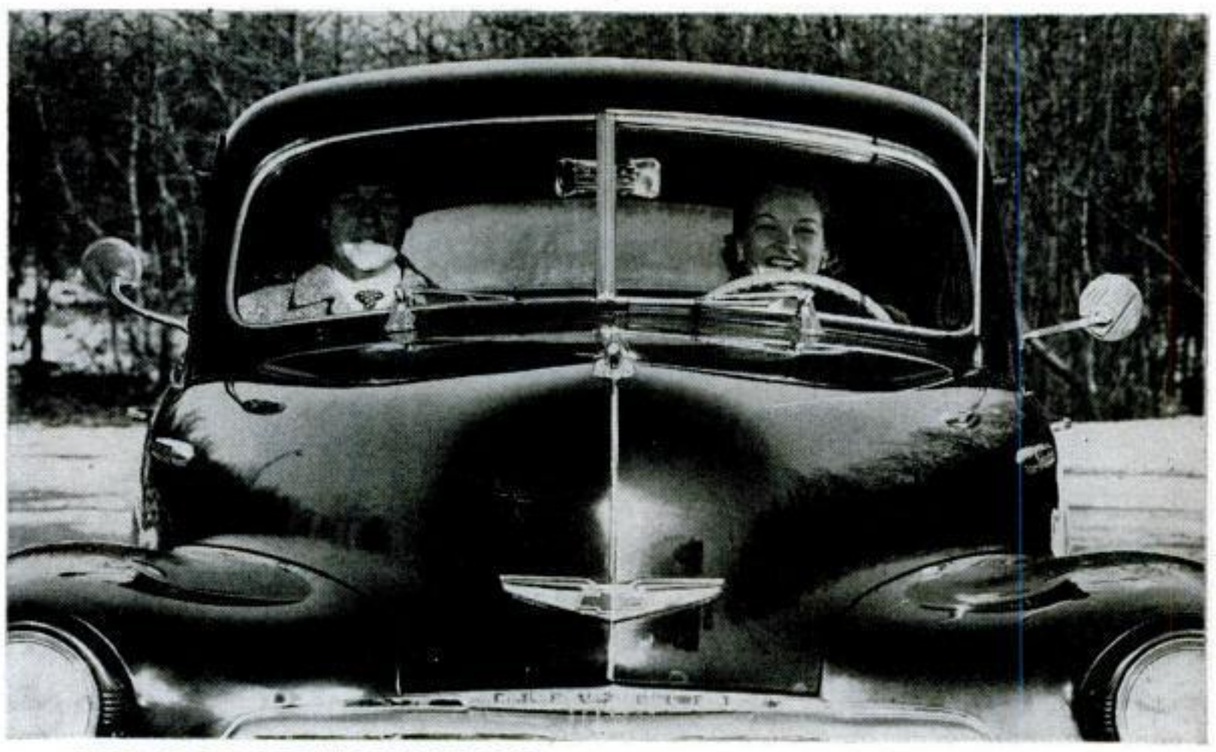
NARRATOR: He was in his early 30s then, and by all the conventions of Hollywood was a living success story. He was a Big Producer, with all the perquisites of that high office. His salary was $3,000 a week. In 1934 he had married Elizabeth Young, actress and New York society girl; two years later they had a son, Eric; and the next year they were divorced, the mother retaining custody of the child. But at least one bad marriage was an accepted part of the Hollywood pattern. In 1939 he married Rosa Stradner, a beautiful and gifted Viennese actress who had been "imported" by M-G-M. They have two sons, Christopher, 10, and Thomas, 8.

CONTINUED ON NEXT PAGE

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ROSA: To me then he was everything I had read about the ideal young American male. He was full of confidence—even rather cocky—optimistic, energetic, taking everything in stride. He was so sure of himself that he was even rather lazy. Now he is not lazy at all, and he is less optimistic.

FRIEND: He was a boy wonder, of course, a phenomenon, and absolutely brimming with gall. He used to sit at the head of the writers' table—by what authority I don't know, but these are subtle relationships—and settle the affairs of the day. Someone would bring up a subject, and Joe would listen a minute and then move in. Everybody was a New Deal Democrat. So he was a Willkie Republican. One way or another he was the center of attention.

JOE: I was completely uncomfortable as a producer. I felt useless and sterile and pretentious. And since I was about as emotionally immature and mixed up as anybody can be at that age, I got myself into all sorts of troubles, some of which wouldn't get through the U.S. mails. I was a neurotic gambler, and what I didn't throw away I spent on boats. At one time I was supporting both a 60-foot sloop and an 87-foot schooner. I hadn't made less than $2,500 a week for years, and yet I was broke. I dislike water, I almost never swim, I can't bear to be in cold water; but I was never happier than when I was on one of my boats sailing out over the ocean, heading away from shore. The only other time I felt that way was on a set. There I was boxed in, protected, away from it all in the land of make-believe where nothing really existed.

"I needed the complete works"

FRIEND: I knew Joe pretty well in those days, and I suspect that several things were bothering him. A really bad first marriage, and then having the child taken away. The frustration about writing. And also, perhaps, becoming aware that he was a Jew. The family was typically intellectual-class German. Joe was very much aware of his German cultural heritage, and I don't think it had really occurred to him that he was Jewish. And then along came Hitler, and somehow, through nothing he had done, Joe found himself suddenly set apart from a lot of the rest of humanity.

And then, of course, there was Herman. A long time back Herman had begun to throw it away. He was a fantastic gambler and drinker. He had always been the most argumentative man in the world, but it seemed as if he began to insult studio executives just for the pure fun of it. I suppose he was really *trying* to fail so he'd have to go back to New York and the life there he missed and talked about so much. And eventually things began to catch up with him. There was a new escapade a week, and finally something pretty close to total ruin, health and all. Joe was around helping to pick up the pieces. Herman is doing all right now. He works, and there's no question about his talent. But someplace along the way, you see, the two brothers passed each other, one going up, the other going down. What that may have done to Joe's heart—and his ego—is something to think about.

JOE: Having started out to be a psychiatrist in the first place, I'd kept an interest in the subject, and I'd done a lot of reading in the field. Finally I had enough insight into myself to realize I needed the complete works. I decided to be psychoanalyzed. It was a major operation.

PSYCHIATRIST: I did not have Joe in treatment, so of course I can speak about him only from the point of view of a friend.

Perhaps there were several reasons why he went into analysis. Here in Hollywood the life of most people is built around the frantic avoidance of being alone, because this requires one to think, even to think about oneself. But Joe is essentially a solitary man. He has a natural introspective interest in himself. Furthermore, analysis would help him to understand people, to see them free of the distortions of his own neurotic attitudes toward life. And he has used this understanding superbly well. He writes now from the psychologically sound principle that character is the same as fate—that what happens to people and what they do is usually in a final sense the result of things within themselves. Thus his stories are not the usual Hollywood childlike mechanical stories of external action; his plots take place within his characters.

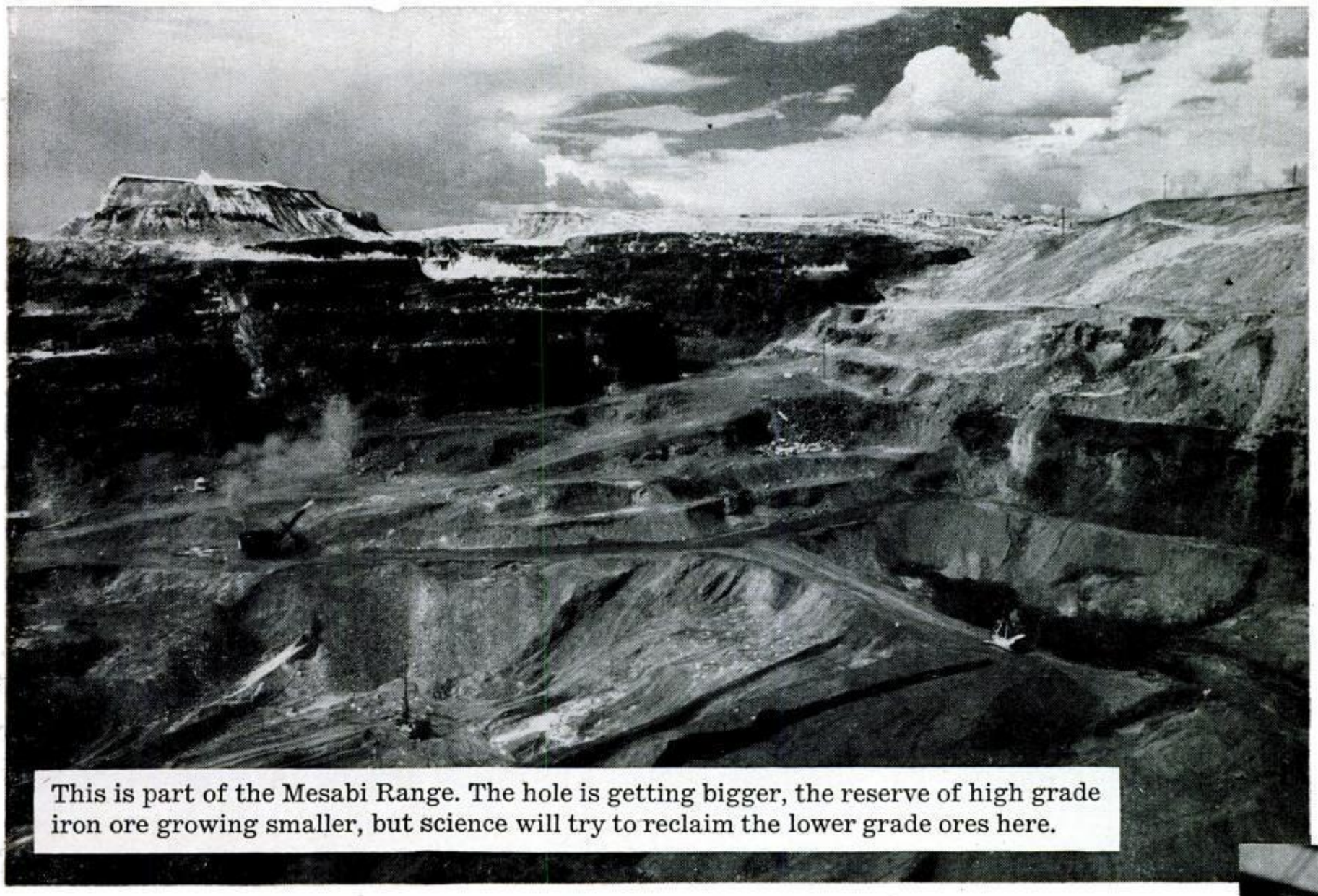
In the same way he himself was not satisfied with the external symbols of his success. On the one hand he enjoyed money and prestige; on the other, for some reason his big salary made him feel rather guilty, and fundamentally he was not deceived by his prestige. He was unhappy and wanted to find out why.

JOE: I left Metro before my contract was up. I went to work at 20th Century-Fox with a raise and a promise that they'd let me try directing. I've always felt that directing his script is the other half of the writer's work. So in the beginning I directed everything I could

CONTINUED ON PAGE 170



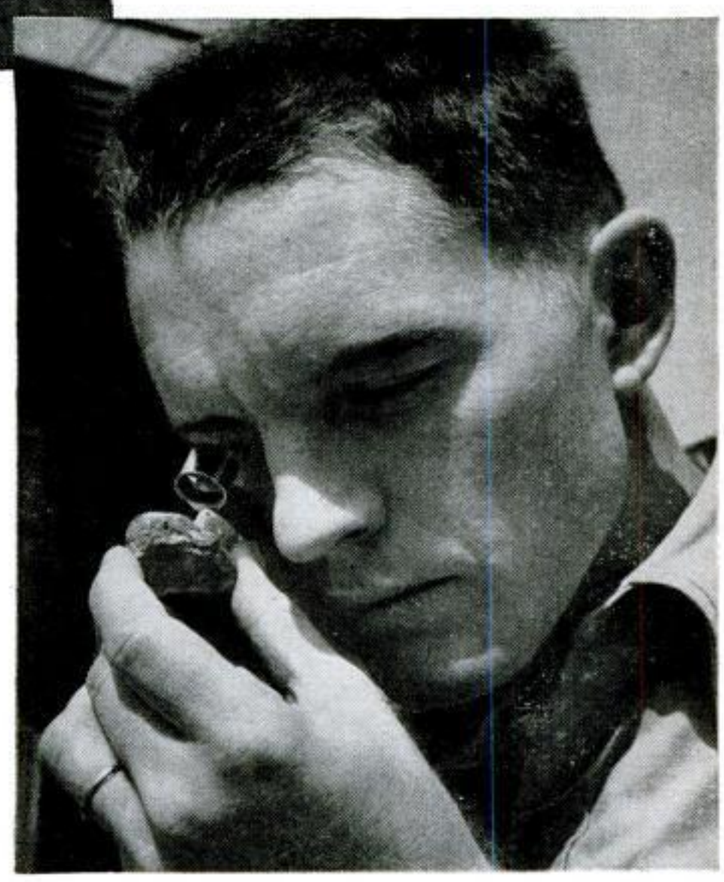
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This is part of the Mesabi Range. The hole is getting bigger, the reserve of high grade iron ore growing smaller, but science will try to reclaim the lower grade ores here.

SOMETHING NEW IS COOKING ON THE OLD MESABI RANGE...

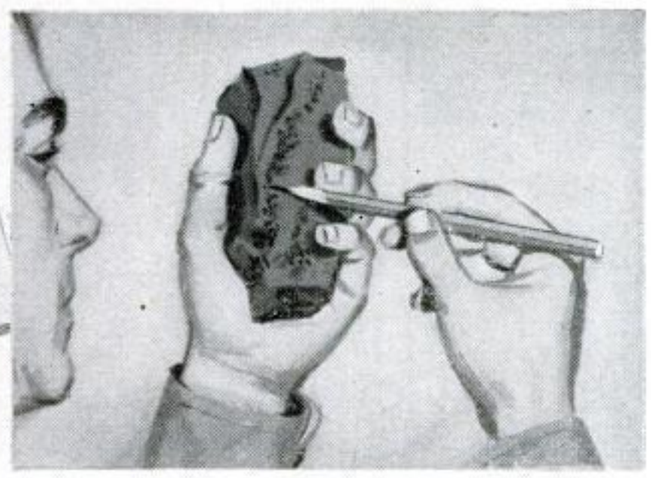
THE big hole in the ground pictured above was a puzzle at the end of World War II. The geologists and mining engineers of the American steel industry foresaw the day when the high grade ore left in the Mesabi mines would be getting dangerously low. Many steel companies set to work to scour the free world for new ore fields. Rich deposits were found in Labrador, Venezuela and Liberia, but the metallurgists who concentrated on the toughest problem of all are working to give America a new supply of iron ore right here at home. Plans are under way for nearly 200 million dollars of investment by steel companies to produce ore from taconite. Pilot plants to make the little pellets shown at the lower right are now in operation. If actual production is as good as now seems possible, millions of tons of iron that have been locked in taconite rock can be used...Like most of the things that give our country an edge over the rest of the world, unlocking the taconite rock was the result of competition for growth within private industry.



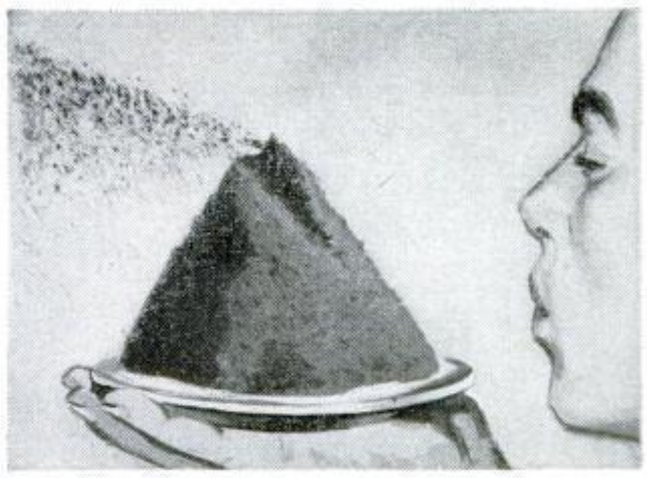
In the search to find new reserves of iron ore, the researchers didn't have to leave home. This metallurgist is studying a brand new source of domestic ore.



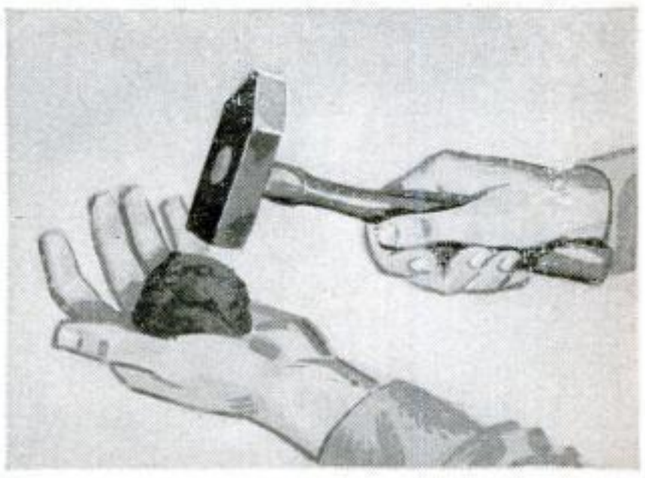
The full story of the struggle to make iron available from taconite to steel plants is told in this booklet. Write for a copy. It's factual, excellent for use by schools. American Iron and Steel Institute, 350 Fifth Avenue, New York 1, New York.



Taconite rock has layers of iron all through it, but there is too much rock for blast furnace use.



Powder the rock and magnetic processes can pick out the iron, but a blast furnace can't use iron dust either.

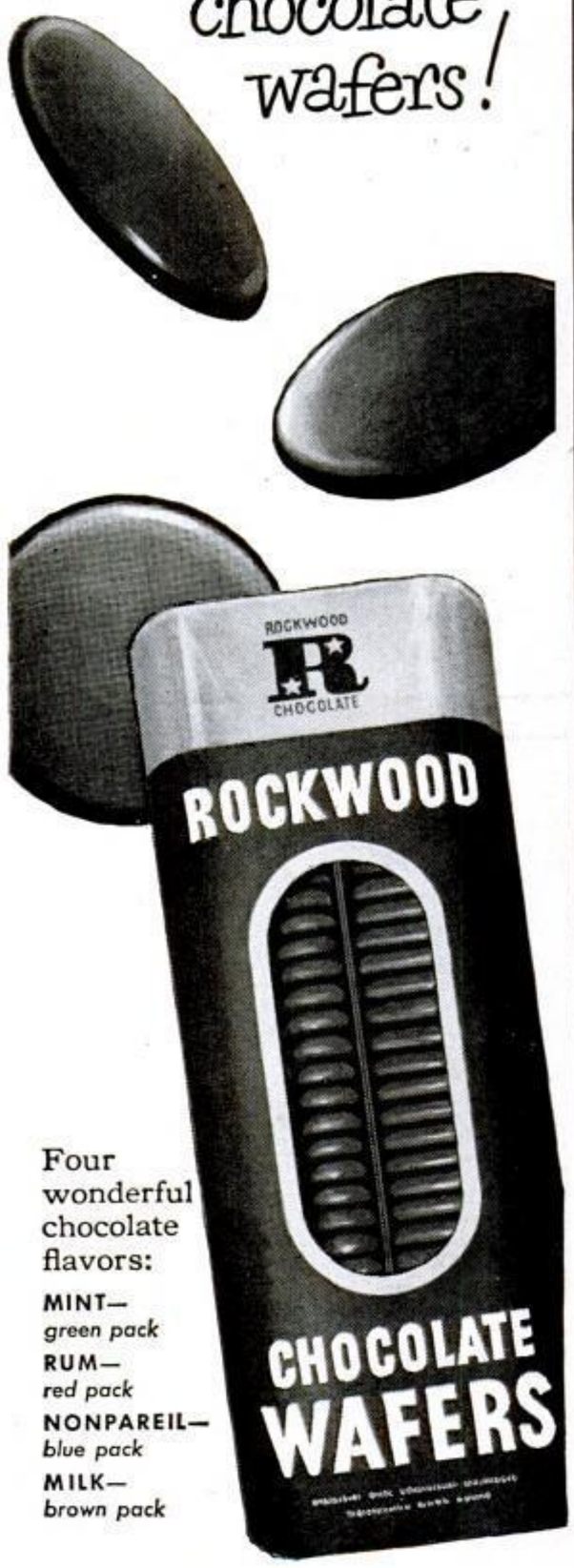


The metallurgists found a way to make golf ball-size pellets of iron. Other engineers developed a way to make them in quantity. Result will be vast new ore reserves *in the United States.*

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get my hands on, to learn the trade. *Dragonwyck*—on which I did the screenplay too—then *Somewhere in the Night*, *The Late George Apley*, *The Ghost and Mrs. Muir* and *Escape*.

With those behind me I felt really ready to take a story all the way through as writer and director. I'm not good at "originals." The only original story I ever sold to the movies was *Million Dollar Legs* back in 1932. I have to start off with something, some plot or situation; then I rework it in my own language and my own form. After I'd finished *Escape*, Sol Siegel showed me an adaptation Vera Caspary had made of a novel called *A Letter to Five Wives* by John Klempner. I read it and knew I had looked upon the Promised Land. I wrote the screenplay about four wives; Zanuck, in an almost bloodless operation, excised one, so we ended with *A Letter to Three Wives*. Then I made another try at directing somebody else's script in *House of Strangers*. I liked the idea so well—a father and son relationship—that I couldn't resist trying it. It was a flop. Then came *No Way Out*. Lesser Samuels had done an original I liked. I reworked it and we shared the screen credit; I directed. Then *Eve*. I'd had the general idea in mind for a long time. But I never had a middle, a second act. Then our New York office submitted a short story by Mary Orr called *The Wisdom of Eve*—later a radio script—and I had found my second act. I did the film and here we are. The time is the present.



FIRST WIFE was Elizabeth Young, New York society girl.

Incidentally, Zanuck deserves some credit for what has happened. He's the only studio head in town with the courage and intelligence to try new things. I don't think I could have made these last few pictures on any other lot.

DARRYL F. ZANUCK: I take no credit for *Eve*. That was Joe's picture. Yes, the only credit I'll take is that I had faith in Joe. I felt—I *sensed*—I *knew* that Joe had a big talent. His greatness is just beginning; yes, it is just beginning. I knew that it was a matter of his finding himself—and of finding the right story. Actors, sets, direction, camera work—that is *all decoration*. There must be a story. Now Joe has found himself and he has found his kind of story—things like *Letter* and *Eve*—what I call "bitter comedy."

CRITIC: Whatever you call it, it is his own. And to generalize, that is the main significance of Joe Mankiewicz vis-à-vis Hollywood. For many years—since the passing of the great individualists like David Wark Griffith—the industry has worked on the principle that too many cooks improve the broth. The result was that most movies sank to the least common denominator of safe mediocrity. But now comes television. People won't go out any more just "to see a movie." They can stay comfortably at home and look at the same kind of tripe that is playing at the local Bijou. The only answer is quality. So now, in order to protect their huge investments, the studio owners and executives increasingly are being forced to take the risk of giving people like Mankiewicz a chance to do their stuff. He isn't the only one. George Seaton, Billy Wilder, Robert Rossen, Leo McCary, Frank Capra, John Huston are some of the others. Gradually these creative people, mostly writer-directors or writer-producers, intelligent men with broad experience, are getting control of their own products, stamping them with their own personalities. This is the single most important development in the movies since sound. It just happened that Joe was ready for it when it came.



PRESENT WIFE, Rosa Stradner, was an actress in Vienna.

JOE: Things have worked out for me. All those years of sweating in the vineyard, getting experience; the analysis; coming to Fox; finally growing up; everything pulled into focus at the right time.

PRODUCER: It's a very encouraging thing to some of the rest of us, what Joe has done. He proves that if you keep working along, learning and doing your best, trying to do better, you can beat the machine. But he's in a highly vulnerable position just now. There are hundreds of people sitting around waiting for him to fall on his face so they can say, "Yeah, *Eve* was good, but boy, did you see his last

CONTINUED ON PAGE 173

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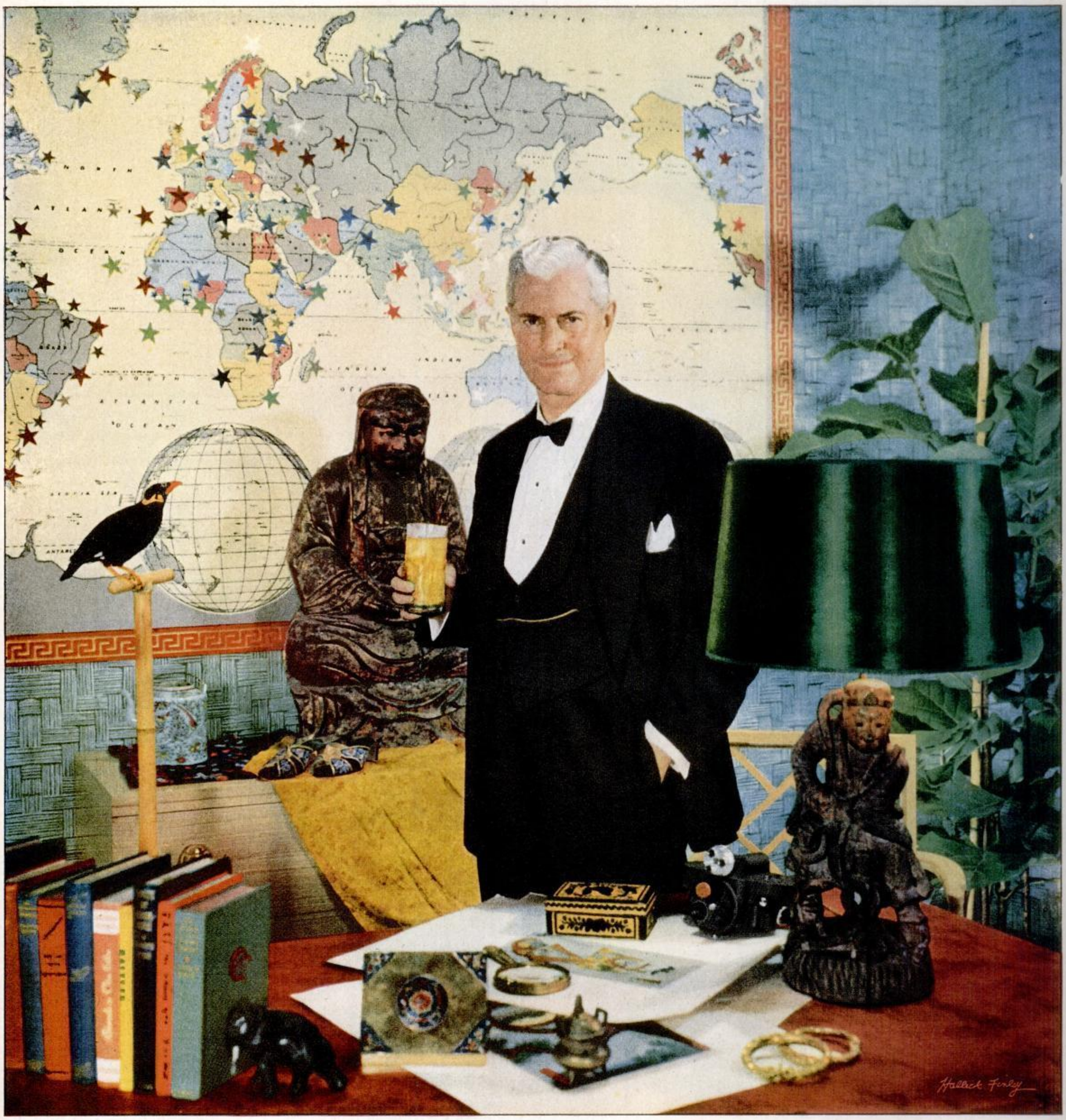
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BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY

MR. CARVETH WELLS — *distinguished explorer, author and lecturer. After earning his way through London University, Carveth Wells worked as a railroad axman, a shipyard riveter and as an engineer in the Malay jungles before making his first expedition to Arctic Lapland. Since then he has been called upon to lead many expeditions into some of the most remote corners of the globe—each star in the map indicating one of his visits. The Mynah bird, above, is a souvenir of his latest trip to Malaya.*

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one?" This is a town where the only thing two people can agree on is the other guy's bad picture.

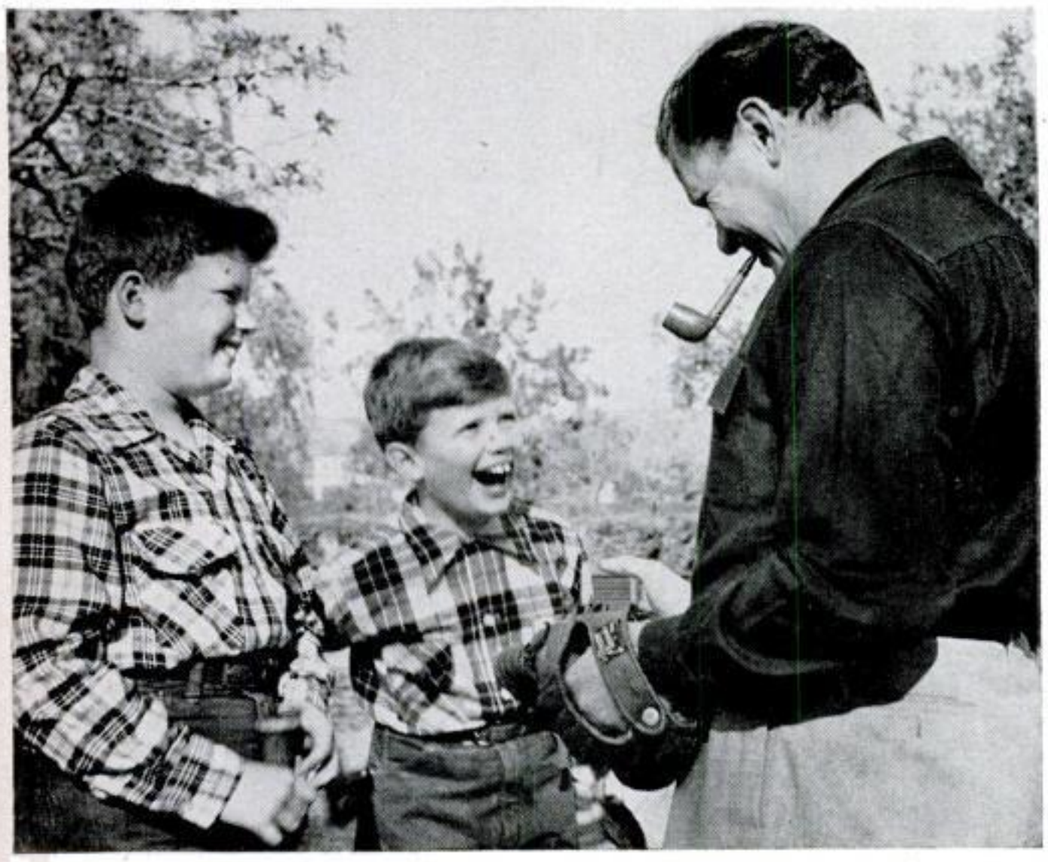
JOE: This next picture, *The Doctor's Story*, is something I've wanted to tackle for a long time. It's based on *Doktor Praetorius*, a German play and later a German film. I'm hoping to be able to say a few things about the cant that permeates my first love, the medical profession. But I'm afraid it won't come off right. It's one of those situations—the studio could get Cary Grant on a certain date, and that's the date we start shooting. I just don't have time to do the writing. Anyway, after this one is laid away, I'm going east. I'm going to sell my house here and move my family out there, and that will be our home. I'll make one picture a year, but I'll write it in the east and come out here only when I'm directing it. It's a 10-year deal with Fox. The rest of my time I'll be writing and directing plays, and maybe even doing a couple of books. I'd like to do something on the "great American Mom" and on organized religion. I've got strong feelings about both.

PRODUCER: That's an old story. People are always talking about getting out of what I call this "gold rut." Maybe he'll do it, maybe he'll be happy; but I doubt it. He's had no practical experience in the theater. He's used to the unlimited financial and technical resources of the movies; he'll be like the woman who's used to Bergdorf Goodman and suddenly finds she has to do her shopping on Third Avenue under the El. Besides, what's the point? He can write his own ticket here, do anything he wants. Why leave?

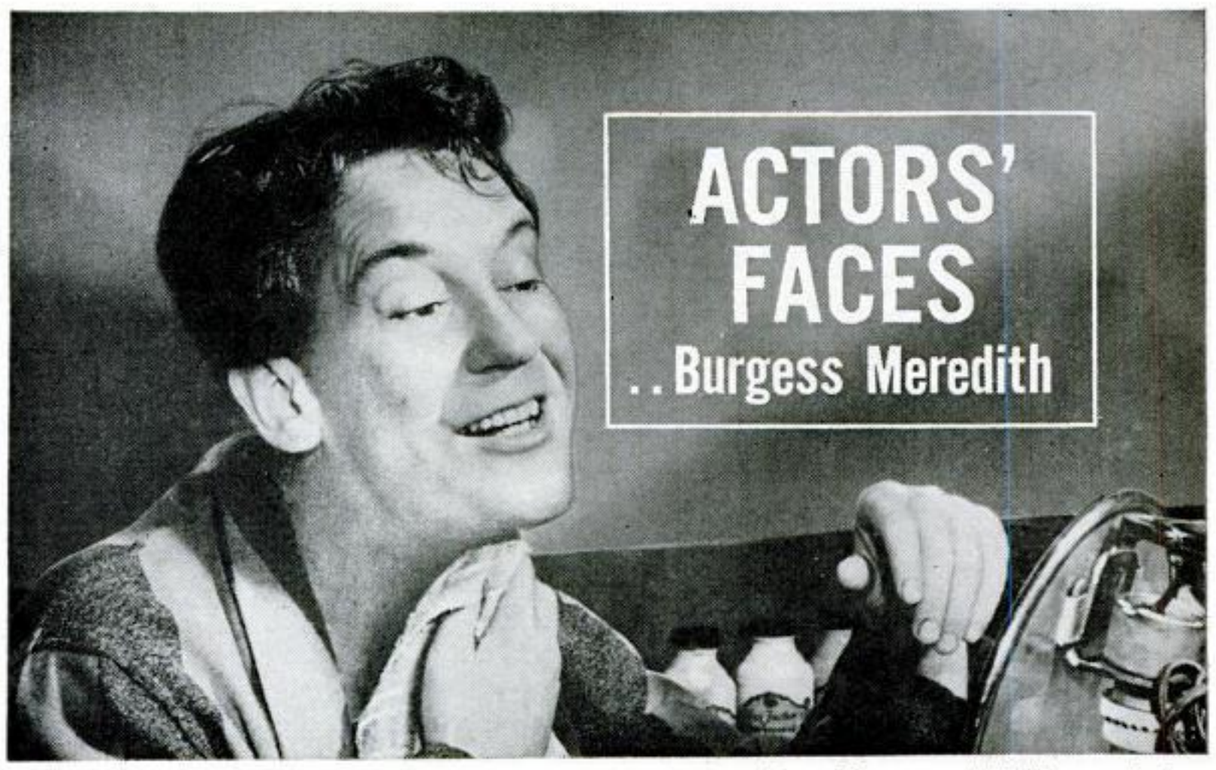
CRITIC: If you ask me he's stage-struck. *Eve* showed that—it was full of surface cynicism about the Theater, but fundamentally it was a poem to Thespis. That's one reason it was good: he was absolutely fascinated by his subject matter.

JOE: I want to leave this intellectual fog belt. Los Angeles summed itself up for me a while ago. The *Mirror* had a straw poll to decide who was the city's most distinguished citizen of 1950. First place went to the football coach of U.C.L.A. God meant Los Angeles to be a desert, and its existence as a city is a defiance of His intention. Someday someone will turn off the necessary faucets, and it will return to a state of grace. I want my kids to be exposed to books and to people who can talk about something besides pictures. I want Rosa to have a chance to act again on the stage. She's a fine actress and an intelligent woman, and she's wasted out here. To be the mate of a Hollywood big shot is like having an infectious disease: he or she is the person the rest of the people wish you hadn't brought to the party. I want to make my pitch for the theater. I'm not predicting anything. I may flop, but I think I may have something to contribute to the stage. So far all the traffic has been from Broadway to Hollywood. I think it's time it began to move the other way.

FRIEND: Motivations? He's in the motivation business—he should know. But I suspect that he'll try to find the life he never had in New York—the life that Herman had. He would be the center of a new charmed circle. That might be a very special satisfaction, a unique double-switcheroo. And suppose he really writes a play for that great cultural medium, the Broadway stage? A serious play that even Brooks Atkinson liked? I don't say he will—I doubt that he can—but suppose he did? Then at long last he could stop asking himself, "What happened to the 3%?"



HIS SONS, Christopher and Thomas, get some baseball pointers from their father, who sometimes plays second base on 20th Century-Fox sandlot teams.



Burgess Meredith, famous Broadway and Hollywood star

Actors' faces are extra-sensitive

But Burgess Meredith finds this remarkable new shaving cream helps keep his face youthfully soft and good-looking!

Actors, more than any other group of men, must look their young, healthy best at all times. But wearing and removing heavy stage make-up leaves actors' faces extra-sensitive. This means painful discomfort during shaving and can even lead to wrinkled, old-looking skin.

To help actors—and other men with sensitive skin—maintain a young and healthy appearance, The J. B. Williams Company has added an amazing new substance to Williams Shaving Cream. This new ingredient, Extract of Lanolin, helps protect the face against excessive dryness and daily blade scrape.

Now—every time you shave with the New Williams Shaving Cream—you give your face the benefit of Extract of Lanolin, which helps preserve the youthful qualities of the skin. If your position calls for a well-groomed look from morning till night, or if your face is sensitive to the sharp cutting edge of your razor, you'll want to start using the New Williams Shaving Cream right away. *Same tube—same carton—but now containing wonderful new "Extract of Lanolin!"*

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Whenever you're headachy, upset, sour because of acid indigestion—take sparkling Eno quick! You'll promptly help neutralize excess stomach acid, ease "full feeling" overnight! *When you wake,* take Eno as a quick-acting laxative. It offers positive, yet gentle relief. Used by millions. At all druggists—buy today!



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2 **LAXATIVE**—to relieve temporary sluggishness quickly, take before breakfast when needed.

3 **PLEASANT**—as a glass of sparkling, bubbly soda water!

Take Good-tasting ENO

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LINED UP WITH OTHER VISITORS ON CAMP STREET, NOREEN STANDS ALONGSIDE HER OVERNIGHT BAG WAITING FOR HER HUSBAND

Life Visits a Navy Boot Camp

A YOUNG BRIDE WAITS FOR HOURS TO SEE HER SAILOR HUSBAND

The first of the 10,000 visitors who come to see relatives and friends in boot training at the U.S. Naval Training Center in San Diego begin to arrive Saturday morning. Nineteen-year-old Noreen Messina got there by 11 o'clock, tired and upset. She had not seen her husband Claude since he went off to boot camp 4½ weeks before. It was the first time they had been apart in their 9½ months of marriage, and Noreen was so nervous that she had been sick at her stomach on the all-night train ride from Crockett, Calif. Then, after she checked in at the visitors' gate, the camp had trouble locating Claude on the 280-acre base. For almost four hours Noreen stood around, fidgeting, looking hopeful, almost beside herself with impatience and worry. Claude finally showed up at 2:45 o'clock but could not get off that afternoon, so they sat in the reception center until 6:30. The next day he got liberty, and they went off the base for 10½ hours before she had to say goodby to him again on Sunday evening. In another five weeks Claude will finish boot training and will go either to a school for more training or directly to a shore base or a ship.

AS BOOTS PASS, NOREEN SCANS RANKS. BY NOW ALL SAILORS LOOK ALIKE, AND SHE IS AFRAID SHE WON'T RECOGNIZE CLAUDE









NOREEN BEGINS TO LOOK MORE AND MORE DESPERATE AS HOURS PASS, THEN SUDDENLY SEES CLAUDE (RIGHT), RUNS TOWARD HIM



NOREEN KISSES HUSBAND SO HARD THAT HER HAT FALLS OFF



SHE SQUEALS AS SHE RUNS HAND THROUGH HIS SHORT HAIR

CONTINUED ON NEXT PAGE

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A BOOT'S KID BROTHER inspects the new uniform. When paging sailors Navy adds, "You have a visitor," so boots will not think they have extra duty.



PET DOG Rita is brought to Ray Blackburn by his family (*right*), who live in Sacramento, Calif. "Hello, baby," said Ray to Rita, "have you missed me?"



GIRL FRIEND Helen Fournier, 19, visits Recruit Ernest Wright, 19. She came down with his family, who brought along chicken, eggs, homemade bread.



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is set to stay
if you
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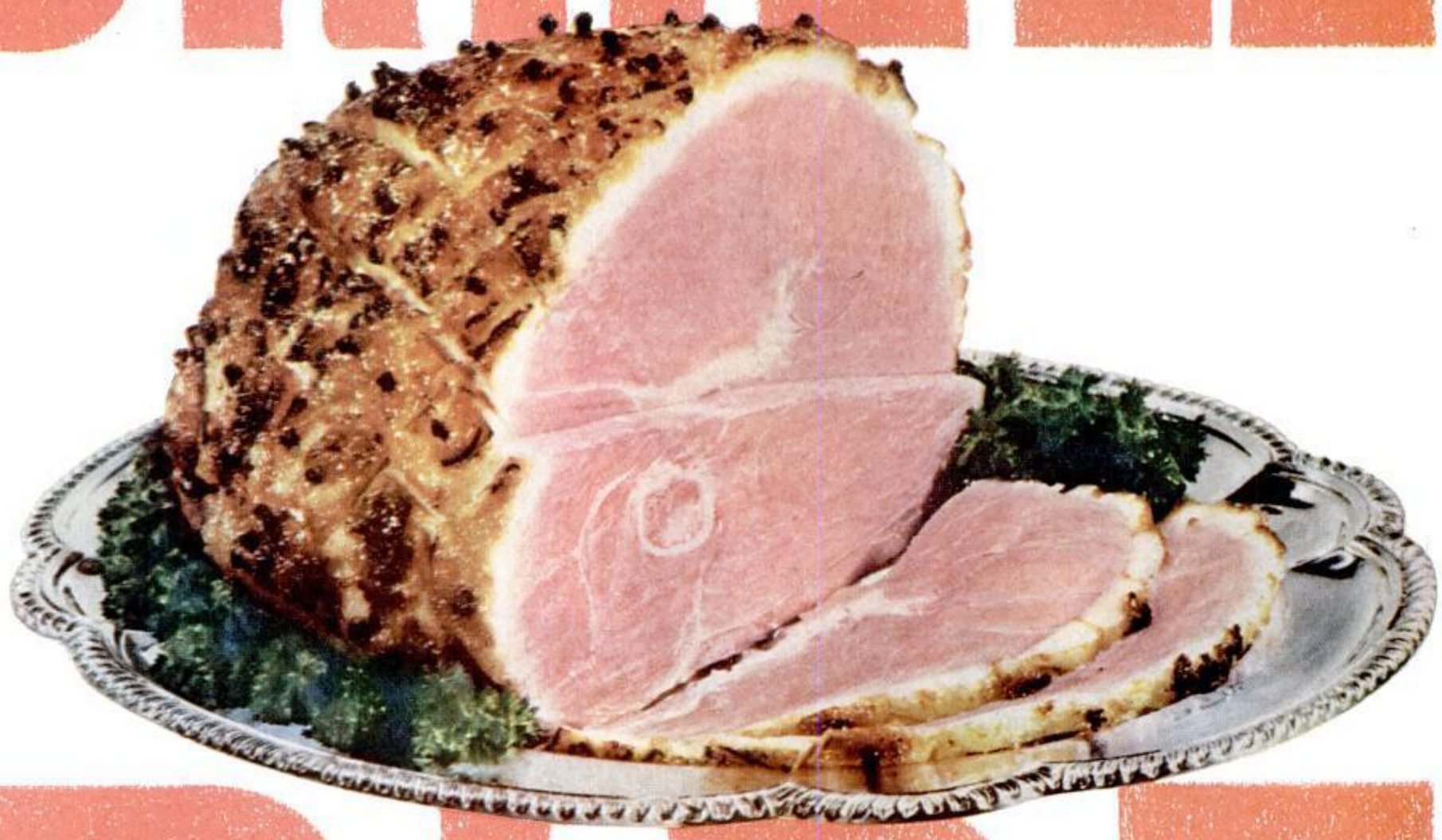


White Horse... *of course!*

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SEQUEL

INGRID'S JOB IS DONE

After six months with wounded in Korea, Swedish girl goes home

It had been the busiest, most satisfying, yet most trying, six months of Ingrid Jarnald's life. Last fall the blond, vivacious 26-year-old Swedish girl, along with 175 other Red Cross volunteers making up a hospital unit Sweden was sending to Korea, stopped off briefly in the U.S. and became a LIFE cover girl (Sept. 25). In Korea the hospital unit, which included Ingrid's husband, set up shop at Pusan as the Swedish government's contribution to the U.N. action, and, like the other nurses, doctors, technicians and ambulance drivers, Ingrid went on a 12-hour, seven-day-a-week schedule.

Although designated as a technician, Ingrid also did a nurse's work, making hospital rounds, caring for the wounded and joshing with the troops. She helped make an almost pleasant experience out of a "Pusan wound"—an injury serious enough to pull a man out of the line and into the Swedish hospital but not serious enough to warrant a trip to Japan or the States. At night in her barracks bunk Ingrid studied the Army's quick-phrase books and soon developed a language all her own. More than once the Korean boy who assisted her was hurried up with "*Kvicka på*, hubba hubba, quick!" a combination of Swedish, pidgin English and Swedish-accented English. Ingrid lost weight, her husband became ill, and the only time off they had together was three days in Tokyo on their way to Pusan. Last month, her half-year tour of duty ended, Ingrid left the faraway land where she had made so many friends and, with her husband, flew home to Sweden to keep house.



AS COVER GIRL, Ingrid posed under the warm skies of Fort Dix, N.J., where she first met U.S. GIs.

IN SWEDISH RED CROSS HOSPITAL AT PUSAN, INGRID JARNALD TOURS A CROWDED WARD, CHECKING PATIENTS' CHARTS BEFORE ADMINISTERING MEDICINE

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Entertain

the California Way—



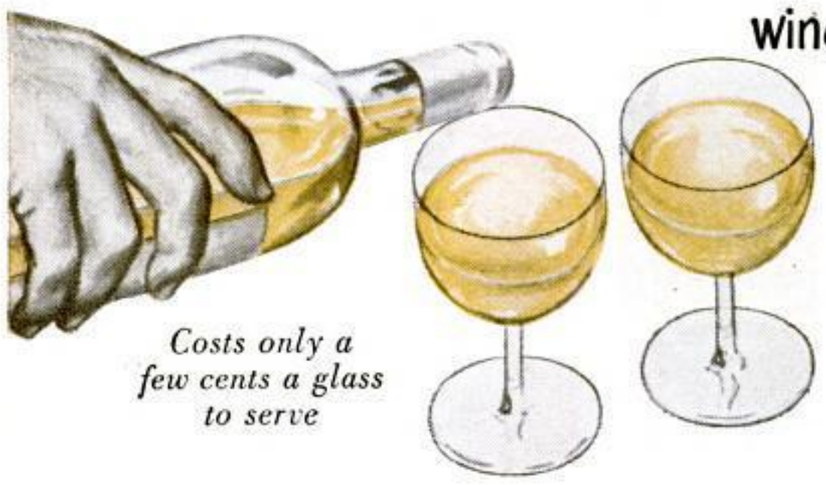
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YOU can have a party like this—easily. It's merely "potluck" food . . . served simply . . . with wine to make your dinner something to remember.

Yes, good things happen when you cool and serve wine. You make guests feel honored. You make the dinner *taste* extra good. And you add the color and sparkle that gives simple entertaining an air of glamor. Try it and see!

And for scores of other entertainment ideas—recipes, menus, party tips—write for 32-page *California Way* booklet. Send 25¢ in coin to Wine Advisory Board, Box 3135, Rincon Annex, San Francisco 19.

Sauterne — one of the fine wines of California



Costs only a few cents a glass to serve

Ranked among the world's finest, California Sauterne is a delicate, white table wine—ideal to serve with chicken, fish and white meats like lamb and pork.



IN HOSPITAL WARD Ingrid carefully examines the foot of Corp. Mack Wells of Clarksville, N.Y., who was put out of action temporarily by frostbite.



IN HOSPITAL LOUNGE Ingrid chats with patients during the morning coffee hour. GIs most liked to talk with Ingrid about their girl friends at home.



ON HER COT Ingrid holds a letter of gratitude sent to her by a former patient. Later, dying on the battlefield, he handed cigar to a buddy to give to her.

CONTINUED ON PAGE 183

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Styl-EEZ

A SELBY SHOE



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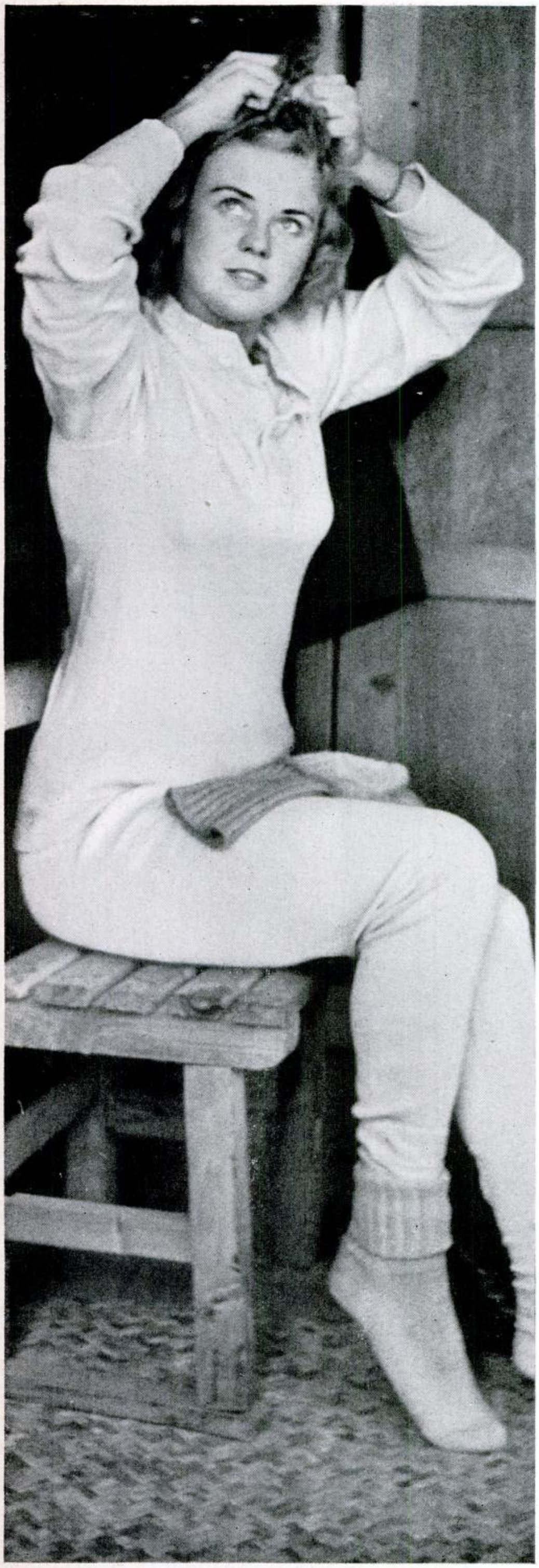
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DRESSED FOR KOREAN COLD in long underwear and heavy socks, Ingrid takes minute in crudely furnished barracks to tie up her hair with a ribbon.

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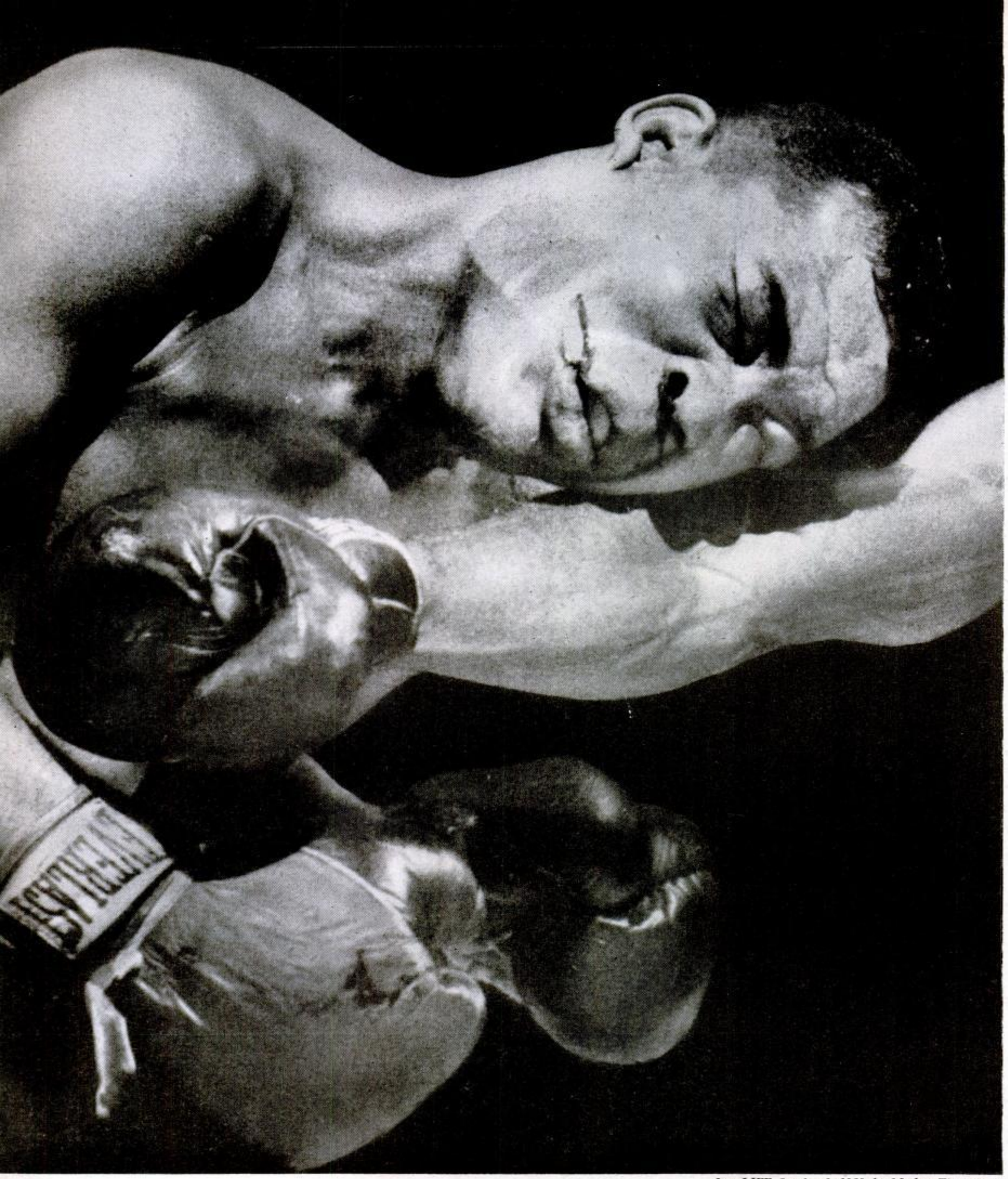
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from **LIFE** *October 9, 1950, by Mathew Zimmerman*

WHAT'S IN A PICTURE . . .

The small picture you see at top right looks, at first glance, much like dozens of other fight scenes. When it came to LIFE in the daily flood of news photographs, the picture eyes of the editors, searching closely, saw in a tiny fragment of the scene—one twentieth of the total area—the whole meaning of the fight. They threw away the rest of the photograph, leaving the picture-within-a-picture (*above*) to tell the full story of the Joe Louis-Ezzard Charles championship bout.

With this picture LIFE took readers right into the ring at one of the fight's climactic moments. More than that, it took them, in their memories, back to other scenes: the rise of the young Brown Bomber, the triumphant career of a great champion. But here, with his eyes closed, wilting before the power of that anonymous young arm, Joe Louis has become the symbol of the end of all aging champions in all sports.

LIFE's selective picture eyes perceive the meaning and emotion hidden in seemingly unexciting scenes. That is why pictures in LIFE can become so revealing. They make us see the world more clearly, more closely, and with better understanding.

. . . to see life . . . to see the world . . . to eyewitness great events

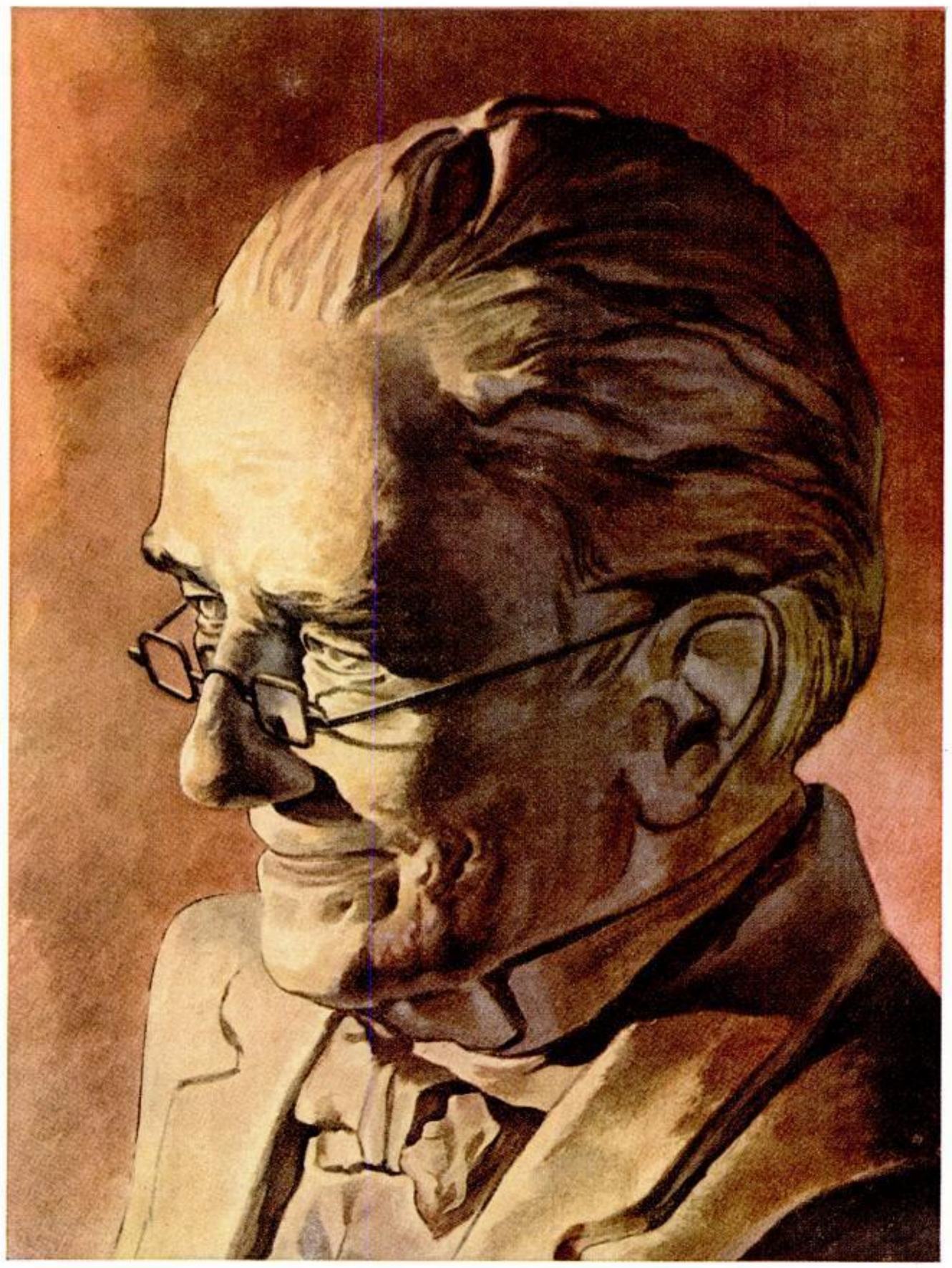
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"My cigarette must be mild. I smoke **CAMELS**. They agree with my throat and they taste grand!"

Anne Jeffreys

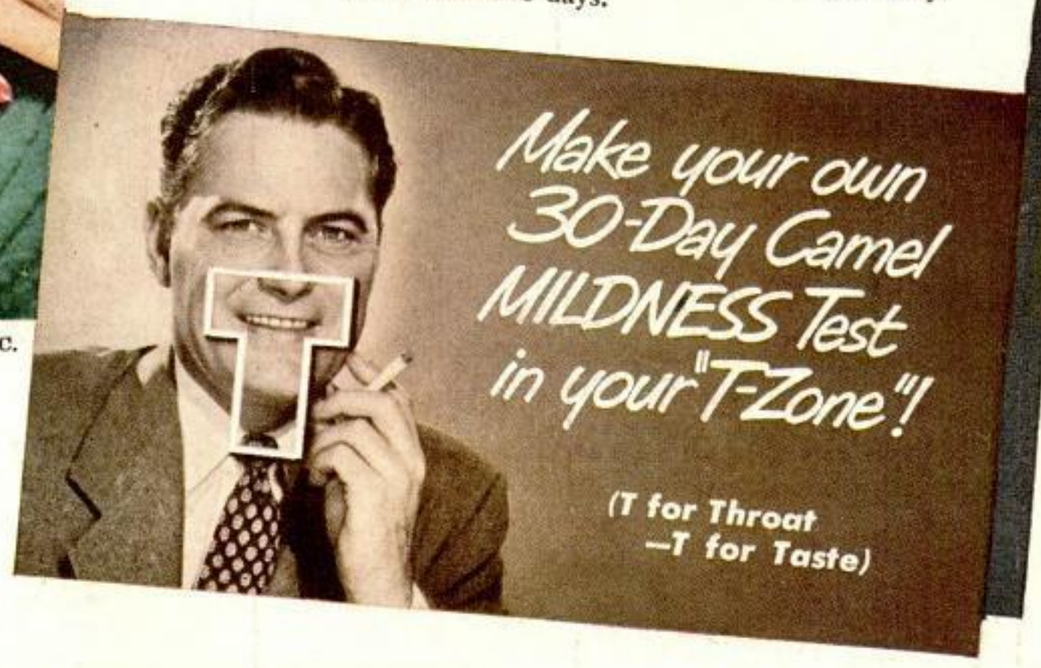
STAGE AND SCREEN STAR

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